



Memorandum

Date: 12.01.14 **RE:** Plans and Programs Committee
December 9, 2014

To: Plans and Programs Committee: Commissioners Mar (Chair), Kim (Vice Chair), Breed, Campos, Yee, and Avalos (Ex Officio)

From: David Uniman – Deputy Director for Planning *D+ell.*

Through: Tilly Chang – Executive Director *TCC*

Subject: **ACTION** – Recommend Appointment of One Member to the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Summary

The Transportation Authority has a 13-member Geary Corridor Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC). There is one vacant seat on the GCAC for a representative of at-large interests. The vacancy is due to the expiration of the term of Winston Parsons, who is seeking reappointment. Following the issuance of notices seeking applicants to the GCAC, we have received applications from three additional candidates. Staff provides information on applicants but does not make recommendations on GCAC appointments. Attachment 1 contains a summary table with information about current and prospective GCAC members, showing neighborhood of residence, neighborhood of employment, affiliation, and other information provided by the applicants. **We are seeking a recommendation to appoint one member to the GCAC.**

BACKGROUND

Geary Corridor Bus Rapid Transit (BRT) is one of the signature projects included in the Prop K Expenditure Plan. The Transportation Authority is currently leading environmental analysis for Geary Corridor BRT, in partnership with the San Francisco Municipal Transportation Agency (SFMTA). The environmental analysis will identify the benefits and impacts of BRT alternatives, a preferred alternative, and strategies to mitigate any environmental impacts. Engineering work for this phase entails preparation of designs for project alternatives as needed to clarify potential impacts and support identification of a preferred alternative, as well as development of design solutions for complex sections of the corridor. Because of the detailed nature and significance of the study, the Geary Corridor BRT Citizens Advisory Committee (GCAC) is distinct from the Transportation Authority Citizens Advisory Committee.

Role of the GCAC: The role of the GCAC is to advise staff throughout the environmental analysis of the Geary BRT project by providing input representative of varying interests along the corridor, as well as broader, citywide interests related to the project. The GCAC currently meets approximately bi-monthly. Specifically, the GCAC members have and will continue to:

- Advise on the study scoping to identify the alternatives for analysis;
- Advise on the selection of a preferred alternative based on project benefits and expected environmental impacts;
- Advise on strategies to mitigate any negative environmental impacts; and

- Advise on strategies for effective outreach and assist with outreach to neighborhoods and other stakeholders.

The purpose of this memorandum is to present the applications received for the one open seat on the GCAC and to seek a recommendation to appoint one member to the GCAC for a two-year term.

DISCUSSION

In February 2008, through Resolution 08-56, the Transportation Authority Board established the structure for the GCAC. In October 2013, the Board increased the number of seats on the GCAC from eleven to thirteen. Appointed individuals are to reflect a balance of interests, including residents, businesses, transportation system users, and advocates. Each member is appointed to serve for a two-year term.

The current GCAC membership and structure are shown in the table below. There is one vacant seat representing at-large interests on the GCAC due to the expiration of member Winston Parsons' term. Mr. Parsons has indicated that he is seeking reappointment.

GCAC Current Membership

| Geographic Representation | Seats on GCAC | Term Expires | Member(s) |
|----------------------------------|----------------------|---|---|
| Richmond | 3 | Apr 2016 Sept 2015 Oct 2015 | J. Foerster J. Fong J. Swan |
| Japantown/Fillmore | 3 | Sept 2015 Jan 2016 Mar 2016 | B. Horne R. Hashimoto A. Spires |
| Tenderloin/Downtown | 2 | Sept 2015 Jul 2015 | P. Gallotta R. Marshall |
| At-Large | 5 | Apr 2016 Oct 2015 Sept 2015 Sept 2015 <i>Nov 2014</i> | M. H. Brown P. Chan J. Goldberg J. John <i>W. Parsons (expired)</i> |

Recruitment: We solicited GCAC applications in November 2014 through the Transportation Authority's website and social media accounts and an e-blast to community members and organizations with interest in the Geary corridor. Additional notification activities for multiple GCAC vacancies were conducted in 2013, including posting of advertisements in buses and shelters along the corridor, and applicants to the GCAC in 2013 were notified of the current vacancy.

Applicant Pool: We have received applications from three candidates in addition to Winston Parsons, who is seeking reappointment. Attachment 1 provides a matrix summarizing the applications, including information about each person's affiliation to and interest in the Geary Corridor BRT project. Applicants were informed of the opportunity to speak on behalf of their candidacies at the December 9

Plans and Programs Committee meeting. Applicants were advised that appearance before the Committee is strongly encouraged, but not required, for appointment. Staff provides information on applicants but does not make recommendations on these appointments.

We are seeking a recommendation to appoint one member to the GCAC.

ALTERNATIVES

1. Recommend appointment of one member to the GCAC.
2. Defer action, pending additional information or further staff analysis.

CAC POSITION

None. The CAC does not make recommendations on other CACs or appointments to those committees.

FINANCIAL IMPACTS

None.

RECOMMENDATION

Recommend appointment of one member to the GCAC.

Attachment:

1. Applicant and Current Member Matrix

Enclosure:

1. Applications

Attachment 1. Geary BRT Citizens Advisory Committee Members and Applicants, December 2014

| Member/ Applicant Status | Name | Corridor Relationship / Interest / Affiliation | | | | | | | | Residence | | Work | | Self-Identified: | |
|--|----------------------|--|----------|----------|---------|------------------|----------|--------|--|-----------|--|----------|--|------------------|----------------------|
| | | Resident | Business | Employee | Transit | Environ- ment | Disabled | Senior | Other | District | Neighborhood | District | Neighborhood | Gender | Ethnicity |
| Richmond (3 seats, no vacancies) | | | | | | | | | | | | | | | |
| Member, term exp. Apr 2016 | Margie Hom Brown | x | | | x | | x | x | Seniors, disabled, Chinese speakers | 1 | Richmond | | | F | Chinese |
| Member, term exp. Sep 2015 | Joanna Fong | x | | x | x | | | | | 1 | Richmond | | | F | Chinese |
| Member, term exp. Oct 2015 | Jette Swan | x | | x | x | | | | | 2 | Inner Richmond | | | F | Mixed |
| Japantown/Fillmore (3 seats, no vacancies) | | | | | | | | | | | | | | | |
| Member, term exp. Jan 2016 | Richard Hashimoto | part- time | x | | x | | | | Japantown Merchants Association | NA | Vallejo, CA (part-time in W. Addition) | 5 | Japantown | M | Japanese American |
| Member, term exp. Sep 2015 | Benjamin Horne | x | x | | x | | | | | 5 | Lower Pac Heights/ Upper Fillmore | 3 | Union Square/ Lower Pac Heights | M | |
| Member, term exp. Mar 2016 | Austin Spires | x | | x | x | | | | | 5 | Fillmore | 6 | SOMA | M | |
| Tenderloin/Downtown (2 seats, no vacancies) | | | | | | | | | | | | | | | |
| Member, term exp. Sep 2015 | Peter Gallotta | x | | | x | x | | | LGBT | 6 | Tenderloin | 6 | Civic Center | M | |
| Member, term exp. July 2015 | Richard Marshall | x | | x | x | | | | LGBT | 6 | Tenderloin | | | M | |

| Member/ Applicant Status | Name | Corridor Relationship / Interest / Affiliation | | | | | | | Residence | | Work | | Self-Identified: | | |
|--|----------------------|--|----------|----------|---------|------------------|----------|------------------------------------|-----------|-----------------------------------|--------------|------------------------------|------------------|----------------|-----------|
| | | Resident | Business | Employee | Transit | Environ- ment | Disabled | Senior | Other | District | Neighborhood | District | Neighborhood | Gender | Ethnicity |
| At-Large (5 seats, 1 vacant) | | | | | | | | | | | | | | | |
| Member, term exp. Oct 2015 | Paul Chan | x | x | | x | | | | | 1 | Richmond | 1 | Richmond | M | |
| Member, term exp. Apr 2016 | Jonathan Foerster | x | | | x | | | | | 1 | Richmond | | | M | |
| Member, term exp. Sep 2015 | Jonathan Goldberg | x | | x | x | | | SF Beautiful | 5 | Lower Pac Heights | | | M | Caucasian | |
| Member, term exp. Sep 2015 | Jolsna M John | x | | | | | | | 2 | Lower Pac Heights | | | F | South Asian | |
| Exp. member, seeking reappointment | Winston Parsons | x | | | x | x | | Pedestrian and bicycle advocate | 2 | Inner Richmond/ Jordan Park | 6 | SOMA | M | | |
| Applicant | Jason Jungreis | x | | | x | x | | Economics | 1 | Outer Richmond | 3 | Financial District | M | Caucasian | |
| Applicant | Patrick Kennedy | x | x | | x | | | | 1 | Inner Richmond | 3 | Russian Hill/ North Beach | M | Caucasian | |
| Applicant | Victoria Stephens | x | | | x | x | | | 1 | Richmond | | | F | Caucasian | |