

World Day of Remembrance for Road Traffic Victims



Amanda Lamb

Transportation Authority Board
November 13, 2018 Meeting



SAN FRANCISCO BAY AREA Families for Safe Streets



As our lives are forever impacted by traffic violence,

we band together to support others

and

advocate to bring an end to preventable traffic deaths and injuries.



#crashnotaccident

Arman Lester

Nov 1, 2014



World Day of Remembrance for Road Traffic Victims



World Day of Remembrance for Road Traffic Victims

November 18, 2018 (Sunday)

3:00 pm – 5:00 pm

3:00 pm: Meet at 180 12th Street

3:20 pm: Memorial walk to City Hall

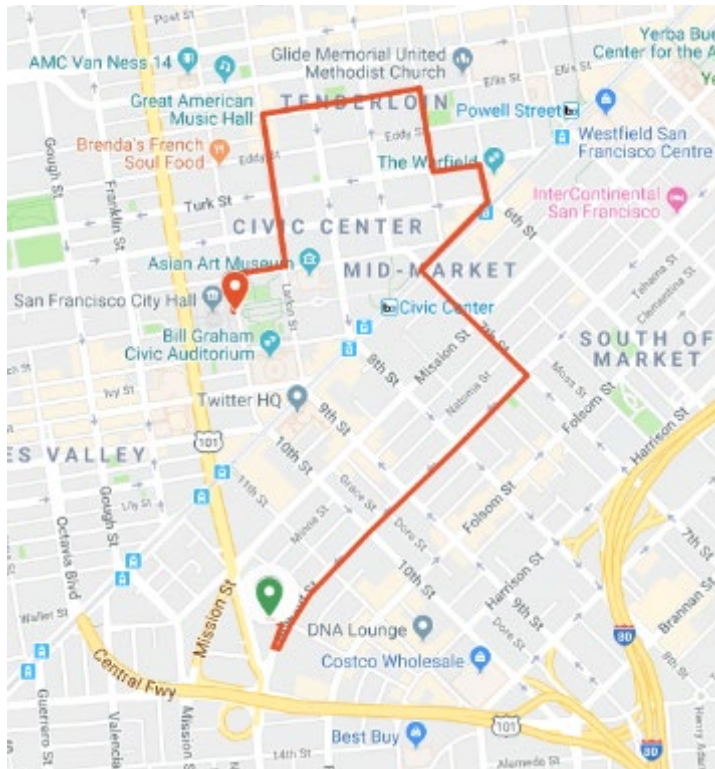
4:30 pm: Press Conference at City Hall (Polk Street steps)

Wear yellow



World Day of Remembrance for Road Traffic Victims

Memorial Walk



On 2/6/16,
38-year-old Ben Sullivan died after he was hit here.



WORLD DAY OF REMEMBRANCE
SUNDAY 11/18
RSVP @ walksf.org/WDR2018
Honor the people hit and killed, and the hundreds injured yearly in SF traffic crashes.



On 1/11/11,
a 76-year-old woman was injured here.



WORLD DAY OF REMEMBRANCE
SUNDAY 11/18
RSVP @ walksf.org/WDR2018
Honor the people hit and killed, and the hundreds injured yearly in SF traffic crashes.



[draft signs]

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CRASH

~~ACCIDENT~~™

Choque, No Accidente

是猛撞，不是意外

Крушение, а не авария

Banggaan, Hindi Aksidente



RESOLUTION COMMITTING THE TRANSPORTATION AUTHORITY AND ENCOURAGING THE SAN FRANCISCO BOARD OF SUPERVISORS AND THE MEDIA TO PLEDGE TO USE “CRASH” AND “COLLISION” AND NOT “ACCIDENT” WHEN REPORTING ON TRAFFIC VIOLENCE, IN RECOGNITION OF WORLD DAY OF REMEMBRANCE 2018

WHEREAS, Death and injuries caused by road collisions leave a long-lasting impact on millions across the world; and

WHEREAS, Over 1.3 million people are killed in road collisions every year globally; and

WHEREAS, Thirty people die annually and 500 people are hospitalized annually with severe injuries from traffic crashes in San Francisco; and

WHEREAS, City trauma surgeons respond to a serious injury every 17 hours; and

WHEREAS, 50% of patients at Zuckerberg General Hospital trauma center are people injured in traffic collisions; and

WHEREAS, San Francisco adopted Vision Zero as City policy in 2014, with the goal of zero traffic deaths for all modes, including people in motor vehicles, walking, and cycling; and

WHEREAS, The World Day of Remembrance for Road Traffic Victims was founded to honor the lives of victims and families of road traffic collisions and to draw attention to the consequences of road crashes and measures that can be taken to prevent them; and

WHEREAS, Road crashes can be prevented by making streets safer, by improving driving behavior, and increasing involvement of governments; and

WHEREAS, San Francisco will be holding its fourth annual commemoration of the World Day of Remembrance on Sunday, November 18, 2018; and

WHEREAS, The San Francisco Bay Area Families For Safe Streets whose members are and



Thank you



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