



AGENDA

FINANCE COMMITTEE Meeting Notice

Date: 9:00 a.m., Tuesday, February 11, 2014
Location: Room 263, City Hall
Commissioners: Commissioners Cohen (Chair), Wiener (Vice Chair), Chiu, Farrell, Tang and Avalos (Ex Officio)

CLERK: Erika Cheng

1. Roll Call

Consent Calendar

2. **Approve the Minutes of the January 14, 2014 Meeting – ACTION***
3. **Recommend Authorizing the Executive Director to Execute an Amendment to the Memorandum of Agreement with the San Francisco Municipal Transportation Agency for the Geary Corridor Bus Rapid Transit Project Environmental Review Phase, in an Amount Not to Exceed \$529,203, and to Modify the Non-Material Agreement Terms and Conditions – ACTION***

The Geary Corridor Bus Rapid Transit (BRT) Project is implementing bus travel time, reliability, and pedestrian improvements along the Geary corridor. The project is in the environmental review and conceptual engineering phase. This phase of work entails developing conceptual-engineering-level alternative BRT designs, documenting the environmental impacts of those designs, and identifying a locally preferred alternative to advance to final engineering design. The budget for this phase is \$6,746,113, including an appropriation approved by the Transportation Authority Board in July 2013. The budget provides funds for consultant services as well as staff time for the Transportation Authority and our agency partners. Strong coordination among several city agencies is essential to advancing the project to the end of this phase. A Memorandum of Agreement (MOA) is needed to enable staff coordination at the San Francisco Municipal Transportation Agency (SFMTA), the San Francisco Planning Department, and the City Attorney's Office to be reimbursed by the Transportation Authority. **We are seeking a recommendation authorizing the Executive Director to execute an amendment to the MOA with the SFMTA for the Geary Corridor BRT Project Environmental Review Phase, in an amount not to exceed \$529,203, and authorizing the Executive Director to modify the non-material agreement terms and conditions.**

4. **Internal Accounting Report and Investment Report for the Six Months Ending December 31, 2013 – INFORMATION***

The Transportation Authority's Fiscal Policy directs staff to give a quarterly report of expenditures including a comparison to the approved budget. The Transportation Authority's Investment Policy directs that a review of portfolio compliance be presented along with the quarterly report. **The Internal Accounting Report for the**

six months ending December 31, 2013, is presented for information.

End of Consent Calendar

5. **Recommend Approval of the 2014 State and Federal Legislative Program – ACTION***

Every year in February, the Transportation Authority Board adopts a legislative program to guide the agency's transportation advocacy efforts at the state and federal levels. The proposed State and Federal Legislative Program reflects key principles, gathered from our common positions with other local transportation sales tax authorities around the state, the Metropolitan Transportation Commission, as well as our understanding of the most pressing issues facing the region, San Francisco, and our partner agencies that deliver transportation in the city. The proposed program is presented in the form of principles, not specific bills or legislative initiatives, in order to allow staff the necessary flexibility to respond to legislative proposals and specific policy concerns that may arise over the course of the legislative session in Sacramento or Washington. Our 2014 Legislative Program continues many of the themes from the previous legislative sessions and emphasizes issues of stabilizing and protecting existing transportation funds, authorizing new transportation revenues, securing funding for San Francisco projects, advancing high-speed rail investment, supporting allocation of state cap-and-trade revenues for transportation, and aspiring to meet environmental and greenhouse gas reduction goals. **We are seeking a recommendation to approve the 2014 State and Federal Legislative Program.**

6. **State and Federal Legislative Update – INFORMATION/ACTION***

7. **Recommend Authorizing the Executive Director to Execute a Memorandum of Agreement with the Treasure Island Development Authority, in an Amount Not to Exceed \$200,000, for the Fiscal Year 2013/14 Operating Budget and Work Plan to Implement the Treasure Island Transportation Implementation Plan and to Negotiate the Agreement Payment Terms and Non-Material Agreement Terms and Conditions – ACTION***

On January 8, 2014, the Treasure Island Development Authority (TIDA) Board approved a resolution recommending that the San Francisco Board of Supervisors designate the Transportation Authority as the Treasure Island Mobility Management Agency (TIMMA) to implement the Treasure Island Transportation Implementation Plan in support of the Treasure Island/Yerba Buena Island Development Project. To carry out pre-implementation planning on TIMMA and TIDA's behalf, the Transportation Authority Board and TIDA Board authorized an operating Memoranda of Agreement (MOA) between the Transportation Authority and TIDA in 2011, through Resolution No. 12-25, and in 2012, through Resolution No. 13-01. In each of the past two fiscal years, Transportation Authority staff has carried out a scope of pre-implementation work, including successful grant applications to the Federal Highway Administration and Metropolitan Transportation Commission for planning and design funds. Work has included the commencement of policy and financial analysis of the congestion pricing program, development of TIMMA agency formation plans, and collaboration with partner agencies on operating agreements. The scope of work for Fiscal Year (FY) 2013/14 focuses on completing the policy and financial analyses initiated in 2012, beginning the System Manager phase of work (beginning with the Concept of Operations), and continued agency and public stakeholder involvement. Together with the TIDA contribution of \$200,000, the two grant awards will support the total proposed budget for FY 2013/14 work, which is approximately \$750,000. **We are seeking a recommendation authorizing the Executive Director to execute an MOA with TIDA, in an amount not to exceed \$200,000, for the FY 2013/14 operating budget and work plan to implement the Treasure Island Transportation Implementation Plan and to negotiate the agreement payment terms and non-material agreement terms and conditions.**

8. **Recommend Award of Three-Year Consultant Contracts, with an Option to Extend for Two Additional One-Year Periods, to Barbary Coast Consulting and Davis & Associates Communications, Inc. in a Combined Total Not to Exceed \$525,000 for On-Call Strategic Communications, Media, and Community Relations Professional Services and to Authorize the Executive Director to Negotiate Contract Payment Terms and Non-Material Contract Terms and Conditions – ACTION***

The Transportation Authority has regular needs to communicate with the public, the media, policymakers, and key stakeholders in partner agencies and the private and non-profit sectors on a wide range of agency and project-specific matters. The establishment of contracts with one or more consultant teams will enable the Transportation Authority to enlist the services of a broad range of communications and outreach consultants on an on-call, task order basis. Therefore, on November 1, 2013, we issued a Request for Qualifications (RFQ) for strategic communications, media, and community relations professional services. By the due date of December 16, 2013, we received nine Statements of Qualifications in response to the RFQ. Interviews were held on January 9, 2014. Based on the competitive selection process defined in the evaluation criteria of the RFQ, the review panel recommends the award of consultant contracts to the two top-ranked teams. **We are seeking a recommendation for the award of three-year consultant contracts, with an option to extend for two additional one-year periods, to Barbary Coast Consulting and Davis & Associates Communications, Inc. in a combined total not to exceed \$525,000 for on-call strategic communications, media, and community relations professional services and for authorizing the Executive Director to negotiate contract payment terms and non-material contract terms and conditions.**

9. Introduction of New Items – INFORMATION

10. Public Comment

11. Adjournment

* Additional materials

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The nearest accessible BART station is Civic Center (Market/Grove/Hyde Streets). Accessible MUNI Metro lines are the F, J, K, L, M, N, T (exit at Civic Center or Van Ness Stations). MUNI bus lines also serving the area are the 5, 6, 9, 19, 21, 47, 49, 71, and 71L. For more information about MUNI accessible services, call (415) 701-4485.

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