

An aerial photograph of San Francisco, showing the city's dense urban landscape and the San Francisco Bay in the background. The image is overlaid with a semi-transparent teal color. The word "ConnectSF" is written in large, white, sans-serif font across the top. The "C" has a circular arrow icon integrated into its top-left curve. To the right of the main title, the text "SFCTA CAC" and "February 28, 2018" is displayed in a smaller, white, sans-serif font. In the bottom left corner, the names "Linda Meckel, SFCTA" and "Grahm Satterwhite, SFMTA" are listed, followed by the email address "connectsf@sfgov.org". In the bottom right corner, the website "connectsf.org" is displayed in a large, white, sans-serif font.

ConnectSF

SFCTA CAC

February 28, 2018

Linda Meckel, SFCTA
Grahm Satterwhite, SFMTA
connectsf@sfgov.org

connectsf.org

Purpose

ConnectSF aligns our agencies through a ground up process to identify our long term transportation projects and policy priorities

About the Program

- **50-year transportation vision** created with city agencies (**we are here**)
- Phase 2 is about the **projects** and **policies** needed to achieve the vision
- Phase 3 includes San Francisco two transportation **policy and action oriented documents**



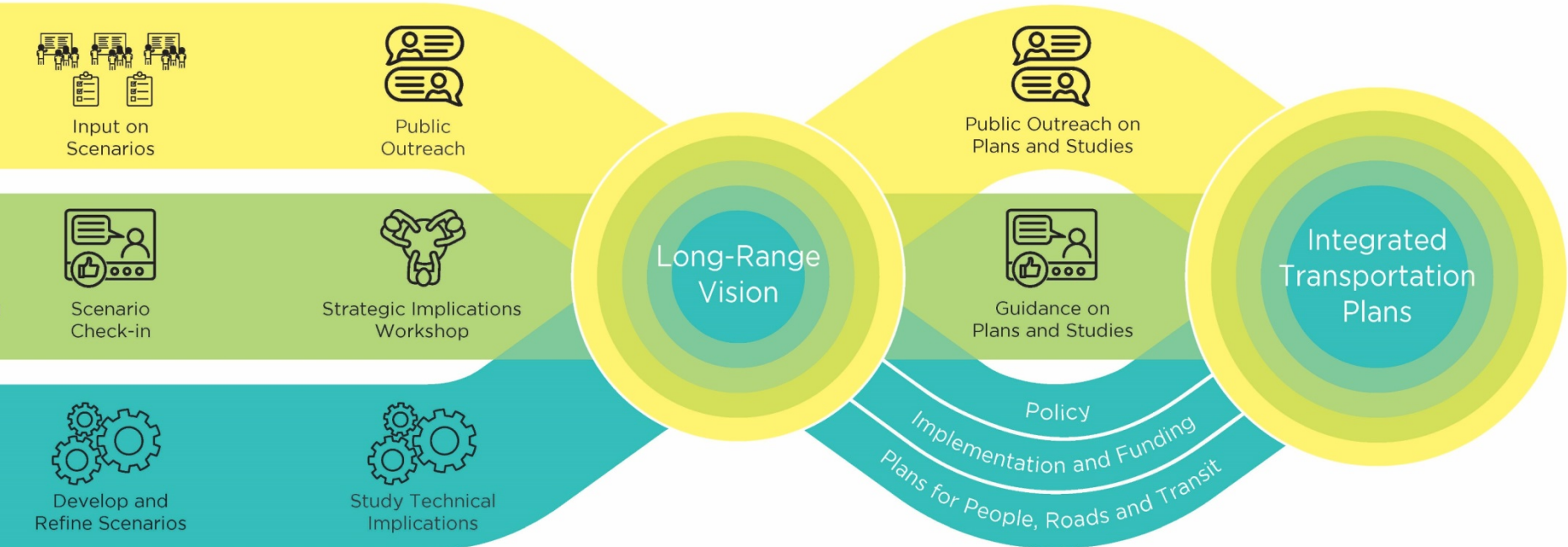
Process

SUMMER 2017

FALL 2017

WINTER 2017-18

2019-2021



Outreach Summary



FOCUS
GROUPS

125 PARTICIPANTS

3 LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH

1 YOUTH GROUP



ONLINE
SURVEYS

5,300 RESPONDENTS

4 LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH, FILIPINO



TARGETED
OUTREACH

60+ ORGANIZATIONS ENGAGED

470 POP-UP VISITORS

700 POP-UP RESPONSES

Drivers of Change

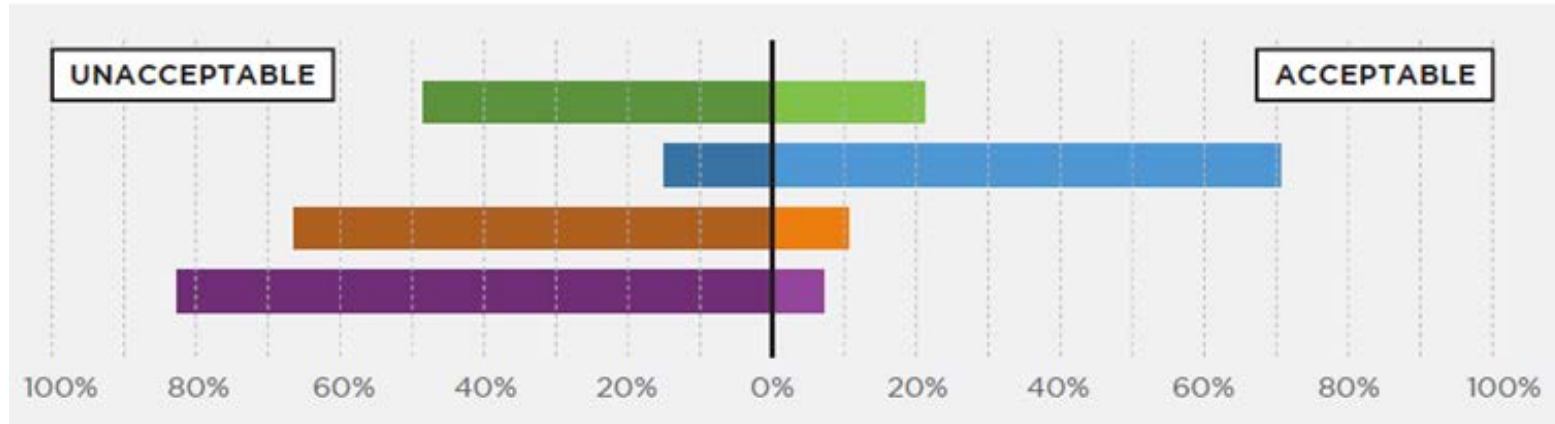
ConnectSF Givens	ConnectSF Uncertainties
<ul style="list-style-type: none">• Climate change, resource scarcity, and natural disasters• Demographics and regional growth• Earthquake risk• Aging infrastructure• Public distrust in government• Rapid technological change	<ul style="list-style-type: none">• <i>Regional Economy</i>• <u><i>Governance</i></u>• <i>21st Century Infrastructure</i>• <i>Changing Mobility Landscape</i>• <i>Public Health Influences</i>• <i>Lifestyle Choices and Values</i>• <i>San Francisco's Adaptive Capacity</i>• <u><i>Inequality and Polarization</i></u>

Scenario Outreach

Do you think this scenario is acceptable or unacceptable?

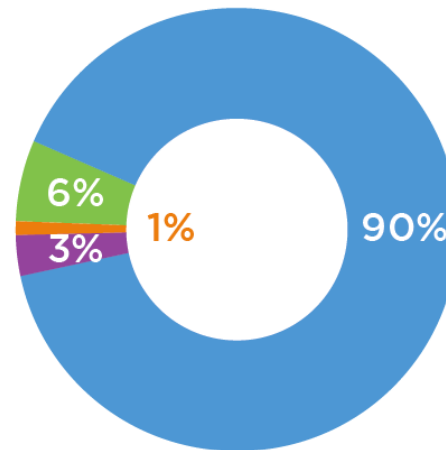


SURVEYS



FOCUS GROUPS

What scenario did people most prefer for the future of San Francisco?



Scenarios: ■ Mind the Gap ■ Building Bridges ■ Mosaic ■ Wild West, Inc.

What's Next? Upcoming Studies

- Phase 2 is about the **projects and policies** needed to achieve the vision:
 - Transit Corridors Study
 - Streets and Freeways Study
- Phase 3 includes the two **policy and action** oriented documents,
 - SFTP 2050 (countywide transportation plan)
 - Transportation Element Update

