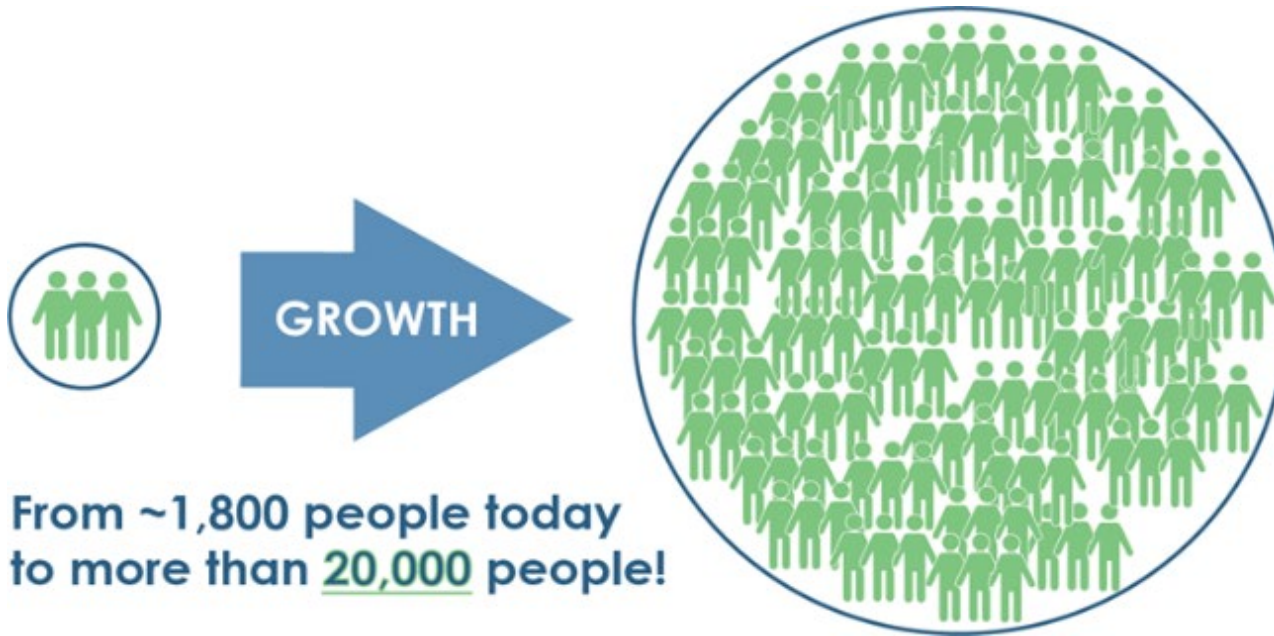


Treasure Island Toll Policy, Affordability and Transit Pass Programs



TIMMA Board Meeting
December 11, 2018

Avoiding Island Gridlock



Island Mobility Goals

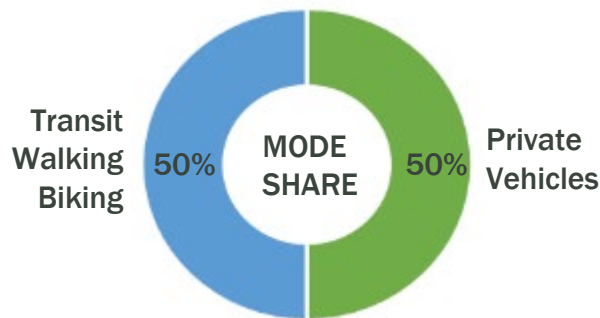
- ▶ Incentivize transit, walking, and biking



- ▶ Discourage use of private vehicles through tolling and paid parking



- ▶ Performance Targets



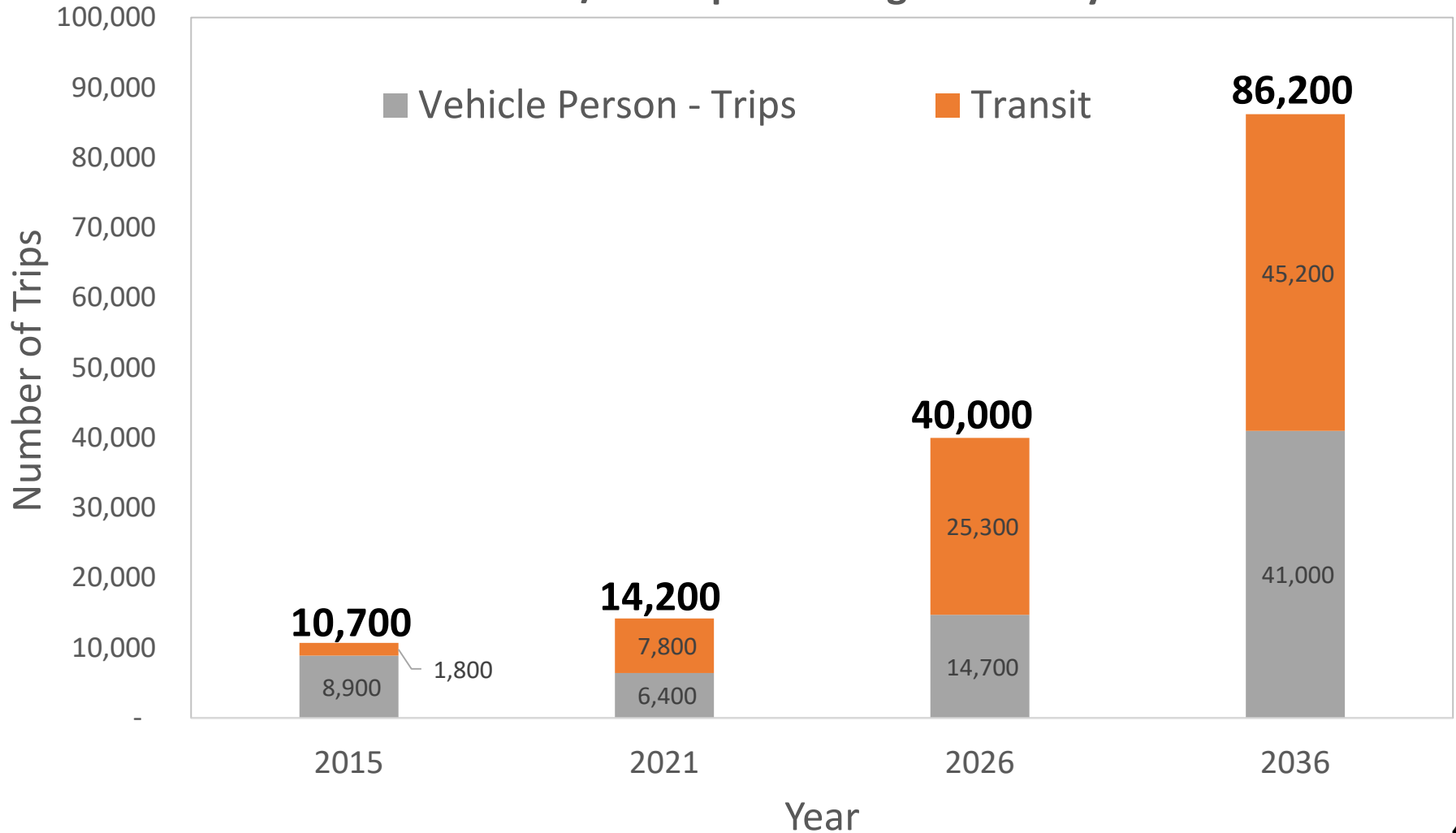
Key Outcomes:

- ✓ Limit impacts to Bay Bridge & Island traffic
- ✓ Improve transit service
- ✓ Pay for improved transit service
- ✓ Support affordability for low income families

Treasure Island On/Off Trips



Treasure Island On/Off Trips - Average Weekday and Weekend



History and Timeline



1. Why a toll?

- **2008 - State Legislation Authorizes Treasure Island Toll**
- **2011 - Treasure Island Transportation Plan & Development Agreement including toll requirement is executed**
- **2016 - TIMMA Board Approved Initial Toll Policy**
- **One access point through San Francisco - Oakland Bay Bridge**
- **Discourages driving, minimizes additional vehicular impact on Bay Bridge**
- **Goal: 50% mode share on transit**

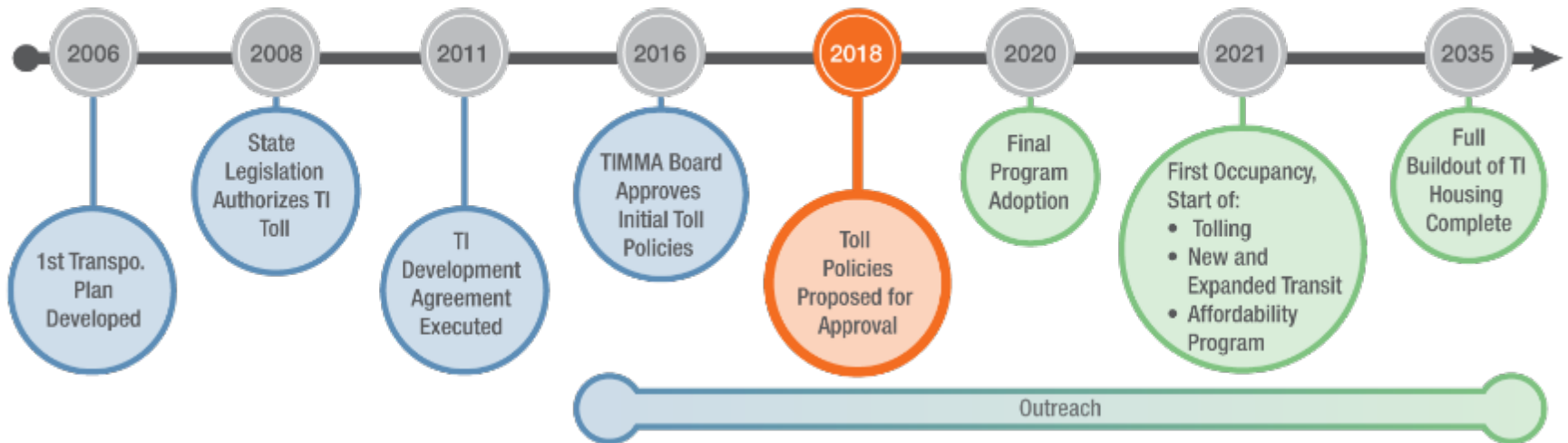
2. Why implement the toll in 2021?

- **Coincides with first new residential units, Affordability Program, new AC Transit Service, new Ferry Service**
- **The toll is required to fund the new programs and transit service**

3. Why can't the developer or City pay for these services?

- **Developer: \$30 million in transportation operating subsidy and \$50 million in other transportation capital improvements**
- **City funds: MUNI service and other on Island services including police, fire, roadway maintenance**

History and Timeline



2018 Policy Recommendations



1. Toll Policies

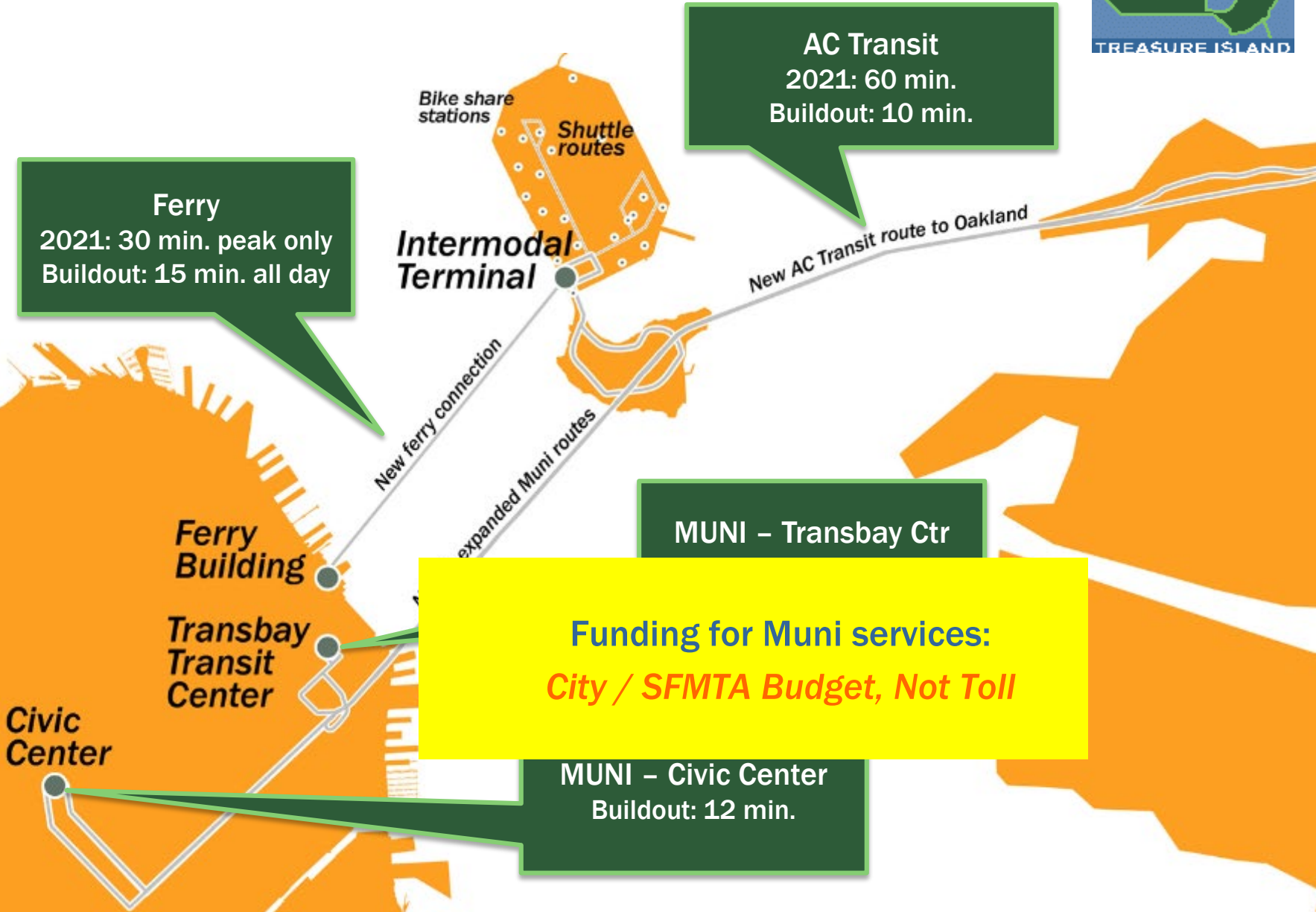
1. Hours of Operation

2. Rate Schedule

2. Affordability Program

3. Transit Pass

Transit Peak Period Frequency



Ferry
2021: 30 min. peak only
Buildout: 15 min. all day

AC Transit
2021: 60 min.
Buildout: 10 min.

MUNI – Transbay Ctr

Funding for Muni services:
City / SFMTA Budget, Not Toll

MUNI – Civic Center
Buildout: 12 min.

Bike share stations
Shuttle routes
Intermodal Terminal

New AC Transit route to Oakland

New ferry connection

expanded Muni routes

Ferry Building

Transbay Transit Center

Civic Center

Recent Public Meetings



Outreach Meeting	Where	When
Community Meeting	Ship Shape Center	09/19/18
Open House	Ship Shape Center	09/27/18
Open House	Ship Shape Center	10/03/18
Business Session	Mersea	11/02/18
Business Session	Mersea	11/05/18
TIDA Board Meeting	YMCA	11/14/18
Open House	Ship Shape Center	11/15/18
TIMMA Committee	City Hall	11/27/18



What We Heard



Provide for business / employer affordability

- *Recruiting low-wage workers is already a challenge*
- *Delivery times may not be flexible*
- *(Perception that) Treasure Island is more difficult to access than mainland San Francisco*

Reduce the toll incidence on current residents

- *San Francisco living costs are already unaffordable*
- *Everyday goods and services are not available on-Island*

Destinations are not transit accessible: school, groceries

- *These trip types are difficult to make by transit*
- *School trip times are not flexible*

Visitors, the developer, and/or the City should contribute more

- *Tourists should pay for transit, not residents and businesses*
 - *Concern that developer contributions and City funding contributions aren't commensurate with other development areas*
-

What

Propose



**TIMMA Committee
Recommendation:**
Both Option 1 and Option 2

“ Provide for resident and business affordability ”

“ Friends/family and customers will be disincentivized to visit Treasure Island due to toll ”

OPTION 1

RESIDENTS:
Monthly credit or stipend of \$250 – \$300 for each current household to offset toll expenses. All current households receive benefit.
Ends in 5 years after program start.

BUSINESS:
Monthly credit or stipend (amount TBD) for each qualifying current business to offset toll expenses. Qualifying business means essential services, non-profit, etc. Benefit can be scaled based on qualifying factors.
Ends in 5 years after program start.

OPTION 2

\$0 off-peak toll (10 am – 3 pm)
Ends in 5 years after program start.

What We Heard

What We Propose



“ Reduce the toll incidence for current residents and employees who make multiple trips ”

Reduced weekday off-peak toll rate **from \$2 to \$1**

Additional toll credit earned for every **10** one-way transit trips on-off Island

“ Destinations are not transit accessible. ”

Simplify transit connections:

Schedule coordination between Treasure Island transit services and Muni/AC Transit service

Locate new/expanded transit stops for convenient transfers to existing lines

“ Transit is inconvenient ”

“ Visitors, the developer, and/or the City should contribute more ”

Increased weekend toll rate **from \$1 to \$2**

Increased weekend toll hours from **10am to 8am**

Proposed Toll Hours & Rates (Revised)



TIMMA Toll Operations: Hours & Rates					
Period	Times	San Francisco – Treasure Island Treasure Island – San Francisco Treasure Island – Oakland		Oakland – Treasure Island	
		FasTrak®	Pay-By-Plate	FasTrak®	Pay-By-Plate
Peak Toll	Weekdays 5a – 10a 3p – 7p	\$3.50	\$4.50	\$1.75	\$2.75
Off-Peak Toll	Weekdays 10a – 3p	FREE	FREE	FREE	FREE
Weekend Toll	Weekends 8a – 8p	\$2.00	\$3.00	\$1.00	\$2.00
NO TOLL	Weekdays 7p – 5a Weekends 8p – 8a	FREE	FREE	FREE	FREE

Off-Peak toll reduced by 50%. Weekend toll increased by 100% and hours extended

Resident and Business Credits (Revised)



Resident and Business Credits (Revised)



- ▶ **\$10/day for transportation expenses**
- ▶ ***More than two (2)* peak period toll trips every day**
- ▶ ***More than two (2)* monthly transit passes**
- ▶ **For residents of below market rate housing:**
 - ▶ ***Two (2) discounted transit passes* each month**

Short-term Financial Impact



Short-term Cash Flow Need

1. For expanded cash stipend
and \$0 midday toll: **\$4M per
year for 5 years**

TIMMA Committee
Recommendation:
Both Option 1 and Option 2

Resident and Business Credits (Revised)



▶ **Discounted Transit Pass**

- ▶ Available to current and future BMR residents
- ▶ Available to workers through employer program



**TRANSIT
PASS**

▶ **Additional Toll Credit for Frequent Transit Use**

- ▶ Reduced qualifying threshold to 10 one-way transit trips
- ▶ Extended eligibility to on-Island workers



Transit Pass Program

- ▶ UNLIMITED transit rides on:



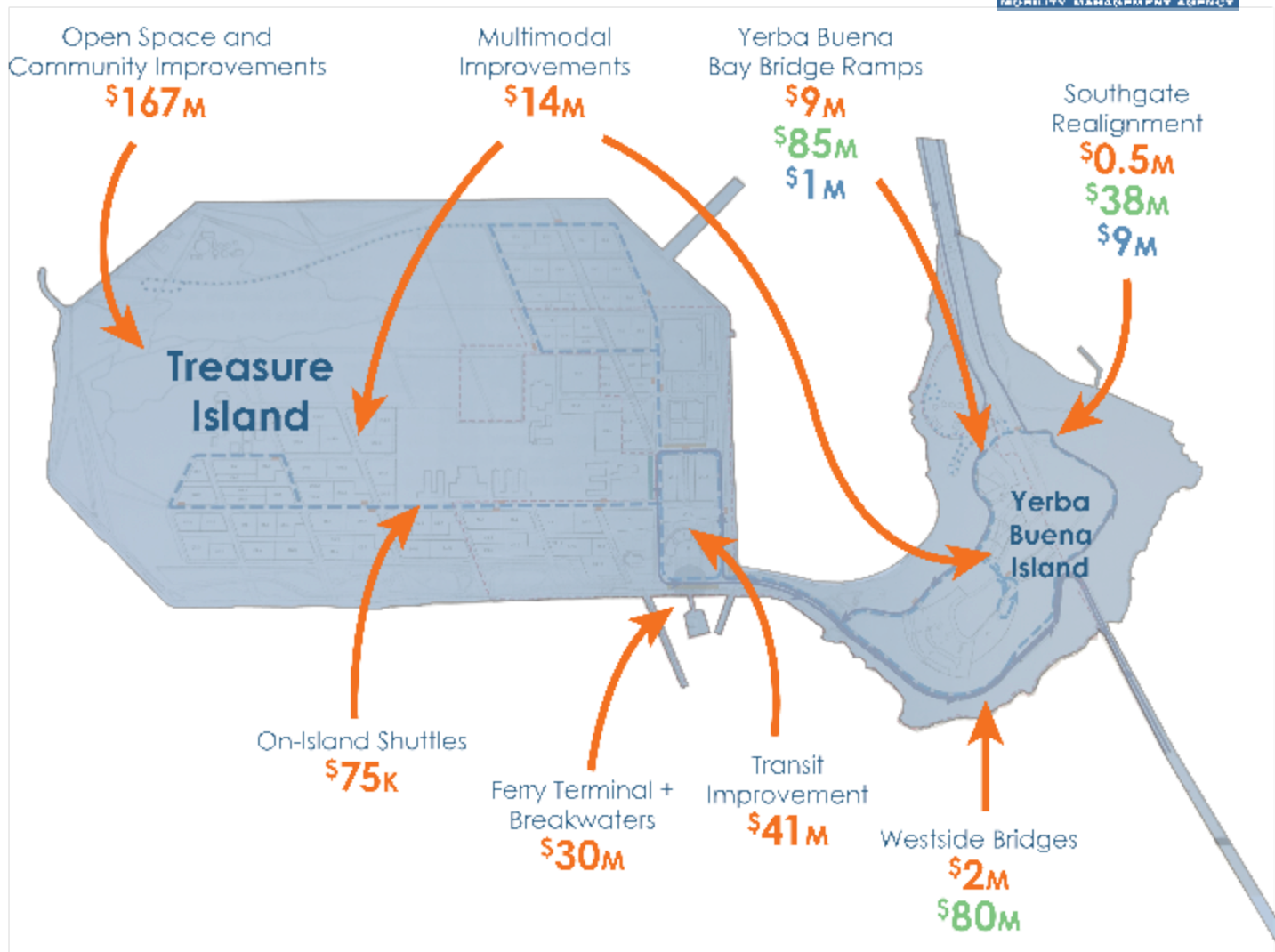
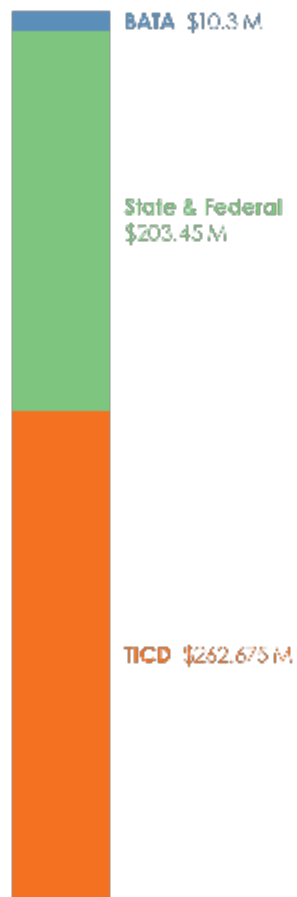
Ferry to/from
Treasure Island

- ▶ Market Rate Households
 - ▶ 1 pass per household is mandatory
 - ▶ Additional passes for household residents are optional
 - ▶ Recommended monthly cost:
 - Without Ferry: \$95 - \$115
 - With Ferry: \$125 - \$150
- ▶ Below Market Rate Households
 - ▶ One pass per resident is optional
 - ▶ Eligible for Affordability Program Pass (50% discount)
- ▶ One pass per Treasure Island worker is optional

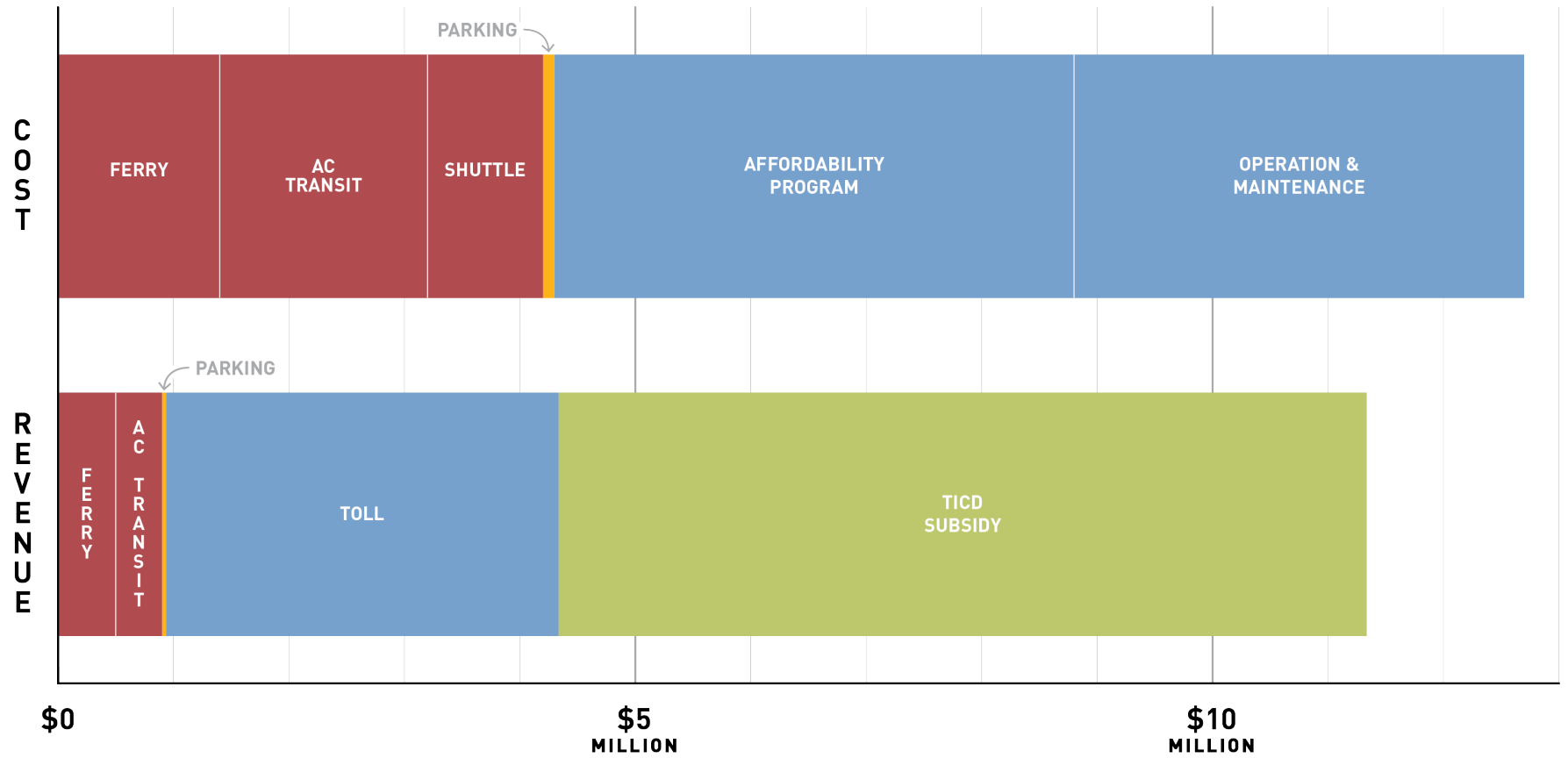
Program Funding Contributions To Date



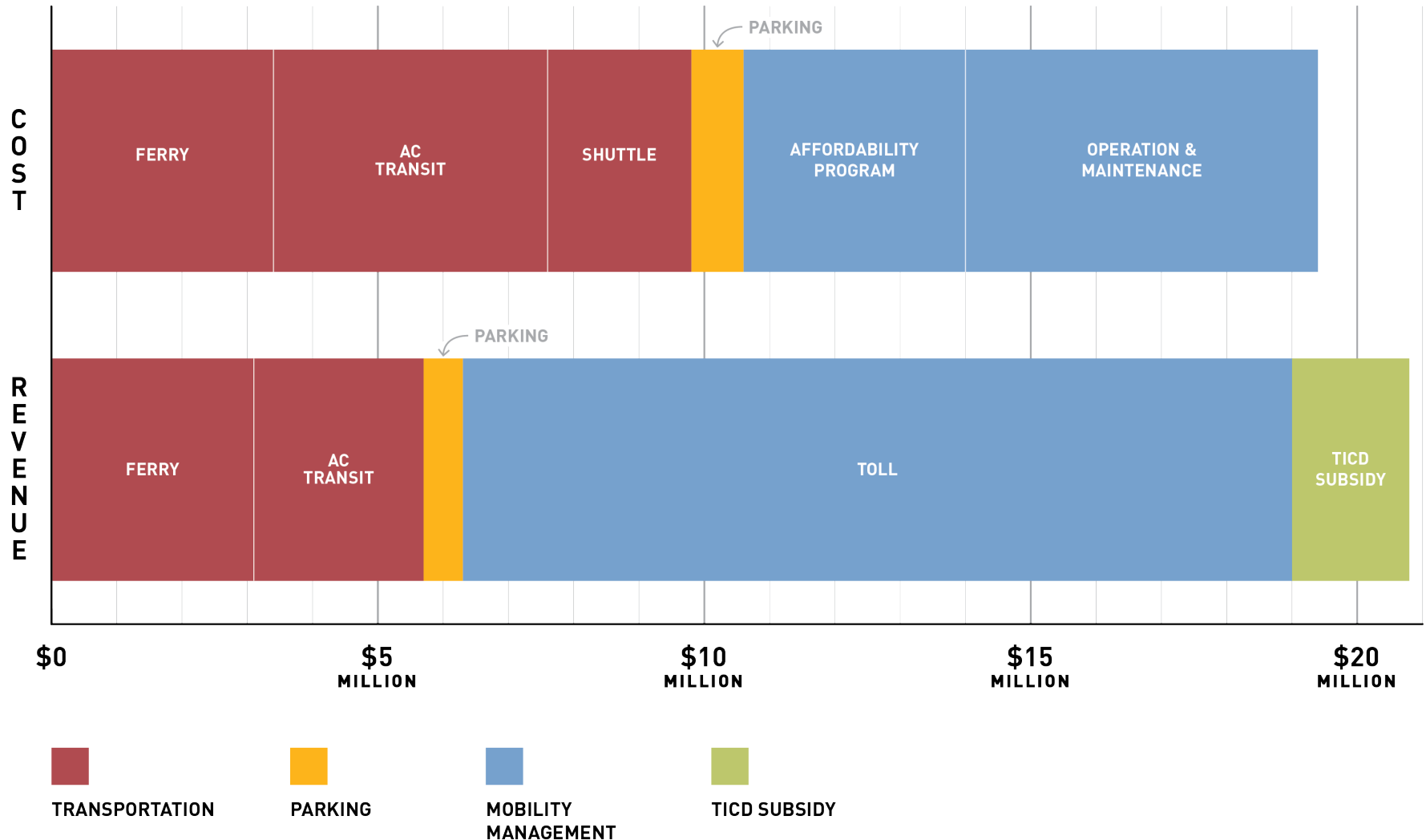
\$477 M TOTAL CONTRIBUTIONS



Costs and Revenues 500 Units (2021-22)



Costs and Revenues 2500 Units (2026-27)



Potential Future Fund Sources



- ▶ **Transit Vehicles/Ferry Purchases**
 - ▶ **Section 5339 bus funds**
 - ▶ **Section 5307 ferry funds**
 - ▶ **Regional Measure 3**
 - ▶ **State Air Resources Board and BAAQMD for Clean Air Vehicles**
 - ▶ **Transportation Fund for Clean Air**

- ▶ **Bicycle and Pedestrian Improvements**
 - ▶ **Active Transportation Program Grants**
 - ▶ **San Francisco Proposition K**
 - ▶ **Regional Measure 3**

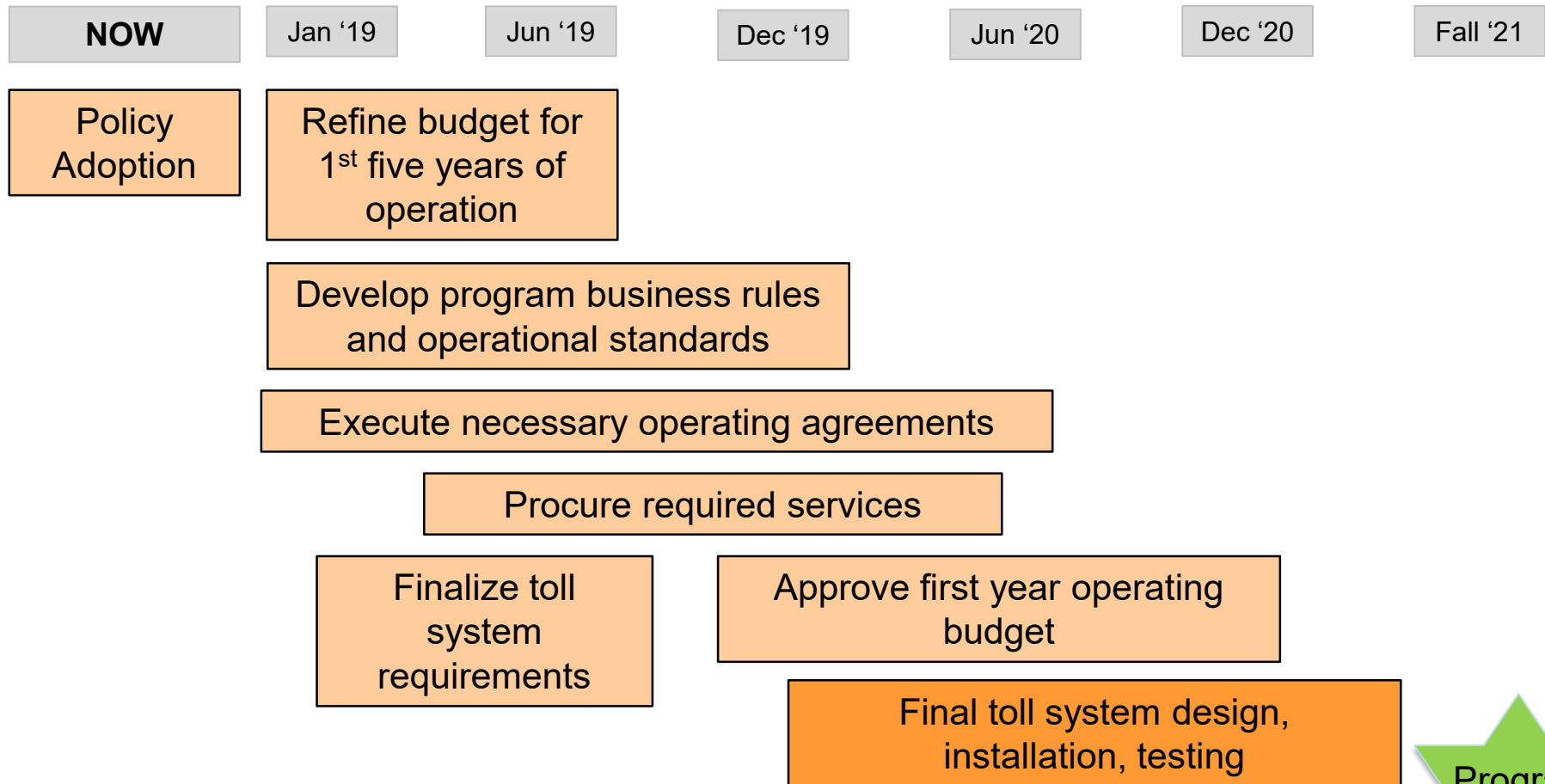
- ▶ **Bond against Future Toll Revenues**
- ▶ **Senate Bill 1**

Financial Plan Next Steps



- ▶ **Update Cash Flow & Funding Plan Schedule to support :**
 - ▶ **TIMMA Program and Transit operations implementation**
 - Toll system construction
 - Transit vehicle purchase and replacement
 - On-Island Shuttle
 - Ferry Service
 - Bicycle and pedestrian improvements

Toll Implementation Schedule



Outreach & Board Engagement Schedule



Toll Policy Adoption

Date	Meeting	Agenda
11/15/2018	Open House	Outreach
11/27/2018	TIMMA Committee	Consider Approval
12/4/2018	TIDA CAB	Concurrence with TIMMA Committee
12/11/2018	TIMMA Board	Consider Approval
12/12/2018	TIDA Board	Concurrence with TIMMA Board

Recommendations



▶ **Approval of:**

- ▶ **Toll Policies**

- ▶ **Affordability Program**

- ▶ **Transit Pass Program**

Additional Studies / Actions



- 1. Accumulator transit pass**
- 2. Free ferry for low income youth**
- 3. AC Transit ridership at 60-min headway**
- 4. Travel patterns, esp. for businesses**
- 5. Affordability options beyond 5 years**
- 6. Resolution urging City to contribute funding**

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TREASURE ISLAND MOBILITY MANAGEMENT AGENCY