

Toll Policy Outreach Update

TIMMA Committee



TREASURE ISLAND
MOBILITY MANAGEMENT AGENCY

Agenda Item # 6

March 16, 2021

Toll Policy Outreach Update



BUSINESSES / EMPLOYEES

RESIDENT

March 2021

Treasure Island Organizing Committee meeting

- Publicize toll exemption for current residents
- Survey preferences for exemption options

April 2021

Co-creation for businesses & workers to refine affordability program options

- Synthesis of resident survey preferences

May 2021

Synthesis of co-creation findings

TIMMA Committee considers adoption of resident exemption options


June 2021


- TIMMA Committee considers adoption of business affordability program
- Co-creation for the Downtown Congestion Pricing Study

Current Resident Toll Exemption Survey

- Available via mail + online
- Week of March 22: In mailboxes and promoted via social media

Survey / Encuesta / 问卷调查





In approximately two years private vehicles driving to or from Treasure Island will pay a toll to fund new and expanded island transit and mobility improvements and to manage congestion. **The San Francisco Board of Supervisors decided existing Treasure Island residents will not pay the toll.**

When the toll goes into effect, we will need a system to avoid charging residents who are exempt from paying the toll. We want to hear from Treasure Island residents about what kind of system would work best for you.

Please complete the survey and return in the self-addressed envelope or share your feedback online at sfcta.org/treasure-island by Friday, April 9, 2021.

If you want additional copies of this survey, call 415-593-1655 with your name, address and number of copies needed.


If you prefer to complete this survey online, go to sfcta.org/treasure-island

Read more information about the toll and other transportation coming to Treasure Island: sfcta.org/treasure-island


Questions? Contact treasure-island@sfcta.org or call 415-593-1655

Please circle one option that you prefer:

A. To use FasTrak:
Residents would receive one FasTrak toll tag per household to get free driving trips.



B. To use license plate registration:
Residents would register up to two vehicles per household to get free driving trips.



C. Do not have a preference

Read more details about the different toll exemption options: sfcta.org/Taxempt

Publicity methods for outreach

- April Town Hall co-
led by TIDA CAB
member
- Mailer to TI residents
- Mailer to TI
businesses
- Social media
- Email lists

Thank you.

sfcta.org/treasure-island



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