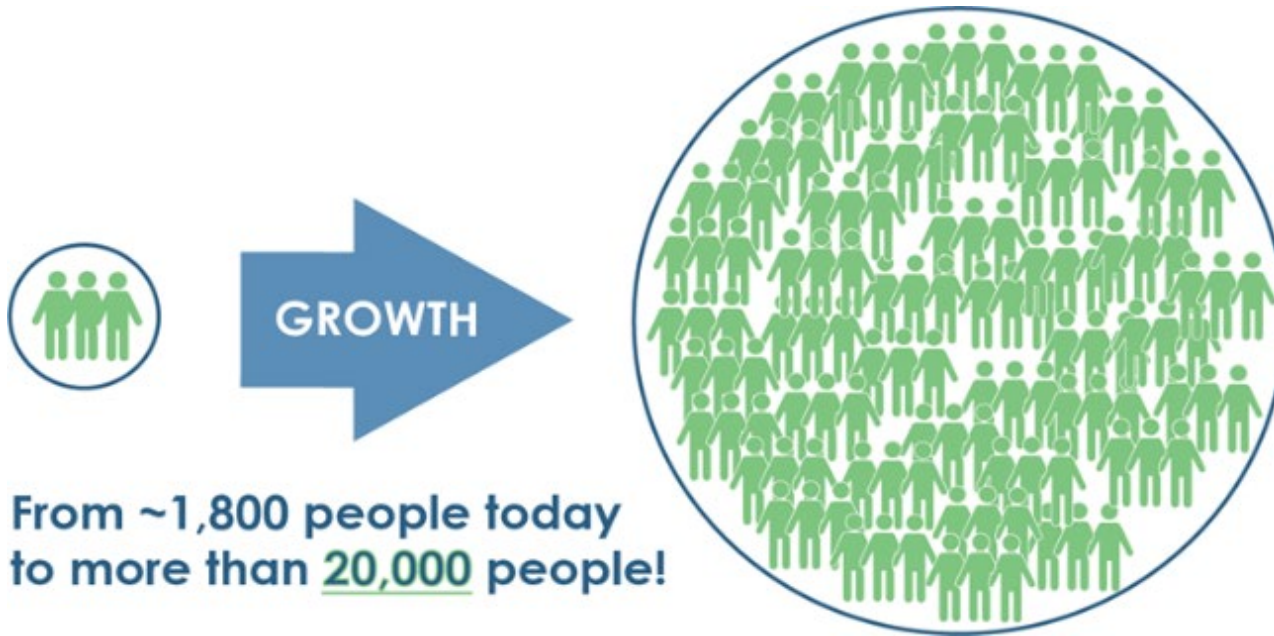


Treasure Island Toll Policy, Affordability and Transit Pass Programs



TIMMA Committee Meeting
November 27, 2018

Avoiding Island Gridlock



Island Mobility Goals

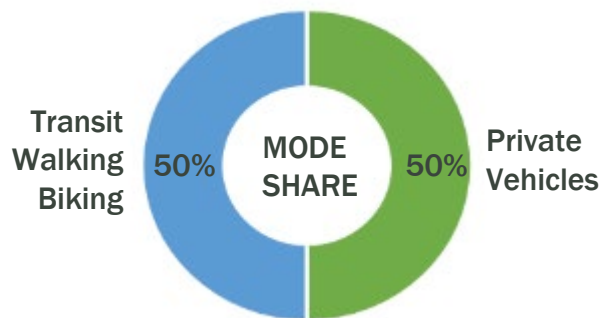
- ▶ Incentivize transit, walking, and biking



- ▶ Discourage use of private vehicles through tolling and paid parking



- ▶ Performance Targets



Key Outcomes:

- ✓ Limit impacts to Bay Bridge & Island traffic
- ✓ Improve transit service
- ✓ Pay for improved transit service
- ✓ Support affordability for low income families

History and Timeline



1. Why a toll?

- **2008 - State Legislation Authorizes Treasure Island Toll**
- **2011 - Treasure Island Transportation Plan & Development Agreement including toll requirement is executed**
- **2016 - TIMMA Board Approved Initial Toll Policy**
- **One access point through San Francisco - Oakland Bay Bridge**
- **Discourages driving, minimizes additional vehicular impact on Bay Bridge**
- **Goal: 50% mode share on transit**

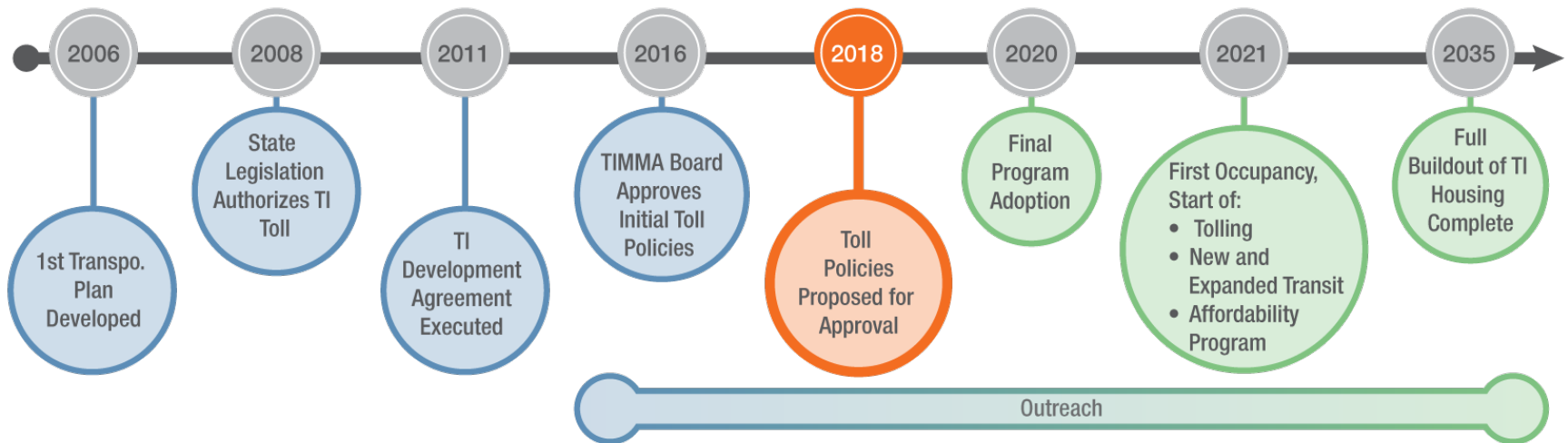
2. Why implement the toll in 2021?

- **Coincides with first new residential units, Affordability Program, new AC Transit Service, new Ferry Service**
- **The toll is required to fund the new programs and transit service**

3. Why can't the developer or City pay for these services?

- **Developer: \$30 million in transportation operating subsidy and \$50 million in other transportation capital improvements**
- **City funds: MUNI service and other on Island services including police, fire, roadway maintenance**

History and Timeline



Key 2016 Policy Actions



1. Approved Initial Toll Policies

- Who Pays the Toll
- Toll Rate Structure
- Which Directions Toll is Collected
- Trips Exempt from Toll
- Toll Discounts and Affordability Elements

2. Recommended Toll Policy Advisories

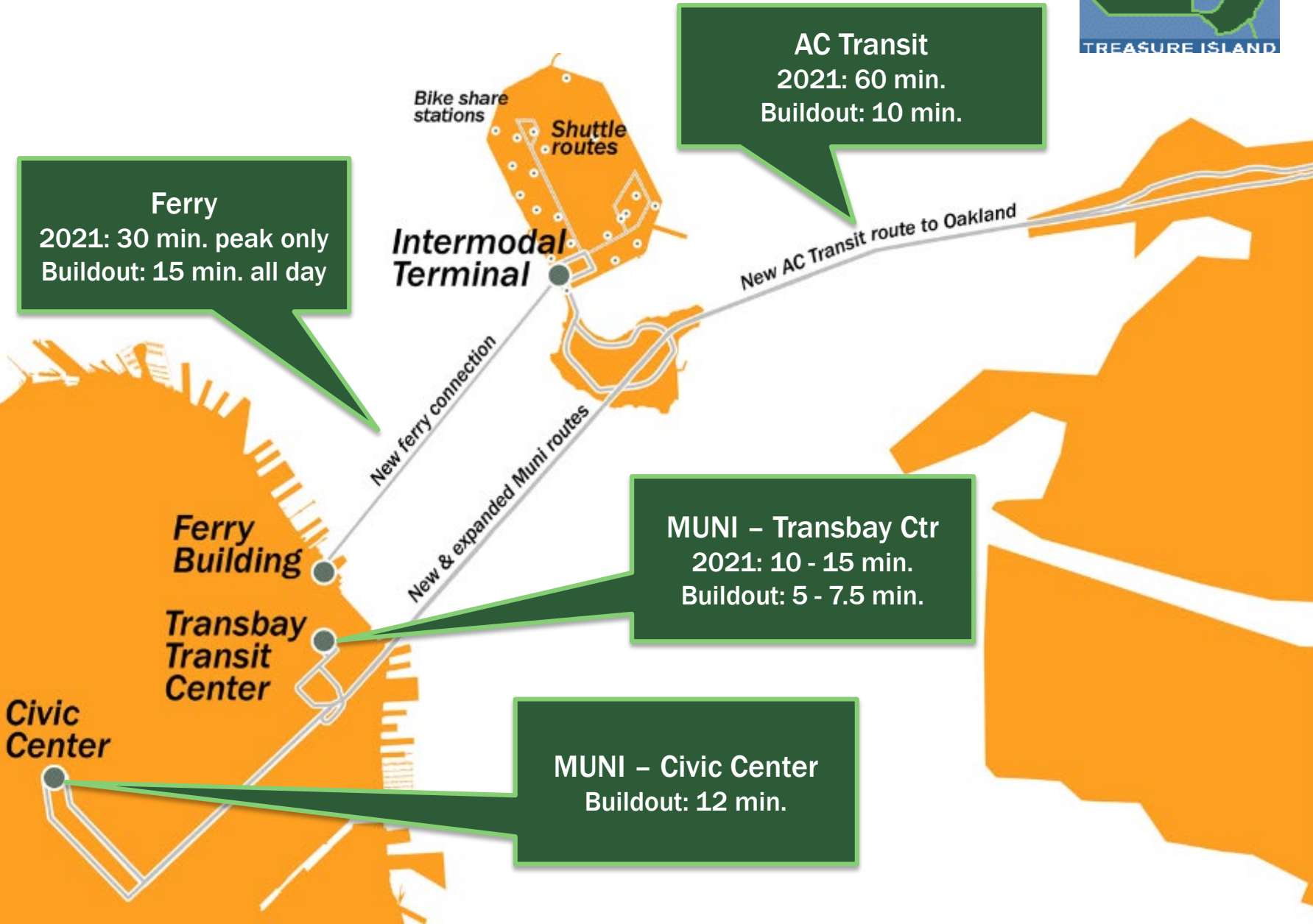
- Areas Needing Further Analysis
 - Toll Hours of Operation
 - Toll Rates
 - Future Toll Increases
 - Supplemental Program Funding
 - Affordability Elements

Key 2018 Policy Items



- **Toll Hours of Operation**
- **Toll Discounts**
- **Toll Rate Level**
- **Future Toll Increases**
- **Discounted Transit Pass**
- **Toll Credit for Frequent Transit Use**
- **Monthly Existing Household Stipend**
- **Transit Pass Program**

Transit Peak Period Frequency



Ferry
2021: 30 min. peak only
Buildout: 15 min. all day

AC Transit
2021: 60 min.
Buildout: 10 min.

MUNI - Transbay Ctr
2021: 10 - 15 min.
Buildout: 5 - 7.5 min.

MUNI - Civic Center
Buildout: 12 min.

Recent Public Meetings



Outreach Meeting	Where	When
Community Meeting	Ship Shape Center	09/19/18
Open House	Ship Shape Center	09/27/18
Open House	Ship Shape Center	10/03/18
Business Session	Mersea	11/02/18
Business Session	Mersea	11/05/18
TIDA Board Meeting	YMCA	11/14/18
Open House	Ship Shape Center	11/15/18



What We Heard



Provide for business / employer affordability

- *Recruiting low-wage workers is already a challenge*
- *Delivery times may not be flexible*
- *(Perception that) Treasure Island is more difficult to access than mainland San Francisco*

Reduce the toll incidence on current residents

- *San Francisco living costs are already unaffordable*
- *Everyday goods and services are not available on-Island*

Destinations are not transit accessible: school, groceries

- *These trip types are difficult to make by transit*
- *School trip times are not flexible*

Visitors, the developer, and/or the City should contribute more

- *Tourists should pay for transit, not residents and businesses*
 - *Concern that developer contributions and City funding contributions aren't commensurate with other development areas*
-

What We Heard

What We Propose



“ Provide for resident and business affordability ”

“ Friends/family and customers will be disincentivized to visit Treasure Island due to toll ”

OPTION 1

RESIDENTS:

Monthly credit or stipend of \$250 – \$300 for each current household to offset toll expenses. All current households receive benefit.
Ends in 5 years after program start.

BUSINESS:

Monthly credit or stipend (amount TBD) for each qualifying current business to offset toll expenses. Qualifying business means essential services, non-profit, etc. Benefit can be scaled based on qualifying factors.
Ends in 5 years after program start.

OPTION 2

\$0 off-peak toll (10 am – 3 pm)
Ends in 5 years after program start.

What We Heard

What We Propose



“ Reduce the toll incidence for current residents and employees who make multiple trips ”

Reduced weekday off-peak toll rate **from \$2 to \$1**

Additional toll credit earned for every **10** one-way transit trips on-off Island

“ Destinations are not transit accessible. ”

Simplify transit connections:

Schedule coordination between Treasure Island transit services and Muni/AC Transit service

Locate new/expanded transit stops for convenient transfers to existing lines

“ Transit is inconvenient ”

“ Visitors, the developer, and/or the City should contribute more ”

Increased weekend toll rate **from \$1 to \$2**

Increased weekend toll hours from **10am to 8am**

Proposed Toll Hours & Rates (Revised)



TIMMA Toll Operations: Hours & Rates					
Period	Times	San Francisco – Treasure Island Treasure Island – San Francisco Treasure Island – Oakland		Oakland – Treasure Island	
		FasTrak®	Pay-By-Plate	FasTrak®	Pay-By-Plate
Peak Toll	Weekdays 5a – 10a 3p – 7p	\$3.50	\$4.50	\$1.75	\$2.75
Off-Peak Toll	Weekdays 10a – 3p	\$1.00	\$2.00	\$0.50	\$1.50
Weekend Toll	Weekends 8a – 8p	\$2.00	\$3.00	\$1.00	\$2.00
NO TOLL	Weekdays 7p – 5a Weekends 8p – 8a	FREE	FREE	FREE	FREE

Off-Peak toll reduced by 50%. Weekend toll increased by 100% and hours extended

Resident and Business Credits (Revised)



Resident and Business Credits (Revised)



- ▶ **\$10/day for transportation expenses**
- ▶ ***More than two (2)* peak period toll trips every day**
- ▶ ***More than two (2)* monthly transit passes**
- ▶ **For residents of below market rate housing:**
 - ▶ ***Two (2) peak and one off-peak* toll trip every day, plus**
 - ▶ ***Two (2) discounted transit passes* each month**

Short-term Financial Impact



Short-term Cash Flow Need

1. For cash stipend: *Additional \$3M per year for 5 years*

2. \$0 Mid-day toll : *Additional \$600K per year for 5 years*

- ▶ Outreach efforts indicate concern with toll in general
- ▶ Cash Stipend preferred 2 to 1 over \$0 mid-day toll

Resident and Business Credits (Revised)



▶ **Discounted Transit Pass**

- ▶ Available to current and future BMR residents
- ▶ Available to workers through employer program



**TRANSIT
PASS**

▶ **Additional Toll Credit for Frequent Transit Use**

- ▶ Reduced qualifying threshold to 10 one-way transit trips
- ▶ Extended eligibility to on-Island workers



Transit Pass Program

- ▶ UNLIMITED transit rides on:



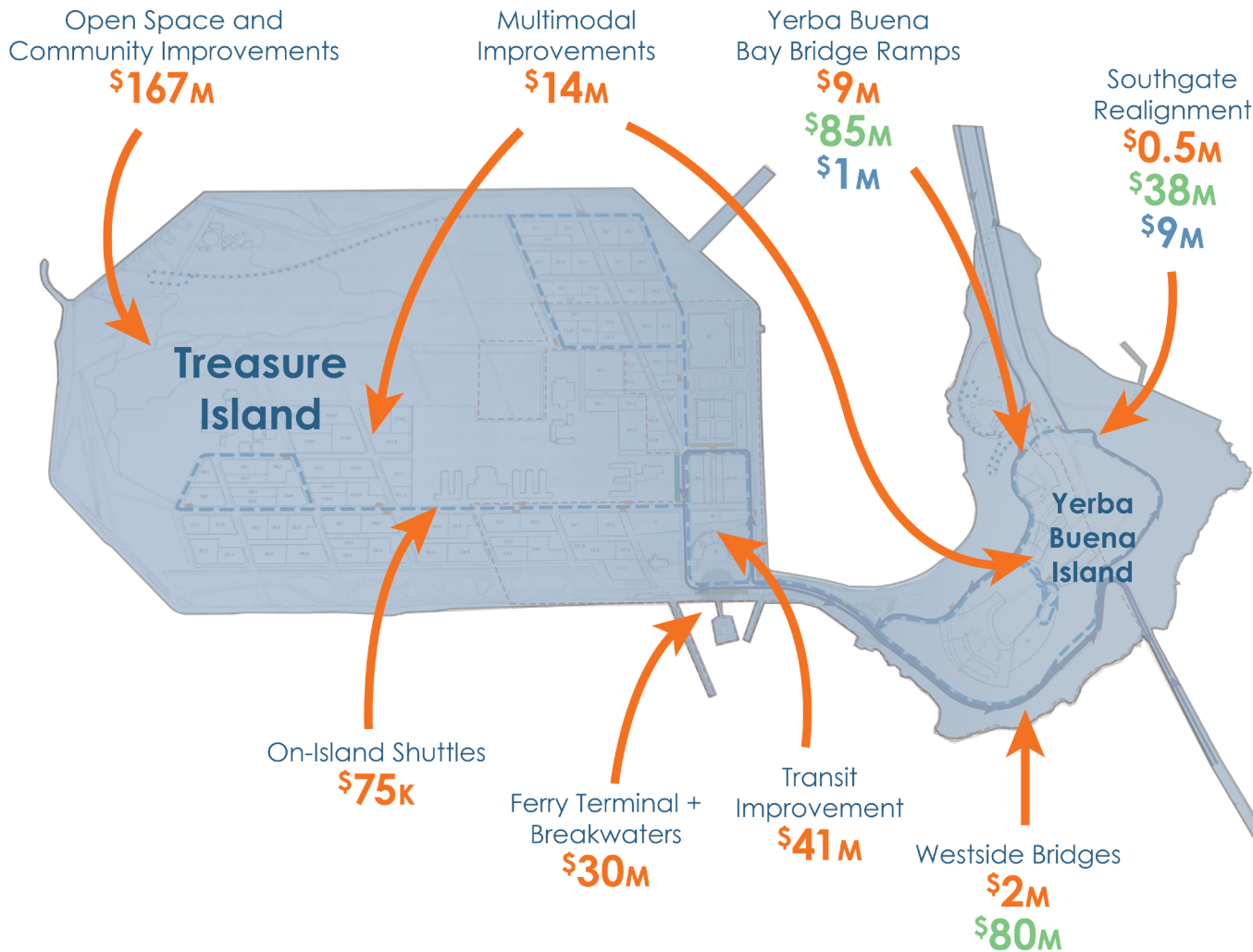
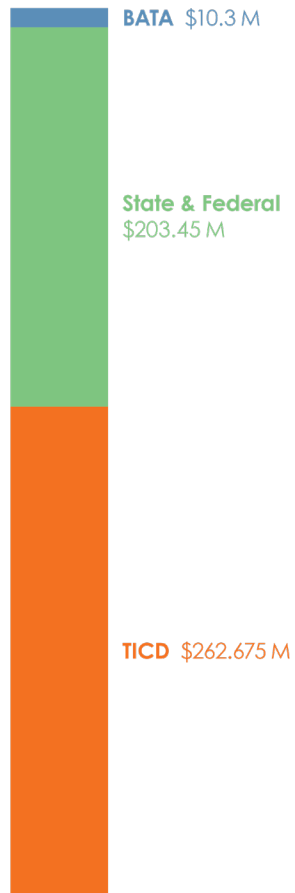
Ferry to/from
Treasure Island

- ▶ Market Rate Households
 - ▶ 1 pass per household is mandatory
 - ▶ Additional passes for household residents are optional
 - ▶ Recommended monthly cost:
 - Without Ferry: \$95 - \$115
 - With Ferry: \$125 - \$150
- ▶ Below Market Rate Households
 - ▶ One pass per resident is optional
 - ▶ Eligible for Affordability Program Pass (50% discount)
- ▶ One pass per Treasure Island worker is optional

Program Funding Contributions To Date



\$477 M TOTAL CONTRIBUTIONS



Potential Future Fund Sources



- ▶ **Transit Vehicles/Ferry Purchases**
 - ▶ **Section 5339 bus funds**
 - ▶ **Section 5307 ferry funds**
 - ▶ **Regional Measure 3**
 - ▶ **State Air Resources Board and BAAQMD for Clean Air Vehicles**
 - ▶ **Transportation Fund for Clean Air**

- ▶ **Bicycle and Pedestrian Improvements**
 - ▶ **Active Transportation Program Grants**
 - ▶ **San Francisco Proposition K**
 - ▶ **Regional Measure 3**

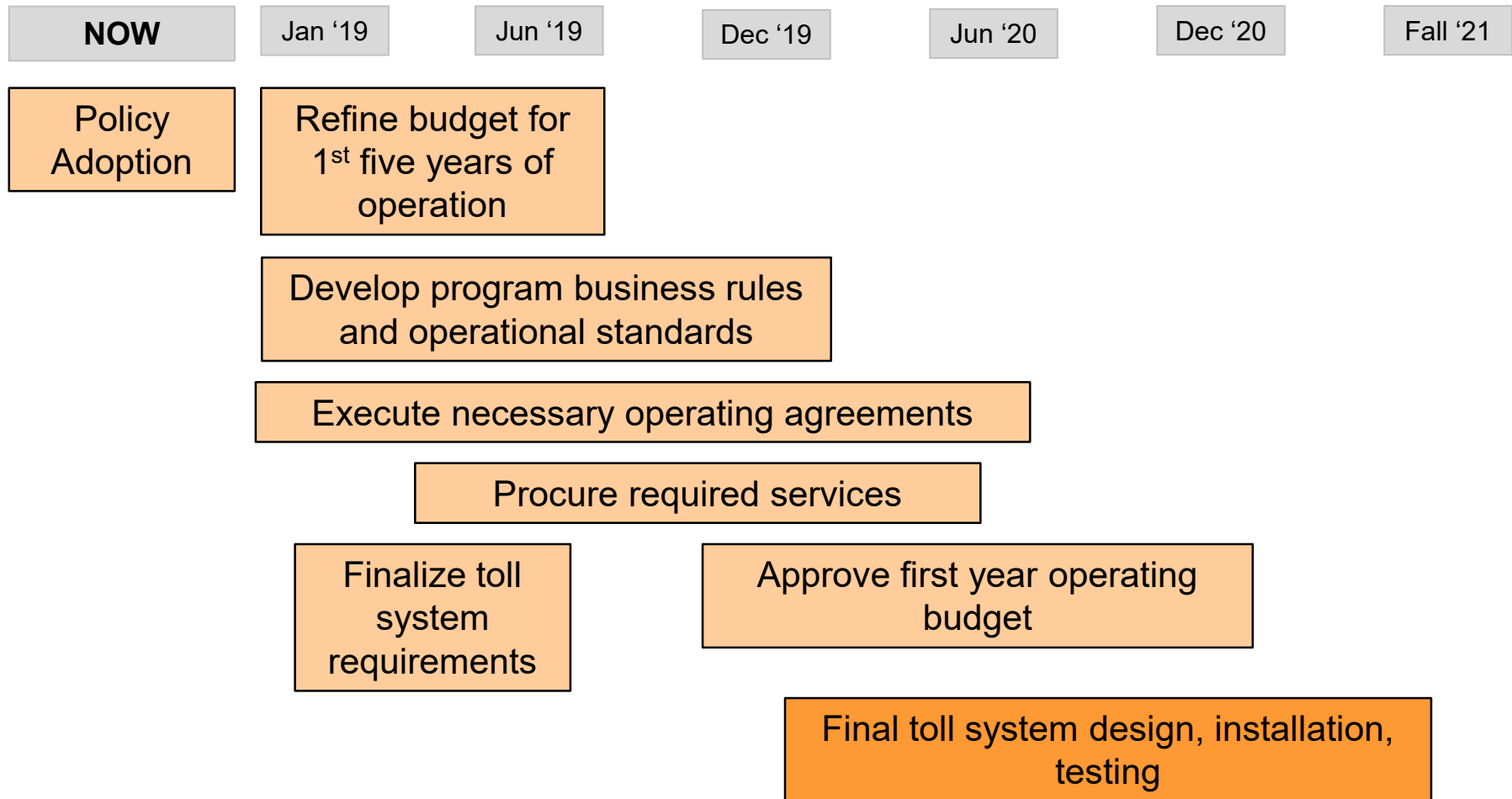
- ▶ **Bond against Future Toll Revenues**
- ▶ **Senate Bill 1**

Financial Plan Next Steps



- ▶ **Update Cash Flow & Funding Plan Schedule to support :**
 - ▶ **TIMMA Program and Transit operations implementation**
 - Toll system construction
 - Transit vehicle purchase and replacement
 - On-Island Shuttle
 - Ferry Service
 - Bicycle and pedestrian improvements

Toll Implementation Schedule



Outreach & Board Engagement Schedule



Toll Policy Adoption

Date	Meeting	Agenda
11/15/2018	Open House	Outreach
11/27/2018	TIMMA Committee	Consider Approval
12/4/2018	TIDA CAB	Concurrence with TIMMA Committee
12/11/2018	TIMMA Board	Consider Approval
12/12/2018	TIDA Board	Concurrence with TIMMA Board

Recommendations



- ▶ **Approval of:**
 - ▶ **Toll Policies**
 - ▶ **Affordability Program**
 - ▶ **Transit Pass Program**

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TREASURE ISLAND MOBILITY MANAGEMENT AGENCY