



RESOLUTION ADOPTING THE DISTRICT 10 MOBILITY MANAGEMENT STUDY [NTIP PLANNING] FINAL REPORT

WHEREAS, Commissioner Cohen recommended the District 10 Mobility Management Study (Study) for Prop K sales tax funds from the Transportation Authority's Neighborhood Transportation Improvement Program (NTIP), which were used to match a Toyota Mobility Foundation grant and federal funds from the Metropolitan Transportation Commission's Community-Based Transportation Planning Program; and

WHEREAS, The Study was intended to engage stakeholders to identify a set of non-infrastructure strategies that could reduce vehicle miles of travel in the District through partnerships among community organizations, developers, public agencies, and emerging mobility service providers; and

WHEREAS, The planning effort was led by the Transportation Authority in partnership with Commissioner Cohen's office; and

WHEREAS, The Study recommendations focus on near-term, lower-cost, non-infrastructure concepts that address travel demand to, from, and within District 10; and

WHEREAS, The Study recommends a range of potential strategies in four categories: New Mobility, Mobility as a Service, Incentives and Rewards, and Partnerships; and

WHEREAS, The stakeholder involvement process supporting the Study included longtime and new residents; businesses and workers; developers; institutions; community-based organizations; emerging mobility service and technology providers; and public agencies, and each recommendation identifies the private and public roles in operating and overseeing the non-infrastructure solutions; and

WHEREAS, At its November 28, 2018 meeting, the Citizens Advisory Committee was briefed



on the Study's Final Report and adopted a motion of support for its adoption; now, therefore, be it

RESOLVED, That the Transportation Authority hereby adopts the enclosed District 10 Mobility Management Study [NTIP Planning] Final Report; and be it further

RESOLVED, That the Executive Director is hereby authorized to prepare the document for final publication and to distribute the document to all relevant agencies and interested parties.

Enclosure:


1. District 10 Mobility Management Study [NTIP Planning] Final Report



The foregoing Resolution was approved and adopted by the San Francisco County Transportation Authority at a regularly scheduled meeting thereof, this 11th day of December, 2018 by the following votes:

Ayes: Commissioners Brown, Fewer, Kim, Mandelman, Peskin, Ronen, Safai, Stefani, Tang and Yee (10)

Absent: Commissioner Cohen (1)

 12-14-18

Aaron Peskin
Chair

Date

ATTEST:

 12/18/18

Tilly Chang
Executive Director

Date