



RESOLUTION APPROVING THE 2019 PROP K STRATEGIC PLAN AND 5-YEAR
PRIORITIZATION PROGRAM UPDATE APPROACH AND DESIGNATING LEAD
AGENCIES FOR 5YPP DEVELOPMENT

WHEREAS, In November 2003, San Francisco voters approved Proposition K (Prop K), extending the existing half-cent local transportation sales tax and adopting a new 30-year Expenditure Plan; and

WHEREAS, The Prop K Expenditure Plan describes the types of projects that are eligible for funds, including both specific projects and programmatic categories, establishes limits on sales tax funding by Expenditure Plan line item, and sets expectations for leveraging of sales tax funds, but does not specify in which years of the 30-year program projects will receive funds, nor does it detail specific projects for funding in programmatic categories; and

WHEREAS, The Expenditure Plan requires development of a Strategic Plan to guide the implementation of the sales tax program, and for each of the 21 programmatic categories (see Attachment 1), development of a 5-Year Prioritization Program (5YPP) as a prerequisite for allocation of funds; and

WHEREAS, The Strategic Plan is the financial tool that reconciles the timing of expected Proposition K revenues with the schedule for when project sponsors need those revenues in order to deliver projects, and sets policy for the administration of the program to ensure prudent stewardship of the funds; and

WHEREAS, The Strategic Plan is informed by the 5YPPs, which identify the projects to be funded by Prop K in each of the 21 programmatic categories over a five-year period; and



WHEREAS, The 5YPPs are a key tool to support transparency and accountability, and each contains a number of required elements such as a project prioritization methodology and a five-year program or list of projects with scope, schedule, cost and full funding information for projects proposed for Prop K funding; and

WHEREAS, The Strategic Plan and 5YPP update process is a significant effort undertaken approximately every 5 years, with the most recent update occurring in 2013; and

WHEREAS, Attachment 2 details the preliminary schedule for the 2019 Prop K Strategic Plan and 5YPP update; and

WHEREAS, The proposed outreach approach for the 2019 Strategic Plan and 5YPP update has two goals: 1). Allow the Board, the public, and project sponsors the opportunity to identify and provide input on the projects that will get funded with Prop K funds over the five-year period starting July 1, 2019, and 2). Increase awareness of the Prop K transportation sales tax program; and

WHEREAS, Attachment 3 details the preliminary approach for outreach, which is organized into three rounds of outreach and lists strategies to target the relevant audiences for this effort; and

WHEREAS, The 2019 5YPPs will cover Fiscal Years 2019/20 through 2023/24; and

WHEREAS, Development of the Strategic Plan and associated 5YPP updates is an iterative process requiring extensive communication between the Transportation Authority and project sponsors to find a balance between the availability of funds and project delivery to support timely and effective delivery of the Expenditure Plan, examining policy, analyzing agency capabilities to deliver projects consistent with the schedules and costs proposed, and maximizing fund leveraging opportunities without which the Expenditure Plan program of projects cannot be delivered; and



WHEREAS, As required by the Expenditure Plan, the Transportation Authority Board designates the lead agency for development of each of the 5YPPs choosing from one of the eligible sponsors for the relevant programmatic category; and

WHEREAS, The lead agency acts as a coordinator or convener for development of the 5YPP, working in close collaboration with Transportation Authority and other project sponsor staff eligible for Prop K funds in the category, as well as any other interested agencies; and

WHEREAS, After consulting with eligible Prop K project sponsors, Transportation Authority staff recommended designating lead agencies for development of 5YPPS for each of the 21 programmatic categories as detailed in Attachment 1; and

WHEREAS, At its March 28, 2018 meeting, the Citizens Advisory Committee (CAC) was briefed on the 2019 Prop K Strategic Plan and 5YPP update approach and on the proposed lead agencies for the 5YPPs, and the CAC unanimously adopted a motion of support for the staff recommendation; now, therefore, be it

RESOLVED, That the Transportation Authority approves the 2019 Prop K Strategic Plan and 5YPP update approach; and be it further

RESOLVED, That the Transportation Authority approves the lead agency designations for the 2019 Prop K 5YPP updates as shown in Attachment 1; and be it further

RESOLVED, That the Executive Director shall communicate this information to the appropriate parties.

Attachments (3):

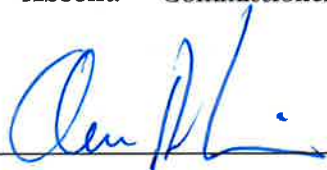
1. Proposed Lead Agencies for Each 5YPP
2. 2019 Prop K Strategic Plan/5YPP Update Proposed Schedule
3. 2019 Prop K Strategic Plan/5YPP Proposed Outreach Approach



The foregoing Resolution was approved and adopted by the San Francisco County Transportation Authority at a regularly scheduled meeting thereof, this 24th day of April, 2018, by the following votes:

Ayes: Commissioners Cohen, Fewer, Kim, Peskin, Ronen, Safai, Sheehy, Stefani, Tang, Yee (10)

Absent: Commissioner Breed (1)

 5/8/18
Aaron Peskin Date
Chair

ATTEST:  5/16/18
Tilly Chang Date
Executive Director

Attachment 1.
2019 Prop K Strategic Plan/5YPP Update
Expenditure Plan Programmatic Categories Requiring a 5YPP



EP ¹ No.	Category	Eligible Project Sponsors ¹ (Agencies in bold are proposed 5YPP leads ²)
1	Bus Rapid Transit/Transit Preferential Streets/MUNI Metro Network	SFMTA , SFPW, Planning, SFCTA
7	Caltrain Capital Improvement Program	PCJPB
8	BART Station Access, Safety and Capacity	BART , SFPW, SFMTA
9	Ferry	PORT , GGBHTD
10	Transit Enhancements	SFMTA , BART, SFPW, PCJPB
17	New and Renovated Vehicles	SFMTA , BART, PCJPB
20	Rehabilitate/Upgrade Existing Facilities	SFMTA , BART, PCJPB
22	Guideways	SFMTA , BART, PCJPB
26	New and Upgraded Streets	SFCTA , Caltrans, SFPW, PCJPB, PORT, SFMTA
31	New Signals and Signs	SFMTA
32	Advanced Technology and Information Systems (SFgo)	SFMTA
33	Signals and Signs	SFMTA
34	Street Resurfacing, Rehabilitation, and Maintenance	SFPW
37	Pedestrian and Bicycle Facility Maintenance	SFPW , SFMTA
38	Traffic Calming	SFMTA , SFPW
39	Bicycle Circulation/Safety	SFMTA , BART, SFPW, PCJPB
40	Pedestrian Circulation/Safety	SFMTA , BART, SFPW, PCJPB
41	Curb Ramps	SFPW , SFMTA
42	Tree Planting and Maintenance	SFPW
43	Transportation Demand Management/Parking Management	SFCTA , CAO (formerly DAS), Planning, SFE, SFMTA
44	Transportation/Land Use Coordination	SFCTA , BART, SFPW, PCJPB, Planning, SFMTA

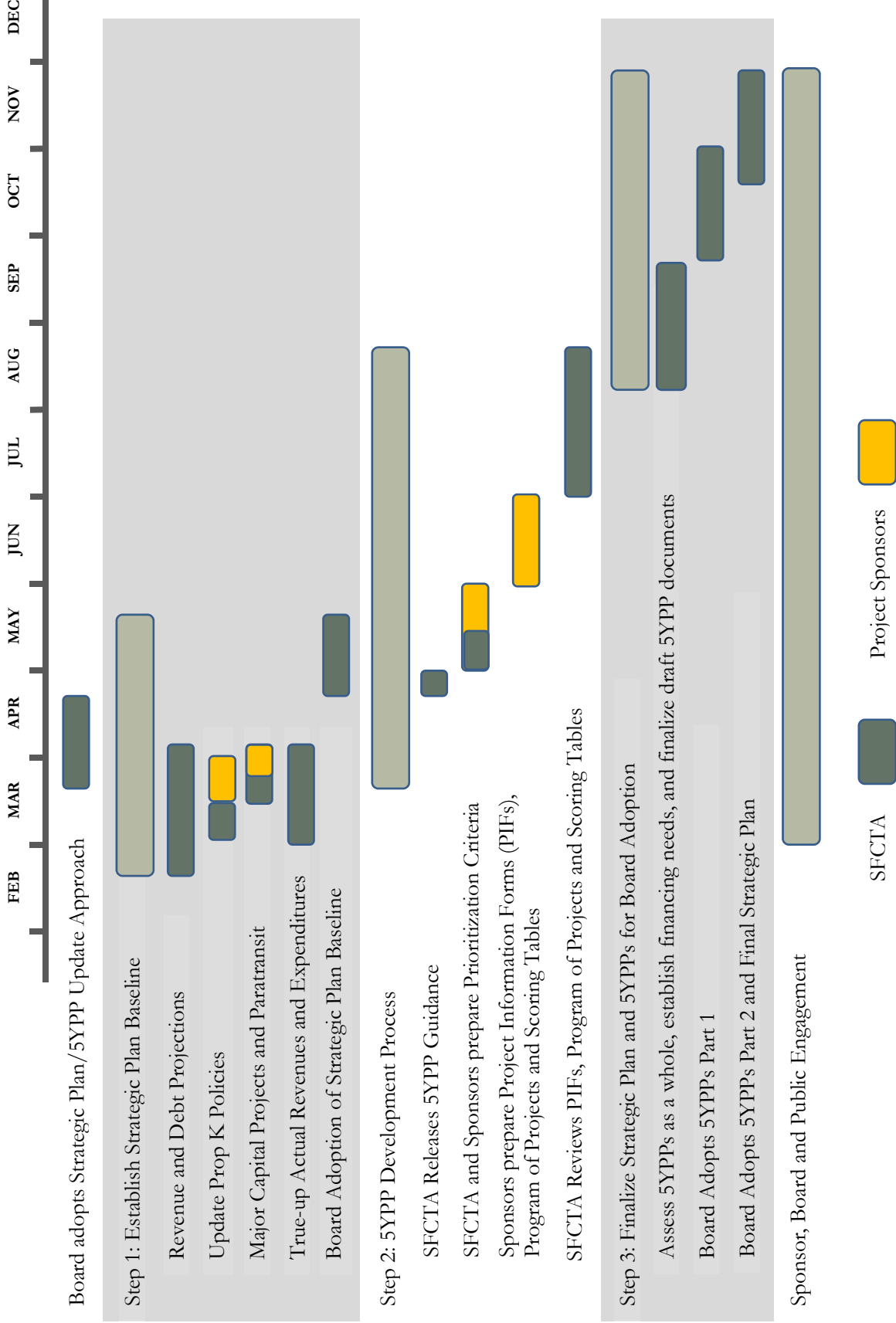
¹ Acronyms include: EP (Expenditure Plan category), BART (Bay Area Rapid Transit District), Caltrans (California Department of Transportation), CAO (City Administrator's Office, formerly Department of Administrative Services), SFPW (Department of Public Works), GGBHTD (Golden Gate Bridge, Highway & Transportation District), PCJPB (Peninsula Corridor Joint Powers Board or Caltrain), PORT (Port of San Francisco), Planning (Planning Department), SFCTA (San Francisco County Transportation Authority), SFE (Department of the Environment), SFMTA (San Francisco Municipal Transportation Agency), and TJPA (Transbay Joint Powers Authority).

² The lead agency role is a coordinator or convener role among eligible project sponsors for that category and other interested agencies and stakeholder. It does not confer veto power.

Attachment 2.

2019 Prop K Strategic Plan/5YPP Update

Proposed Schedule



Attachment 3
2019 Prop K Strategic Plan/ 5-Year Prioritization Program Update
Proposed Outreach Approach

Goals:

- Allow the Board, the public, and project sponsors the opportunity to identify and provide input on the projects that will get funded with Prop K transportation sales tax funds over the five-year period starting July 1, 2019.
- Increase awareness of the Prop K transportation sales tax program.

Overall Outreach Approach:

Development of the 2019 Prop K Strategic Plan and 5-Year Prioritization Program (5YPP) update is anticipated to occur over a ten-month period from March to December 2018. Outreach will occur throughout the next ten-months and will focus on three main audiences: the Board, the public, and project sponsors. Our proposed outreach approach includes three rounds or phases of outreach, which are described below. This is followed by a list of proposed outreach strategies that will be used to engage the target audiences.

Round 1: March - June 2018

- Purpose:
 - Educate the Board, public, and stakeholders about the Prop K transportation sales tax program (e.g. what is it? what projects has Prop K funded in the past?).
 - Provide input to the Transportation Authority and project sponsors on the projects to be funded by Prop K. Input will be sought from the Board, public, project sponsors, and other interested stakeholders.

Round 2: August - October 2018

- Purpose: Present the projects proposed for Prop K funding to the Board and the public to ensure that public input has been appropriately incorporated.

Round 3: October – November 2018

- Purpose: Present the draft final 5YPPs and Strategic Plan for approval.

Potential Outreach Strategies:

Outreach meetings will be conducted in Spanish and Chinese, as appropriate, and key outreach materials will be translated, as well.

- Transportation Authority's website, e-newsletter (The Messenger), and social media (e.g. Next Door, Twitter, Facebook)
- Online slide deck in multiple languages
- Transportation Authority Technical Working Group monthly meetings
- District newsletters from the Commissioner's Offices
- Board briefings

Attachment 3
2019 Prop K Strategic Plan/ 5-Year Prioritization Program Update
Proposed Outreach Approach

- Transportation Authority Board and Committee meetings, and Citizen Advisory Committee meetings
- Participation in public meetings for other Transportation Authority projects
- Participating in District events, such as Town Halls
- Targeted outreach to Communities of Concern through community-based organizations, which may include but are not limited to:
 - APA Family Support Services
 - APRI San Francisco
 - Chinatown Community Development Center
 - Coleman Advocates
 - District 11 Council
 - Mission Economic Development Agency
 - South of Market Community Action Network
 - Tenderloin Neighborhood Development Center
 - Rafiki Coalition
 - Bayview YMCA
 - Cornerstone Baptist Church
 - B*MAGIC
 - Public Housing Tenants Association
 - Bayview Senior Services
- Stakeholders meetings, which may include but are not limited to:
 - Bicycle Advisory Committee
 - Pedestrian Safety Advisory Committee
 - San Francisco Bicycle Coalition
 - SF Transit Riders
 - SFMTA Citizens Advisory Committee
 - SPUR
 - Vision Zero Coalition
 - Walk San Francisco