



ITEM 8: VISION ZERO COMMUNICATIONS AND EDUCATION UPDATE

UYEN NGO, SFMTA

VISION ZERO 2018 SUMMARY



+250M media impressions

+15K people @ 52 Street Team community events

100% in-language support

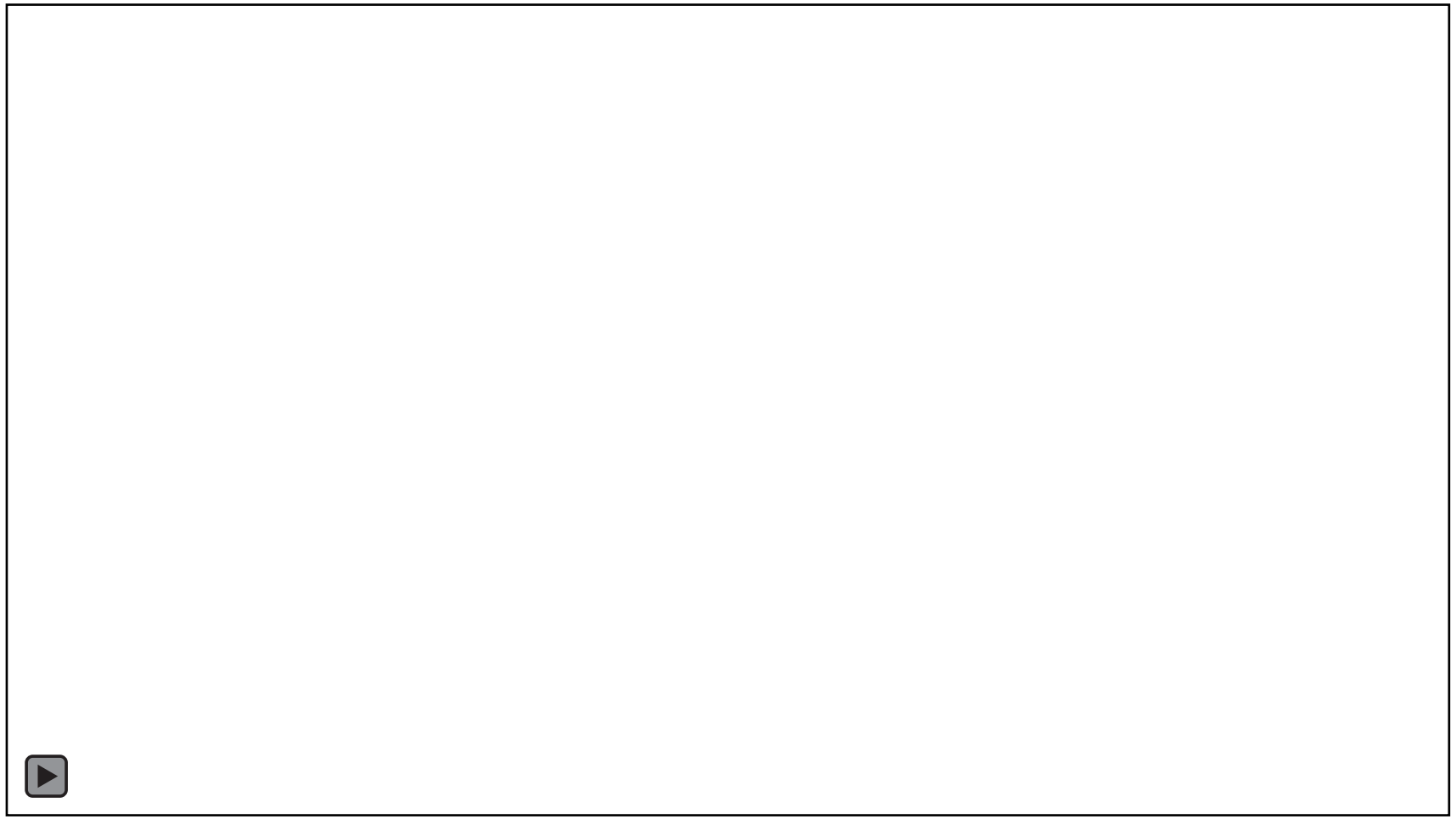
SAFE SPEEDS

SPEEDING KILLS

Just 5 miles over the limit is twice as likely to kill.

VISIONZEROSF.ORG

The graphic features a dark grey background with a stylized American flag on the right side, consisting of horizontal white stripes and a jagged white shape resembling a car crash. The text is in white and orange. At the bottom, there is a white play button icon, the text 'VISIONZEROSF.ORG', and the Vision Zero logo.



WORLD DAY OF REMEMBRANCE

On 9/13/18,

A 56-year-old person biking died after getting hit here.



WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

SUNDAY 11/18
www.walksf.org/WDR2018

Honor the people hit and killed, and the hundreds injured yearly in SF traffic crashes.



#CrashNotAccident



DISTRICT ATTORNEY'S SENIOR PEDESTRIAN SAFETY



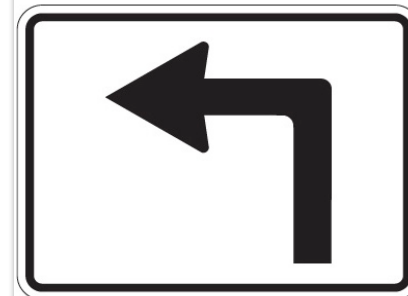
SAFE STREETS FOR SENIORS



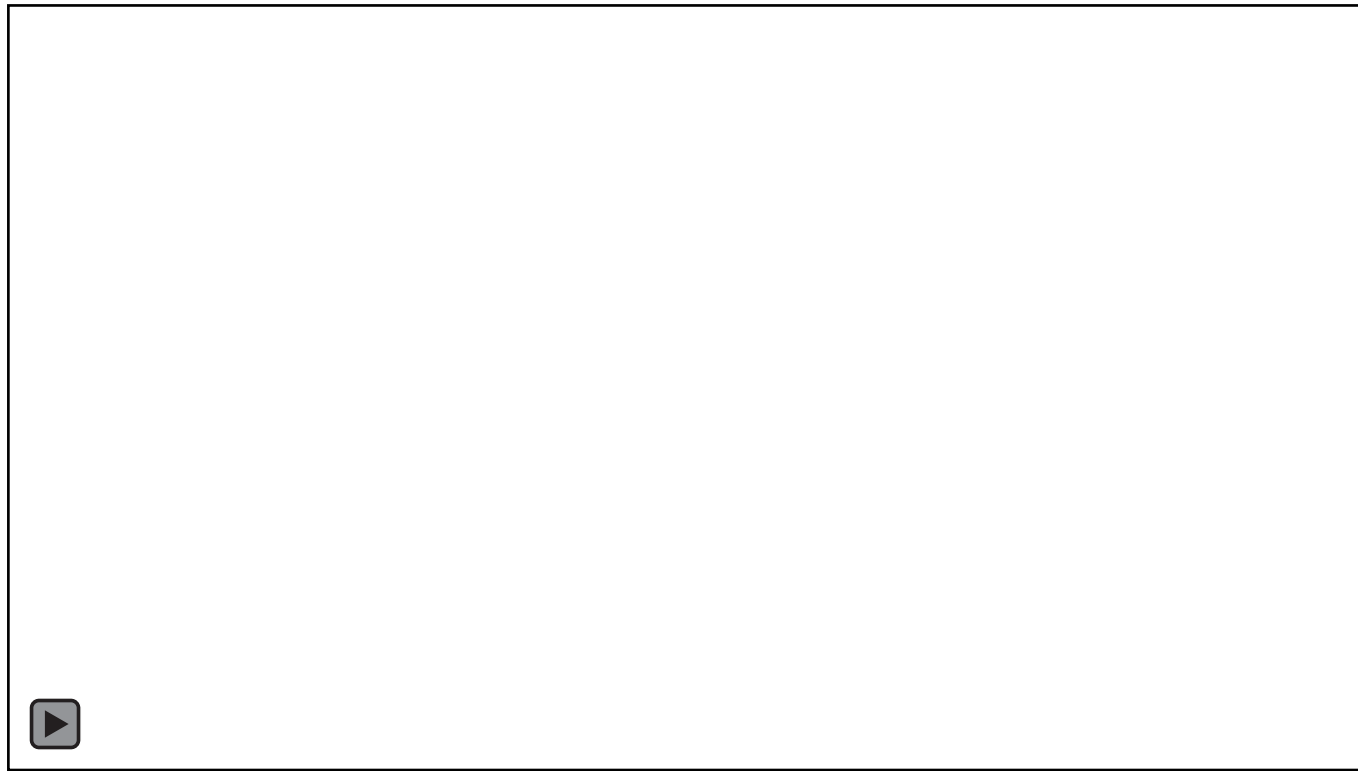
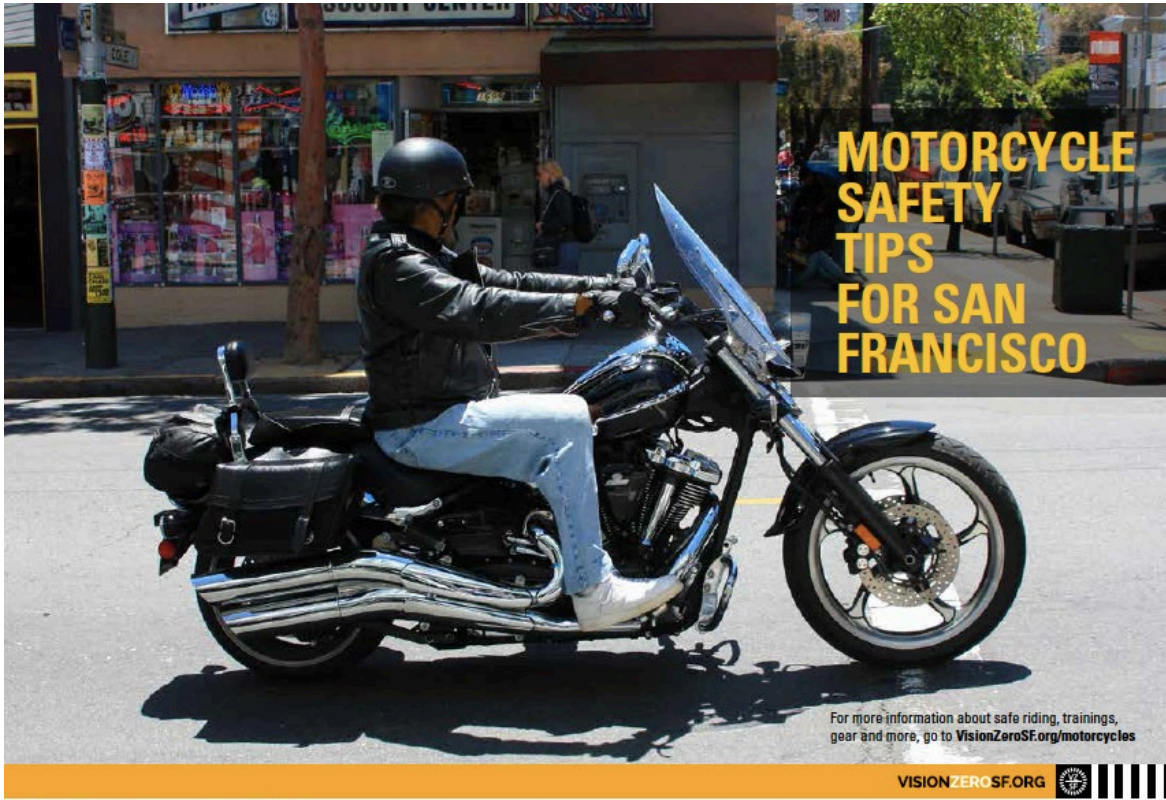


Driving in
Today's SF

Safer
Intersections



MOTORCYCLE SAFETY YEAR 3



To report unsafe driving conditions, call 311
 311 Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь с языком / Trợ giúp thông dịch miễn phí / Assistance linguistique gratuite / 無料通訳支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / ฟิลิปปินส์어 지원 / 免費語言協助 / 311 خط المساعدة المجاني على الرقم 311



<https://www.sfmta.com/getting-around/safety/motorcycle-safety>

RAPID RESPONSE STREET TEAM OUTREACH

