

San Francisco School Access Plan

Board Update – October 2022



San Francisco
County Transportation
Authority

Transportation Authority Board — Agenda Item 9
October 18, 2022

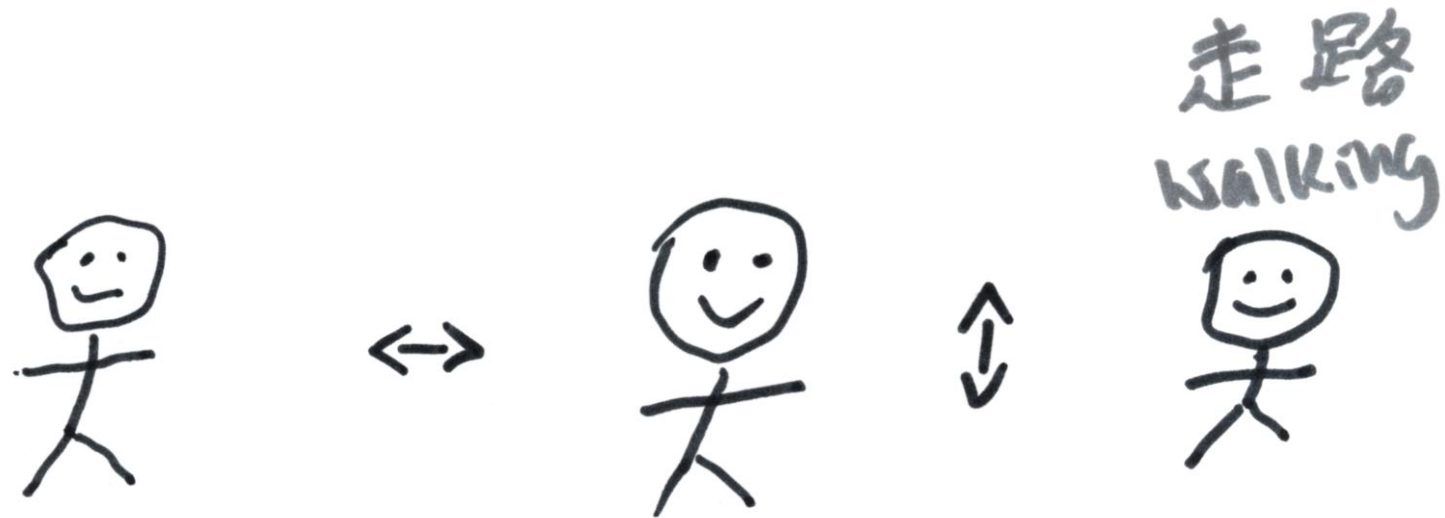
Agenda

- Goals
- Outreach Overview
- Focus Group Findings
- Draft Strategies
- Next Steps



Study Goals

1. Improve quality and availability of transportation options to school and afterschool activities
2. Ensure school transportation options are safe
3. Reduce greenhouse gas emissions, localized congestion, and air pollution near school sites



Early COVID outreach to youth



Outreach

- Focus Groups with Caregivers
- Strategy Workshops
- Survey and Popup Events



Outreach

SFUSD Affiliated Groups

- African American Parent Advisory Council
- District English Learners Advisory Committee
- Matua Advisory Council
- Chinese Parent Advisory Council
- Mission Graduates
- Chinese Immersion School
- Community Advisory Committee for Special Education
- Parents for Public Schools
- Kindergarten to College Program
- Many school-site leads

Outreach

Community Groups

- APRISF
- Bmagic
- Us4Us
- Samoan Community Development Center
- Samoan Dual Language Pre-K
- Excelsior Strong
- United Playaz
- All in SF
- SVIP
- Latino Task Force
- El Centro
- MEDA
- Community Youth Center
- Family Connections Centers

Outreach

Community Meeting with Commissioner Mar's office

- Thursday October 27 from 6 to 7pm
- To Register: sfcta.org/SchoolAccessMeeting

Give feedback through a survey

- **English:** sfcta.org/schoolsurvey
- **Español:** sfcta.org/schoolsurvey-es
- **中文:** sfcta.org/schoolsurvey-zh
- **Filipino:** sfcta.org/schoolsurvey-fil

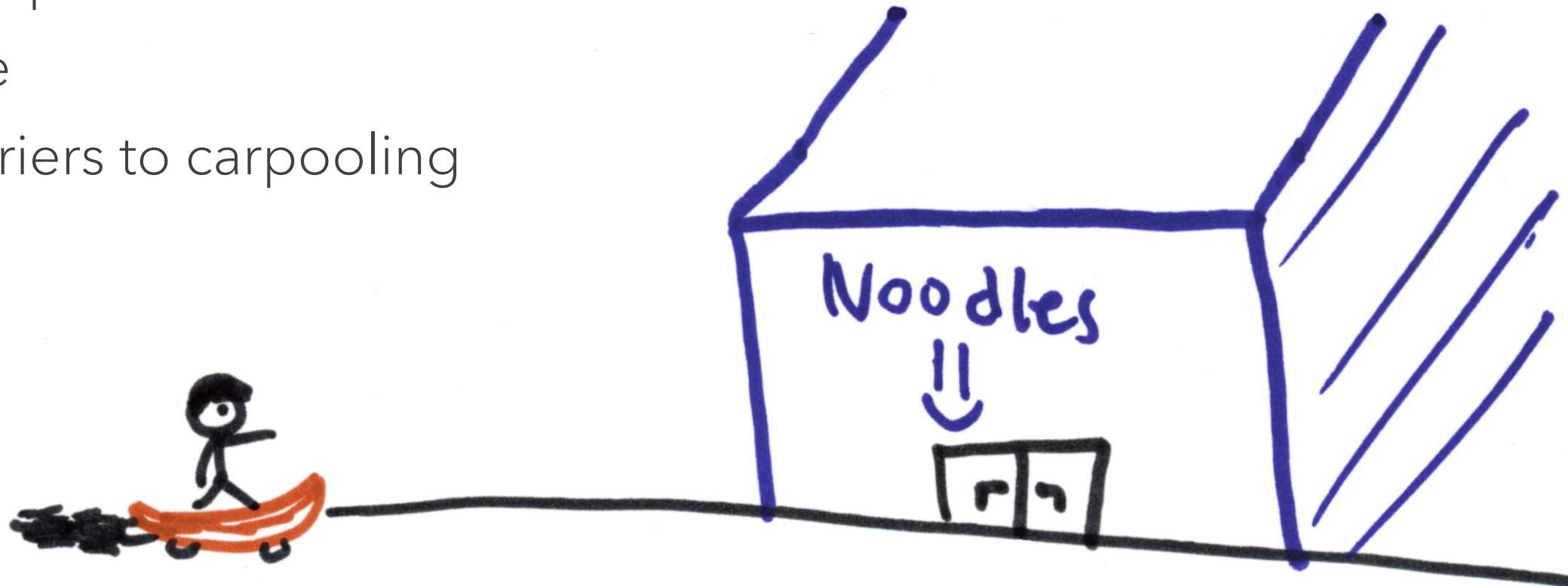
Focus Group Findings: Pain Points

- Personal safety
- Children at multiple schools
- Communication and trust
- Long trips, transfers, and unreliable buses
- Traffic
- Cost?



Focus Group Findings: Potential Solutions

- Yellow school busses are popular
- Flexible options
- Aftercare
- New barriers to carpooling



Draft Strategies

Six Categories

1. Improved Transportation Options
2. Personal Safety
3. Infrastructure Safety
4. Communication and Information
5. Reduce Costs
6. Foster and Homeless Youth Specific Strategies



Draft Strategies: Transportation Options

- Expand SFUSD bussing services
- Microtransit shuttles
- Carpool coordination
- E-bike lending library
- Before and aftercare programs



Draft Strategies: Personal Safety

- Transit Education and Training
- Expand or Adjust Muni Transit Assistance Program (MTAP)



Photo by SFMTA Photography Department

Draft Strategies: Infrastructure Safety

- Support SFMTA's existing infrastructure safety programs
- Develop guidance for vehicle pick-up & drop-off sites



Photo by SFMTA Photography Department

Draft Strategies: Communication and Information

- Transportation coordinators
- Transportation Advisory Committee



Draft Strategies: Reduce Costs

- Improve awareness or reach of discounted fare programs
- Transportation stipends



Photo by SFMTA Photography Department

Draft Strategies: Foster and Homeless Youth Focus

1. Consider allowing SFUSD employees to provide school of origin transportation
2. Allow the purchase of youth-rate clipper cards by SFUSD for foster and homeless youth
3. Establish a forum for coordination between neighboring school districts and child welfare departments for school-of-origin transportation across county lines.

Next Steps

- Outreach Round 2 Findings
- Strategy Evaluation & Refinement
- Funding and Implementation Plans
- Final Report: Spring 2023



Thank you. Any Questions?

sfcta.org/projects/school-access-plan

David Long

david.long@sfcta.org

schoolaccess@sfcta.org



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sfcta.org/stay-connected