

Emerging Mobility Services and Technologies

Final Report Evaluation Results and
Recommendations
Agenda Item 14



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY
June 27, 2018

Overview



▶ Study Purpose

▶ Services Inventory

What is an “Emerging Mobility Service or Technology”?

▶ Policy Framework

Guiding Principles (adopted June 2017)

▶ Evaluation Method

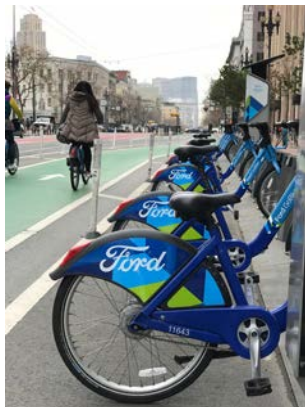
How should we measure alignment with our goals?

▶ Evaluation Results

How are emerging mobility services helping or hurting?

▶ Recommendations

Emerging Mobility Services and Technologies



10 Guiding Principles for Emerging Mobility



Safety



Transit



Equitable
Access



Disabled
Access



Sustainability



Congestion



Accountability



Labor



Financial
Impact



Collaboration

Community Feedback Overview



- ▶ Additional data from companies
- ▶ Improve public transit
- ▶ Opportunities for local hire
- ▶ Be more proactive

Results Overview



- ▶ Pilots and permits lead to better performance
- ▶ Inadequate data
- ▶ Opportunities for equitable access
- ▶ Conflicts with public transit
- ▶ Impacts on safety
- ▶ Impacts on congestion

Recommendations Overview



Partner: Proactively partner and pilot

Measure: Collect data and conduct research

Regulate: Regulate and recover costs

Bridge: Reduce mobility and access gaps

Prioritize : Support and prioritize public transit

Enforce: Enforce safe streets

Price: Reduce congestion at curbs and on city roadways

Questions?

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