Geary BRT Citizens Advisory Committee Applicants - October 2015

GCAC APPLICANTS

No.	Name	District	Neighborhood	Page
1	Matthew Alvarez	1	Inner Richmond	1
2	Paul Chan	1	Richmond	3
3	Jamie Choy	2	Sea Cliff/Outer Richmond	5
4	Sascha Cohen	1	Inner Richmond	9
5	Gilbert Dair	1	Richmond	11
6	Lotus Yee Fong	5	Western Addition	13
7	Emily Grimm	1	Outer Richmond	15
8	Rene Hinojosa	1	Richmond	17
9	Patrick Kennedy	1	Inner Richmond	21
10	Sanford Kingsley	2	Richmond	
11	Alan Kita	5	Western Addition	25
12	Kate Lazarus	1	Richmond	27
13	David Lee	1	Richmond	31
14	Dylan MacDonald	1	Inner Richmond	35
15	Suzie Moy	1	Richmond	37
16	William Newsom	5	Western Addition	39
17	Alexei Nikolaeff- Svensson	1	Inner Richmond	41
18	Daniel Sisson	1	Inner Richmond	43
19	Victoria Stephens	1	Lower Richmond	45
20	Ventsislav Stoichev	1	Central Richmond	47

21	Joe Strella	1	Inner Richmond	49
22	Elliott Talbot	2	Marina	51
23	Mark Valentine	1	Richmond	53
24	Kevin Watkins	1	Inner Richmond	57
25	Jeffrey Wood	8	Noe Valley	59
26	Oleg Zhoglo	1	Outer Richmond	61

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



San Francisco County Transportation Authority Application for Membership on the **Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

Matthew	Alvarez	Male	Latino	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Inner Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
3	Financial District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

My name is Matthew Alvarez, and I am a resident of the Inner Richmond (REDACTED). I take the 38L to and from my office in the financial district every day. I do not possess a car, as I am a true believer in the importance of well-planned, wellmanaged, and cost-effective public transportation.

I am elections and political law attorney with the Sutton Law Firm. I have been an attorney with the firm for three months, and a law clerk with the firm for over a year prior to becoming an attorney. My areas of practice include campaign finance law, First Amendment free speech and freedom of association, governmental ethics, and direct democracy. My clientele includes state and local candidates, community groups, civic organizations, trade associations, political action committees, and individuals across the political spectrum.

I was admitted to practice law in the State of California in November 2014, after passing the July 2014 bar examination. I earned my Juris Doctorate from the University of Southern California, Gould School of Law in 2014 with a 3.68 GPA. During law school, I was a graduate assistant to Professors Susan Estrich and Lee Epstein, both noted experts in the fields of constitutional and political law. I also externed for the Honorable Michael Fitzgerald in Federal District Court in Los Angeles. Prior to attending law school, I spent four years working in real estate finance and acquisitions with two firms - first, Eastdil Secured (a Wells Fargo Company) and then Industrial Realty Group - in Los Angeles. I also hold a Bachelors of Science in Finance from Boston College.

I pride myself on being reasoned, logical, and fair to all points of view. I acknowledge that I have only lived in the Inner Richmond for six months as of this writing, but I feel that my time spent in other cities will allow me to provide a valuable and unique perspective to the discussions. The Inner Richmond has welcomed me with open arms, and I would be honored to return the favor in any way that I can. I believe I have the commitment, experience, and drive to become a valued member of the Committee.

Please do not hesitate to reach out to me with any questions or concerns. I would be happy to provide my official resume and references.

Thank you for your time and consideration.

Sincerely,

Matthew C. Alvarez, Esq.

Statement of objectives:

If chosen, I would first strive to allow all voices and points of view to be recognized and heard. Next, I would identify the issues that are most problematic and the issues that are most important to the community. Then, I would gather input from experts and community stakeholders to determine the wisest courses of action for the various issues. Finally, I will take that information and try to join with my fellow citizens to offer constructive, useful, and encouraging input so that projects run smoother and deliver the best services to the most people possible. From my perspective, that is the role of a Citizen Advisory Committee. There is no doubt in my mind that I would be committed to this role.

Please select all	categories of	affiliation o	r interest	that	apply	to v	ou
riease select all	categories or	aiiilialioii o	illiterest	tilat	αμμιγ	w	у

	Business
Х	Disabled
	Environmental
	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
	Resident
	Student
X	Transit rider

Owner/Manager/Employee):	oties to you (Business
Can you commit to attending regular meetings (about once a month for or once every two to three months for project CACs): $\boxed{\rm Yes}$	the Transportation Authority CAC,
By entering your name and date below, and submitting this form, you cerapplication is true and correct.	tify that all the information on this
Matthew C. Alvarez	1/28/2015
NAME OF APPLICANT	DATE

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San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Paul	Chan	Male	Asian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Richmond District	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I am currently a member of the GearyBRT CAC. I have good communication skills and great interpersonal skills. As an engineer by profession, my analytical skills can potentially help resolve conflicts in an objective way. As a Richmond district resident and rider of the 38, I can provide feedback as someone who has used and will continue to use the 38 line. As a good communicator, I have the ability and patience to discuss the merits of the BRT with various stakeholders who have specific issues with the BRT, if needed.

Statement of objectives:

I would like to help facilitate an environment where the Geary BRT is a positive experience for most people. A good public transit system is essential to the health of our increasing dense city. If the Geary BRT is viewed favorably by the public, it can garner the political will to encourage the use of more public funds for much needed transit project improvements. As a rider of the 38, I would love to be part of the creation of an efficient, reliable, and speedy ride up and down the Geary corridor. As a current committee member, I would love to see the work of the committee through to the end of the CAC process.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
	Environment
	Labor [TA CAC only]
Χ	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): Business owner

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): \overline{Yes}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Paul Chan 10/13/2015

Name of Applicant Submit Date

San Francisco County Transportation Authority

ZIP

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

CITY

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Jamie	Choy	Male	Chinese and White
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
2	Sea Cliff/Outer Richmond	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	Uptown Oakland		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
			7

Statement of qualifications:

STREET ADDRESS OF WORKPLACE

I am a native San Franciscan who has lived in the Outer Richmond district for many years. I drive, walk and take Muni down the Geary corridor from the beach to the Embarcadero. I have ten years of work experience in construction project management and real estate development and am very familiar with local governmental processes. I am adept at speaking in public, leading groups, and being attentive to the needs of disparate stakeholders. I served as president of the Board of Directors for the Richmond District Neighborhood Center and look forward to another way to engage with my community.

STATE

Directors for the Reclimond District (reignborhood ecine) and look forward to another way to engage with my community.
EXPERIENCE
2011-present Signature Development Group, Inc. Oakland, CA
Development Project Manager
Perform financial analysis and due diligence to negotiate acquisition of new land throughout the Bay Area for residentiand mixed-use real estate developments
Oversee development of the Hive project in Oakland, CA (hiveoakland.com), a mixed-use redevelopment of a square block creating a community of 100,000 SF of local businesses in rehabbed auto showroom buildings together with 100 new apartments
☐ Manage consultant teams through land planning process and engage community stakeholders to entitle new infill developments
Coordinate with City, State and regional governmental agencies to secure project approvals
2010 Union Bank – Community Development Finance Walnut Creek, CA
Intern/Loan Officer
Underwrote debt and priced tax-credit equity for new multi-family affordable housing developments throughout California and the Northwest
Standardized analysis of sponsor financial statements in order to determine credit strength
2007-2009 The John Stewart Company San Francisco, CA
Construction Project Manager
Managed rehabilitation of seven low-income senior multi-family developments, affecting 360 units of housing throughout San Francisco and Northern California
☐ Negotiated \$80,000 subcontractor cost reduction ahead of potential work stoppage

2005-2	2007 Gryphon Construction, Ltd. New York, NY
Const	ruction Project Manager
	Specialized in high-end, custom interior apartment renovations in Manhattan
	Grew into leadership role and was offered Principal position
2004-2	2005 Habitat for Humanity - NYC New York, NY
Warra	nty Manager/Site Leader
	Completed five year backlog of outstanding warranty issues across entire portfolio of projects throughout four boroughs
	Organized and led groups of 100+ volunteers in construction of new homes
EDUG	CATION
2009-2	2011 Walter A. Haas School of Business, University of California, Berkeley Berkeley, CA
Maste	r of Business Administration
	1st Place: Bank of America Low-Income Housing Challenge
2000-2	2004 McGill University Montreal, QC
Bache	lor of Arts
	Major: International Development
ADDI	ITIONAL
	Board of Directors, Richmond District Neighborhood Center 2008-2012 (President 2012)
	BUILD (college prep for high school students through entrepreneurship training). Business Team Mentor 2011-2012

Statement of objectives:

My goal in joining the Citizens Advisory Committee is to continue to be engaged with my community and to help improve transit along a major thoroughfare in our City. I was on the Board of Directors at the Richmond District Neighborhood Center for almost five years and enjoyed the access that it provided me to all of the different families and groups living and working in the Richmond. I eventually ended that with the hope of joining a local organization with more direct ties to my interests and experience. I develop real estate for a living, from single family homes to large mixed-use projects. My firm built Broderick Place, across the street from the DMV, and I am personally overseeing the redevelopment of a square block in Uptown Oakland. Managing these projects I interact often with both community members and city staff, while going through the bureaucratic process of getting new projects approved. Much of the debate around new project focuses on traffic and transportation. I am acutely aware of how important good transit options are for both current residents and the future population growth of our city. I am also tuned in to the needs of small business owners and retail landlords who value ease of access for customers. I look forward to helping to push transit forward while striking a balance between what I'm sure are many competing interests. Thank you for your consideration.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate	
	Business owner	
	Environmental advocate	
X	Pedestrian advocate	
X	Resident	
	Student	
X	Transit rider	
	u work in the project are er/Manager/Employee):	ea, please provide a category below that applies to you (Business
		g regular meetings (about once a month for the Transportation Authority CAC, nonths for project CACs): Yes

Jamie Choy 1/28/2015

NAME OF APPLICANT DATE



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San Francisco County Transportation Authority Application for Membership on the **Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

Sascha	Cohen			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Inner Richmond	REDACTED		
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
5	UCSF - Parnassus (Inner Sunset)			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
			_	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

A resident of the Richmond District since 1994, and a regular rider of Muni since 1987, I have been an observer of both the politics and social impacts of Muni services, the benefits and lacks, successes and failures, for more than two decades. As an analyst, a project director, and a team leader, I am well suited to providing input and insight to the Geary Corridor BRT CAC.

As a long time resident, I have connections to both business and residential groups, and understand their needs and concerns. If the Geary BRT is to succeed, it needs not only to have effective planning and insight, but the means to confidently communicate plans and decisions to our constituents along the corridor, and the CAC is a critical piece of making that communication happen.

Statement of objectives:

- Make sure that all constituent groups along the Geary corridor have their voices heard
- Make sure that all decisions and choices in the development process are effectively communicated to the public
- Provide a point of community contact for affected

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
Х	Environmental
X	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

X	Bicycling advocate
	Business owner
Х	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area, please provide a category belowner/Manager/Employee):	ow that applies to you (Business
Can you commit to attending regular meetings (about once a or once every two to three months for project CACs): Yes	month for the Transportation Authority CAC,
By entering your name and date below, and submitting this for application is true and correct.	rm, you certify that all the information on this
Sascha Benjamin Cohen	1/16/2015
NAME OF APPLICANT	DATE

San Francisco County Transportation Authority

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Gilbert	Dair			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Richmond District	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
9	Mission			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
			7	
STREET ADDRESS OF WORKPLACE	CITY	STATE	7IP	

Statement of qualifications:

I sell real estate in San Francisco and am raising 2 children here. We reside in the Richmond District and I recognize as a resident and Realtor that PT needs to improve and be more efficient for the residents in the Central and Outer Richmond. I get a lot of feedback from my clients and as a concerned citizen and neighbor. This feedback needs to be represented and I care to share this feedback and help improve our city.

Statement of objectives:

Improve and make more efficient the PT commute for Central and Outer avenue denizens.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area	please provide a category	below that applies to you (Business
Owner/Manager/Employee):		

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

gilbert dair 6/29/2015

NAME OF APPLICANT DATE

San Francisco County Transportation Authority



San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

Lotus Yee	Fong	Female	Asian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
5	Western Addition Japantown			
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I have lived in St Francis Square Cooperative Inc for 31 years. I participated in the meetings which resulted in making the Geary/Laguna stop a limited, now rapid stop. I knew both seniors who were killed at that intersection before the no right turn sign 7 am - 8 pm was put up. I also participated in the MUNI MTA community session at the Japanese Cultural & Community Center when it was proposed to eliminate the Laguna and Webster stops and put one in at Buchanan, which was roundly opposed by all present including Steve Nakajo who was not recognized by the staff at the meeting.

Statement of objectives:

My husband and I are now both over 65 and we use MUNI much more frequently. My nieces and nephews also ride on a regular basis. I also was a caregiver to two elderly parents and disabled relatives. We go from the Buchanan Y to the Richmond Y almost daily. I am familiar with many of the small businesses on Geary including David Heller's wife's business. I also am watching the new Sutter CPMC hospital go up at Van Ness and Franklin.

I also attended the previous Geary BRT meetings with the first young African-American woman who was assigned to the project by MTA and saw the first proposed designs. I live one block from the Fillmore underpass. Many residents of St Francis Square simply cross Geary in the middle of the street from the Peace Plaza because the design was not well thought through in Justin Herman's days. And many pedestrians cross at Webster where the underpass is, which is very dangerous. I am also on the boards of Sierra Club and SF Tomorrow.

Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

Bicycling advocate
Business owner

What is your relationship to the project area? [Project CACs only]

Х	Environmental advocate	
Х	Pedestrian advocate	
Χ	Resident	
	Student	
Х	Transit rider	
•	u work in the project are er/Manager/Employee):	ea, please provide a category below that applies to you (Business :
		g regular meetings (about once a month for the Transportation Authority CAC, nonths for project CACs): Yes

application is true and correct.

By entering your name and date below, and submitting this form, you certify that all the information on this

Lotus Yee Fong 6/24/2015

NAME OF APPLICANT

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Emily	Grimm	Female	White	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Outer Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
6	Financial District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I have been a financial risk management professional for over 15 years. I hold a BA in Economics with a minor in Mathematics. Every weekday, I ride Muni round trip from "bay to breakers" via the Geary corridor, from 43rd Ave. in the Outer Richmond to the Financial District. I also ride Muni within the Geary corridor to access shopping, entertainment, restaurants, the public library, and community events. I am a mother of a SFUSD elementary student and am very concerned about how SFMTA will meet the needs of youth and families not only for transportation but also for safety.

Statement of objectives:

I am deeply committed to keeping public transit accessible to all San Franciscans. Transit must serve San Francisco's families, communities, businesses, and environment. I want to ensure that public transit remains public and serves the entire community across the spectrums of age, physical ability, language fluency, and income. Public transit does not just benefit riders; it enhances our communities and enriches our businesses. I am especially concerned that transit projects improve safety for pedestrians, cyclists, riders, and users of other vehicles. I want to maximize our community's transit benefit by ensuring that investments are efficient and well considered.

Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
Х	Pedestrian advocate
X	Resident
	Student
Х	Transit rider

If you work in the project area	please provide a category below that applies to you (Business
Owner/Manager/Employee):	Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Emily Grimm 6/18/2015

NAME OF APPLICANT DATE

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San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Rene	Hinojosa	Male	Latino
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
1	The Richmond	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

Statement of qualifications:

I worked as with the City Traffic Engineer in Monterey while attending graduate school. I have also lived and worked in many cities with exceptional public transportation including Osaka, Japan and Singapore. I believe these experiences provide me with a unique perspective that I can bring to the Committee.

PROFESSIONAL EXPERIENCE:

MarkMonitor (Part of Thomson Reuters) - San Francisco, CA

Oct. 2012 - Present

Corporate Account Manager

- 110% of 2014 plan by focusing on closing new business
- 105% of 2013 plan by upselling and cross-selling existing accounts
- MarkMonitor offers online SaaS brand protection services to protect companies' brands against various forms of
 intellectual property infringement on the Internet. Our offerings include Anti-Cybersquatting, Social Media, Paid Search, eCommerce Marketplaces, Anti-Phishing and Mobile Apps solutions
- Consult with Marketing, e-Commerce and Legal departments to understand their particular business issues and package the right solution set
- Work with Product Management, Professional Services and Product Marketing groups to customize solutions and packages for Partner Compliance with MLMs and Anti-Phishing solutions with banks.
- Demo SaaS portal over the Internet on a regular basis to educate prospects on our solution
- Approximately 20 cold calls per day to develop new business in addition to account management responsibilities with existing customers
- Customers include: HomeAway, Clear Channel, MetroPCS, SeaWorld, Deloitte Touche, RadioOne and Scripps Networks

Forrester Research (San Francisco, CA)

July 2011 – Oct. 2012

Account Manager

- 115% of 2012 plan by focusing on solution selling and Consumer Technographics
- 108% of Q411 by increasing discounted subscriptions to list price
- Currently 15% above average sales price (ASP)
- Responsible for selling syndicated research, customized solutions, and on-boarding new clients
- Sell Consumer Technographics data to provide insight into online customer behaviors, preferences, buying patterns and segmentation to build targeted digital marketing programs
- Consult with CMOs and VPs to assess needs and provide customized solutions and white papers

- Install base includes technology and social media companies on West coast
- Clients include: Fender, West Marine, Workday, Barracuda Networks, Absolute Software

MarketTools Oct. 2010 – July 2011

Sales Representative (San Francisco, CA)

- 105% of plan for 2H10
- Helped market research agencies, CPGs and technology companies target and profile online customer behavior through DMAs, behavioral profiles, interests, medical conditions...etc.
- Sold SurveyManager as SaaS or On-Premise, providing clients with analytics/attribution on targeted demographics for survey management and on-boarded new clients
- Scheduled and conducted web demos of software products (Zoomerang & TrueSample)
- Consulted with prospects and existing clients to deliver customized solutions
- Made presentations to C-level executives and decision-makers
- Drafted proposals based on needs assessments and closed accordingly
- Clients included: Bank of Montreal, Bank of America, Honda, Toyota, Gymoboree, RazorFish, Cohn & Wolfe

IDC

Sr. Account Executive (San Mateo, CA)

2007 – 2009 April

Asia Pacific Regional Account Executive (Singapore)

2006 - 2007

Account Executive (San Mateo, CA)

Oct 2004 - 2006

- 103% of FY08 plan by focusing on virtualization vendors and selling events
- 106% of FY07 plan by concentrating on up-selling existing account base in Asia Pacific
- 103% of FY06 plan by selling customized solutions
- 100% of FY05 plan by acquiring new business, mostly security vendors
- President's Club (Platinum) 2006
- Coached new business acquisition team in Singapore
- Increased average sales price from \$16K to \$20K in first year to \$23K in the second year
- Sold syndicated research, customized solutions, event sponsorships and on-boarded new clients
- Consulted with clients on a regular basis to assess needs and package services accordingly
- Clients included: Walt Disney, Applied Materials, Business Objects, Hyperion, Sybase

Japan External Trade Organization (JETRO) (San Francisco, CA)

Business Development Manager

2002 - 2004 Oct

Assistant Director of Information Services

July 2000 - 2002

- Top salesperson in San Francisco office
- 100% of plan first year and 130% of plan second year
- Awarded JETRO National Staff Management Training Program (Tokyo, Japan 2002)
- Sold programs and services to CEOs and VPs of biotech and technology vendors
- Achieved new business acquisition for over 50 companies
- Consistently opened Japanese market for U.S. IT and biotech companies in Japan by identifying appropriate distribution channels
- Wrote market reports for Japanese Ministry of Economy, Trade & Industry on "Mobile and Online Gaming in the U.S."
 and "Telematics"

Charles Schwab & Co. (San Francisco, CA)

Account Manager 1999

- Oversaw 15 mutual funds worth over \$30M
- Conducted Transfer of Accounts in Mutual Funds Dept.
- Reconciled dividend reinvestment accounts after corporate actions
- Reconciled various accounts between DTC and Schwab accounts after mergers

Monterey City Hall (Monterey, CA)

Dept. of Public Works - City Hall Intern

1998 - 1999

- Engaged in conflict resolution between neighborhood associations and City Hall
- Surveyed and interviewed Monterey residents to gauge public opinion toward proposed City Code amendments
- Collected data, drafted correspondence and staff reports for Traffic Committee and City Hall
- Networked with residents and City Officials to facilitate city projects presented before the Traffic Committee

EDUCATION:

MPA 1999 - Monterey Institute of International Studies (Monterey, CA) - GPA 3.65

BA 1991 - OLLU (San Antonio, TX) Major: Philosophy; Minor: Life Sciences - GPA 3.01

Statement of objectives:

My goal is to bring my experiences to the committee to make sure our public transportation system is one that matches, if not surpasses, world-class public transportation.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
	Environmental
	Labor [TA CAC only]
	Neighborhood
	Public Policy [TA CAC only]
7	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area	, please provide a	category below	that applies to	you (Business
Owner/Manager/Employee):				

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Rene Hinojosa 6/17/2015

NAME OF APPLICANT DATE



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San Francisco County Transportation Authority

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership



ation for Membership

COMPLETE FORM, PRINT, SIGN, AND FAX, EMAIL, OR MAIL. PLEASE TYPE OR PRINT LEGIBLY.

CONTACT INFORMATION AND PLACE OF RESIDENCE

IF USING ADOBE ACROBAT TO COMPLETE THE FORM, SAVE TO A NEW FILE NAME BEFORE BEGINNING. IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

NAME: Patrick Kennedy		
HOME ADDRESS:		
CITY/STATE/ZIP:		
HOME SUPERVISORIAL DISTRICT:	District 1	NEIGHBORHOOD OF RESIDENCE: Inner Richmond
HOME PHONE:		EMAIL ADDRESS:
PLACE OF WORK (IF APPLIC	CABLE)	
WORK/BUSINESS ADDRESS:		
CITY/STATE/ZIP:		
WORK SUPERVISORIAL DISTRICT:	District 3	NEIGHBORHOOD OF WORKPLACE: Russian Hill/North Beach
WORK PHONE (IF APPLICABLE):		
QUALIFICATIONS AND INTO		etings (about once every two or three months)? YES
		ory (check all that apply):
Affiliation: 🗹 Residen	t 🗹 Business o	owner/manager
Interests: 🗹 Transit	☐ Environment	☐ Disability ☐ Senior ☐ Other:
OPTIONAL INFORMATION Gender: m	-	
Ethnicity: C		

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

I have been a resident of the Richmond district since 1986, when I moved to San Francisco to attend USF. My wife and I have two young children we hope to raise in the Inner Richmond. In other words, I have a long history in the neighborhood and likely a long future here as well. I work as a high rise property manager in San Francisco and have an MBA with a concentration in project management. I have worked on many successful projects and while I do not have MUNI specific experience, I understand the importance of proper initiation, planning, and stakeholder feedback for large scale project such as the Geary BRT.

I am also a San Francisco Bar Association certified mediator and have worked to successfully resolve simple and complex disagreements amongst individuals, companies, and groups of all sizes. I have experience working with volunteer boards and am currently the Treasurer of the San Francisco Little League.

GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

My wife and I have always commuted on MUNI. However, we have both become exasperated with congestion and delays on the major lines that serve our neighborhood - so much so that I have recently switched to cycling to work as a faster alternative to MUNI.

I believe that a properly conceived and executed BRT could significantly improve the MUNI experience in our district without harming neighborhood businesses. My goal would be to expeditiously complete the review and design phases so that execution could being without undue delay.

As an immediate neighbor to the project and a user of the transit lines impacted by the BRT I have a strong commitment to seeing it done and done properly.

COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

San Francisco County Transportation Authority Attn.: Geary BRT CAC Recruitment 1455 Market Street, 22nd Floor San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

I DO NOT WISH MY HOME ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR FAX NUMBER DISCLOSED

7IP

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829

info@sfcta.org www.sfcta.org

E6-23

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

CITY

Sanford	Kingsley	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	Richmond District	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	Richmond District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL

Statement of qualifications:

STREET ADDRESS OF WORKPLACE

I am a native San Franciscan and a life long Muni rider. I am a Richmond District resident for 30 years and regularly ride the 38L and Richmond Express buses. I know the City and the Geary Corridor intimately. I have been a lawyer in Downtown SF for 33 years and now am practicing as a full time mediator. I have attached my resume for your review. Additional information about me is available at www.skmediate.com

STATE

SANFORD KINGSLEY

5758 Geary Boulevard, #154, San Francisco, CA 94121

(415) 867-3819 Skmediate@gmail.com

PROFESSIONAL EXPERIENCE

Mediation Offices of Sanford Kingsley

Mediation practice devoted to the resolution of commercial, employment, insurance and real estate disputes

Dentons (formerly Sonnenschein Nath & Rosenthal LLP/SNR Denton LLP)

Partner, Indian Law, Insurance Regulatory and Commercial Litigation Practices 2003 – 2014

Significant Representations:

Yocha Dehe Wintun Nation / Cache Creek Casino Resort)

- Represented prominent Indian tribe in commercial and internal matters.
- Acted as General Counsel to Cache Creek Casino Resort—a wholly owned tribal enterprise employing over 2400 persons.
- Responsible for negotiation and documentation of vendor contracts, labor and employment matters, real estate issues
 and protection of intellectual property.
- Conducted internal investigation of business and real estate transactions involving Tribe's prior counsel and business advisor. Led litigation resulting from investigation; matter resolved in confidential settlement.

Insurance Practice

• Represented insurers and brokers in administrative hearings before the California Department of Insurance and in putative class actions brought in California and other states based on alleged improper business practices.

LeBoeuf Lamb Greene & MacRae

Partner, Insurance Regulatory, Litigation, and Employment Practices

1990 - 2003

Associate

1985 - 1990

Associate, maritime (Dorr) and real estate (Knudsen) litigation firms

1981 - 1985

Other Activities:

San Francisco Superior Court Judge Pro Tem

(2002- Present)

Adjunct Professor, Santa Clara University School of Law, Federal Indian Law (Spring 2013)

Presenter at National Indian Gaming Association Annual Meeting 2012, 2013

Panelist at Native American Finance Officers Association Meeting 2012, 2013

EDUCATION

University of California, Hastings College of the Law

Juris Doctorate 1981

University of California, Berkeley

Bachelor of Arts, Political Science and Development Studies

1977

Statement of objectives:

I would like to participate in bringing efficient and speedy rapid transit to the Geary corridor. If appointed to the Advisory Committee, I believe I would be a productive and collaborative committee member. As a mediator, I have learned to listen to all parties intently, communicate clearly and bring neutrality, patience and perseverance to working through conflicts. My objectives are simply to make sure all parties are heard and that the final project will be something that will be both attractive and desirable but also highly successful.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
Х	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): $\boxed{\text{Business owner}}$

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Sanford Kingsley 1/28/2015

NAME OF APPLICANT

San Francisco County Transportation Authority

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Papid Transit Citizer

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Alan	Kita	Male	Asian American	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
5	Western Addition	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
5	Western Addition			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

Long interest in public transportation. A public transit rider.

Statement of objectives:

To create a viable and meaningful route with easy north-south transfers and connections with sensible pedestrian access.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
X	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area	please provide a category below that applies to you (Busines	55
Owner/Manager/Employee):	Manager	

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Alan Hitoshi Kita 6/19/2015

NAME OF APPLICANT DATE

San Francisco County Transportation Authority

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

CITY

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Kate	Lazarus	Female	White	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
3	Jackson Square			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	

STATE

Statement of qualifications:

STREET ADDRESS OF WORKPLACE

I am Richmond District native, and my first Muni commute was to Kindergarten. Now that I am back in the neighborhood, I am once again am a regular rider of the 1 and 38 lines. My many years of taking buses from the city's west side give me an informed perspective on the challenges of getting to different neighborhoods from our corner of town. As a civil litigation attorney, I can appreciate and understand the unique challenges of getting large-scale projects done in our city. The opportunity to help advance a project as important as rapid transit would be very meaningful to me.

RESUME pasted here (apologies for formatting issues):

KATE E. LAZARUS

REDACTED

EDUCATION

Columbia University School of Law, New York, NY

J.D., received May 2009

Honors: Harlan Fiske Stone Scholar, 2006 – 2008

Study Abroad: ESADE Universidad, Barcelona, September 2008 – December 2008

Journal: Columbia Human Rights Law Review, Staff Member

Northwestern University, Evanston, IL

B.A., received June 2005

Majors: American Studies (departmental honors) and Political Science, Economics minor

Study Abroad: Denmark International Study Program, Copenhagen, August 2003 – December 2003

EXPERIENCE

Keker & Van Nest, LLP, San Francisco, CA

Associate

October 2012 - present

Litigate cases in the areas of contract, antitrust, intelectual property, immigration and asylum law. Brief motions, conduct discovery, take and defend depositions.

The Hon. Mary H. Murguia, United States Court of Appeals for the Ninth Circuit, Phoenix, AZ

Law clerk

memos and drafted memorandum dispositions and opinion on appeals involving constitutional rights, land use, torts, Endangered Species Act, Social Security, and immigration.

The Hon. Frederick J. Martone, United States District Court for the District of Arizona, Phoenix, AZ

Law clerk June 2010 – August 2011

Researched and drafted orders in areas of civil rights, habeas corpus, employment discrimination, Social Security, contracts, and torts. Drafted Daubert and summary judgment orders for products liability MDL.

Latham & Watkins, LLP, San Francisco, CA

Associate January 2010 – May 2010 Summer

Associate May 2008 – August 2008

Researched and drafted memoranda and briefs in the areas of antitrust, securities, contracts, immigration and asylum litigation. Attended court proceedings and participated in a variety of legal training sessions.

Legal Aid Society - Immigration Law Unit, New York, NY

Legal intern September 2007 – December 2007; January 2009 – May 2009

Researched immigration law and country conditions; wrote briefs for immigration court; interviewed clients.

The Hon. Chester J. Straub, United States Court of Appeals for the Second Circuit, New York, NY

Judicial extern January 2008 – May 2008

Conducted legal research, wrote bench memoranda, and drafted summary orders.

Human Rights First, New York, NY

Legal intern, Refugee Protection Program

May 2007 - July 2007

Interviewed prospective clients in English and Spanish. Drafted letter to DHS on expediting asylum process.

Fundación Comisión Católica Argentina de Migraciones, Buenos Aires, Argentina

Intern December 2005 – March 2006

Interviewed refugees in English and Spanish. Completed and submitted clients' petitions to the UN.

Office of District Attorney Kamala Harris, San Francisco, CA

Intern June 2005 – September 2005

Wrote press releases and columns about office policies and wrote report on DA Harris's first 18 months.

Statement of objectives:

My objective will be to help the BRT serve transit riders safely and efficiently by providing the perspective of a western neighborhood resident. As a large part of the city without any light rail or subway access, the Richmond is uniquely dependent on the 38 line. Like many of my neighbors, I rely on the express bus services during regular commute hours, but also sometimes commute after the last express bus or during the weekends. Richmond residents deserve a fast way to transit across town during all times of the day. I think it is imperative that Muni serve our large neighborhood with fast, environmentally friendly, and safe service. I would value the opportunity to make this much-needed improvement a reality.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
X	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): $\boxed{\rm Employee}$

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Kate Lazarus 1/26/2015

NAME OF APPLICANT DATE



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Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



COMPLETE FORM, PRINT, SIGN, AND FAX, EMAIL, OR MAIL. PLEASE TYPE OR PRINT LEGIBLY.

CONTACT INFORMATION AND PLACE OF RESIDENCE

IF USING ADOBE ACROBAT TO COMPLETE THE FORM, SAVE TO A NEW FILE NAME BEFORE BEGINNING. IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

RECEIVED NOV 1 8 2014

NAME: David E. Lee		
HOME ADDRESS.		
CITY/STATE/ZIP:		
HOME SUPERVISORIAL DISTRICT:	1	NEIGHBORHOOD OF RESIDENCE: Richmond District
HOME PHONE:	1	EMAIL ADDRESS:
PLACE OF WORK (IF APPLIC	CABLE)	
WORK/BUSINESS ADDRESS:		
CITY/STATE/ZIP:		
WORK SUPERVISORIAL DISTRICT:	1	NEIGHBORHOOD OF WORKPLACE: Richmond District
WORK PHONE (IF APPLICABLE):		
QUALIFICATIONS AND INT	EREST	
Can you commit to atter	nding regular mee	tings (about once every two or three months)? yes
Geary Corridor affiliatio	n/interest catego	ry (check all that apply):
Affiliation: 🗹 Residen	t 🗹 Business o	wner/manager
Interests: 🗹 Transit	☑ Environment	☐ Disability ☑ Senior ☐ Other:
OPTIONAL INFORMATION Gender: Male	_	
Ethnicity: Chinese		

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

continued

SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

As a lifelong resident of the Richmond District and owner of a small business on Geary Blvd,, I have been very involved neighborhood and civic issues for the last twenty years. I served on the San Francisco Recreation and Parks Commission for seven years and was a founding member and former chair of the Richmond District Community Police Advisory Board ("CPAB"). As a CPAB member, I helped to organize pedestrian safety events and traffic calming programs on Geary Blvd. I worked to make Geary Blvd. safer at night by working with neighbors to address traffic safety at a popular late night eatery on Geary. Professionally, I am executive director of a nonprofit civic organization that conducts public policy research and encourages civic participation in the Asian American community. I am also Lecturer of Political Science at San Francisco State University and teach courses on public policy, governance and civic participation.

GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

If accepted to the Geary BRT CAC, my objective would be to help make the body more inclusive of immigrant and minority participation. Asian Americans comprise a large percentage of the population that the Geary BRT would serve and I would work to invite more participation and input on BRT planning. I would also use my extensive ties to the Asian American small business and nonprofit communities to bring more of their voices to process.

COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

San Francisco County Transportation Authority Attn.: Geary BRT CAC Recruitment 1455 Market Street, 22nd Floor San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE:

DATE: | | - | /

🗹 I DO NOT WISH MY HOME ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR FAX NUMBER DISCLOSED





San Francisco County Transportation Authority Application for Membership on the

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Dylan	MacDonald			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Inner Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
6	SOMA			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

Long-time interest in mass transit and city planning. Bicycle rider and car owner.

Statement of objectives:

To get the Geary BRT implemented as soon as possible. The Richmond district needs fast, reliable transit service if we expect residents to use their cars less.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Χ	Environmental
	Labor [TA CAC only]
Х	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area,	please provide a category below that applies to you (Business
Owner/Manager/Employee):	

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Dylan MacDonald 1/15/2015

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829

info@sfcta.org www.sfcta.org

San Francisco County Transportation Authority Application for Membership on the

Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Suzie	Moy	Female	Asian	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
	Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I take public transportation on a daily basis. Lived in the Richmond district for over 20 years. Pretty informative of the goings on in San Francisco.

Statement of objectives:

Please select all categories of affiliation or interest that apply to you:

Х	Business
Х	Disabled
Х	Environmental
Х	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
Х	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area,	please provide a category below that applies to you (Business
Owner/Manager/Employee):	7

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Suzie Moy 1/15/2015

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

William	Newsom	Male	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
5	Western Addition	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

Statement of qualifications:

I have lived in San Francisco, one block south of Geary, for 10 years. I attended law school at U.C. Hastings in the Tenderloin from 2006-2009, and have worked as an attorney downtown from 2009 to the present (with a commute to Palo Alto a few days a week since September 2014). Before pursuing law, I was a mechanical engineer for a short time. Since moving to San Francisco, I have ridden the 38 Geary consistently to and from work and school, and have enjoyed its benefits and witnessed or experienced its problems many times. I am very interested in public transit and light rail projects, and have some experience reviewing and commenting on environmental impact reports. I would love to help improve rider experiences, make the roads more safe and friendly for bikes and public transit, and improve communication between SFMTA and the public it serves. In addition to my work as an attorney, I have been involved with several local charities, including currently sitting on the board of CommunityGrows, an organization dedicated to exposing youth in the Western Addition to healthy eating, garden education, and job readiness. I believe I would add a professional and considerate voice to the advisory committee, and I would represent the interests of both my neighborhood and business commuters.

Statement of objectives:

If elected, I would plan to advise and comment on environmental documentation, help to review finances, develop and improve BRT alternatives, analyze benefits and impacts for transit riders and residents on the corridor, and suggest mitigation strategies where needed.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
X	Environmental
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
	Business owner
Х	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area,	please provide a category below that applies to you (Business
Owner/Manager/Employee):	Employee

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

William James Newsom 6/17/2015

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Alexei	Nikolaeff-Svensson			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Inner Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
1	Inner Richmond			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I was born in the Richmond district in 1982, and have lived here (with a few short interruptions) since then. I work in a family business-- a dental office-- also located in the district.

I have read about the history of the district, from the streetcars of the early 20th century to the unrealized Bart plans of the 1960s.

I have a BA in Physics and Mathematics from UC Berkeley.

Statement of objectives:

Geary Boulevard is the most heavily used bus transit corridor west of the Mississippi, and its functioning is absolutely vital to the continued success of the Richmond District. Despite this, I believe that it could be much improved, and I would like to help that process along.

My goal would be to see significant improvements made in comfort, frequency, speed and reliability of transit service to the Richmond, and to the experience of walking and cycling within the District.

Please select all categories of affiliation or interest that apply to you:

Х	Business
	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): $\boxed{\rm Employee}$

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Alexei Nikolaeff-Svensson 1/16/2015

1455 Market Street, 22nd Floor

415.522.4800 FAX 415.522.4829

info@sfcta.org www.sfcta.org

San Francisco, California 94103

San Francisco County Transportation Authority Application for Membership on the

Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Daniel	Sisson	Male	Mixed
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
1	Inner Richmond	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
STREET ADDRESS OF HOME	CITY	STATE	ZIP
3	Financial District		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

Statement of qualifications:

I'm a regular transit rider and have lived in SF for going on four years now. I'm the Vice Chair of the SF Transit Riders Union and the developer of SFTRU's popular PUBlic Transit Crawls and their most recent 22 day Muni Challenge. I strive to be a positive voice in shaping public transit in SF.

I work as a consultant in international strategy.

Statement of objectives:

Geary BRT is a large priority for me, as well as shaping the future of transit in SF.

Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
	Environmental
	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
X	Resident
	Student
Х	Transit rider

If you work in the project area,	please provide a category	/ below that applies to	you (Business
Owner/Manager/Employee):	200 20090 049		

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Daniel Sisson 4/27/2015 DATE

NAME OF APPLICANT

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

COMPLETE FORM, PRINT, SIGN, AND FAX, EMAIL, OR MAIL. PLEASE TYPE OR PRINT LEGIBLY.

IF USING ADOBE ACROBAT TO COMPLETE THE FORM, SAVE TO A NEW FILE NAME BEFORE BEGINNING. IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

CONTACT INFORMATION AND PLACE O	OF RESIDENCE
NAME: Victoria Stephens	
HOME ADDRESS:	
CITY/STATE/ZIP:	
HOME SUPERVISORIAL DISTRICT: 1	NEIGHBORHOOD OF RESIDENCE: Lower Richmond
HOME PHONE:	EMAIL ADDRESS:
PLACE OF WORK (IF APPLICABLE) WORK/BUSINESS ADDRESS:	
CITY/STATE/ZIP:	
WORK SUPERVISORIAL DISTRICT:	NEIGHBORHOOD OF WORKPLACE:
WORK PHONE (IF APPLICABLE):	
Geary Corridor affiliation/interest Affiliation: ☑ Resident ☐ Bus	lar meetings (about once every two or three months)? Yes category (check all that apply): iness owner/manager
OPTIONAL INFORMATION Gender: Female Ethnicity: Caucasian	

(continued on other side) Revised November 6, 2014

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

I am retired from UCSF as an administrative manager. I was employed as the Assistant Manager in UCSF Parking and Transportation for approximately 17 years.

I live at Geary and and I am concerned about the BRT's plans for Geary Blvd. I am also concerned about any plans that impact the already difficult parking situation in the neighborhood for the people who live here.

Thank you for your consideration.

GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

To learn the various plans for the future of Transportation in our City, to listen to others, and to better understand how BRT arrives at their decisions.

COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

San Francisco County Transportation Authority Attn.: Geary BRT CAC Recruitment 1455 Market Street, 22nd Floor San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE: A Lerkers

DATE: 11/7/2014

I DO NOT WISH MY HOME ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR FAX NUMBER DISCLOSED

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829

info@sfcta.org www.sfcta.org

E6-47

San Francisco County Transportation Authority Application for Membership on the

Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Ventsislav	Stoichev			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Central Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
3	Financial District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

My wife and I have lived in the Richmond for 5 years and we are homeowners. We both take the 31AX or 38R daily for our commutes to the Financial District. We also frequently use the 5, the 31 and the 38 lines. We both love our neighborhood and would love to see it grow and become even better.

My efforts to improve the neighborhood and the city involve:

- Picking up trash on 17th Ave between Cabrillo and Geary
- Attending neighborhood organization meetings, such as the Forum on Homelessness and conducting a non-partisan teach-in of Ballot Measures for interested citizens
- Volunteering with the Boys & Girls Club for the past 3 years
- Writing emails to both Supervisor Mar and Mayors Newsome and Lee advocating policies
- Making monetary donations to SFSU

In addition, I am actively involved with my alma mater, interviewing local high school students who are applying to Vanderbilt University.

Beyond that, I have worked in the Finance for the past 8 years, obtaining numerous promotions. I have excellent financial, quantitative, and presentation skills. I am considered a valuable team-player and have been regularly praised about my willingness to collaborate and share my knowledge.

I am young, hungry, willing to learn and share my knowledge. I want to make San Francisco an even better place, as I hope to spend the rest of my life here.

Statement of objectives:

My focus will be

- Improving the potholes on the Geary corridor, which are currently at an unacceptable level
- Advocating for the creation of a Bus Only lane on Geary and improving the viability of car/bike traffic on Lake and Clement, so that there is no increased gridlock due to reduced lane space
- Improving the timing of the lights along the corridor, as currently there is unnecessary delays, especially between the Arguello and Masonic corridor
- Increasing the time of the green lights for left turn onto Masonic from Geary. Currently the light is too short and routinely snags MUNI buses in rush hour, coming from Downtown
- Advocate for stricter fines for cars blocking the right lanes during rush hour

Please select all categories of affiliation o	or interest	that a	pply	to you
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	Business
	Disabled
Х	Environmental
Х	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
Х	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that app Owner/Manager/Employee):	lies to you (Business
Can you commit to attending regular meetings (about once a month for to once every two to three months for project CACs): $\boxed{\rm Yes}$	he Transportation Authority CAC,
By entering your name and date below, and submitting this form, you certi application is true and correct.	fy that all the information on this
Ventsislav Stoichev	6/24/2015
NAME OF APPLICANT	DATE

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Joe	Strella	Male		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
2	Inner Richmond			
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
	San Bruno			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

As part of my commute I drive or take a bus on daily on Geary Avenue as does my wife. Our children currently attend school at Star of the Sea which is located on Geary. I am interested in improving the transit and traffic situation on Geary. Currently there is a daily bottleneck between Arguello and Masonic.

Statement of objectives:

Improve transit times and pedestrian safety along the Geary Avenue corridor.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
X	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

f you work in the project area, please provide a category below that applies to you (Busine	SS
Owner/Manager/Employee):	

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Joseph W. Strella Jr. 1/15/2015

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Elliott	Talbot			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Marina	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
3	Financial District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

San Francisco Native - born and raised(Richmond and Marina Districts). Transit enthusiast, desire to get involved with Transit Planning opportunities. SJSU classes in Urban Planning and AGIS.

Statement of objectives:

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
	Environmental
	Labor [TA CAC only]
X	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): $\boxed{\rm Employee}$

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Elliott Talbot 3/23/2015

1455 Market Street, 22nd Floor San Francisco, California 94103

415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

San Francisco County Transportation Authority Application for Membership on the

Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Mark	Valentine			
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Richmond District	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
1	Richmond District			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

Qualifications aren't clear, but I believe the following criteria qualify me for consideration: 1) I live along the Geary corridor and use Muni regularly. I am also an avid walker and do most of my shopping in the neighborhood. 2) I advise foundations and nonprofits on strategic program design and evaluation and for part of my work I manage a portfolio of grants designed to affect transportation policy in key regions around the state as well as at the state level. That means I understand BRT's potential for transforming the Geary Corridor. I also have a window into how other regions have adapted BRT for their own purposes -- examples that could potentially inform our own deliberations. See below for resume.

MARK	
REDACTED	
STRATEGIC PLANNING SCENARIO DEVELOPMENT	RESEARCH
ORGANIZATIONAL DESIGN EVALUATION WRIT	ГING

PROFESSIONAL EXPERIENCE

2003-present ReFrame It Consulting

San Francisco, CA

Founder and Principal

Provides services to foundations and nonprofit organizations in the following areas: strategic planning, scenario development, organizational and program design, evaluation, and research and writing.

Select projects include:

- Arctic Funders Group critical assessment of grantmaking opportunities in the Circumpolar Arctic with a particular focus on Greenland and Eastern Canada.
- Consultative Group on Biological Diversity- scan of recent scenario literature to identify key trends of interest to biodiversity conservation funders as well as tools that could be used in recalibrating grantmaking strategies.
- Oak Foundation assessment of the Foundation's North Pacific/Arctic grantmaking program.
- The Nature Conservancy researching the scope of the emerging conservation impact investment marketplace.
- WildSpaces LLC development and implementation of new grantmaking program designed to protect open space and wildlands in California by promoting local and regional planning that emphasizes smart growth and transit-oriented development.

Other clients include: Civic Ventures, Energy Foundation, Goldman Environmental Foundation, GreenInfo Network, Hewlett Foundation, Joshua Venture, Keystone Accountability, League of Conservation Voters, Marine Planning Partnership for the North Pacific Coast of British Columbia, Oak Foundation, Packard Foundation, Passport Capital Foundation, Sea Change Foundation, and the Vote Solar Initiative

Director of Cross-Cutting Initiatives

Appointed by the President of the Foundation to create the Cross-Cutting Initiatives program as a pioneering effort to promote collaboration across the Foundation's divergent program areas. New grantmaking initiatives included: integrating reproductive health, economic development, and renewable energy enterprises in Ethiopia; using scenario thinking to identify critical civil society investments in Mexico necessary to the long-term success of reproductive health and environmental programs; and integrating demographic factors, social equity, and environment in the Foundation's grantmaking in northern California.

Other responsibilities included: Serving as Interim Director of Communications; co-chair of an internal task force charged with developing plans for a new, state-of-the-art "green" office building for the Foundation; co-manager of the Population-Environment program; and member of senior management team responsible for personnel and programmatic decisions across the Foundation.

1996-2001 David and Lucile Packard Foundation

Los Altos, CA

Deputy Director, Conservation Program

Oversaw the expansion of the Conservation Program from a staff of 3 to one of 20 professionals, and the growth in grantmaking authority from \$10 million to \$160 million per year. Responsibilities included: recruitment of new program staff, day-to-day management of program staff, and oversight of the development of new program initiatives for: marine conservation in the western Pacific, smart growth in the West, coastal marine conservation in the Pacific Northwest, energy and climate policy in the US and China, Population-Environment projects in Mexico, Madagascar, and the Philippines and small islands states in the Western Pacific; and fisheries conservation and ecosystem services in Mexico.

1993-1995 David and Lucile Packard Foundation

Los Altos, CA

Conservation Program Consultant

Provided grant review and due diligence services to the Conservation Program.

1993-1995 UN50 Committee

San Francisco, CA

Director of Programs

Developed a series of programs designed to commemorate the 50th anniversary of the founding of the United Nations (UN). Responsibilities included: Organizing an unprecedented 4-day summit to examine the role of nongovernmental organizations (NGOs) in the development and evolution of the UN, which featured the Secretary General of the UN as well as the head of every major UN agency and a broad cross-section of NGO leaders; convening an unique gathering of Nobel Peace Prize Winners – including Archbishop Desmond Tutu and Costa Rica's President Oscar Arias – to promulgate a joint statement outlining the challenges and opportunities facing the UN over the next 50 years; and hosting a round-table discussion between former US Ambassadors to the UN to on the future role of the US in shaping UN priorities.

1991-1992 US Citizens Network for UNCED

San Francisco, CA

Issues Director

The Citizens Network was created to coordinate the participation of US NGOs in the United Nations Conference on Environment and Development (UNCED), also known as the Earth Summit. Responsibilities included: creating a "users guide" for advocates; writing a series of briefing papers demystifying UN processes for activists; editing the Network's newsletter; and serving as a press liaison, providing on and off-the-record briefings to print, radio, and television reporters from both domestic and international media markets.

1990-1991 Resource Renewal Institute

Sausalito, CA

Program Manager

Organized first-ever conference on "green plans," with a focus on the experience of Dutch, Canadian, and New Zealand public agencies, corporations, and NGOs in using target-driven processes to promote environmental change with maximum results with minimal conflict.

1989-1990 Earth Day 1990

Palo Alto, CA

Issues Director

Oversaw development and production of organization's international newsletter, issue-specific fact sheets, college campus environmental audit, K-12 curricula, and tool kit for cities interested in promoting sustainable practices at the municipal level. Also served as national media liaison.

1987-1989 Global Tomorrow Coalition

Washington, DC

Director of Member Services

Global Tomorrow Coalition was a consortium of environment, development, and population groups with more than 100

leading NGOs as members. As Director of Membership Services, organized a series of Capitol Hill briefings on key sustainable development issues, coordinated annual meetings, edited publications, and oversaw development and production of quarterly newsletter.

EDUCATION 1979-1983 Union College Bachelor of Arts in English & History

Schenectady, NY

PUBLICATIONS

- The Policy of Place-making: The Role of Philanthropy in Influencing the Policies which Shape Growth and Development (2007) designed to educate funders about the role they can play in influencing the public policy frameworks which shape neighborhoods and communities.
- Green Design and Practice in the Development of Buildings and Neighborhoods (2005) developed as a framing
 paper for foundation staff attending a conference organized for funders interested in scaling the green building movement.
 Updated in Fall 2007
- The New Context for Social Change (2005) developed as pre-reading for A Gathering of Leaders: Social Entrepreneurs and Scale in the 21st. Century, a retreat for social entrepreneurs organized by New Profit and the Monitor Group.
- The Future of Livable Communities: A Scenario Project for The Funders Network for Smart Growth and Livable Communities (2004) four scenarios on the future of the smart growth movement particularly as regards points of convergence and divergence between the goals of environmental and social equity advocates. Available from the Funders' Network for Smart Growth and Livable Communities.
- Rehearsing the Future: Exercises for Funders Committed to Smart Growth and Livable Communities (2004) introduction to scenario planning for funders interested in taking a long-term time horizon in relation to their grantmaking in the smart growth arena. Available from the Funders' Network for Smart Growth and Livable Communities.

BOARD MEMBERSHIPS

- Center for the New American Dream (2010-present)
- San Francisco Green Film Festival (2010-present)
- Syzygy Dance Project (2010-present)
- Resource Media (2014-present)
- Environmental Grantmakers Association (2001-2003)
- The Funders Network for Smart Growth and Livable Communities (2001-2003)

Statement of objectives:

I would like to see the BRT operable along the Geary Corridor as soon as is reasonable. I've been frustrated by the slow rate of progress to date and would hope to work with my colleagues to expedite the process where practical.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
Х	Environmental advocate
Х	Pedestrian advocate
Х	Resident
	Student
X	Transit rider

If you work in the projec	area, please provide a category below that applies to you (Business Own	ner
/Manager/Employee):	Business owner	

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Mark Valentine 7/6/2015

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

CITY

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org

WORK EMAIL



Kevin	Watkins	Male	Caucasian
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	Inner Richmond	REDACTED	REDACTED
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
REDACTED			
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	SOMA		

WORK PHONE

STATE

Statement of qualifications:

WORK SUPERVISORIAL DISTRICT

STREET ADDRESS OF WORKPLACE

As someone who has taken the public transit for close to two years, I've seen first-hand about all you can see - and still take the bus system when it's feasible. In addition, I can bring a big data mindset to some of the challenges faced by the transit/38 system. As a founder of a 30+ employee successful startup that disrupted the mobile security space I can deal with working with people pretty well, too.

Statement of objectives:

- Listen
- Study the challenges and make suggestions from a view of, does it make sense? Is there data to back it up?

NEIGHBORHOOD OF WORKPLACE

- Legwork, go out and get first-hand knowledge on the challenges
- To be active to make our transmit system better, instead of compl

Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
	Environmental
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

Х	Bicycling advocate
Х	Business owner
7	Environmental advocate
	Pedestrian advocate
Χ	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies Owner/Manager/Employee):	s to you (Business
Can you commit to attending regular meetings (about once a month for the or once every two to three months for project CACs): Yes	Transportation Authority CAC,
By entering your name and date below, and submitting this form, you certify tapplication is true and correct.	that all the information on this
Kevin Watkins	6/18/2015
NAME OF APPLICANT	DATE

San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

1455 Market Street, 22nd Floor San Francisco, California 94103 415.522.4800 FAX 415.522.4829 info@sfcta.org www.sfcta.org



Jeffrey	Wood	Male		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
8	Noe Valley	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
8	Noe Valley			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

As an urban planner that focuses on transportation issues by trade who has been a resident of this community for almost 10 years, I feel qualified to be a member of a citizens advisory committee. My friends are also tired of me not being as engaged in civic issues as I should.

Statement of objectives:

My objective is to help move projects along that promote the safety and access of all residents of our community in a constructive manner.

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
Х	Environmental
Х	Labor [TA CAC only]
Х	Neighborhood
Х	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
X	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee): $\boxed{\text{Business owner}}$

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Jeffrey S. Wood 3/13/2015

San Francisco County Transportation Authority Application for Membership on the **Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

	E6-61
Transportation Authority	ERANCISCO COLLA
Market Street, 22nd Floor Francisco, California 94103 22.4800 FAX 415.522.4829 @sfcta.org www.sfcta.org	TRANSPORTATION AND

Oleg	Zhoglo	Male		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)	
1	Outer Richmond	REDACTED	REDACTED	
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL	
REDACTED				
STREET ADDRESS OF HOME	CITY	STATE	ZIP	
6	SOMA			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL	
			_	
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP	

Statement of qualifications:

I've been living in San Francisco on and off since 1992 (grew up here, went to high school in the East Bay, returned to SF for college and post-college). I ride either the 38L, the 38R or the 38AX daily as part of my work commute and to get around the city (for which I use other lines as well) so I know the issues that the system faces. I also have a car, so I can view the public transportation question from both sides of the commute.

I have extensive experience riding public transportation systems around the world (everything from subways, to busses to private mini-busses) and keep myself informed about international developments in public transport. Finally, I represent what I imagine is a underrepresented demographic on the Geary Corridor CAC- the young tech worker.

Statement of objectives:

To be informed of the future of the Geary Corridor project and be able to give the project's management insights from a daily user of the system.

Please select all categories of affiliation or interest that apply to you:

X	Business
	Disabled
Х	Environmental
	Labor [TA CAC only]
Х	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
Х	Resident
	Student
Х	Transit rider

If you work in the project area,	please provide a category	below that applies to you	(Business
Owner/Manager/Employee):			

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs): Y_{es}

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Oleg Zhoglo 7/1/2015

NAME OF APPLICANT DATE