

Proposed Fare & Parking Increases

SFCTA CAC May 24, 2017



Situation

 Despite increased ridership growth, Caltrain requires annual contributions from its member agencies to fund operations. Next year, the cost of maintaining Caltrain's aging equipment and infrastructure will exceed the member agency contributions. In order to maintain service, Caltrain is exploring fare and parking changes.



Previous Fare Increase

- Approved by the Board in 2015
 - Base fare increased from \$3.25 to \$3.75
 - Corresponding increases to the Day Pass, 8ride Ticket and Monthly Pass
 - Maintained 15 percent Clipper discount
 - Maintained 50 percent Eligible Discount (Senior, Disabled, Youth, Medicare)
 - Daily Parking increased from \$5 to \$5.50
 - Monthly Parking increased from \$50 to \$55



Proposed Fare and Parking increases

- Go Pass increase from \$190 to \$285 (50%)
- Zone fare increased from \$2 to \$2.25/zone
- Monthly Pass based on 15 days/month rather than 13 days/month
- Eliminate the discounted 8-ride ticket
- Monthly parking fees based on 15 days/month (\$82.50) rather than 10 days/month (\$55)
- Establish a pilot program that provides a for weekend and evening discount (hours TBD)



Revenue Potential

		Implementation	Revenue Opportunity	Revenue Opportunity
Ticket Type	Change	Date	FY18	FY19
Parking Revenue	10 to 15 day equivalent	10/1/2017	1,086,603	1,452,784
Go Pass	50% Increase	1/1/2018	3,171,383	6,395,331
Month Pass	13 to 15 day equivalent	10/1/2017	2,502,677	3,171,997
8 Ride	Remove ticket type	10/1/2017	238,214	271,926
Zone Increase	\$0.25 increase	10/1/2017	2,924,271	3,909,740
*Month Pass, 8 Ride, and zone	net combine pass changes	10/1/2017	105,348	425,978
*Flex Fare		1/1/2018	(554,977)	(739,969)
Total			9,473,518	14,887,786

Notes

*Month Pass, 8 Ride, and Zone combine changes shows the incremental revenue increase if implemented together.

The revenue increase is due to the zone increase on the one-way fare, which causes an additional increase on the month pass.

*Flex fare is a proposed program to offer reduced fares for weekend and off-peak week riders.



Caltrain Fare Study - Update

- Study includes:
 - Fare structure
 - Off-peak pass
 - Go Pass
 - Means-based fare
 - Elasticity model
 - Peer review

Potential recommendation by early 2018



How to Provide Comments

- Take online survey available online or pdf <u>www.caltrain.com/proposedfarechanges</u>
- E-mail: <u>changes@caltrain.com</u>
- Mail:

Peninsula Corridor Joint Powers Board JPB Secretary P.O. Box 3006, San Carlos, CA 94070-1306

• Customer Service Center – 1.800.660.4287



Next Steps

- Ongoing Public Outreach
 - Station, Public meeting, Electronic
- Title VI and CEQA Analysis
- July 6 Public Hearing
- August 3 Board Adoption
- October 1 Implementation
 - Go Pass and Flex Fare in January 2018