Emerging Mobility Services & Technology Guiding Principles
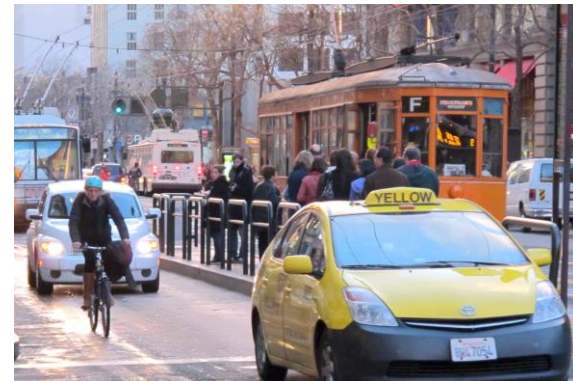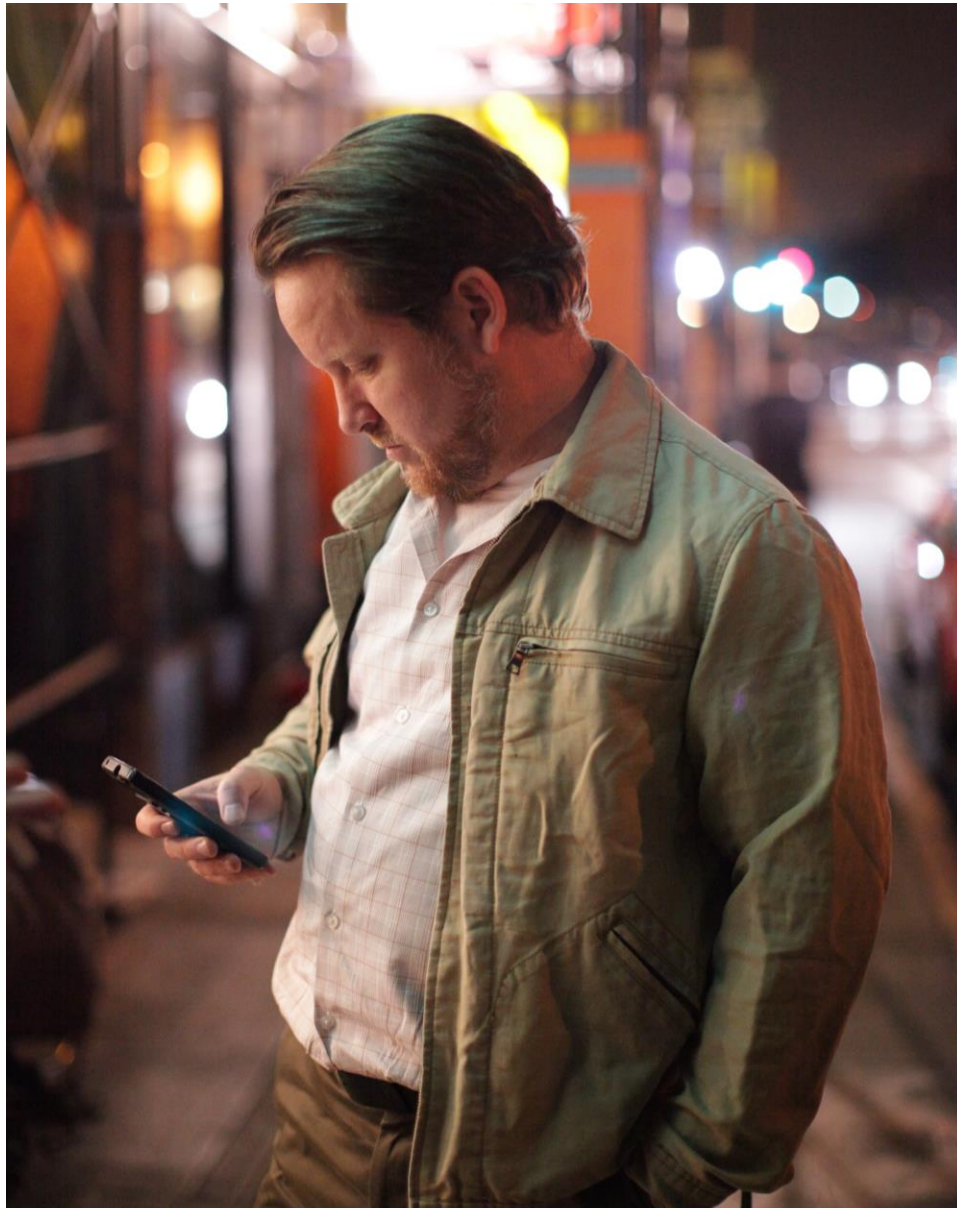
Board

Agenda Item 10

Emerging Mobility Services & Technology

Overview

▶ **Guiding Principles – Request for Feedback**

▶ **How will we use Guiding Principles?**

▶ **Outreach**

▶ **Research on TNCs**

▶ **Questions**

EMST Guiding Principles

▶ **SFCTA and SFMTA collaboration to develop principles**

▶ **Nine principles based on existing/adopted CCSF policies, plans and strategies:**

  ▶ **Safety**

  ▶ **Transit**

  ▶ **Equity**

  ▶ **Disabled Access**

  ▶ **Sustainability**

  ▶ **Congestion**

  ▶ **Accountability**

  ▶ **Labor and consumers**

  ▶ **Financial Impact**

Source Documents:

Transit First Policy (SFMTA)

San Francisco Countywide Transportation Plan (TA)

San Francisco Transportation Plan 2040 (TA)

2015 Congestion Management Program (TA)

2011 Treasure Island Implementation Plan (TA)

SFMTA Strategic Plan

Climate Action Strategy - San Francisco Department of Environment (SFE)

Vision Zero Two-Year Action Strategy - City and County of San Francisco (City)

DataSF Two-Year Strategic Plan - (City)

SFMTA Commuter Shuttle Policy and Pilot Program

SFMTA On-Street Parking Policy

San Francisco Transportation Code, Section 1107 (SFMTA)

San Francisco General Plan - San Francisco Planning Department (SF Planning)

Commuter Benefits Ordinance (SFE)

How will we use the Guiding Principles?

- ▶ **Evaluation of emerging mobility services & technology**
- ▶ **Signal to EMST sector what our goals and intentions are**
- ▶ **Guide potential policy responses**
- ▶ **Guide collaboration with EMST sector**

Outreach

- ▶ **City Departments**
- ▶ **Transit Partners**
- ▶ **Community Stakeholders**
- ▶ **EMST industry representatives**

Research on TNCs

▶ *Unsustainable? The Growth of App-Based Ride Services and Traffic, Travel and the Future of New York City* - Schaller Consulting

▶ TNC Climate Impact Studies - NRDC and UC Berkeley

Questions?

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