Late Night Transportation Update Transit Service Planning Demand Analysis Initial Findings

> Citizens Advisory Committee Agenda Item 10

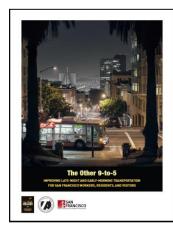


SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY June 22, 2016

Late Night Phase II Overview

- TRANSOO ATATION AUTHOR
- Goal to improve late night and early morning transportation
- Led by Late Night Transportation Working Group
 - Staffing from TA, OEWD, Entertainment Commission
- Implementing next steps identified in Phase 1 study:
 - Begin a process to refresh all-night bus service network
 - Pilot program for location-specific improvements
 - Coordinated information campaign to better communicate existing services
 - All-night transportation monitoring practice







Credit: 38-Geary by Johnny Grim (by-nc-nd)

Photo Credit Flickr User: Patrick Boury

Service Demand Analysis Overview



Initiative: Late-night service refresh first step

Objective: Identify transit demand patterns for late-night work trips within and to/from SF

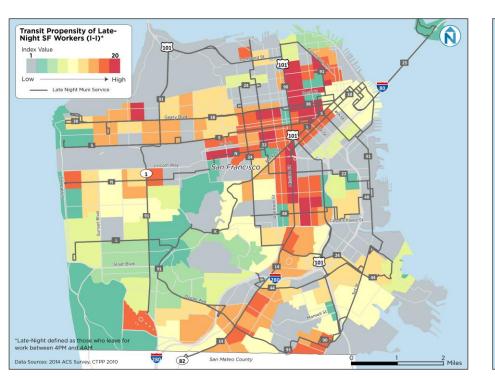
Components:

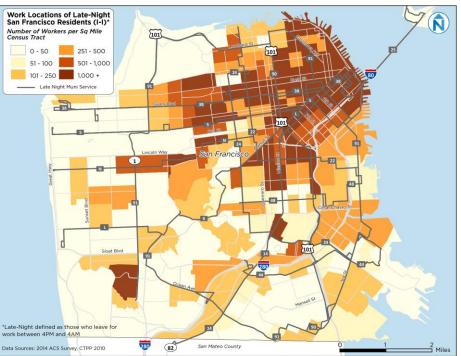
- Late night work trip home origins and work destinations
 - Data: 2010 Census Transportation Planning Package
 - Departure time traveling to work: between 4pm and 5am
 - Separately considered trips within, into, and out of SF
 - 43,000 nightly trips
- Consider "transit propensity" for home locations
 - Data: 2015 Census American Community Survey
 - Factors: % low-income and zero-car households in Census tract combined with trip demand

Key Findings: Intra-SF Trips

TRANSORTATION AUTHOR

- Total trips: 20,700
- Most locations within ½ mile of service. Gaps include northern Embarcadero, some western and hill areas
- Home origin transit propensity highest in Tenderloin/Van Ness, Mission, and Western Addition/NOPA/Haight areas
- Work locations concentrated in Northeast SF

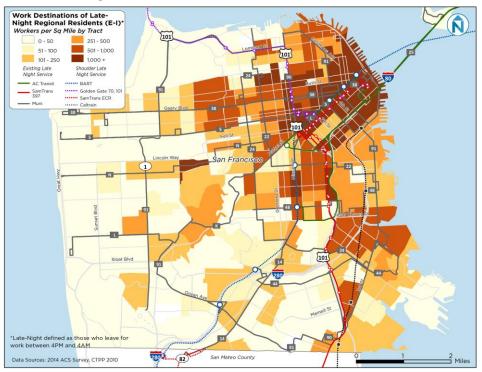


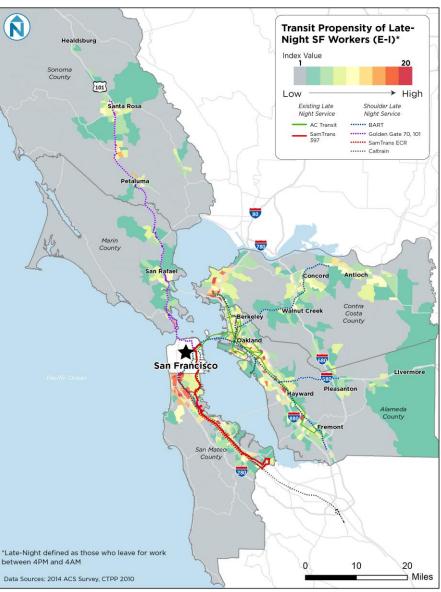


Key Findings: Region to SF Work Trips

Total trips: 17,000

- 38% from San Mateo, 25% from Alameda, & 25% from Contra Costa
- Transit propensity highest along San Mateo BART, patches in East Bay (Richmond, Oakland, Hayward)
- Work concentrations: Northeast SF, Bayview





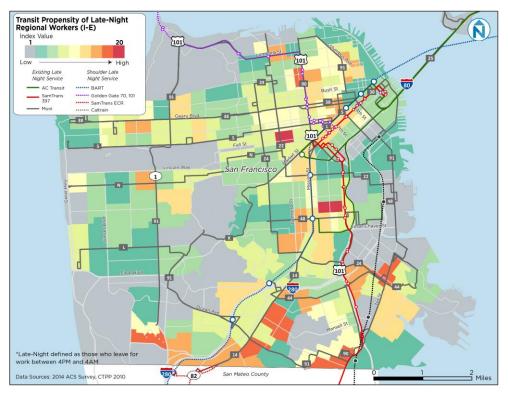


Key Findings: SF to Region Work Trips



Total trips: 5,100

- Transit propensity modest clusters in Mission, W. Addition, Southern SF
- 69% of work locations in San Mateo County, especially SFO and BART corridor. Also in Oakland/Emeryville and some in Marin.





Key Findings Summary and Next Steps



Opportunities for further exploration:

Intra-SF:

- Consider whether Owl lines could be modified to address gaps (Fisherman's Wharf, Parkmerced)
- San Mateo County
 - Potential to increase service on El Camino Real
 - Consider partnerships between Muni/SamTrans to fill bi-county travel gaps
- East Bay
 - Potential to enhance AC Transit All-Nighter service north of Richmond BART, consider frequency adjustments on other routes
- North Bay
 - Limited demand, but could explore possibility of late-night SF-Marin service on the 101 corridor, e.g. a short line to San Rafael

Next Steps: Analysis of existing service and identification of preliminary improvement concepts

Questions?



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