



Memorandum

AGENDA ITEM 4

DATE: July 3, 2024
TO: Transportation Authority Board
FROM: Maria Lombardo - Chief Deputy Director
SUBJECT: 07/09/24 Board Meeting: Reappoint Sara Barz as the District 7 Representative to the Community Advisory Committee

<p>RECOMMENDATION <input type="checkbox"/> Information <input checked="" type="checkbox"/> Action</p> <p>Per Section 5.2(a) of the Administrative Code, each Commissioner shall nominate one member to the Community Advisory Committee (CAC). Neither staff nor CAC members make recommendations regarding CAC appointments.</p> <p>SUMMARY</p> <p>There is an open seat on the 11-member CAC for District 7 as the result of the prior representative (Sara Barz) automatically being removed from the CAC for missing four of the last twelve regularly scheduled meetings consistent with the Transportation Authority’s Administrative Code. Commissioner Melgar has indicated her intent to renominate Sara Barz to the District 7 seat and the Administrative Code requires Ms. Barz to reappear before the Board to speak on her behalf. CAC members serve for a two-year term. There are no term limits. The current roster of CAC members is included in Attachment 1. The application for the CAC candidate is included in Attachment 2.</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Fund Allocation <input type="checkbox"/> Fund Programming <input type="checkbox"/> Policy/Legislation <input checked="" type="checkbox"/> Plan/Study <input type="checkbox"/> Capital Project Oversight/Delivery <input type="checkbox"/> Budget/Finance <input type="checkbox"/> Contract/Agreement <input checked="" type="checkbox"/> Other: CAC Appointment
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BACKGROUND

As described in the Transportation Authority’s Administrative Code, the CAC shall provide input to the Transportation Authority in:

1. Defining the mission of the Transportation Authority;
2. Reflecting community values in the development of the mission and program of the Transportation Authority, and channeling that mission and program back to the community;



3. Defining criteria and priorities for implementing the Expenditure Plan programs consistent with the intention of the half-cent sales tax funding purposes; and
4. Monitoring the Transportation Authority's programs and evaluating the sponsoring agencies' productivity and effectiveness.

DISCUSSION

The Board appoints 11 members to the CAC and each Commissioner nominates one member to the committee. Per Section 5.2(a) of the Administrative Code, the CAC:

"...shall include representatives from various segments of the community, such as public policy organizations, labor, business, seniors, people with disabilities, environmentalists, and neighborhoods, and reflect broad transportation interests. The committee is also intended to reflect the racial and gender diversity of San Francisco residents."

An applicant must be a San Francisco resident to be considered eligible for appointment. Applicants are asked to provide residential location and areas of interest but provide ethnicity and gender information on a voluntary basis. CAC applications are accepted on a continuous basis and can be submitted through the Transportation Authority's website at sfcta.org/cac.

All applicants are advised that they need to appear in person before the Board in order to be appointed unless they have previously appeared. If a candidate is unable to appear before the Board on the first appearance, they may appear at the following Board meeting in order to be eligible for appointment. Applicants who were previously CAC members, but whose membership was terminated due to missing four of the last 12 regularly scheduled meetings must appear before the Board to be reappointed.

FINANCIAL IMPACT

The requested action would not have an impact on the adopted Fiscal Year 2024/25 budget.

CAC POSITION

None. The CAC does not make recommendations on the appointment of CAC members.



SUPPLEMENTAL MATERIALS

- Attachment 1 - CAC Roster
- Attachment 2 - CAC Applications
- Attachment 3 - Resolution

Attachment 1

Community Advisory Committee Members

Name	Gender	Ethnicity*	District	Neighborhood	Affiliation / Interest	First Appointed	Term Expiration
Vacant			7				
Najuawanda Daniels	F	AA	10	Hunters Point	Social and racial justice; Labor; Neighborhood; Public Policy	Sep 2022	Sep 2024
Rachael Ortega	F	C	8	NP	Business, Environment, Social and racial justice; Neighborhood, Public Policy	Oct 2022	Oct 2024
Jerry Levine	M	C	2	Cow Hollow	Business, Neighborhood, Public Policy	Nov 2018	Nov 2024
Mariko Davidson	F	NP	11	Ingleside	Environment, Neighborhood, Public Policy	Feb 2023	Feb 2025
Rosa Chen	F	A	3	Chinatown	Business, Disabled, Environment, Neighborhood, Public Policy, Seniors	Mar 2021	Apr 2025
Sean Kim	M	A	1	Central Richmond	Business, Disabled, Environment, Social and Racial Justice, Labor, Neighborhood, Public Policy, Senior	May 2023	May 2025
Phoebe Ford	F	C	4	Sunset	Business; Environment; Neighborhood	Sep 2023	Sep 2025
Austin Milford-Rosales	M	C	6	Mission Bay/SOMA	Environment;Public Policy	Oct 2023	Oct 2025
Kat Siegal	F	C	5	NP	NP	Feb 2022	Feb 2026
Venecia Margarita	F	H/L	9	Portola	Business; Disabled; Environment; Social and racial justice; Labor; Neighborhood; Public Policy; Senior; Youth, undocumented communities	Feb 2024	Feb 2026

*A – Asian | AA – African American | AI – American Indian or Alaska Native | C – Caucasian

* H/L – Hispanic or Latino | NH – Native Hawaiian or Other Pacific Islander | ME – Middle Eastern | NP – Not Provided (Voluntary Information)

Attachment 2



**San Francisco
County Transportation
Authority**

1455 Market Street, 22ND Floor, San Francisco, California 94103

415-522-4800

info@sfcta.org

www.sfcta.org

San Francisco County Transportation Authority Application for Membership on the Community Advisory Committee

Sara	Barz	Female	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	
Caucasian, European, or White	No		
ETHNICITY (OPTIONAL)	IDENTIFY AS HISPANIC, LATINO, OR LATINX? (OPTIONAL)		
District 7	Sunnyside	[redacted]	[redacted]
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
[redacted]	[redacted]	[redacted]	[redacted]
STREET ADDRESS OF HOME	CITY	STATE	ZIP
[redacted]	[redacted]	[redacted]	[redacted]
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
[redacted]	[redacted]	[redacted]	[redacted]
STREET ADDRESS OF WORKPLACE CITY	STATE	ZIP	

Statement of qualifications:

Since I finished my graduate degree in city planning from U.C. Berkeley in 2015, I have made my career in transportation. As a Product Manger with Apple Pay, I work at the intersection of transportation and user experience technology, a trajectory I started while managing the free-floating car share program at the City of Oakland and the procurement of the next generation of Clipper at the Metropolitan Transportation Commission. As an advocate, I have organized the Slow Hearst group to champion safe streets in Sunnyside and co-founded the transportation advocacy group Seamless Bay Area.

Statement of objectives:

I intend to work with Supervisor Melgar's office to advance the city's commitment to transit and active transportation. While my family has a car, we primarily get around by bike, bus and train. As a new mother, I will champion the interests of families in District 7, who want to safely get around the city. Sustainability, equity and a commitment to neighborhood business motivate my advocacy work, and I intend to represent those values in my work with Supervisor Melgar and the Citizen's Advisory Committee.

San Francisco County Transportation Authority –
Application for Membership on the Citizens Advisory Committee

Please select all categories of affiliation or interest that apply to you:

Business;Environment;Social and racial justice;Neighborhood;Public Policy

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Sara Barz

6/3/2022

***Reconfirmed on 7/2/2024**

NAME OF APPLICANT

DATE



RESOLUTION REAPPOINTING SARA BARZ AS THE DISTRICT 7 REPRESENTATIVE TO THE COMMUNITY ADVISORY COMMITTEE OF THE SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY

WHEREAS, Section 131265(d) of the California Public Utilities Code, as implemented by Section 5.2(a) of the Administrative Code of the San Francisco County Transportation Authority, requires the appointment of a Community Advisory Committee (CAC) consisting of 11 members; and

WHEREAS, There is currently a vacancy on the CAC for a District 7 representative since the prior representative (Sara Barz) was automatically removed from the CAC for missing four of the last twelve regularly scheduled meetings consistent with the Transportation Authority's Administrative Code; and

WHEREAS, Any member removed from the CAC due to absences may seek reappointment for a new two-year term by contacting their District Supervisor and the candidate must reappear before the Board to speak on their behalf; and

WHEREAS, At its July 09, 2024, meeting, Commissioner Melgar nominated Sara Barz as the District 7 CAC representative; and

WHEREAS, Sara Barz spoke to her interest and qualifications for serving on the CAC at the July 09, 2024, Board meeting; and

WHEREAS, The Board reviewed and considered the applicant's qualifications and experience and recommended reappointing Sara Barz to serve on the CAC for a period of two years; now, therefore, be it

RESOLVED, That the Board hereby appoints Sara Barz as the District 7 representative to serve on the CAC of the San Francisco County Transportation Authority for a two-year term; and be it further

RESOLVED, That the Executive Director is authorized to communicate this information to all interested parties.