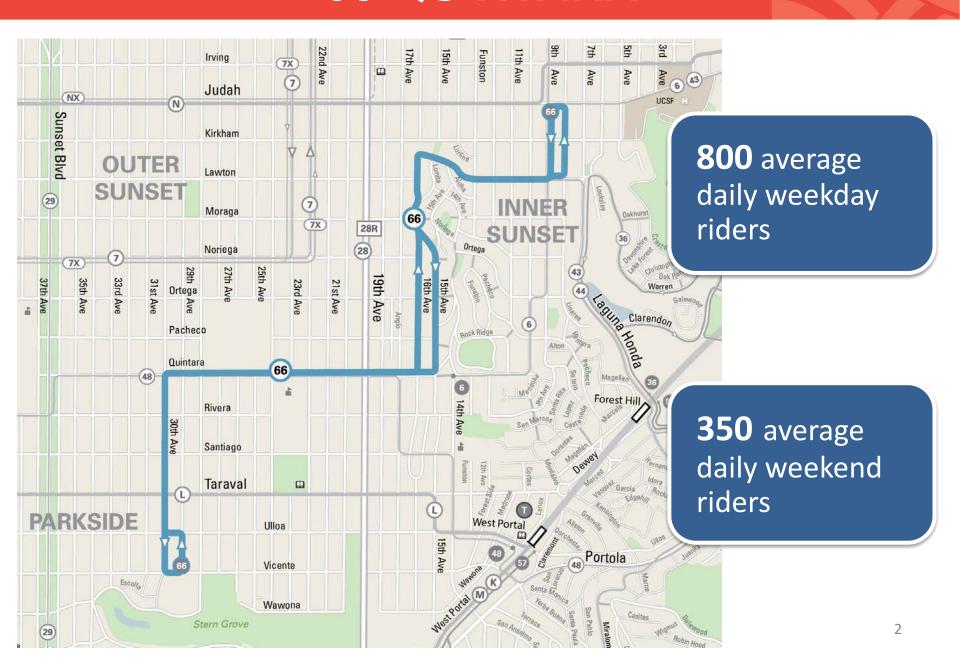


66 Quintara Connectivity Study

SFCTA Board April 10, 2018

66 QUINTARA



PROJECT OUTREACH

Community Survey

- Online & Intercept
- 845 surveys completed

Stakeholder **Interviews**

• Lincoln HS, Sunset Neighborhood Beacon Center, others

66 Operator Interview

 Ride-along with daytime Operator

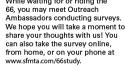
Community **Meetings**

• ~ 40 community members in attendance



TELL US ABOUT YOUR EXPERIENCE

While waiting for or riding the 66. you may meet Outreach Ambassadors conducting surveys. We hope you will take a moment to share your thoughts with us! You can also take the survey online. from home, or on your phone at www.sfmta.com/66study.



JOIN US FOR OUR COMMUNITY MEETING

Monday, July 10 6:00PM - 8:00PM Grace Lutheran Church 3201 Ulloa St





WHAT WE LEARNED

ON THE 66...

- Many people felt that the alignment and stops were just right.
- Room for improvement in reliability.
- Great recommendations for improvement.

I **LOVE** the route just the way it is.

I am disabled and this is my **GO-TO BUS** which takes me exactly where I need to go.

MORE frequency on weekends and evenings

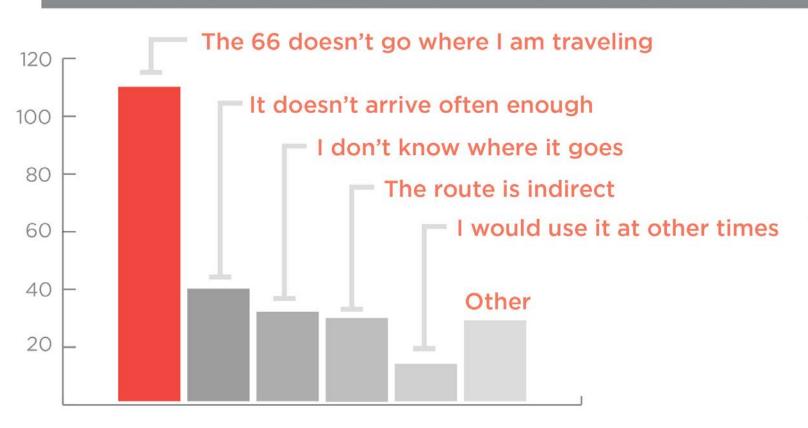
The 66 always shows up two minutes early and then I

ALWAYS MISS IT

WHAT WE LEARNED

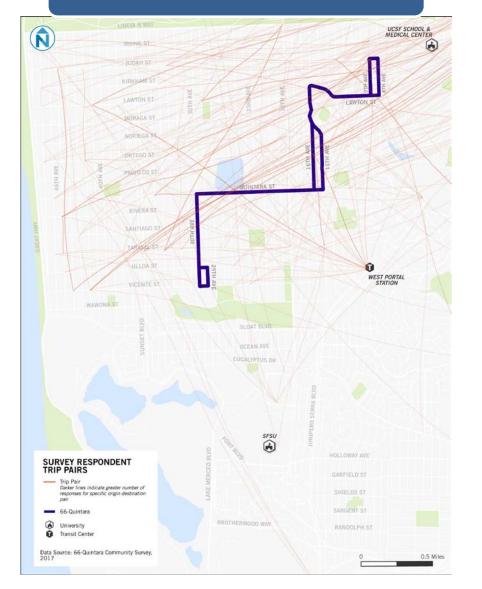
People who do not ride...

Why Do You Not Ride The 66 Quintara?

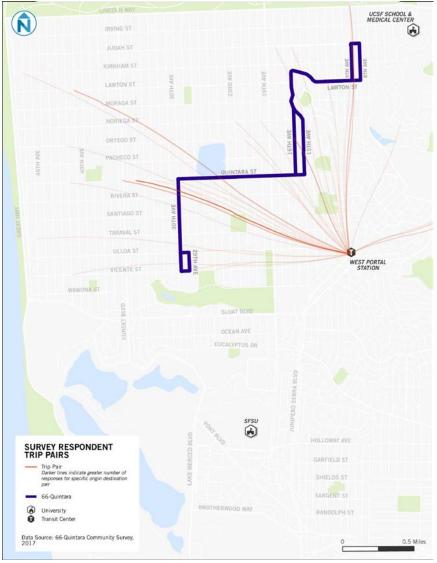


WHAT WE LEARNED

Non-66 Riders

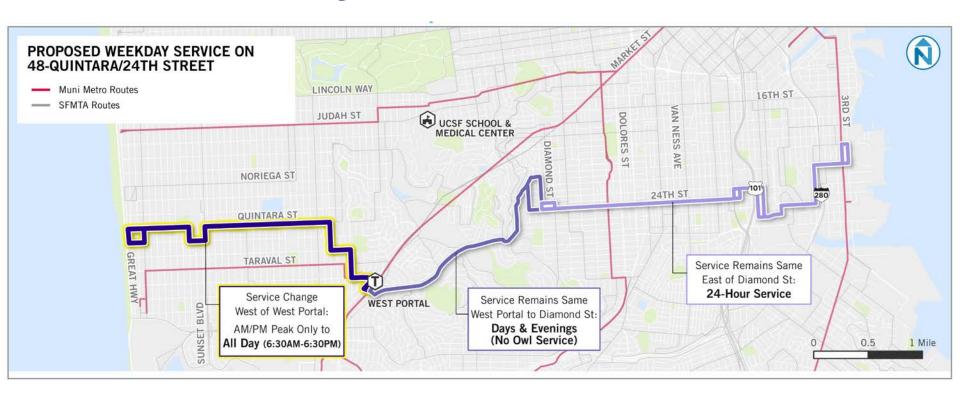


Traveling to West Portal



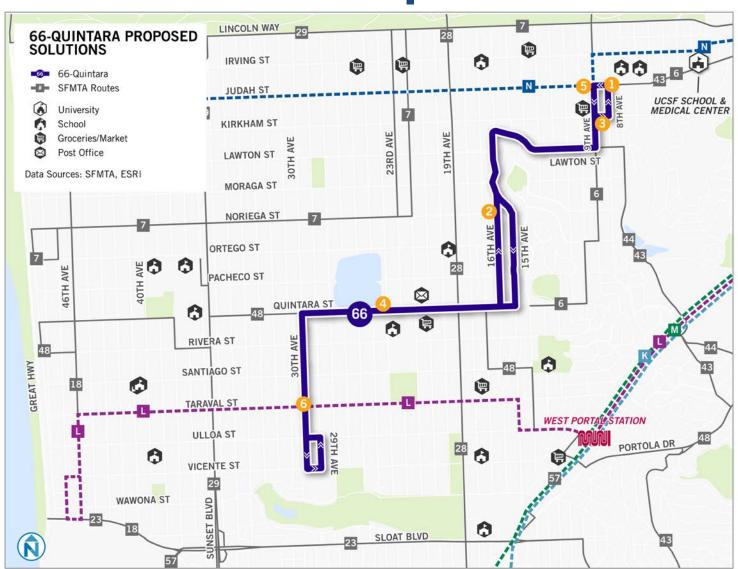
RECOMMENDATIONS

48 Quintara-24th St Mid-Day Service Increase



RECOMMENDATIONS

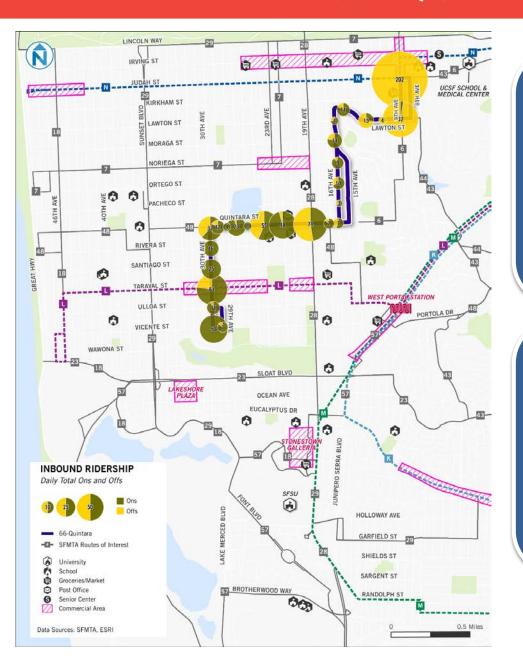
66 Quintara Improvements



THANK YOU!



66 QUINTARA



average daily weekday riders

average daily weekend riders

ALTERNATIVES EVALUATED

Extension to West Portal



Benefits

- Serves existing riders
- West Portal Connection

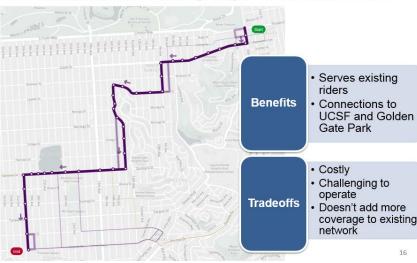
Tradeoffs

- · Capacity at West Portal (parking removal)
- · Remaining on 30th Ave is costly

17

· Indirect routing to West Portal

Extension to UCSF-Parnassus



Combination UCSF + West Portal



- · Serves existing riders
- · Connections to UCSF, Golden Gate Park and West Portal

Tradeoffs

· Very Costly · Indirect routing between West Portal and UCSF, existing routes are faster

18

48 Quintara-24th Service Increase



11