

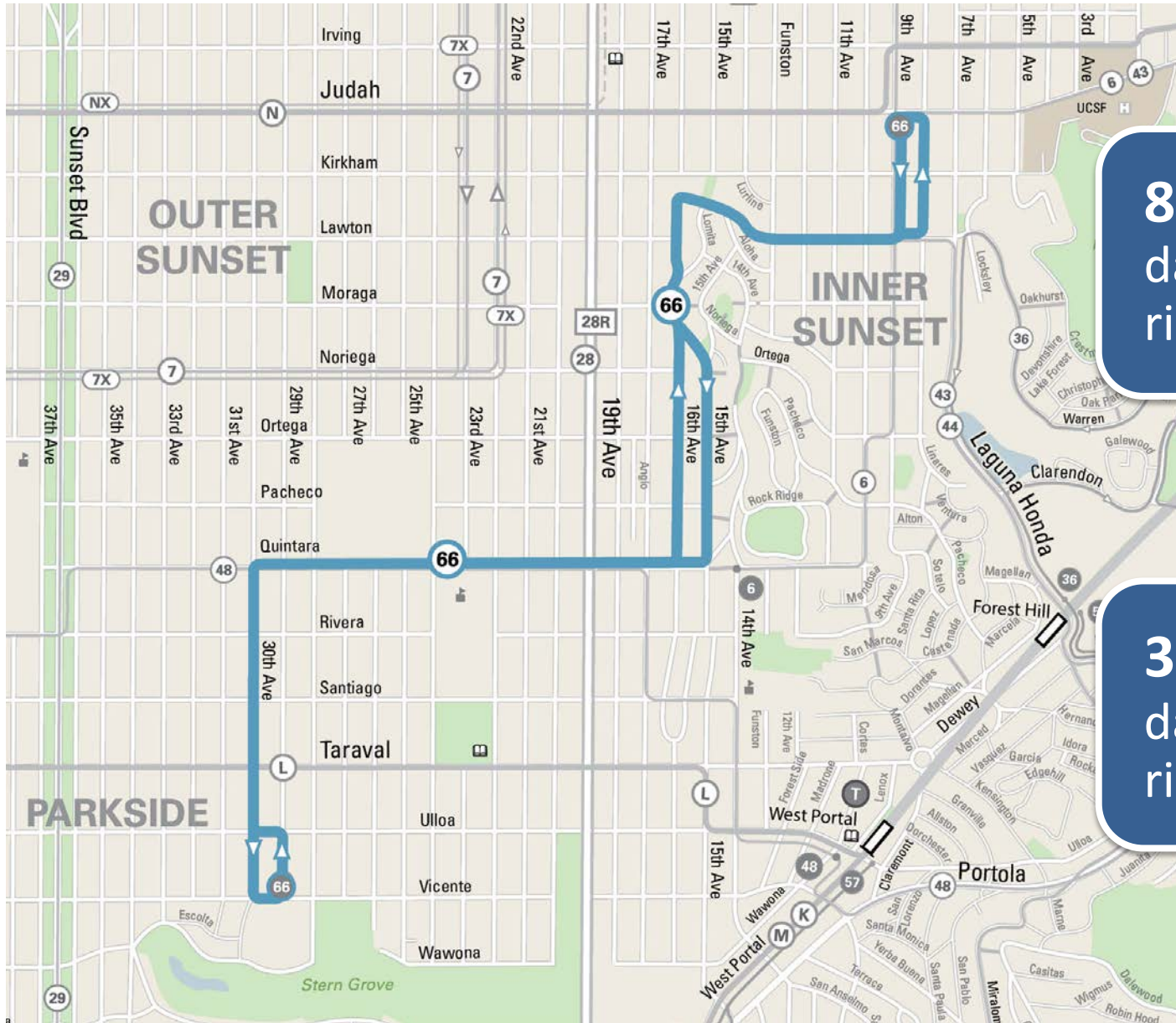


**SFMTA**  
Municipal  
Transportation  
Agency

# 66 Quintara Connectivity Study

SFCTA CAC  
March 28, 2018

# 66 QUINTARA



**800** average daily weekday riders

**350** average daily weekend riders

# PROJECT OUTREACH

## Community Survey

- Online & Intercept
- 845 surveys completed

## Stakeholder Interviews

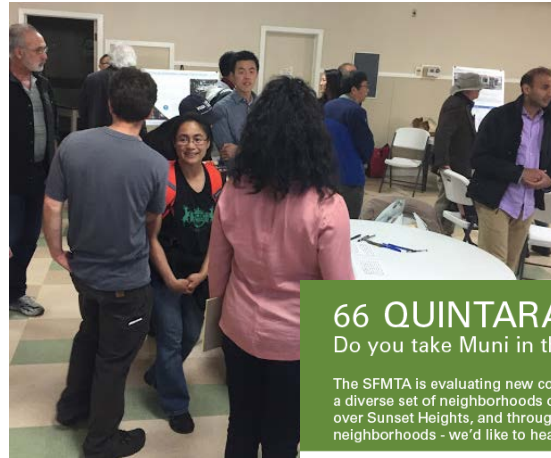
- Lincoln HS, Sunset Neighborhood Beacon Center, others

## 66 Operator Interview

- Ride-along with daytime Operator

## Community Meetings

- ~ 40 community members in attendance



## 66 QUINTARA CONNECTIVITY STUDY

Do you take Muni in the Sunset? Tell us about your experience!

The SFMTA is evaluating new connections for the 66 Quintara route. The 66 travels through a diverse set of neighborhoods on the West Side of San Francisco from the Inner Sunset, over Sunset Heights, and through the Parkside District. If you live, work, and/or play in these neighborhoods - we'd like to hear from you!

### TELL US ABOUT YOUR EXPERIENCE

While waiting for or riding the 66, you may meet Outreach Ambassadors conducting surveys. We hope you will take a moment to share your thoughts with us! You can also take the survey online, from home, or on your phone at [www.sfmta.com/66study](http://www.sfmta.com/66study).

### JOIN US FOR OUR COMMUNITY MEETING

Monday, July 10  
6:00PM - 8:00PM  
Grace Lutheran Church  
3201 Ulloa St  
San Francisco, CA 94116

This project was made possible in part by Proposition K Sales Tax dollars provided by the San Francisco County Transportation Authority.



# WHAT WE LEARNED

## ON THE 66...

- Many people felt that the alignment and stops were just right.
- Room for improvement in reliability.
- Great recommendations for improvement.

*I LOVE the route just the way it is.*

*I am disabled and this is my **GO-TO BUS** which takes me exactly where I need to go.*

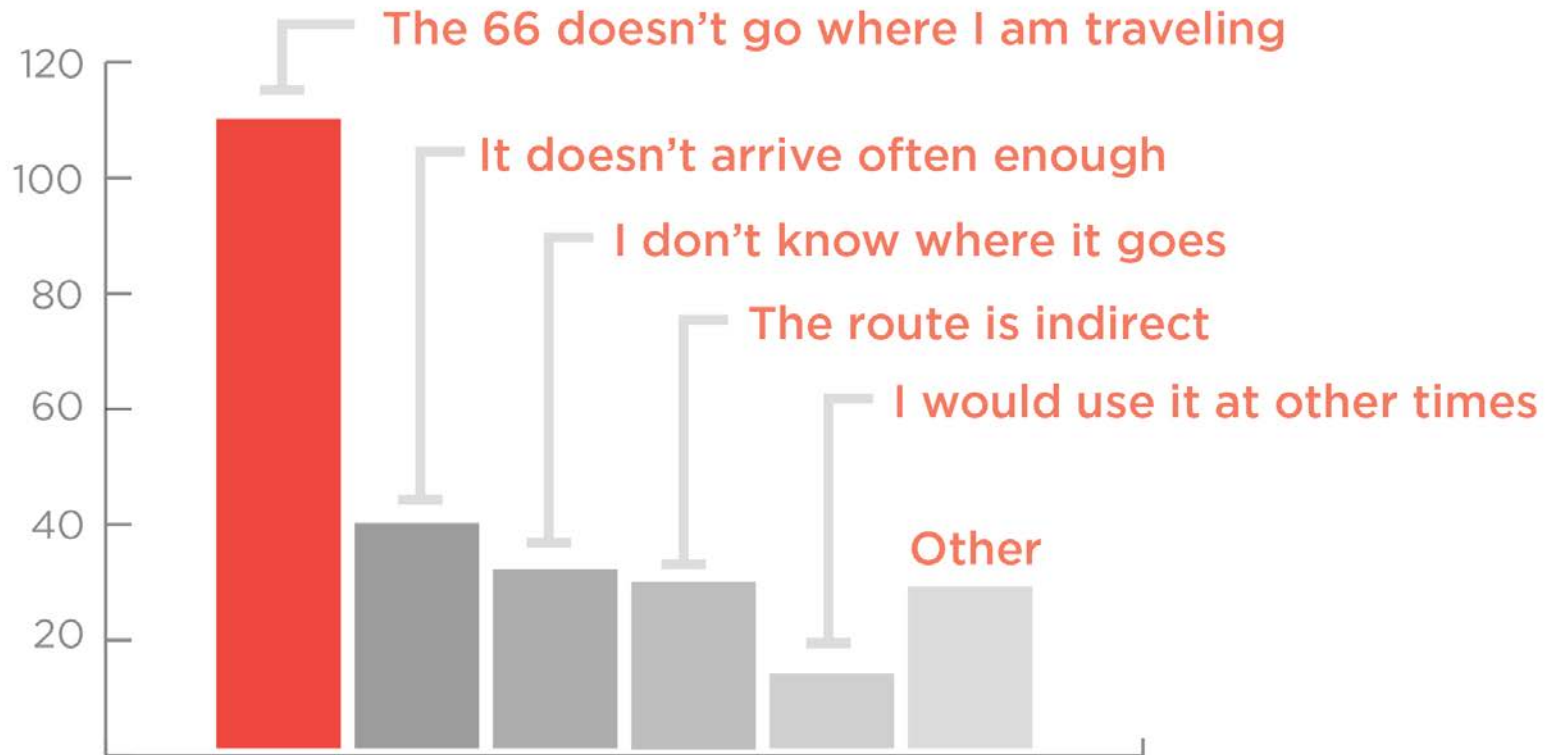
***MORE** frequency on weekends and evenings*

*The 66 always shows up two minutes early and then I **ALWAYS MISS IT***

# WHAT WE LEARNED

## People who do not ride...

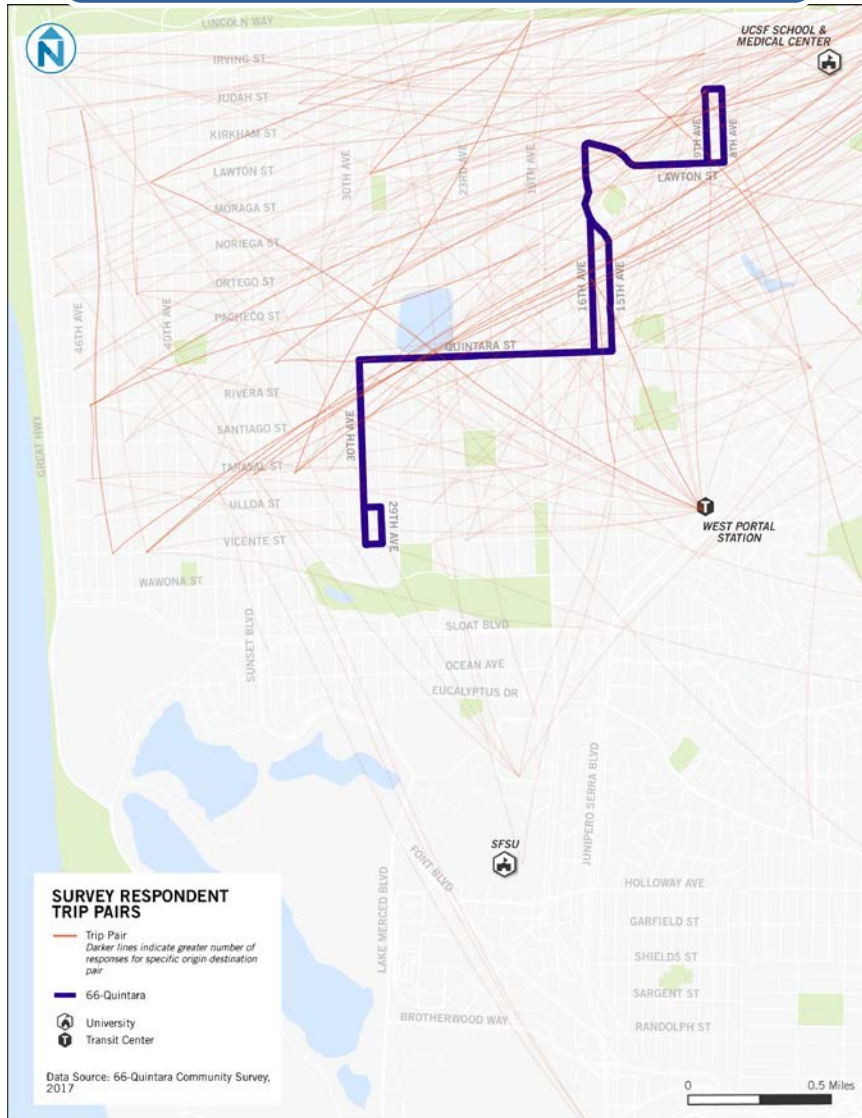
### Why Do You Not Ride The 66 Quintara?



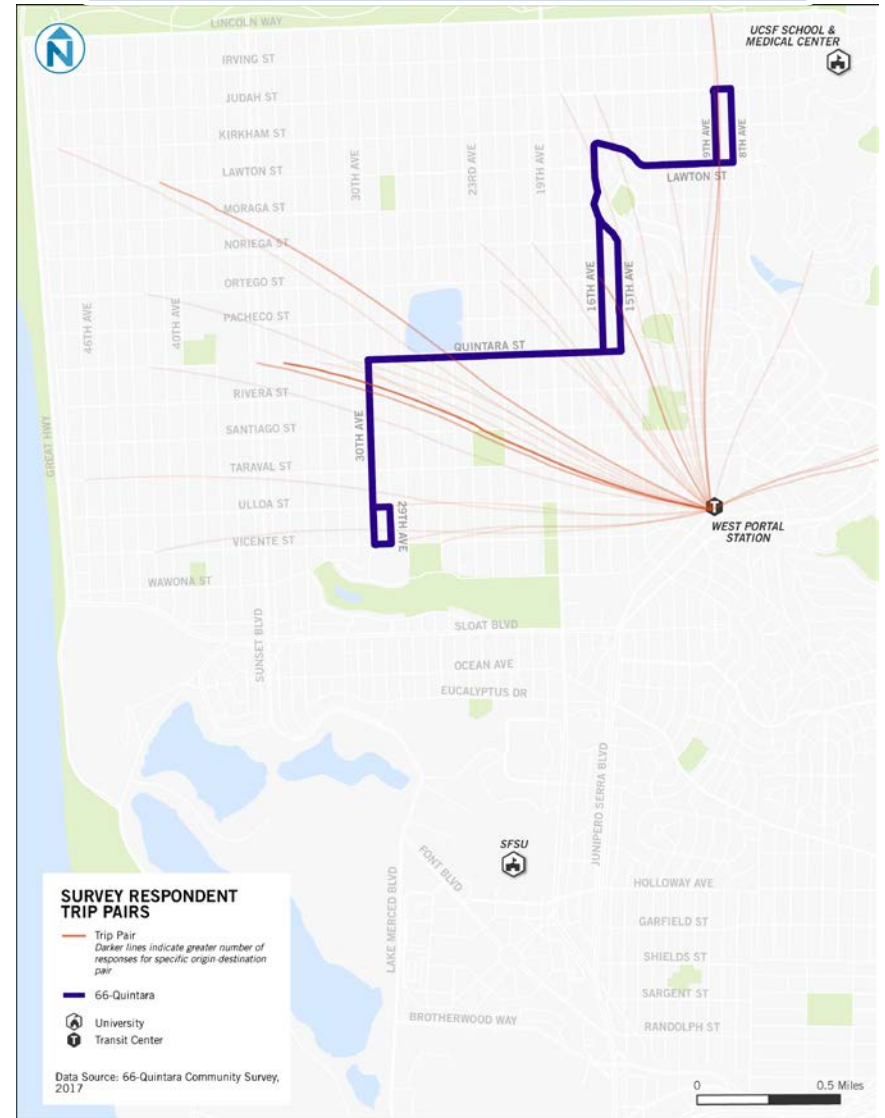


# WHAT WE LEARNED

## Non-66 Riders



## Traveling to West Portal

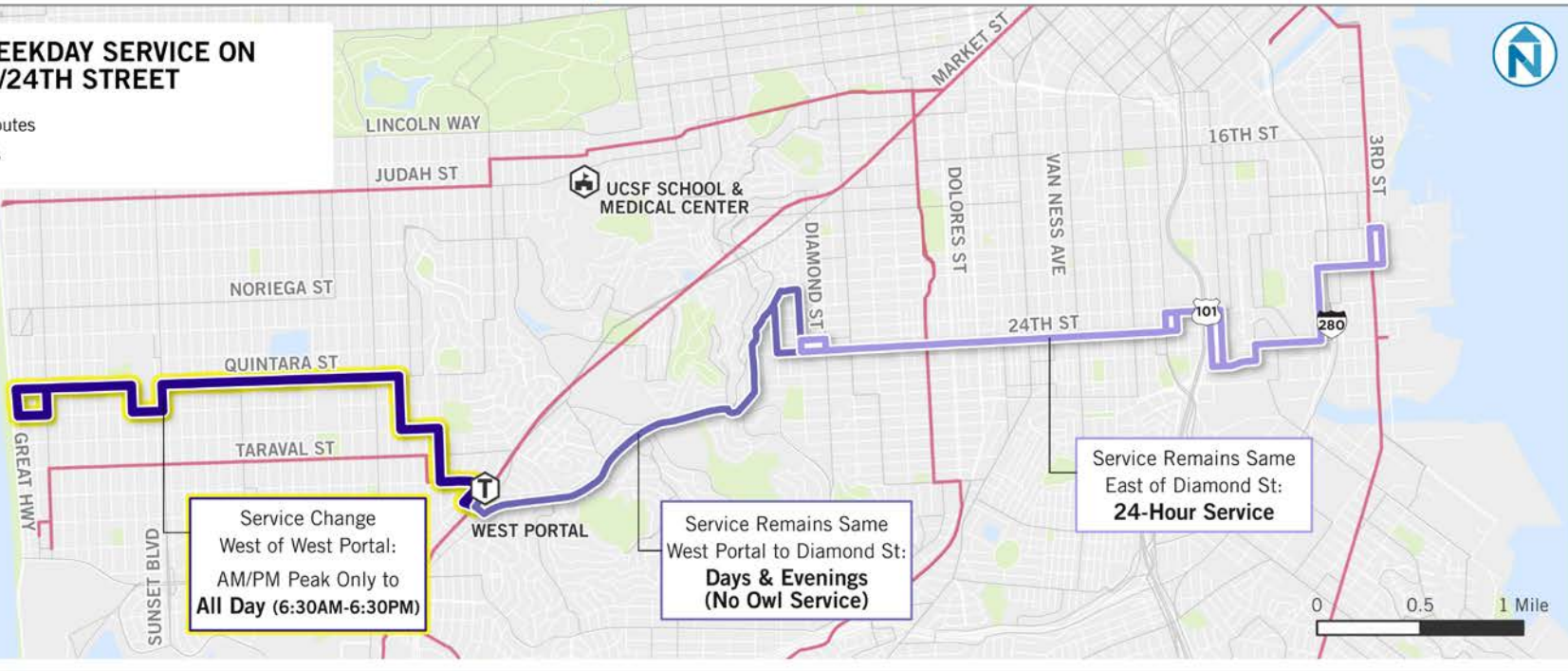


# RECOMMENDATIONS

## 48 Quintara-24<sup>th</sup> St Mid-Day Service Increase

### PROPOSED WEEKDAY SERVICE ON 48-QUINTARA/24TH STREET

- Muni Metro Routes
- SFMTA Routes



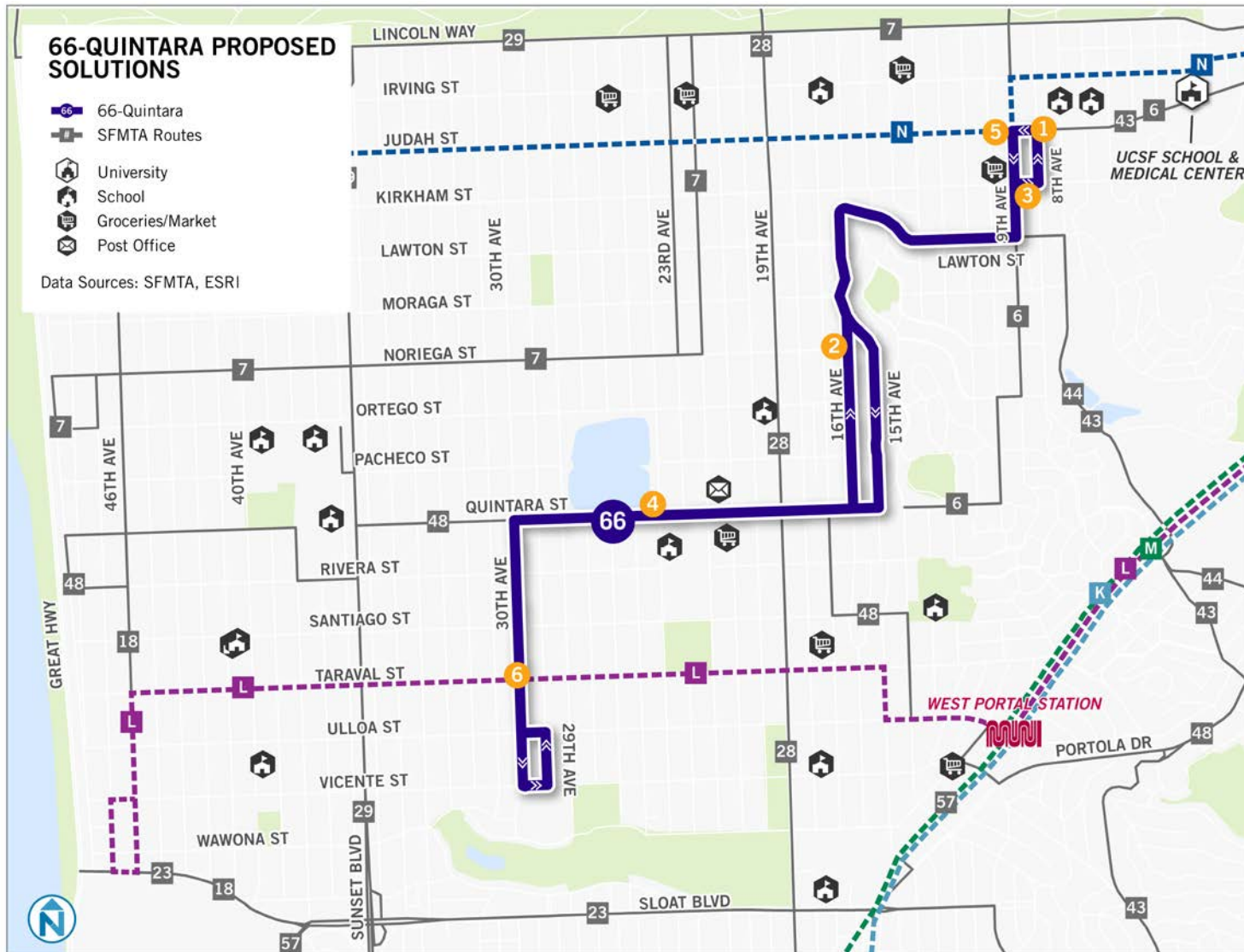
Service Change  
West of West Portal:  
AM/PM Peak Only to  
**All Day (6:30AM-6:30PM)**

Service Remains Same  
West Portal to Diamond St:  
**Days & Evenings  
(No Owl Service)**

Service Remains Same  
East of Diamond St:  
**24-Hour Service**

# RECOMMENDATIONS

## 66 Quintara Improvements

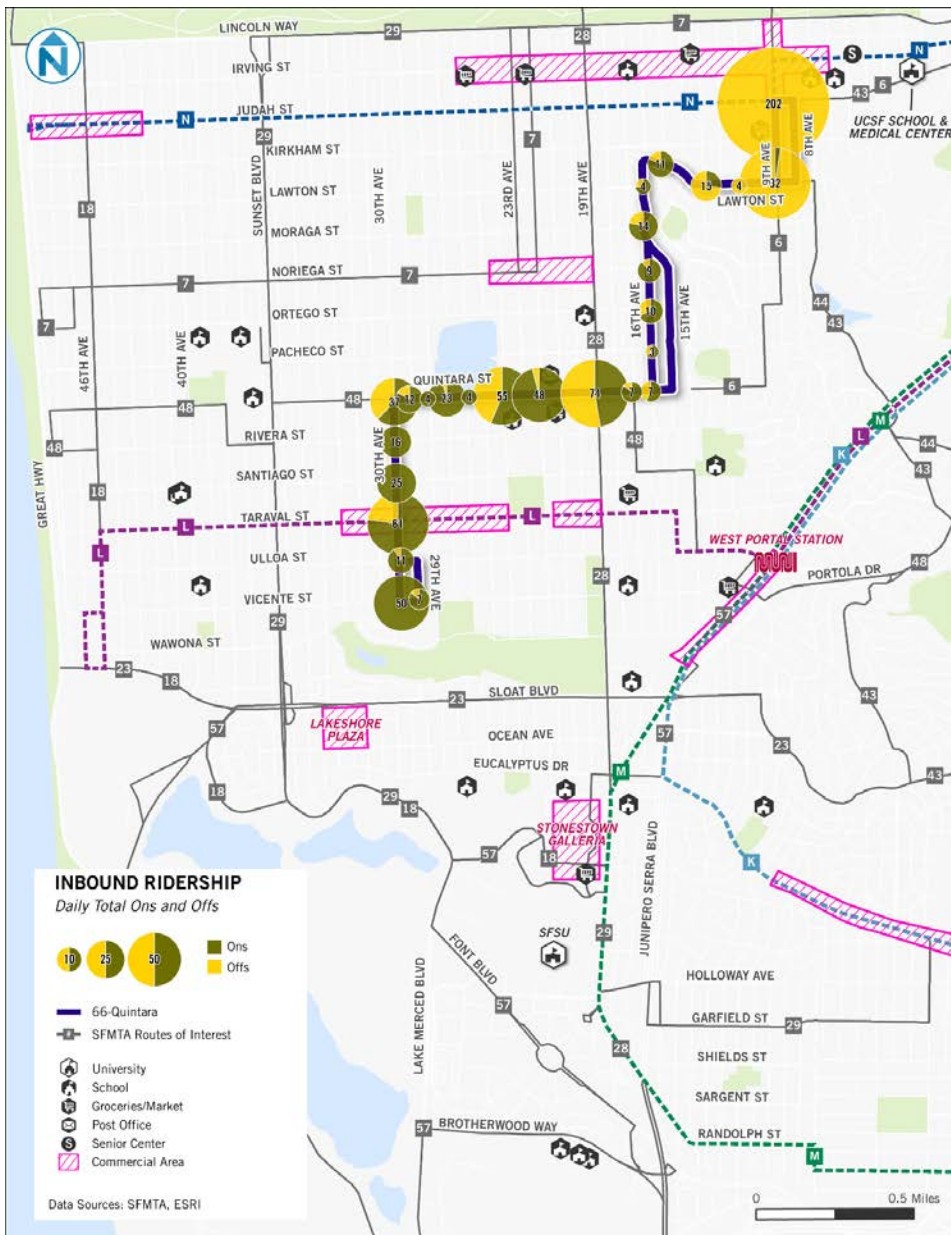




# THANK YOU!



# 66 QUINTARA



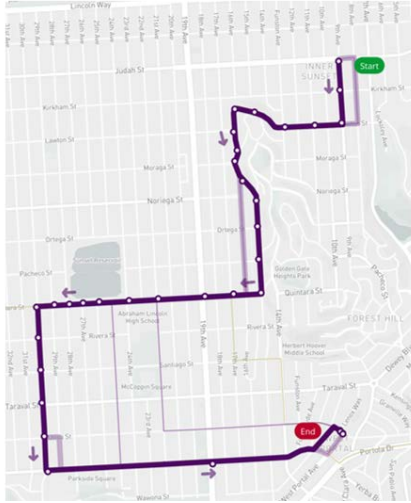
800 average  
daily weekday  
riders

350 average  
daily weekend  
riders



# ALTERNATIVES EVALUATED

## Extension to West Portal



### Benefits

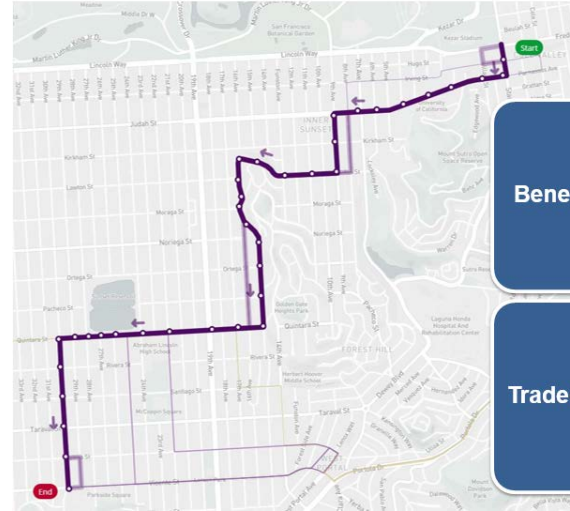
- Serves existing riders
- West Portal Connection

### Tradeoffs

- Capacity at West Portal (parking removal)
- Remaining on 30th Ave is costly
- Indirect routing to West Portal

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## Extension to UCSF-Parnassus



### Benefits

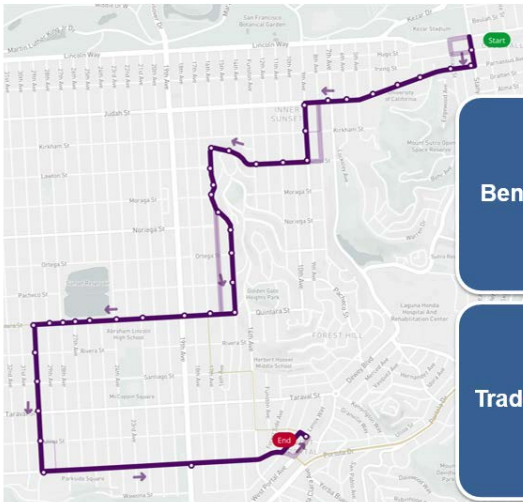
- Serves existing riders
- Connections to UCSF and Golden Gate Park

### Tradeoffs

- Costly
- Challenging to operate
- Doesn't add more coverage to existing network

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## Combination UCSF + West Portal



### Benefits

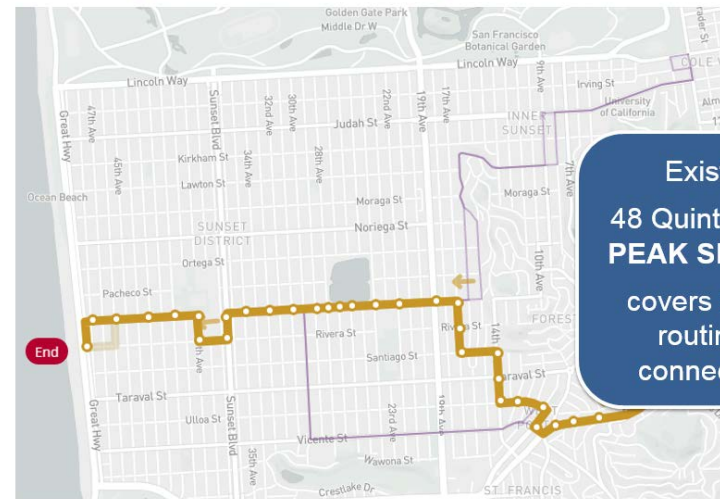
- Serves existing riders
- Connections to UCSF, Golden Gate Park and West Portal

### Tradeoffs

- Very Costly
- Indirect routing between West Portal and UCSF, existing routes are faster

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## 48 Quintara-24th Service Increase



Existing  
48 Quintara-24<sup>th</sup>  
PEAK SERVICE  
covers similar  
routing &  
connections

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