



RESOLUTION ADOPTING THE BALBOA AREA TRANSPORTATION DEMAND MANAGEMENT FRAMEWORK [NTIP PLANNING] FINAL REPORT

WHEREAS, The Balboa Area Transportation Demand Management Framework (Framework) was recommended by Commissioner Yee for \$100,000 in Prop K sales tax funds from the Transportation Authority's Neighborhood Transportation Improvement Program (NTIP); and

WHEREAS, The study area was defined to include three subareas: 1) City College of San Francisco Ocean Campus; 2) the 17-acre Balboa Reservoir site; and 3) portions of the Westwood Park, Ingleside, and Sunnyside neighborhoods; and

WHEREAS, the Framework was initiated with the aim of engaging the Balboa Area community to develop a set of neighborhood-based transportation demand management (TDM) strategies to address community-identified barriers to travel in the area, including traffic congestion, walkability issues, personal security concerns, bikeway gaps, parking availability, transit cost, and Muni service; and

WHEREAS, The planning effort was led by the San Francisco Planning Department (SF Planning) in partnership with Commissioner Yee's office and coordinated closely with the San Francisco Municipal Transportation Agency (SFMTA) and City College; and

WHEREAS, The Framework recommendations were informed by technical analysis, neighborhood travel behavior surveys, and feedback from the Balboa Reservoir Community Advisory Committee, the Balboa Park Station Community Advisory Committee neighborhood associations, and the public; and

WHEREAS, The proposed TDM Framework presents a menu of recommended strategies to reduce vehicle-miles traveled (VMT), auto trips, traffic congestion, and transportation costs, including strategies related to land use, parking, bicycling, mobility management, transit, and infrastructure



improvements; and

WHEREAS, Once approved, the Framework will serve to advise transportation decision-making in the Balboa Area, in particular for City College and around future development at the Balboa Reservoir site; and

WHEREAS, At its May 24, 2017 meeting, the Citizens Advisory Committee was briefed on the Framework's Final Report and unanimously adopted a motion of support for its adoption; and

WHEREAS, Based on public input received, after the Citizens Advisory Committee meeting Commissioner Yee requested that SF Planning conduct additional outreach to address outstanding concerns expressed by members of the public, and the resulting feedback was incorporated into the enclosed final report; now, therefore, be it

RESOLVED, That the Transportation Authority hereby adopts the enclosed Balboa Area TDM Framework [NTIP Planning] Final Report; and be it further

RESOLVED, That the Executive Director is hereby authorized to prepare the document for final publication and distribute the document to all relevant agencies and interested parties.

Enclosure:

1. Balboa Area TDM Framework [NTIP Planning] Final Report



The foregoing Resolution was approved and adopted by the San Francisco County Transportation Authority at a regularly scheduled meeting thereof, this 23rd day of January, 2018, by the following votes:

Ayes: Commissioners Breed, Fewer, Kim, Peskin, Ronen, Safai, Tang and Yee (8)

Absent: Commissioners Cohen, Farrell, and Sheehy (3)

Aaron Peskin 1-24-18

Aaron Peskin Date

Chairperson

ATTEST: *Tilly Chang* 1/29/18

Tilly Chang Date

Executive Director