

San Francisco County Transportation Authority Allocation Request Form

FY of Allocation Action:	FY2024/25
Project Name:	Great Highway Gateway Study [NTP]
Primary Sponsor:	San Francisco Municipal Transportation Agency

EXPENDITURE PLAN INFORMATION

PROP L Expenditure Plans	Neighborhood Transportation Program
Current PROP L Request:	\$159,145
Supervisory District	District 04

REQUEST

Brief Project Description

This study will focus on the Lower and Upper Great Highway, Lincoln Way, La Playa Street, MLK Jr. Drive intersections and consider geometric design improvements, traffic circulation and signal considerations, place-making features, and streetscape enhancements that improve multi-modal safety, wayfinding, navigation, and transit connectivity, resulting in a more pleasant, driving, biking, and walking environment.

Detailed Scope, Project Benefits and Community Outreach

This planning effort is a focused study of the Lower and Upper Great Highway, Lincoln Way, La Playa Street, MLK Jr. Drive intersections that considers geometric design improvements, traffic circulation and signal considerations, place-making features, and streetscape enhancements that improve multi-modal safety, wayfinding, navigation, and transit connectivity, by creating a more pleasant, driving, biking, and walking environment. It would consider future known developments at 1234 Great Highway, and incorporate any additional developments. The study will include multi-modal counts, user observation and landscape design visioning.

Planning scope would anticipate and provide a welcoming entrance for a potential Great Highway promenade/park. This promenade/park project is conditional on an affirmative vote by San Franciscans to restrict vehicles on Great Highway; if the voters do not pass this initiative, the planning scope of work would be reconsidered and revised in consultation with Commissioner Engardio, MTA, and SFCTA staff.

Task 1 Project Initiation

- Secure funds and project codes
- Execute consultant task order for work
- Refine project scope

Deliverables: Executed consultant task order, updated project scope

Task 2 Mobility Analysis and Geometric Design

- Identify additional traffic counts and models needed to consider intersection design improvements based on prior data collection and modeling
- Perform multimodal traffic counts and data collection as needed to determine current/ future travel demand and patterns as needed
- Refine existing traffic models for MLK/ La Playa and Great Highway/ Lincoln based on future configuration and demand
- Develop geometric design concepts in the geographic area based on new intersection traffic needs and known infrastructure constraints (ie Lake Merced Tunnel underneath Great Highway) and considering upcoming investment (upgraded and new traffic signals)
- Could include both quick-build and major civil improvement design alternatives

Deliverables: Traffic counts (if needed), intersection model outputs (if needed), intersection design concepts

Task 3: Streetscape Visioning

- In concert with the geometric design concepts developed in Task 2, the develop gateway treatment concept or concepts that welcome multi-modal visitors to a promenade space that is context sensitive to the adjacent ecosystem and improves safety for all users

Deliverables: Concept design(s) for gateway treatment at Great Highway/ Lincoln and adjacent intersections

Task 4: Community Engagement

- Create outreach plan with District Supervisor
- Develop SFMTA landing page for project
- Host community webinar or in-person event on concept plans
- Perform pop-up project engagement on Great Highway during weekend closures
- Summarize community engagement on intersection design and gateway treatment design concepts in outreach summary memo

Deliverables: Outreach Plan memorandum; Communications materials; Summary of outreach

Task 5: Project Management

- Host bi-weekly team meetings
- Report in SFCTA portal

Deliverables: Bi-weekly meeting notes, SFCTA quarterly reports

Task 6: Final Report and Presentation to Transportation Authority Board

- Project team will summarize findings from analysis, visioning, and community outreach into a final report. Final report will be presented for approval by the Transportation Authority CAC and Board.

Deliverables: Final Report and Presentation

The Transportation Authority's Neighborhood Transportation Program (NTP) is intended to strengthen

project pipelines and advance the delivery of community supported neighborhood-scale projects, especially in Equity Priority Communities and other neighborhoods with high unmet needs.

Project Location

Great Highway at Lincoln, MLK at La Playa

Is this project in an Equity Priority Community?	No
Does this project benefit disadvantaged populations?	No

Project Phase(s)

Planning/Conceptual Engineering (PLAN)

5YPP/STRATEGIC PLAN INFORMATION

Type of Project in the Prop L 5YPP/Prop AA Strategic Plan?	Project Drawn from Placeholder
Is requested amount greater than the amount programmed in the relevant 5YPP or Strategic Plan?	Less than or Equal to Programmed Amount
PROP L Amount	\$3,150,000.00

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ENVIRONMENTAL CLEARANCE

Environmental Type:	N/A
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PROJECT DELIVERY MILESTONES

Phase	Start		End	
	Quarter	Calendar Year	Quarter	Calendar Year
Planning/Conceptual Engineering (PLAN)	Jan-Feb-Mar	2025	Jan-Feb-Mar	2026
Environmental Studies (PA&ED)				
Right of Way				
Design Engineering (PS&E)				
Advertise Construction				
Start Construction (e.g. Award Contract)				
Operations (OP)				
Open for Use				
Project Completion (means last eligible expenditure)			Oct-Nov-Dec	2026

SCHEDULE DETAILS

This study would coordinate with a planned project for a new traffic signal at La Playa/ MLK and an upgraded traffic signal at Great Highway/ Lincoln to ensure that if minor civil design changes are recommended for either signal, to be incorporated in the design phase. Community outreach would build off of work Great Highway Pilot and current Biking and Rolling Plan to engage local community groups in improving the entrance to a promenade.

- Task 1 - Project Initiation - Jan-Mar 2025
- Task 2 - Mobility Analysis and Geometric Design - Mar-Sep 2025
- Task 3 - Streetscape Visioning Apr - Nov 2025
- Task 4 - Community Engagement - May-December 2025
- Task 5 - Project Management - Feb-December 2025
- Task 6 - Final Report - December 2025

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FUNDING PLAN - FOR CURRENT REQUEST

Fund Source	Planned	Programmed	Allocated	Project Total
EP-225: Neighborhood Transportation Program	\$159,145	\$0	\$0	\$159,145
Phases In Current Request Total:	\$159,145	\$0	\$0	\$159,145

COST SUMMARY

Phase	Total Cost	PROP L - Current Request	Source of Cost Estimate
Planning/Conceptual Engineering	\$159,145	\$159,145	Based on recent past project work on Golden Gate Park, West Portal
Environmental Studies	\$0		
Right of Way	\$0		
Design Engineering	\$0		
Construction	\$0		
Operations	\$0		
Total:	\$159,145	\$159,145	

% Complete of Design:	N/A
As of Date:	N/A
Expected Useful Life:	N/A

San Francisco County Transportation Authority

Prop L/Prop AA/Prop D TNC Allocation Request Form

MAJOR LINE ITEM BUDGET

BUDGET SUMMARY

Agency	Task 1 - Project Initiation	Task 2 - Mobility Analysis and Geometric Design	Task 3 - Streetscape Visioning	Task 4 - Community Engagement	Task 5 - Project Management	Total
SFMTA	\$ 2,400	\$ -	\$ -	\$ 22,145	\$ 9,600	\$ 34,145
SFPW	\$ -	\$ -	\$ 50,000	\$ -	\$ -	\$ 50,000
Consultant	\$ -	\$ 75,000	\$ -	\$ -	\$ -	\$ 75,000
Total	\$ 2,400	\$ 75,000	\$ 50,000	\$ 22,145	\$ 9,600	\$ 159,145

DETAILED LABOR COST ESTIMATE - BY AGENCY

SFMTA	Hours	Base Hourly Rate	Overhead Multiplier	Fully Burdened Hourly Cost	FTE	Total
Manager V	50	\$ -	\$ -	\$ 239.10	0.02	\$ 11,955
Transportation Planner III	130	\$ -	\$ -	\$ 173.90	0.06	\$ 22,607
Total	180.00				0.09	\$ 34,562

SFPW	Hours	Base Hourly Rate	Overhead Multiplier	Fully Burdened Hourly Cost	FTE	Total
Landscape Architect 2	100	\$ -	\$ -	\$ 225.06	0.05	\$ 22,506
Landscape Architect 1	140	\$ -	\$ -	\$ 193.41	0.07	\$ 27,077
Total	240.00				0.12	\$ 49,583

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SFCTA RECOMMENDATION

Resolution Number:	2025-011	Resolution Date:	09/24/2024
Total PROP L Requested:	\$159,145	Total PROP L Recommended	\$159,145

SGA Project Number:	225-907008	Name:	Great Highway Gateway Study [NTP]
Sponsor:	San Francisco Municipal Transportation Agency	Expiration Date:	12/31/2026
Phase:	Planning/Conceptual Engineering	Fundshare:	100.0%

Cash Flow Distribution Schedule by Fiscal Year

Fund Source	FY2024/25	FY2025/26	Total
PROP L EP-225	\$79,572	\$79,573	\$159,145

Deliverables

1. Quarterly progress reports (QPRs) shall include % complete of the funded phase, % complete by task, work performed in the prior quarter including a summary of outreach performed and feedback received, work anticipated to be performed in the upcoming quarter , and any issues that may impact schedule, in addition to all other requirements described in the Standard Grant Agreement.
2. Upon completion of Task 2 (anticipated September 2025) provide memo and/or diagrams describing intersection design concepts.
3. For Task 4, SFMTA shall provide the Outreach Plan memorandum with the QPR following anticipated completion (May 2025). Upon completion of Task 4 (anticipated December 2025), SFMTA shall provide a summary of outreach performed, feedback received, and responses to the feedback.
4. Prior to completion, provide draft final report with sufficient time for Transportation Authority staff review and comment.
5. Upon completion of project (anticipated December 2025), SFMTA shall provide final report, including results of technical analysis and community engagement, recommendations, and a funding and implementation plan. SFMTA shall present the final report to the CAC and Board for approval or acceptance.

Notes

1. Progress reports will be shared with the District 4 Commissioner.

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - Current Request	No PROP AA	No TNC TAX	0.0%

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - This Project	No PROP AA	No TNC TAX	0.0%

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1) The requested sales tax and/or vehicle registration fee revenues will be used to supplement and under no circumstance replace existing local revenues used for transportation purposes.

Initials of sponsor staff member verifying the above statement:
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CONTACT INFORMATION

	Project Manager	Grants Manager
Name:	Chava Kronenberg	Joel C Goldberg
Title:	Unknown	Grants Procurement Manager
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