

Transportation Investment & Growth Strategy

Board
Agenda Item 9



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY

May 9, 2017

Action



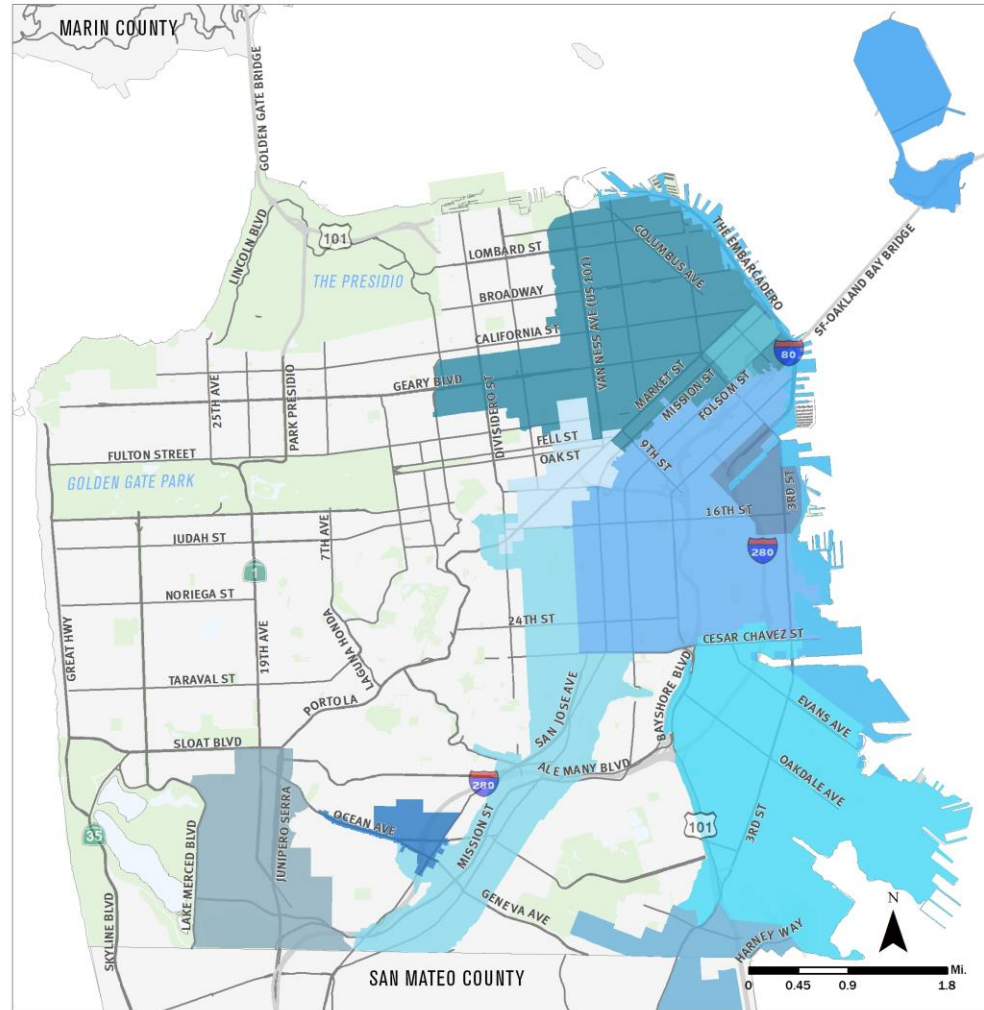
- ▶ **Purpose of TIGS**
- ▶ **Highlights**
 - ▶ **Priority Development Area Planning**
 - ▶ **Housing Policies**
 - ▶ **Housing Production**
 - ▶ **Transportation Plans**

Purpose of TIGS



- ▶ **One Bay Area Grant Requirement**
- ▶ **Housing and job growth + transportation investments**

TIGS Highlights: PDAs and PCAs



**San Francisco
Priority Development Areas**

TIGS Highlights: Housing Policies



TRANSPORTATION SUSTAINABILITY FEE

The Transportation Sustainability Fee would raise new revenue to expand the transportation system as San Francisco grows. New development brings new residents and workers taking trips on our streets, buses, trains, sidewalks and bikeways. The Transportation Sustainability Fee would raise new revenue to maintain and expand the transportation system, allowing the

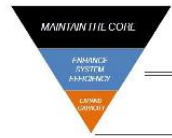
WHAT WOULD THE NEW FEE PAY FOR?

The Transportation Sustainability Fee is projected to pay for \$1.2 billion in transportation improvements over 30 years. The current fee generates about \$24 million a year on average. The revenue is subject to the economy, but updating

Just picture the number of cars that cross the Golden Gate Bridge and the Bay Bridge every day. Multiply that by more. Combine that together. That's the number of cars projected to be added to San Francisco streets by 2040 if we don't plan ahead.

Our transportation network needs to include more transit vehicles, more streets for people walking. For years, transit has been underfunded, in part because the city has been slow to build new transit buildings. Voters have recently approved some of the structural deficits, but to accommodate new riders requires must start now.

The Transportation Sustainability Fee would raise additional revenue to help fill the funding gap. Developers would pay, contributing their fair share.



PLANNING COMMISSION

STANDARDS FOR THE TRANSPORTATION DEMAND MANAGEMENT PROGRAM



ADOPTED AUGUST 4, 2016
Updated February 17, 2017



TDM MENU OF OPTIONS



CATEGORY	MEASURE	DESCRIPTION	POINTS
ACTIVE TRANSPORTATION	ACTIVE-1 Improve Walking Conditions: Options A - B	Provide streetscape improvements to encourage walking	● 1
	ACTIVE-2 Bicycle Parking: Options A - D	Provide secure bicycle parking, more spaces given more points	●●●● 1-4
	ACTIVE-3 Showers and Lockers	Provide on-site showers and lockers so commuters can travel by active modes	● 1
	ACTIVE-4 Bike Share Membership: Locations A - B	Provide Bike Share memberships for residents and employees (1 point) additional point if the project site is within the Bike Share network	●● 1-2
	ACTIVE-5A Bicycle Repair Station	Provide on-site tools and space for bicycle repair	● 1
	ACTIVE-5B Bicycle Maintenance Services	Provide repair services through an on-call mechanic or vouchers to a local shop	● 1
	ACTIVE-6 Fleet of Bicycles	Provide an onsite fleet of bicycles for residents, employees, and/or guests to use	● 1
ACTIVE-7 Bicycle Valet Parking	For large events. Provide monitored bicycle parking for 20% of guests.	● 1	
CSHARE-1 Car-share Parking & Membership: Options A - E	Several options for providing car-share parking and memberships, more points given for higher levels of participation	●●●●● 1-5	
DELIVERY	DELIVERY-1 Delivery Supportive Amenities	Facilitate deliveries with a staffed reception desk, lockers, or other accommodations	● 1
	DELIVERY-2 Provide Delivery Services	Provide delivery of products (groceries) or services (dry cleaning)	● 1
FAMILY	FAMILY-1 Family TDM Amenities: Options A - B	Provide storage for car seats near car-share parking, cargo bikes and shopping carts	●● 1-2
	FAMILY-2 On-site Childcare	Provide on-site childcare services	●● 2
	FAMILY-3 Family TDM Package	Provide a combination of car-share parking and memberships and family amenities	●● 2
HOV (HIGH OCCUPANCY VEHICLES)	HOV-1 Contributions or Incentives for Sustainable Transportation: Options A - D	25, 50, 75, or 100% subsidies for sustainable transportation use (e.g. Muni fare pass), more points given for higher rate of subsidy	●●●●●●● 2-8
	HOV-2 Shuttle Bus Service: Options A - B	Provide shuttle bus services, more points given for more frequent service	●●●●●●●●●● 7-14
	HOV-3 Vanpool Program: Options A - G	Provide vanpool services to employees, more points for serving larger projects	●●●●●● 1-7
INFORMATION & COMMUNICATION	INFO-1 Multimodal Wayfinding Signage	Provide directional signage for locating transportation services (shuttle stop) and amenities (bicycle parking)	● 1
	INFO-2 Real Time Transportation Information Displays	Large screen or monitor that displays, at a minimum, transit arrival and departure information	● 1
	INFO-3 Tailored Transportation Marketing Services: Options A - D	Provide residents and employees with information about travel options, more points given for providing more marketing services	●●●● 1-4
LAW-RET	LU-1 Healthy Food Retail in Underserved Area	Proving healthy food options (restaurants, grocery stores) in an area identified as being underserved	●● 2
	LU-2 On-site Affordable Housing: Options A - D	Providing on-site affordable housing as part of a residential project, more points given for a higher percentage of affordable units or deeper level of affordability.	●●●● 1-4
PARKING	PKG-1 Unbundle Parking: Locations A - E	Separating the cost of parking from the cost of rent, lease or ownership, more points given for projects located in areas where parking is more constrained	●●●●● 1-5
	PKG-2 Parking Pricing	No parking rates discounted beyond a daily pass, no weekly, monthly, or annual passes allowed.	●● 2
	PKG-3 Parking Cash Out: Non-residential Tenants	Employees who are provided free parking must also have the option to take the cash value of the space in lieu of the space, itself	●● 2
	PKG-4 Parking Supply: Options A - K	Provide less accessory parking than the neighborhood parking rate, more points given for greater reductions	●●●●●●●●●● 1-11

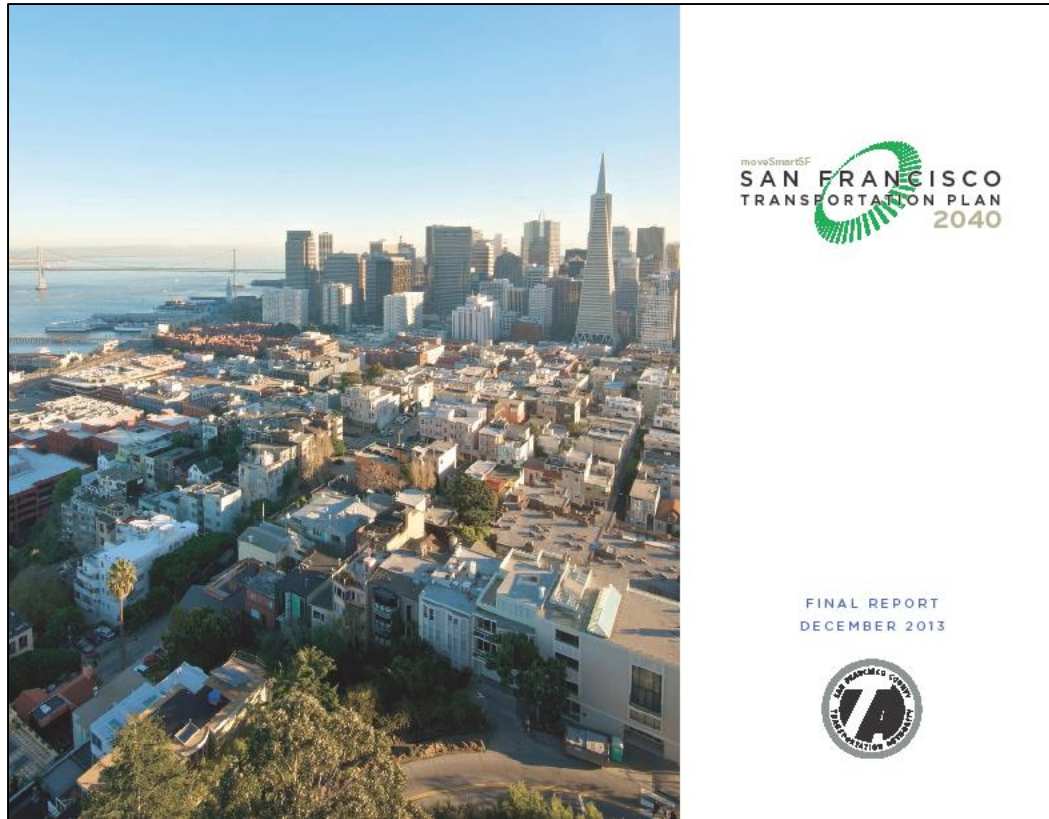
NOTE: A project sponsor can only receive up to 14 points between HOV2 and HOV3.

(One point may be applied to a 1% reduction in VMT)

TIGS Highlights: Housing Production



TIGS Highlights: Transportation Plans



TIGS Highlights: Funding Strategies



San Francisco County Transportation Authority
FREWAY CORRIDOR MANAGEMENT STUDY
 Phase 2

Draft Final Report
 SM/SF-101 and SF-280 Managed Lane
 Feasibility Study



January 17, 2017



<https://www.sfmta.com/projects-planning/projects/new-muni-trains>



Questions?



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