



SFMTA

SF Safe Routes to School Framework

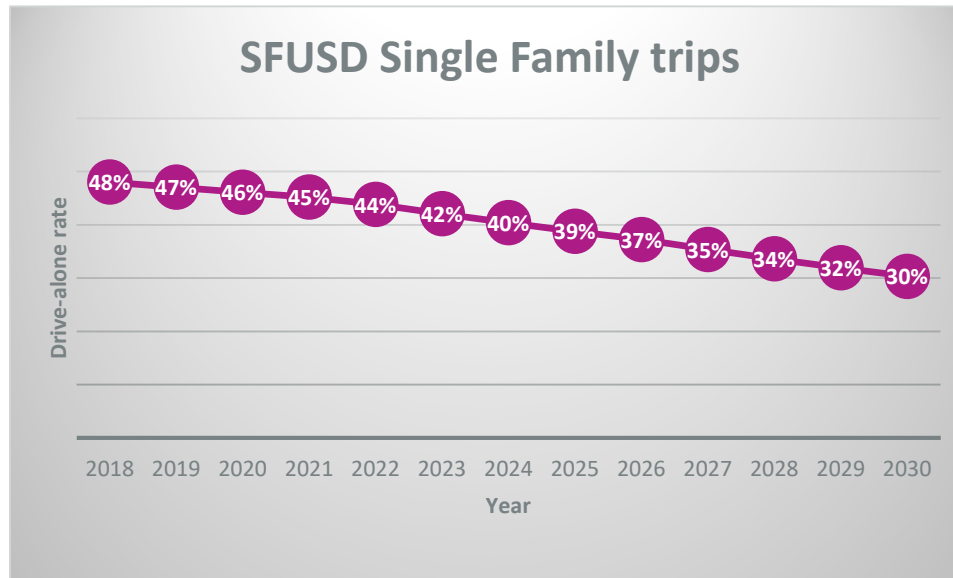
Comprehensive, responsive and effective

Clear Goals / Strong Evaluation

Two key measurements for impact:

Goal 1:

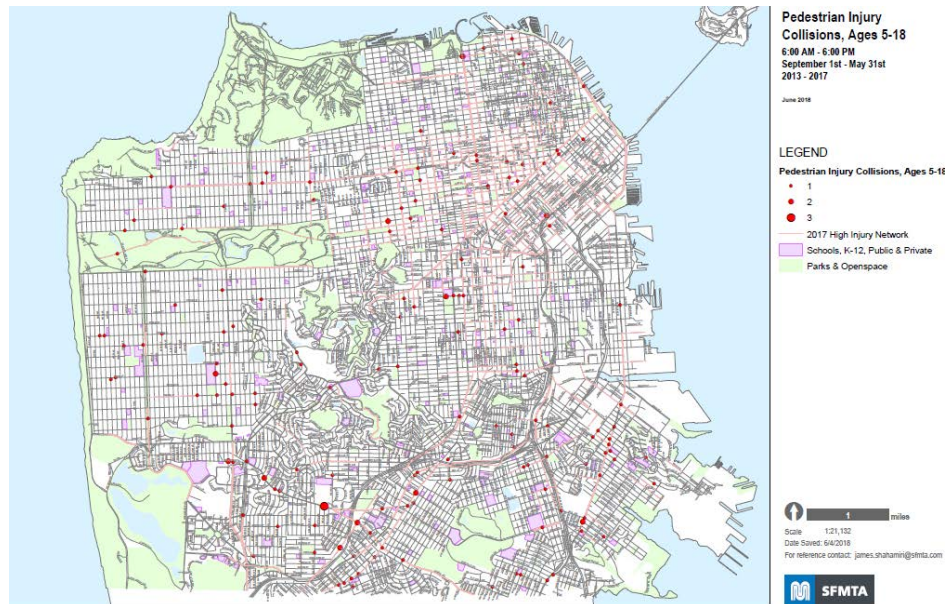
- Reduce Single Family trips from 48% to 30% between 2018 and 2030



Clear Goals / Strong Evaluation

Goal 2: By 2024

- Eliminate school-related severe injury collisions
 - (Average: 2.2 severe injury collisions a year around schools)
- Significantly reduce collisions around Schools



Traffic Calming / Infrastructure

Refocused engineering program will provide:

- Baseline survey analysis at all SF Safe Routes to School locations by August 2019
- (New) School Safety Audit program:
 - Ongoing, Prop K program to proactively assess and address safety issues at schools
- (New) Proactive School Engineering program
- Increased responsiveness
- Continuation of operations and on-site analysis and traffic calming solutions

Environmental Safety Program

Bringing together programs that ensure safe routes to school

- Crossing Guards
 - (New) volunteer trainings at beginning of school year
- Enforcement
 - Improved SFPD and SFMTA enforcement coordination on-site and surrounding streets
- Safe Passage
 - Ensuring that students can navigate neighborhoods on foot without encountering safety and quality of life issues
- Muni Transit Assistance Program
 - 27 trained transit ambassadors to support safety on and around transit and transit stops
- Safe School Drop Offs
 - Supporting rational, safe drop-off practices

Education / Encouragement

Revamped and expanded program

- Expand from 36 to 103 SFUSD Public Schools
- Greater SFUSD role in guiding in-school educational outreach
 - Ed's Neighborhood
 - Ybike – PE bicycle education
 - Transit trainings
 - Classroom presentations
- Clearer, more responsive feedback loop between on the ground SRTS Partnership outreach team and engineering, enforcement efforts



SFMTA

Thank you Questions?

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