## Citizens Advisory Committee APPLICANTS

Updated 07.05.17

<sup>\*</sup>Applicant has not appeared before the Board.

No.	Name	District	Neighborhood	ghborhood Affiliation/Interest	
1	Charles Baird*	6	South of Market	Business, Disabled, Environment, Labor, Neighborhood, Public Policy, Senior Citizen	1
2	Margaret Bonner*	Margaret Bonner* 5 West NOPA		Business, Disabled, Environment, Labor, Neighborhood, Public Policy, Senior Citizen	
3	Michael Buzinover*	6	Alamo Square	Business, Environment, Labor, Public Policy	
4	Virginia Calkins*	6	South of Market	Business, Environment, Neighborhood, Public Policy	7
5	William Frymann*	8	Castro/Eureka Valley	Environment, Neighborhood, Public Policy	
6	Fabian Gallardo*	7	Lakeside	Business, Disabled, Environment, Labor, Neighborhood, Public Policy, Senior Citizen	11
7	Beth Hoffman 11 Mission Terrace Environment, Labor, Neighborhood, Public Policy, Senior Citizen			15	
8	Doreen Horstin	6	South of Market Environment, Labor, Neighborhood, Public Policy		17
9	Adam Hugo-Holman 11 Excelsior Business, Environment, Neighborhood, Pub Policy		Business, Environment, Neighborhood, Public Policy	19	
10	Johnny Jaramillo*	2	Pacific Heights/ Van Ness Corridor	Business, Environment, Labor, Neighborhood, Public Policy	21
11	Daniel Kassabian	2	Russian Hill	Neighborhood	23
12	Ronald Konopaski*	1	Richmond	Business, Disabled, Environment, Neighborhood, Senior Citizen	25
13	Joseph Lake	6	South of Market	Market Environment, Labor, Neighborhood, Public Policy	
14	Marlo McGriff	8	Mission-Dolores	Business, Disabled, Environment, Neighborhood, Public Policy, Senior Citizen	29
15	Nathan Nayman* 7 Balboa Terrace / West Portal NP		31		
16	Ifeyinwa Nzerem* 10 Bayview / Disabled, Environment, Neighborhood, Senior Citizen		33		

No.	Name	District	Neighborhood	Affiliation/Interest	
17	James Pierre Louis*	3	Financial District / Embarcadero	Environment, Neighborhood	35
18	Steven Riess*	6	South Beach	Business, Disabled, Environment, Neighborhood, Senior Citizen	37
19	Jacqualine Sachs	ine Sachs 2 Western Addition Disabled, Neighborhood		Disabled, Neighborhood	39
20	Peter Sachs	4	Outer Sunset	Environmental, Labor, Public Policy	43
21	Matthew Stevens	11	Excelsior	Business, Disabled, Environment, Labor, Neighborhood, Public Policy, Senior Citizen	
22	Jayeson Vance*	11	Oceanview	Environment, Labor, Neighborhood, Public Policy, Senior Citizen	51
23	Rudyard Vance*	7	Ingleside Terrace	Business, Environment, Neighborhood, Senior Citizen	53
24	Ladonna Williams*	11	Ingleside Heights	Business, Neighborhood, Public Policy	55
25	Rachel Zack*	3	Union Square / Nob Hill	Environment, Labor, Neighborhood, Public Policy	57
26	David Zebker*	6	Tenderloin	Environment	61

info@sfcta.org www.sfcta.org

E6-1

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

CITY

Charles	Baird	Male	Not Provided
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
6	South of Market	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	South of Market		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL

#### Statement of qualifications:

STREET ADDRESS OF WORKPLACE

District 6 resident since 1994 and a resident of SF since 1991. I have always taken a keen interest in the area's transportation characteristics and needs. I was here when the Embarcadero freeway was torn down, and it was like a curtain had been lifted to reveal a magic trick.

STATE

From my below record of career accomplishments in the finance and tech fields, you will see that I am a results-oriented individual. If considered for this position, I will bring those results to the table as an effective and fair representative of District 6.

Having lived here for as long as I have, I talk everyday to the people that live here. I walk to work and stop and say hi to my neighbors, regardless of their socioeconomic status.

#### Statement of objectives:

- 1. If the F-line had just been built on the east sidewalk of the Embarcadero instead of in the middle of the boulevard, it could have avoided all red lights. I will introduce and advocate smarter planning.
- 2. Congestion pricing is long overdue, and I will champion this effort.
- 3. Pedestrian and bicycle traffic are the most efficient and green transportation possible. I will make every effort to encourage both.
- 4. We simply must continue building subways within SF.
- 5. We need another bay crossing, by train, whether it be BART or Caltrain or CAHSR. But NO CARS...just public transportation.
- 6. I have a developed an accurate flow map of the bay area.
- 7. BART infill stations and expansion plans within San Francisco need to be actioned ASAP.
- 8. San Francisco, as a world destination, needs to represent itself. We love sensible ground transportation, so let's action this further by tearing down 280 and prioritizing the DTX.
- 9. Are the current DTX plans adequate? If we don't prioritize the EIRs for the Mayor's 3rd Street Alignment Proposal we are saddled with the "too-tight" turns baked into the current bullet train plans.

Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Х	Environment
Х	Labor [TA CAC only]
Х	Neighborhood
Χ	Public Policy [TA CAC only]
Х	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Charles R Baird 11/1/2015

Name of Applicant Submit Date

info@sfcta.org www.sfcta.org

E6-3

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Margaret	Bonner	Female	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
5	West NOPA		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	SOMA		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I am a committed transportation rider and advocate. I'm very interested in the way public transit development can shape a city. I want to help improve San Francisco's transportation options to make the city a better place to live and work.

For the last 3 years I've worked at Opower, a company that engages with public utilities to design energy efficiency programs. I have a lot of experience working with government bodies and the partnership between public organizations and private enterprise. I've led teams and have been a people manager. I believe that I'd make valuable contributions to this committee.

#### Statement of objectives:

San Francisco has a rapidly growing population and transit is getting more crowded. The city's population has grown 50,000 in the last five years. We need to think critically about how to serve the population of this city today and the even larger future population we expect. I'd like to help design transportation options for future San Franciscans. This includes buses, light rail, BRT, bike lanes, subways and yes, even routes for private vehicles.

As a rider of the 5R I've been able to see firsthand the benefits of MUNI's rapid project and believe it can go even further. I support the Van Ness and Geary BRT project but want to make sure they are not the victims of BRT creep-dilution of dedicated lanes and transit priority signal.

Recently Supervisor Scott Weiner wrote in the Chronicle that San Francisco should always have a subway under construction. I support the idea of a Subway Master Plan and a second Transbay Tube. These projects will take years, maybe decades but we're already behind. Investment now is the only way to catch up. The cost of not having these transit improvements will far outweigh the price tag.

Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
X	Environment
X	Labor [TA CAC only]
Х	Neighborhood
X	Public Policy [TA CAC only]
X	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
	Business owner
Х	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):  $\overline{\text{Manager}}$ 

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Margaret Bonner 9/19/2015
Name of Applicant Submit Date

info@sfcta.org www.sfcta.org

E6-5

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Michael	Buzinover	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
6	Alamo Square	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
5	Soma		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I'm a graduate of the University of Pennsylvania with a degree in economics and systems engineering. I took several courses in public policy and urban economics. I have experience working in financial analytics for a Fortune 500 company and partnership management for one of Silicon Valley's fastest growing startups.

#### Statement of objectives:

Access to transportation is arguably the most crucial factor to stimulating social mobility, lowering the rate of unemployment, and increasing average income of a community. Public transit must be treated as a right, and it's important that we continually invest and evaluate how we plan the future of transportation in our community.

I would like to focus on 4 key objectives:

- 1) Creating walkable communities that decrease congestion and increase community engagement & safety,
- 2) Expanding and investing in public transportation lines strategically to better align with public demand,
- 3) Utilizing data to move the needle on how we invest in our city's infrastructure, and
- 4) Exploring corporate partnerships to achieve the goals of the transportation authority for the best possible value.

#### Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
Х	Environment
Х	Labor [TA CAC only]
	Neighborhood
Χ	Public Policy [TA CAC only]
	Senior Citizen

# **E6-6**What is your relationship to the project area? [Project CACs only]

_		
	Bicycling advocate	
	Business owner	
	Environmental advocate	
	Pedestrian advocate	
	Resident	
	Student	
	Transit rider	
	ou work in the project ar nager/Employee):	ea, please provide a category below that applies to you (Business Owner
		g regular meetings (about once a month for the Transportation Authority CAC, nonths for project CACs): $Yes$
	entering your name and corre	date below, and submitting this form, you certify that all the information on this

Michael Buzinover 4/2/2016

NAME OF APPLICANT DATE

info@sfcta.org www.sfcta.org

E6-7

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Virginia	Calkins	Female	Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
6	South of Market			
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

#### Statement of qualifications:

I studied architecture and economics as an undergraduate, and I recently completed business school. In the past, I worked on the design and business structure of public space and infrastructure projects, including the High Line in New York City.

As a part of these projects, I participated in community outreach to understand the wants and needs of local citizens. I am personally invested in the smart development of cities, considering holistic impacts of new projects. But more importantly, I am invested in understanding the range of opinions and needs of my neighborhood.

#### Statement of objectives:

I use walking, biking, and caltrain every day for my transportation, and I am invested in the support and development of transit systems for the citizens of the Bay Area.

Infrastructure development can be time-consuming and costly. I want to explore innovative financing techniques and public-private partnerships in order to support transportation investment. This is necessary for the safety and security of our citizens, the positive experience of visitors, and controlling the environmental impact of our city.

#### Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
Х	Environment
	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
	Business owner
	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Virginia Calkins 10/22/2015

Name of Applicant Submit Date

1455 Market Street, 22nd Floor San Francisco, California 94103 415-522-4800 FAX 415-522-4829 info@sfcta.org www.sfcta.org

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

William	Frymann	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
8	Castro/Eureka Valley	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	SOMA/Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I have spent my entire career working with public agencies, as a consultant and investment banker, advising on financial issues, capital investments, and business planning. My particular areas of expertise are public infrastructure and public-private partnerships. I am a life-long resident of California, a resident of San Francisco and a user and proponent of public transit. Public infrastructure is my career passion and a strong personal interest for me. I am very interested in working with SFCTA and the TA CAC to continue to improve transit and living conditions for everyone in the bay area.

#### Statement of objectives:

I am interested in working with SFCTA and the TA CAC to identify small opportunities for near term improvement of transit systems and to identify the long-term considerations which are most relevant to people in the bay area in a changing world. In the context of increasing urban density, ride-sharing, automobile innovations, alternative transportation methods, etc., investments in planning, building and policy for public agencies has never been more important. My goal would be to help bring rigorous analysis and pragmatic views acquired from years working with both the public and private sides of public infrastructure to bring value to SFCTA and the TA CAC.

#### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environment
	Labor [TA CAC only]
Х	Neighborhood
Χ	Public Policy [TA CAC only]
	Senior Citizen

#### What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
	Business owner
Х	Environmental advocate
X	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area, please provide a category below that applied /Manager/Employee): Employee	es to you (Business Owner
Can you commit to attending regular meetings (about once a month for the or once every two to three months for project CACs): $Yes$	e Transportation Authority CAC,
By entering your name and date below, and submitting this form, you certify application is true and correct.	that all the information on this
William Darren Frymann	11/4/2016

info@sfcta.org www.sfcta.org

E6-11

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Fabian	Gallardo	Male	Hispanic or Latino
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
7	Lakeside	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I am a resident of San Francisco who relies heavily on public transit and alternative modes of transit, including bicycling and walking, for everything from work, errands, and recreation. I have knowledge of transportation planning and engineering principles and work as a full-time transportation planner at CDM Smith working on projects outside of the City of San Francisco dealing with increasing mobility and reducing auto-dependency.

#### Fabian Gallardo

Transportation Planner

Mr. Gallardo brings nearly five years of transportation planning experience. His most recent experience includes working at the Ventura County Transportation Commission and the San Francisco Municipal Transportation Agency where he focused on quantitative data analysis, community outreach, GIS mapping, and government compliance. Additionally, Mr. Gallardo has expertise in performing outreach to underserved communities, conducting transit equity studies, and performing active transportation analysis. He is fluent in Spanish and has prior experience in analyzing general plan updates for CEQA/NEPA environmental compliance.

Transportation Planner, El Camino Hospital Transportation Impact Study, Mountain View, California. Working collaboratively with city staff, engineers, planners, and transportation specialists, Mr. Gallardo conducted a transportation impact study for the expansion of El Camino Medical Park. He examined turning count movements, provided transportation analysis for seven potential scenarios using Synchro macroscopic analysis and optimization software, and created informative graphics using Adobe Illustrator and InDesign to highlight findings.

Transportation Planner, Parking Study, Hayward, California. Working with City staff, Mr. Gallardo conducted a parking study for Downtown Hayward. He examined existing occupancy figures, created online bilingual surveys and distributed with the help of city staff, researched best practices parking management in the downtown, analyzed survey findings and made recommendations based off community input and available data for addressing parking issues.

Transportation Planner, Seattle Department of Transportation Roosevelt to Downtown High Capacity Transit Study, Seattle, Washington. Mr. Gallardo created graphics and performed final content review. Using Adobe Illustrator, he worked with CDM Smith team members to create visuals that are easy to read and understand. He conducted final content review on graphics and ran quality control on data (jobs, inflow/outflow, housing in the study area) pulled from the US Census.

Transportation Planner, Metropolitan Transportation Commission VPP Parking Pricing Regional Analysis, Oakland, California. Mr. Gallardo created GIS graphics, provided analysis, and managed the project website for the 25 location parking project. Working with MTC staff and other CDM Smith team members, Mr. Gallardo worked to create easy to understand graphics, deliver a cohesive and detailed report highlighting best practices and a detailed examination of existing conditions at 25 priority development areas around the Bay Area, and create an inviting website that provides users with more than just text, but visually informative maps and downloadable content

Transportation Planner, General Plan Update, Wasco, California. Working with city and county staff, Mr. Gallardo conducted a transit equity analysis for the greater Wasco area. He examined existing and proposed transit services connecting the city with the nearby Bakersfield metropolitan area and analyzed it in juxtaposition of Census data (race, income, age, and gender) and transit information from two separate providers. After an analysis examining access to transit services, Mr. Gallardo prepared a detailed report summarizing findings and recommendations on improving access for Wasco residents. Deliverables included: GIS files, proposed route service changes to regional transit services, proposed capital improvements, and specified funding sources for both capital and service improvements.

Graduate Research Assistant, Environmental Impact Report, San Juan Bautista, California. Working under the direct supervision of Dr. Cornelius Nuworsoo, Ph.D., AICP, while at Cal Poly, San Luis Obispo, Mr. Gallardo collaborated with a group of graduate assistants to prepare the EIR for the City of San Juan Bautista's 2035 General Plan. He coordinated the production of the entire EIR and specifically focused on the CEQA/NEPA analysis for air quality.

Acting Emergency Transportation Planning Coordinator, San Francisco Municipal Transportation Agency, California. Mr. Gallardo created city-wide emergency evacuation route maps to assist the agency during a major emergency such as an earthquake, tsunami, or terrorist attack. He collaborated with UC Berkeley's Seismological Laboratory to analyze underground train speeds and regional seismic activity in an effort to better gauge the need and benefits of an early warning earthquake alert system. He also created the SFMTA Emergency Management website using Google Sites; the final product is a full-scale network communication portal. Mr. Gallardo interviewed industry vendors for potential procurement of a chemical attack detection system for the SFMTA subway system, as well as an early alert and warning system. He conducted qualitative cost-benefit analyses on both projects. He also monitored social media for situation awareness during two citywide civil demonstrations, and performed a federally required 2014 Transportation Security Operation Center update to examine system-wide areas of vulnerability, and then made recommendations for improvement.

Graduate Research Assistant, Bicycle/Pedestrian Plan, Concord, California. Working under the direct supervision of Dr. William Riggs, Ph.D., AICP, at Cal Poly San Luis Obispo, Mr. Gallardo collaborated with graduate researchers to conduct a Complete Street Study for the City of Concord, focused on non-motorized access to the City's three BART stations. He identified key intersections and corridors, collected bicycle and pedestrian counts, proposed geometric design changes to intersections to improve pedestrian and active transportation mobility, and prepared a final report in collaboration with the City's planning staff.

Transit Specialist, VISTA On Board Survey and Title VI Transfer Fee Analysis, Ventura County Transportation Commission, California. Mr. Gallardo developed VCTC policies by gathering information, soliciting public comment, and determining agency goals. He also assisted in the coordination, planning, and implementation of bus services and service modifications, including service changes and schedule modifications. Mr. Gallardo was responsible for reviewing proposed route modifications, preparing new schedules, and overseeing printing and distribution of new schedules. He researched and prepared technical reports, including the Title VI Transfer Fee Analysis, VISTA On-Board Survey, and FTA Quarterly Report. He served as a capital improvements grant writer, submitting two successful JARC grant proposals, with funding surpassing \$750,000.

Professional Activities American Planning Association Institute of Transportation Engineers

#### Statement of objectives:

Provide an honest opinion on transportation funding projects, particularly focusing on the effects they will have on those already economically disenfranchised and those without access to a vehicle.

#### Please select all categories of affiliation or interest that apply to you:

X	Business
Х	Disabled
Х	Environment
Х	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
X	Senior Citizen

Bicycling advocate

application is true and correct.

#### What is your relationship to the project area? [Project CACs only]

	Business owner	
	Environmental advocate	
	Pedestrian advocate	
	Resident	
L	Student	
	Transit rider	
/Ma	nnager/Employee):  you commit to attendin	ea, please provide a category below that applies to you (Business Owner  g regular meetings (about once a month for the Transportation Authority CAC,
	anco ovory two to throo r	months for project CACs): $Y_{es}$

Fabian Gallardo 2/3/2016

By entering your name and date below, and submitting this form, you certify that all the information on this

NAME OF APPLICANT DATE



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ZIP

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829

info@sfcta.org www.sfcta.org

E6-15

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

CITY

Beth	Hoffman		Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
11	Mission Terrace	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
1	University of San Francis	sco		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKELACE	MUBK BHUNE	WORK EWAII	

#### Statement of qualifications:

STREET ADDRESS OF WORKPLACE

I am an interested citizen who drives, uses public transportation, rides a bicycle and walks throughout the city. I take public transport and bike to work.

STATE

#### Statement of objectives:

My objective is to be a participant in my community.

#### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environment
X	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
X	Senior Citizen

#### What is your relationship to the project area? [Project CACs only]

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project	area, please provide a category below that applies to you (Business Owner
/Manager/Employee):	

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $Y_{es}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Beth Hoffman 8/18/2016

NAME OF APPLICANT DATE

info@sfcta.org www.sfcta.org

E6-17

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Doreen	Horstin	Female	Not Provided	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
6	SOMA	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
10	Potrero Hill			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

#### Statement of qualifications:

I am a resident of District 6 since 2004.

I am a librarian with the San Francisco Public Library; from 2008 - 2013 I worked in the Government Information Center. From 2008 - 2011 I was a member of the Green Stacks Comittee, which was tasked with bringing the Library into compliance with the goals of the City's Clmate Action Plan. In 2010 I received a Green and Blue Award for Sustainable Transportation for my work on the Library's commute survey.

I have been a member of the San Francisco Bike Coalition since 1997. I walk or ride a bicycle as my primary mode of transportation. I am a parent, and our family is car-free.

I have lived in San Francisco since 1991, and I have biked, walked, or taken public transportation all over the City and the Bay Area. Currently, over half of my travel occurs within District 6.

#### Statement of objectives:

My primary objective if appointed would be to advocate for pedestrian and bicycle safety in District 6. Much of the population growth in San Francisco is occurring on the Eastern side of the City, with District 6 becoming increasingly residential. At the same time, the District is a thoroughfare for commuters, which makes travel conditions difficult and dangerous for bicyclists and pedestrians. My priority would be speak up for these residents so that they can safely go about their lives. We must keep Vision Zero in mind and work to prevent another death on our streets.

#### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environment
Х	Labor [TA CAC only]
Х	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Doreen Horstin 10/30/2015

Name of Applicant Submit Date

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

<b>San Francisco County Transportation Authority</b>
Application for Membership
on the Citizens Advisory Committee

Adam	Hugo-Holman	Male	Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
11	Excelsior	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
3	Financial District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

#### Statement of qualifications:

I am an active member of my community and a person who uses a wide variety of transportation options including bus, BART, walking and biking everyday. I am currently a member of the Leadership San Francisco Class of 2017 through the SF Chamber of Commerce where we discuss the unique challenges and opportunities that face the larger SF community. Further, as a structural engineer, I work on many infrastructure projects throughout San Francisco and my wife is a teacher for SFUSD. I believe all these experiences and exposures give me a unique perspective on the many challenges facing our city, especially transportation.

#### Statement of objectives:

My goal would be to improve the safety and performance of all transportation methods used by all SF residences. Further I would want to specifically help improve the frequency and dependability of mass transit especially for the outer districts like the Excelsior. These systems are often the only way for residents to go to work and improving their dependability improves their quality of life. Further I am a strong advocate for biking and ensuring safe routes encourages even more people to condsider bikes as transport.

#### Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

X	Bicycling advocate
	Business owner
X	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project	area, please provide a category below that applies to you (Business Owner
/Manager/Employee):	Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Adam Hugo-Holman 8/11/2016

NAME OF APPLICANT DATE

info@sfcta.org www.sfcta.org



San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Johnny	Jaramillo	Male	American Indian or Alaska Native
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
2	Pacific Heights / Van Ness Corridor	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	SOMA		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

Senior Regional Planner, Association of Bay Area Governments, previously worked for 9 years in long-range planning for the City of San Francisco as the Downtown Plan manager, and Mission district and Showplace Square / Potrero Hill area plan and rezoning manager part of the Easter Neighborhoods rezoning effort.

#### Statement of objectives:

Improve transit efficiency and equity and foster greater regional coordination.

#### Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
X	Environment
Х	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

#### What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
Х	Environmental advocate
Х	Pedestrian advocate
X	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner /Manager/Employee): $\boxed{\rm Manager}$		
Can you commit to attending regular meetings (about once a month for the Toronce every two to three months for project CACs): $Yes$	ransportation Authority CAC,	
By entering your name and date below, and submitting this form, you certify the application is true and correct.	nat all the information on this	
Johnny Jaramillo NAME OF APPLICANT	3/16/2016 DATE	

info@sfcta.org www.sfcta.org

E6-23

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Daniel	Kassabian	Male	Not Provided	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
2	Russian Hill	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

#### Statement of qualifications:

I am a resident of San Francisco for over 15 years. I am now a resident of the Crooked Street and from my experience there have a wealth of useful input and knowledge that should be utilized in the planning of that project. I am an attorney and prosecutor by profession, so I engage in problem solving, obtaining and scrutinizing facts, and treating others fairly.

#### Statement of objectives:

To be involved in the planning for the Crooked Street, so that their is continued neighborhood involvement.

#### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
	Environment
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $Y_{es}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Daniel N Kassabian 2/22/2017

NAME OF APPLICANT DATE

ME OF APPLICANT



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1455 Market Street, 22nd Floor San Francisco, California 94103 415-522-4800 FAX 415-522-4829 info@sfcta.org www.sfcta.org

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Ronald	Konopaski			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
1	Richmond			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

#### Statement of qualifications:

48 year resident and homeowner in the Inner Richmond. Former candidate for S.F. Board of Supervisors Past experience in road construction and traffic flow

#### Statement of objectives:

My primary objective is to represent the Richmond District residents to provide for them the most efficient and cost effective solutions to all forms of transportation in the Richmond District, and to ensure complete transparency to the residents relating to studies and decisions on transportation matters.

#### Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Χ	Environment
	Labor
Х	Neighborhood
	Public Policy
Χ	Senior Citizen

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $Y_{es}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Ronald Konopaski 6/3/2017

NAME OF APPLICANT DATE



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info@sfcta.org www.sfcta.org

TRANCISCO COUNTY

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Joseph	Lake	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
6	South of Market	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	Civic Center		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I have lived in San Francisco for six years in several neighborhoods, including the Mission, Western Edition, and now SOMA. During that time, I've used almost every different form of transportation on a daily basis, including BART, Muni, my car, and now walking to work. Therefore, I think I can appreciate the different perspectives that people can have depending on what sort of transportation they use. In addition, I have a legal and government background which will help me understand both the process and the relationships that must be appreciated to accomplish goals in governing.

#### Statement of objectives:

I am interested in being part of the Transportation Committee to make transportation in the city safer and more efficient. Walking to work every day in SOMA can often be a treacherous task as cars jam through intersections to beat lights without realizing there may be pedestrians or bicyclists. I think the city should be encouraging more people to walk, bike, or use public transit. We must also recognize that cars are a reality, and craft ways to make that safer - whether it's lower speed limits in SOMA, bike lanes that are actually separated from car traffic, or scheduling more construction projects on nights and weekends to alleviate the daily grind of traffic that causes cars to drive recklessly whenever they see an opening.

#### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environment
Х	Labor [TA CAC only]
Χ	Neighborhood
Χ	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
Г	Environmental advocate
	Pedestrian advocate
	Resident
	Student
	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Joseph Michael Lake 11/14/2015

Name of Applicant Submit Date

info@sfcta.org www.sfcta.org



San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Marlo	McGriff	Male	African American
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
8	Mission-Dolores	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	Embarcadero/Rincon Hill		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

Marlo McGriff is a Product Manager at Google focused on building innovative technology solutions to help people broaden engagement with their communities, government, and nonprofits. He has worked with transit agencies around the world exploring the challenges associated with rapid urban growth - including over-stressed public transit infrastructure, reducing traffic congestion, route planning, and improving safety. Marlo is a member of the American Public Transportation Association (2011 - present), Young Professionals in Transportation (2015 - present), San Francisco Planning and Urban Renewal Association Urban Leaders Council (2016 - present), and San Francisco Chamber of Commerce Board of Directors (2014 - 2016).

#### Statement of objectives:

Cities are incredibly complex, vibrant systems and I'm eager to bring both my personal experience and professional skills to SFCTA's CAC to help plan for the future of transportation in San Francisco.

#### Please select all categories of affiliation or interest that apply to you:

X	Business
X	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
X	Senior Citizen

#### What is your relationship to the project area? [Project CACs only]

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below the /Manager/Employee):	at applies to you (Business Owner
Can you commit to attending regular meetings (about once a mont or once every two to three months for project CACs): $Yes$	h for the Transportation Authority CAC,
By entering your name and date below, and submitting this form, yo application is true and correct.	u certify that all the information on this
Marlo James McGriff II	1/24/2016

info@sfcta.org www.sfcta.org

E6-31

## San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

CITY

Nathan	Nayman	Male	Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
7	Balboa Terrace - West Port	tal (market)		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
			_	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	

STATE

Statement	of qua	lifications:

Statement of objectives:

STREET ADDRESS OF WORKPLACE

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
	Environment
	Labor [TA CAC only]
	Neighborhood
	Public Policy [TA CAC only]
_	Senior Citizen

#### What is your relationship to the project area? [Project CACs only]

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

Manager/Employee):	
Can you commit to attending regular meetings (about once a month for the Transportation Authority CA or once every two to three months for project CACs):	ıC,

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Nathan Nayman 8/11/2016

NAME OF APPLICANT DATE

info@sfcta.org www.sfcta.org

TANACISCO COUNTY

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Ifeyinwa	Nzerem	Female	African American
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
10	Bayview/Silver Terrace		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
5	Market/Civic Center		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I have resided in District 10 for over thirty-five years and I am a product of my environment. I am a homeowner, a local SF public transit commuter, a shop stewart for SEIU Local 535, a business owner, and I also work for the City and County of San Francisco.

I'm highly interested in not just my District (10) but all SF District's streets in becoming safer with appropriate stop lights, stop signs, street lights and sidewalks. I am an active community member and very vocal at my neighboring churches especially (Calvary Hill Community Church & Providence Baptist Church) on local community issues & events, City and County's transportation legislation and ongoing community transportation projects. I firmly believe in order to show a fair ethnic diversity and geographic representation of this city's population there is a great need for a more a diverse and equal gender representation of the SF-Citizens Advisory Committee. In closing, I am available to attend the monthly CAC meetings.

#### Statement of objectives:

If appointed, I would like to bring a more culturally diverse community perspective of values and community concerns especially from Black and senior citizens who have resided and access local transportation in my District (10) for over 50 plus years.

#### Please select all categories of affiliation or interest that apply to you:

	Business
Х	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
X	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
X	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

A Hanst fider	
If you work in the project area, please provide a category below that /Manager/Employee): $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	applies to you (Business Owner
Can you commit to attending regular meetings (about once a month or once every two to three months for project CACs): $Yes$	for the Transportation Authority CAC,
By entering your name and date below, and submitting this form, you application is true and correct.	certify that all the information on this
Ifeyinwa Nzerem	7/28/2016
NAME OF APPLICANT	DATE

info@sfcta.org www.sfcta.org



San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

James	Pierre Louis	Male	African American
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	Financial		
3	District/Embarcadero		REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
6	Tenderloin		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	7IP

### Statement of qualifications:

Served my country as a military officer for seven years. Currently a local business owner in San Francisco. More importantly, I dearly understand the value of city transportation. It is the life veins of the city.

### Statement of objectives:

Serve to the best possible extent the interest of local residents and SFCTA, they can be indeed bridged and married.

### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category below /Manager/Employee):	that applies to you (Business Owner
Can you commit to attending regular meetings (about once a mor once every two to three months for project CACs): $Yes$	onth for the Transportation Authority CAC,
By entering your name and date below, and submitting this form application is true and correct.	, you certify that all the information on this
James Pierre Louis  NAME OF APPLICANT	2/5/2016 DATE

info@sfcta.org www.sfcta.org

TRANCISCO COUNTY

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Steven	Riess	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
6	South Beach		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

I live in South Beach across the street from the Ballpark and until very recently worked in the Financial District as the principal of a law firm specializing in elder financial abuse litigation. Over the last ten years, I have walked from home to work five days a week and am a dedicated transit user for personal errands. For quite some time, I have been very interested in urban transit issues, have read widely on the subject, and have participated in public hearings on a number of projects, including the Second Street Improvement Project. While I strongly believe that rural and suburban transportation solutions (namely automobility) are anothern to dense urban environments, I appreciate some of the attractions of private car use, both because I lived for many years in the suburbs and because my wife is disabled and often must rely on a car for transportation. In my profession, I have worked extensively with the California Legislature and have written many bills relating to financial abuse that have been enacted. Accordingly, I am able to collaborate well with others who may hold disparate and often conflicting public policy views.

### Statement of objectives:

My high level objective for participating on the CAC is to provide thoughtful and meaningful input from an urban transit and pedestrian viewpoint and thus help shape transportation priorities so that San Francisco continues to develop a more equitable and multi-modal transportation mix that better promotes urban liveability.

### Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Х	Environment
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $\overline{Yes}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Steven Riess 10/14/2015

Name of Applicant Submit Date

info@sfcta.org www.sfcta.org

E6-39

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Jacqualine	Sachs	Female	Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
2	Western Addition	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

### Statement of qualifications:

As a longtime resident of San Francisco who depends on public transportation to get around the city, I have been involved in the problems and changes in public transportation since 1986.

In 1986, Muni planners decided to alleviate the traffic congestion of buses on Geary Boulevard by electrifying his bus line. Three public hearings were held on this subject. I attended two of the three meetings and spoke out against the electrification of this 38 Geary bus line, especially with the traffic configuration of the Geary corridor in the outer Richmond district, with the public parking, double parked cars and delivery trucks, and how the buses practically end up on the center stip. The electrification was to make it easier for the buses traveling between Hyde and Van Ness and Baker and Masonic, the two hills on Geary between Geary and Market and Geary and Masonic.

After I spoke, a gentleman spoke up and agreed with what I had stated and suggested to the audience about the possibility of creating a light rail system along the entire Geary corridor, similar to the "B" line that ran very effectively on Geary from December 28, 1912 until someone in 1956 when buses reopened on the "B" line. Many people in this room seemed impressed with that idea. After the meeting, I met with this gentleman and told him I would help him anyway I could. Another gentleman who attended this meeting joined us and he too, agreed to help alleviate the traffic congestion along the Geary corridor. The gentleman who had spoken after the meeting said that he would write a petition to be signed to urge the Mayor and the Board of Supervisors to create a task force to look into the possibility of creating a light rail project on Geary Boulevard. Within a short time, the three of us obtained 600 signatures on such a petition, went to the mayor's office (then Mayor Feinstein), and submitted our petitions. Her aide told us that she would seriously help us any way she could. In October of 1986, the Board of Supervisors unanimously approved creating Geary Transit task force, which was later signed by Mayor Feinstein. The Board of Supervisors was looking for people to serve on this task force. I submitted my application and within a short time, I was appointed to the task force. While on the task force, a group of concerned people combined and wanted to help, so we created the Geary Streetcar Citizens Committee, made up of concerned task force members and people who worked and lived on Geary Boulevard. We held meetings every month, having City planners, members of the Board of Supervisors and other city officials as our speakers. While on the task force, I was about to see how a light rail system on Geary Boulevard could become a reality. The Director of Muni's Planning Department, Peter Straus, facilitated all of the task force footings and took on a bus tour of Geary Boulevard to actually see how the light rail system would be functioning on Geary. Whole on the Geary Transit Task Force, I accompanied Mr. Straus when he made presentations to the different neighborhood groups along the Geary corridor to get input from these people.

As the final report of the Geary Transit Task forces was being compiled, I was approached and asked to serve on a Citizens Advisory Committee of the San Francisco Transportation Commission which was comprised of 53 other concerned citizens, and officials from the Department of City Planning, Public Utilities Commission, San Francisco's Municipal Railway Department of Public Works, the Port of San Francisco, as well as other concerned city agencies to prepare a sales tax expenditure plan to identify the transit roads of the city, as well as other projects - street resurfacing, etc. to help alleviate the transit problems that the city was facing at the time. After almost 10 months, I helped create Proposition B, the Sales Tax Expenditure Plan that was passed by the voters in of November 1989 after being approved by the city's Public Utilities Commission (now the city's Transportation Authority). During this time, the final report of the Geary Transit Task Force was approved by the city's Public Utilities Commission.

After the passage of Prop B in November of 1989, the San Francisco Transportation Authority was formed by knowledgeable and reputable individuals and the Board of Supervisors gave themselves another title – each Supervisor was a Commissioner of the Transportation Authority. These individuals wanted to create a Citizens Advisory Committee for the Transportation Authority. Even though I was one of many individuals who wanted to serve on the Transportation Authority's Citizen Advisory Committee, I not only attended their monthly meetings, but also attended Finance Committee, Plans and Programs Committee, Administration and Oversight Committee, and the full Authority Board meetings. But in 1992, I became a member of the Citizens Advisory Group for the Third Street Light Rail Project and attended their meetings and gave testimony when and where needed. In 1994, when Muni started working on the Geary Light Rail Project, I again attended meetings on this project and gave the interested people feedback, based on my serving on the Geary Transit Task Force.

I was finally appointed to serve on the Citizens Advisory Committee for the Transportation Authority in June of 1997. I am now in my eighth term as a member of the Citizen Advisory Committee. I am also the only on the CAC who has first-hand knowledge of Prop B, since I was among the 54 other individuals who originally wrote it.

While being a member of the Transportation Authority CAC, I still am a member of the CAG (Citizens Advisory Group) or the Third Street Light Rail Project, giving members of the CAC information of the CAG meetings I attend when necessary. Since I was familiar with the impact the Doyle Drive project would have on the Geary Corridor and with the other traffic projects it may after, I offered to serve on the Doyle Drive Subcommittee, with no objection from the other members of the Authority's CAC, I became a member of that subcommittee, and since that time, I give the CAC updates and information they may want on that project as well.

Since becoming a member of the Transportation Authority's CAC, I have attended every subcommittee and workshop sponsored by the Transportation Authority, giving input when needed. I am also visually impaired with a hidden disability, and as a patient of UCSF Medical Center since 1984, I have been actively involved in not only the merger of UCSF-Mt. Zion, but also became involved with the creation of the cancer research center and the outpatient cancer building, which are close to the Geary Corridor, and also the UCSF hospital in the Mission Bay area, which is close to the Third Street light rail project. I have also become involved with any facet of this sales tax package that I have knowledge of and I am able to give input and suggestions if and when necessary, and testify at public meetings when my testimony is needed, including those meetings discussing the Four Corridor Plan of the Expenditures Plan and the Countywide Transportation Plan for the City of County of San Francisco.

#### Statement of objectives:

#### Please select all categories of affiliation or interest that apply to you:

	Business
X	Disabled
	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below that applies to you (B Owner/Manager/Employee):	usiness
Can you commit to attending regular meetings (about once a month for the Transport or once every two to three months for project CACs): $Yes$	ation Authority CAC,
By entering your name and date below, and submitting this form, you certify that all the application is true and correct.	information on this
Jacqualine Sachs	6/30/2017
NAME OF APPLICANT	DATE



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info@sfcta.org www.sfcta.org

E6-43

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Peter	Sachs			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
4	Outer Sunset		REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
	SFO			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

### Statement of qualifications:

My background is as a sociologist, journalist and air traffic controller. I grew up on the Peninsula and since 2012, I have lived in the same Outer Sunset home in which my mom grew up. I've watched the neighborhood change not only in the last few years, but through countless visits to this home since childhood. As an air traffic controller at San Francisco International Airport, I'm a regular user of BART, Muni, the region's road network and occasionally Caltrain. I've previously lived in Chicago, Washington, D.C., and Cairo, Egypt, giving me a broad understanding of how transportation networks function in other large cities. Before becoming a controller, I earned a master's degree in journalism. I was a city hall reporter in Bend, Ore., and a higher education reporter in Chicago. The stories I covered gave me extensive background knowledge in urban development (including theory and execution of new urbanism concepts), transit planning, infrastructure investment, public involvement and best practices in good governance. I'm able to read and interpret traffic impact analyses and other planning documents, and to put things into clearly understandable terms for residents who may not know the jargon of transit and urban planning.

#### RESUME FOLLOWS

Peter Sachs

2147 28th Avenue

REDACTED | peter.sachs@faa.gov

San Francisco, CA 94116

650-704-4777

Experience

2012-present Air Traffic Control Specialist, San Francisco ATCT (SFO), San Francisco, CA

- \*Ensure safe and efficient aircraft operation at the second-busiest airport on the West Coast, including a diverse fleet mix from small GA aircraft to heavies and A380s. Provide on-the-job training instruction for new controllers and assist in reviewing past events and incidents to identify potential safety issues.
- \*Elected as NATCA Local Treasurer, responsible for managing a \$10,000 annual budget for sending controllers to union events and training classes.
- \*Appointed NATCA STARS Representative: Developed and taught local training class for transition to new radar system in spring 2015. Assisted in design and review of radar scope installation in new air traffic control tower.

2010-2012 Air Traffic Control Specialist, Chicago Executive ATCT, Wheeling, IL

\*Responsible for safe aircraft movements, primarily business jets and flight training planes, in Chicago's busy and complex airspace.

\*Assisted in implementation of CountOps, and in revising Runway Crossing Waiver to reflect a newly extended taxiway.

\*NATCA Safety Representative, with emphasis implementing quality assurance orders and helping controllers understand the changes. I also spoke at local pilot group meetings, helping them understand what controllers do.

2009-2010 Freelance Reporter, Autorotate Magazine/Chicago Journal

\*Provided in-depth reporting of the issues surrounding a helicopter helipad atop a new hospital skyscraper in downtown Chicago, exploring concerns of residents, state officials and local helicopter pilots.

2008-2009 Higher Education Reporter, Chi-Town Daily News, Chicago, IL

\*Initiated a beat covering the City Colleges of Chicago. Broke stories revealing how the district skirted the Open Meetings Act and how its former chancellor used district-owned PBS television station for political ends, a clear violation of public broadcast license rules.

\*In-depth reporting on Republic Windows investigated connections in Iowa, including how the window company's owners set up shell corporations to transfer equipment from Chicago to a non-union factory in rural Iowa, then bailed on that operation when supply deals fell through.

2007-2008 City Hall Reporter, The Bulletin, Bend, OR

\*Investigative reporting of used bus purchases led to the departure of two high-level officials and changes in city purchasing procedures: "Why aren't any of Bend's big blue buses on the road?" "City mechanic inspected buses, called them 'junk;" "Bend official knew buses were bad;" and "Public Works director resigns" drew on thousands of pages of documents, months of reporting and interviews.

\*Broke news of deep budget cuts, dug into past budgets to analyze Bend's long-term financial problems and told readers how it would affect them. Similar reporting on city limits expansion provided easy-to-understand context that even city officials relied upon.

2006 Reporter, Egypt Today and Religion News Service, Cairo, Egypt

\*Egypt Today: editorial assistant with copy-editing and design duties; reported stories on Cairo's third subway line and a civic education NGO.

\*RNS: reported on the growing debate in Egypt over veiled women.

2006 Washington Reporter, The Bulletin and Religion News Service, Washington, DC

\*Reported on the changing relationships between Democrats and Evangelicals and on the continued struggles of child soldiers in the Democratic Republic of the Congo.

\*Investigated links between timber company contributions and favorable legislation. Contributed to the widely cited Power Trips series, revealing congressmen who accepted money directly from registered lobbyists.

Education & Skills

Master Electrician, Harper Joy Theatre (Whitman College, Walla Walla, WA), 2003-2005

Responsible for coordinating hang, focus and operation of lighting systems on two stages for 10 shows per year. Reported to technical director and supervised a crew of six student electricians.

Worked closely with each show's director and designer to determine lighting needs and appropriate schedule. Extensive knowledge of Colortran and ETC Express systems; cabling, troubleshooting and fixture repair; safe operation of counterweight fly rails and hand-set battens.

Certified flight instructor since 2005, pilot since 2002. Instrument-rated.

Medill School of Journalism, Northwestern University. MS Journalism, 2006.

Whitman College, Walla Walla, WA. BA Sociology, honors in major, 2005.

News Editor & Business Manager, Whitman College Pioneer, 2001-2003

Resident Assistant (RA), Lyman House, 2003

### Statement of objectives:

If I am accepted to the SFCTA CAC, I will advocate for concrete changes that provide better transportation interconnectivity to District 4 and the broader Sunset/Parkside region. It should go without saying that we must continue to look for ways to improve Muni rail service as we wait for new trains. My firsthand experience in labor-management relations gives me a point of entry to understand how scheduling and contractual issues may influence service reliability.

Additionally, I would like to study whether "circulator" bus routes can complement existing Muni service by better connecting different areas of this side of the city to each other. Notably, there are only three north-south transit options, while there are numerous cast-west options.

I would also promote greater spending on buffered bike lanes to establish a comprehensive bicycle infrastructure network on the west side of San Francisco. Having just returned from New York City, I realized the benefit of investing not just in that type of infrastructure, but also in providing many convenient bicycle share stations at the same time. Given that Bay Area Bike Share is planning a significant expansion, I feel that it would be my duty as a member of the SFCTA CAC to ensure that some of that investment happens in San Francisco's residential neighborhoods.

### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environmental
Χ	Labor [TA CAC only]
	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

### What is your relationship to the project area? [Project CACs only]

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

	Transit rider	]		
- 5	you work in the project a vner/Manager/Employe		below that applies to you (Business	
	5	ling regular meetings (about once months for project CACs): $\overline{\mathrm{Ye}}$	e a month for the Transportation Authority CAC,	
	entering your name and plication is true and cor		form, you certify that all the information on this	
)e	ter Sachs		7/3/2017	

NAME OF APPLICANT DATE



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1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Matthew	Stevens	Male	Not Provided	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
11	Excelsior	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED	S			
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

### Statement of qualifications:

I am an active and engaged member of district 11 who is passionate about infrastructure and transportation issues that impact our residents and commuters. As a resident homeowner, I am committed to purposeful transportation investments and projects. In my career, I create, evaluate, and execute large scale capital projects with highly regulated and visible budgets. I believe in smart transportation projects to benefit all members of society, especially the disabled, veterans, students, seniors, and others who exclusively rely on public transportation. In an email directly to CAC@sfcta.org, you will find my resume, which shows a history of exceptional performance and increasing responsibilities. I serve the Association of the United States Army to provide inroads and opportunities for discharged military personnel as they enter civilian life. I firmly believe in Army values: Loyalty, Duty, Respect, Self Service, Honor, Integrity, and Personal Courage. These values are a foundation for my personal and professional life - I am committed to follow these values if selected to the Citizen Action Committee.

I actively and regularly engage the District 11 Supervisor and the Excelsior Action Group. If appointed I will provide a two way communication between the community and the Transportation Authority.

#### Professional Experience

Apple, Inc., Aug 2015 - Present

Project Manager, Infrastructure and Global Compute, IS&T – Sunnyvale, CA

- Executed global hardware refresh, content delivery network and long-haul fiber business strategy
- Directed \$275m in capital investments to support Apple's global footprint
- Delivered \$170m in savings year over year through proprietary capital investments
- · Instrumental in vendor discovery and negotiation

#### Gerber Products Company - Nestle Nutrition, Inc., Sept 2012 - July 2015

Retail and Hospital Channel Manager - Florham Park, NJ

- Proposed and developed top priority new channel strategy leveraging FDA clinical endorsements superior to competitive products. Presented proposal to the executive leadership team
- Directed government rebate program to secure national market share (\$500m annually) largest investment in the Gerber portfolio unlocking access to high profit target consumer
- Executive recognition as a high-performing manager in 2012 2015; supervised analysts through performance development
- · Designed and launched digital tools to improve sales negotiation effectiveness
- Implemented Salesforce.com CRM creating a communication link between leadership and the national sales team

#### The Brooklyn Salsa Company, LLC, Feb 2012 – July 2013

Building a Salsa Empire - Forbes.com Chief Financial Officer, Growth and Sustainability - Brooklyn, NY

- · Reshaped operational and financial structure of early stage company
- Independently built company valuation and business model. Crafted investment presentation and co-led the fundraising initiative to several venture firms and angel investors
- Closed private funding deal to expand brand into over 1,000 domestic and international accounts including Whole Foods Market

Ernst & Young, LLP, May 2011 - Jan 2012

Senior Consultant, Risk Advisory - New York, New York

- Partnered with executive management of worldwide clients from varying industries including: US Defense Department, Professional Services and Healthcare (Company sizes \$15m \$32b)
- · Persuaded management teams to implement key cross-functional operational improvements

Johnson & Johnson, Inc., May 2006 - May 2011

Financial Leadership Development Program - Graduate 2008

- · High performing graduate from selective and intense management rotational training program
- · Rapidly ascended through roles across business units: research and development, consumer products, corporate internal audit
- Developed and implemented a sales strategy program directing promotional trade investments with customers for Johnson's Baby & Adult Products (\$450m Gross Sales)
- Team leader Led teams of two to five professionals through worldwide consulting projects

Point Guard, LLC, 2005

Save lives. Train, educate and prevent – always on guard

Founder & CEO, Point Pleasant Beach, NJ

- Founded sustainable emergency response service company; won two contracts through competitive bidding process
- Built team of 17 high-performing employees that exceeded United States Lifesaving Association certification requirements

### Education

B.S. Finance and Global Business, Rider University, May 2006

- · College of Business Honors Program, Magna Cum Laude
- Ambassador to the American Business School in Paris student exchange program
- · "Who's Who Among Students in American Universities and Colleges" distinguished honoree

#### Personal Interests

Led scholarship foundation for aspiring Rider University freshman – Traveled to more than 35 countries – Distinguished New Jersey State Assembly proclamation recipient – Wildlife and environmental perseveration enthusiast – Hurricane Sandy disaster recovery volunteer – Passions: music, the outdoors, triathlons, golf, and swimming with turtles.

### Statement of objectives:

I have very simple goals if appointed to the Citizen's Advisory Committee:

- 1. Assist the Transportation Authority by providing a voice for the residents of District 11 at monthly meetings.
- 2. Partner with the District 11 Supervisor and District 11 community action groups to provide updates on all Transportation Authority projects and proposals.
- 3. Propose legislative suggestions to stimulate San Francisco, evaluate proposals for effectiveness, and raise concerns to the Transportation Authority that impact the community.
- 4. Provide a voice for those who cannot be heard District 11 is vibrant and diverse. I will provide a voice to the seniors, students, working class, disabled, non-english speakers, and others who could benefit most from new transportation projects and initiatives.
- 5. Support great projects! Most importantly, I want to support and help great projects that will improve San Francisco for the next generation.

Public service is an honor and privilege. I humbly thank the Transportation Authority and CAC for reviewing my application. My intentions are purposeful and honorable to improve quality of life and access for those in San Francisco District 11.

### Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
X	Environment
X	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
X	Senior Citizen

### What is your relationship to the project area? [Project CACs only]

X	Bicycling advocate
	Business owner
Х	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider
	work in the project area
	ou commit to attending

application is true and correct.

By entering your name and date below, and submitting this form, you certify that all the information on this

Matthew J Stevens 8/21/2016 NAME OF APPLICANT DATE



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1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Jayeson	Vance	Male	Caucasian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
11	Oceanview	REDACTED		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
11				
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

### Statement of qualifications:

Retired National Park Ranger, Safety Officer on Alcatraz Island 2001-2013, received numerous awards for individual safety initiatives and for teaching safety for the National Park service.

Member and Team Leader for the SFPD ALERT volunteers for citizen safety in event of a natural or other declared emergency or disaster.

First Responder with Red Cross and American Heart Association training in first aid, CPR and AED use.

Knowledgeable about emergency transportation systems for public evacuations.

### Statement of objectives:

To make our district and city safer for bicyclists, pedestrians, joggers, transit users and employees of MUNI and BART.

### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environment
Х	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
Х	Senior Citizen

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below /Manager/Employee):	that applies to you (Business Owner
Can you commit to attending regular meetings (about once a moor once every two to three months for project CACs):	onth for the Transportation Authority CAC,
By entering your name and date below, and submitting this form, application is true and correct.	you certify that all the information on this
Jayeson P. Vance	8/22/2016 DATE

info@sfcta.org www.sfcta.org



San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

CITY

Rudyard	Vance	Male	African American	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
7	Ingelside Terrace			
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
1	Outter Sunset			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
			_	

STATE

### Statement of qualifications:

STREET ADDRESS OF WORKPLACE

Born, Raised, Schooled and Live in San Francisco for all my life. Accountant for 30 years on Geary Blvd. Bay View School, Pelton Jr Hi, Lowell, Wilson, CCSF, SF State, Golden Gate U, Phoenix U: All San Francisco Enrolled Agent IRS MBA

### Statement of objectives:

To get San Francisco moving with good decisions for all members in the community in San Francisco.

### Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
Х	Environment
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

	Bicycling advocate
X	Business owner
	Environmental advocate
	Pedestrian advocate
	Resident
	Student
	Transit rider

If you work in the project area, please provide a cate /Manager/Employee):  Business owner	gory below that applies to you (Business Owner
Can you commit to attending regular meetings (about or once every two to three months for project CACs):	at once a month for the Transportation Authority CAC, $$\operatorname{Yes}$$
By entering your name and date below, and submittin application is true and correct.	g this form, you certify that all the information on this
Rudyard Vance	6/14/2016

info@sfcta.org www.sfcta.org

E6-55

### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Ladonna	Williams	Female	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
11	Ingleside Heights		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
STREET ADDRESS OF HOME	CITY	STATE	ZIP
11	All		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

### Statement of objectives:

Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
	Environment
	Labor [TA CAC only]
X	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner /Manager/Employee): Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  $Y_{es}$ 

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Ladonna williams 8/18/2016

NAME OF APPLICANT DATE

info@sfcta.org www.sfcta.org

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### San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

Rachel	Zack	Female	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	Union Square/Nob Hill		
3	(Pine and Powell)	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

I am a transportation planning consultant and artist here in San Francisco. I run a art co-op that does outreach here and in Oakland to empower women, POC and kids through silk screening and self-expression. I have both an understanding of the planning world and an investment in building community here in San Francisco. I have also worked more on the regional level and would like to get more engaged locally. See my professional resume below:

M.C.P., City Planning, University of Pennsylvania, 2007-2009 B.A., Urban Studies, Bryn Mawr College 2004-08, Cum Laude Traffic operations, new mobility and public-private partnerships.

Innovative Mobility Lead, WSP   Parsons Brinckerhoff, San Francisco, CA 9/2012 - Present			
511 REGIONAL CARPOOL PROGRAM, METROPOLITAN TRANSPORTATION COMMISSION, OAKLAND, CA			
Role on Project: Deputy PM			
Develops and implements direct-to-consumer rideshare marketing campaigns, creating hundreds of new carpoolers in			
a two month period.			
Provides creative solutions utilizing new carpool technologies, such as the first successful public/private in-app carpool			
incentive programs which caused a 16 point jump over average growth in carpool registrations during the first week of			
implementation, and a carpool-to-BART pilot that became a Sandbox Grant submission for all 33 BART stations.			
Implements MTC's private carpool app Partnership Agreement marketing/data exchange program to help the client			
position the area for a share-use autonomous vehicle future.			
Performs research for client, such as possible impacts of Bay Area Express Lane Network on carpooling behavior on			
existing HOV lanes, and general TDM trends around carpooling.			
Oversees the project's financials and provides reports to upper management.			
Project received "excellent" status from client in all assessment areas.			

# POLICY RESPONSE TO TRANSPORTATION NETWORK COMPANIES, METROPOLITAN TRANSPORTATION COMMISSION, OAKLAND, CA

Role on Project: Author

Completed White Paper on government response to the proliferation of Transportation Network Companies across the nation, as well as the California Public Utilities Commission's (CPUC) approach to regulation in California. The report focused on accessibility, discrimination, public safety, labor practices and pricing practices, and included a review of the TNC Accessibility Plans that were submitted to the CPUC.

F	6-5	8
	TRAN	ISIT VISION FOR SR-85 CORRIDOR, CITY OF CUPERTINO, CA
	Role o	on project: Planner
		Analyzed the ridership and construction timeline of Valley Transit Authority's current BRT routes along
		, including Alum Rock/Santa Clara, El Camino Real, and Steven's Creek Boulevard.
		Built a project schedule based on the research.
		Provided first-last mile solution recommendations for new stations.
		ROLINX NEW MOBILITY VISION, TORONTO, ONTARIO
	Role o	n project: Planner
		Analyzed national and international trends as they relate to connected vehicles, autonomous vehicles, transportation
	netwo	rk companies, and ridesharing technology.
	cities l	Research was used to provide insight into the future of adopting these technologies, and the impact of that adoption on ike Toronto in a visioning exercise with Metrolinx and Metrolinx stakeholders.
		ist Aid Coordinator, Metropolitan Transportation Commission, Oakland, CA,
		0-9/2012 on Project: Coordinator
		Managed 20 tow contractors' (90 vehicles) daily operations over 550 miles of freeway.
		Managed RFP development for several multimillion dollar ITS projects.
		Performed traffic data analysis for program evaluation and improvement.
		Ensured contracts were within budget and provided financial reports to management.
		Maintained database of daily operations through Mobile Data Computers technology.
		Reported level of service measure results to management.
		Oversaw statewide cost-benefit analysis for Freeway Service Patrol (FSP) program.
		Wrote and evaluated marketing contract for the FSP program, the Statewide FSP Cost-Benefit Analysis.
		Assisted in RFP development and proposal evaluation of Call Box Answering Center and Radio Equipment RFPs.
		Developed and applied operational policy throughout the nine county region.
		Coordinated policy changes between complex agencies (MTC, CHP and Caltrans).
		Provided GIS support including maps for Commission meetings.
		Responded to public inquiries about service and incidents.
	Papers	
		en's Transportation Seminar San Francisco Chapter Releases Third Longitudinal Study of Women in the San Francisco
		rea Transportation Industry
		Conducted the literature review of best practices in the recruitment, retention and advancement of women in male-
	domin	ated sectors.
	Gover	rnment Response to Transportation Network Companies
		White paper for the Metropolitan Transportation Commission providing an overview on the current regulatory decisions
		fornia, the US and across the globe.
	Manag	ged Lane Incentive Programs
		Interviewed carpool program managers across the country to understand what incentives the offer, how they operate
		ncentive programs and how successful their efforts are at creating behavior change and reported findings to client.
	HOV	to Managed Lane Conversion Outcomes
		Analyzed reports on carpooling activity in high-occupancy vehicle lanes pre and post conversion to express lanes to

#### Statement of objectives:

inform the MTC's express lanes program on possible impacts.

I also have recently been concerned both professionally and privately about the proliferation of private transportation services, such as Chariot and LyftLine--so much so that I did a windshield survey from my apartment window and noted more TNC's running up Pine than non-fare-motivated drivers. I really think the City could benefit from taxi stands or generally getting out front of these companies where possible, such as taxi-stands or hubs for hailing. In general, I would like to see some headway be made in integrating the private market services and local transportation planning objectives.

Please select all categories of affiliation o	or interest	that a	pply	to you
---	-------------	--------	------	--------

	Business
	Disabled
X	Environment
X	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below that app /Manager/Employee):	olies to you (Business Owner
Can you commit to attending regular meetings (about once a month for or once every two to three months for project CACs):	the Transportation Authority CAC,
By entering your name and date below, and submitting this form, you cert application is true and correct.	ify that all the information on this
Rachel Zack  NAME OF APPLICANT	8/11/2016 DATE



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info@sfcta.org www.sfcta.org

E6-61

San Francisco County Transportation Authority Application for Membership on the Citizens Advisory Committee

David	Zebker			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
6	Tenderloin			
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

### Statement of qualifications:

I have lived in the City for 43 years and rely on public transportation to get around.

### Statement of objectives:

To make sure transportation in the area is the best it can be.

### Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environment
	Labor [TA CAC only]
	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

Bicycling advocate
Business owner
Environmental advocate
Pedestrian advocate
Resident
Student
Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Not sure

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

David Zebker 10/13/2015

Name of Applicant Submit Date