Transportation Network Company Data Collection
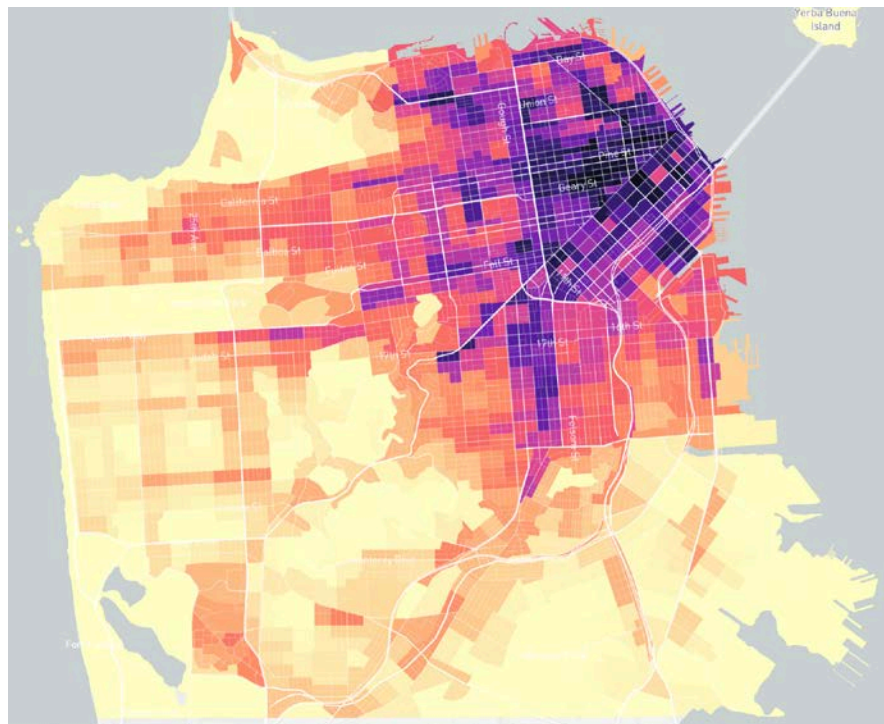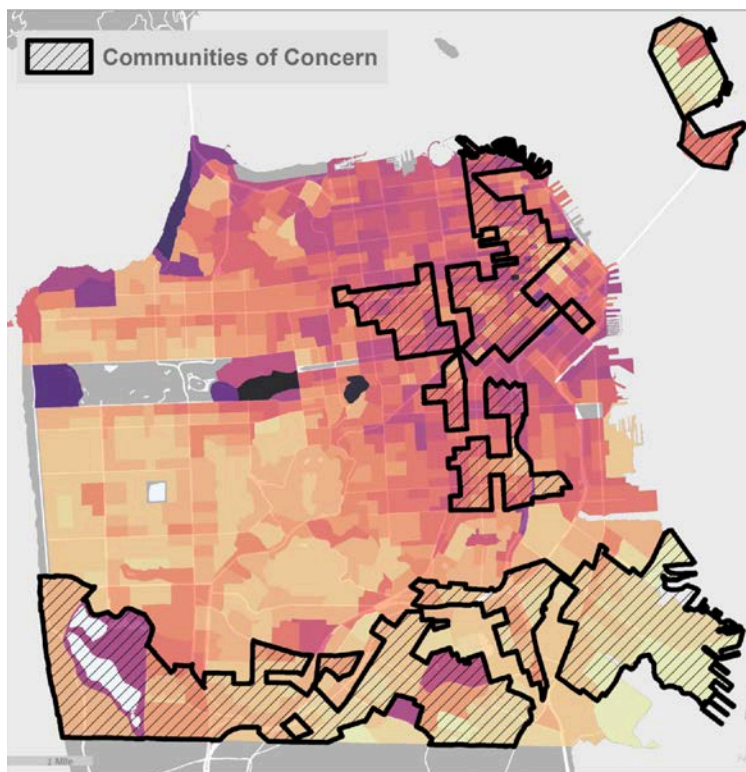
Board

Agenda Item 9

Background

▶ **SFCTA's TNCs Today report (2017) documented the number, location and timing of TNC trips in San Francisco**

▶ **Majority of TNC trips in San Francisco occur in the**
　　▶ **Most congested locations**
　　▶ **Most congested times of day**

▶ **TNCs Today did not provide all information required to answer key questions**

▶ **Partnering with MTC to perform a comprehensive data collection effort that will capture this important information.**

Scope of Work

Communities of Concern

- ▶ **Data collection examples:**
  - ▶ **What are the demographic TNC users**
  - ▶ **For what purposes people use TNCs?**
  - ▶ **What are TNC vehicle occupancies?**
  - ▶ **Do TNCs induce travel or mode shifts?**

- ▶ **Data collection approach**
  - ▶ **"Travel Diary" – all trips made by an individual during an entire week**
  - ▶ **App-based (GPS)**
  - ▶ **4,500 people regionally (2,000 in SF)**

- ▶ **Schedule**
  - ▶ **Pilot late summer 2018**
  - ▶ **Survey Fall 2018**
  - ▶ **Data available in early 2019**

Funding

- ▶ **Requesting $150,000**
  - ▶ **Total amount not to exceed $200,000**
- ▶ **Sources**
  - ▶ **Schmidt Family Foundation/The 11th Hour Project**
  - ▶ **SF Planning Department MOA**
  - ▶ **SFMTA MOA**
- ▶ **This year's expenditures are included in adopted FY 2017/18 Budget Amendment**
- ▶ **FY 2018/19 budget includes sufficient funds to accommodate the recommended action.**

Questions?