



Memorandum

Date: 02.03.15 **RE:** Plans and Programs Committee
February 10, 2015

To: Plans and Programs Committee: Commissioners Tang (Chair), Christensen (Vice Chair), Breed, Farrell, Yee and Wiener (Ex Officio)

From: David Uniman – Deputy Director for Planning *D+ll.*

Through: Tilly Chang – Executive Director *TCC*

Subject: **ACTION** – Recommend Appointment of One Member to the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

Summary

The Transportation Authority has a 13-member Geary Corridor Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC). There is one vacant seat on the GCAC for a representative of the Richmond District. The vacancy is due to the resignation of Jette Swan who moved out of San Francisco. Following the issuance of notices seeking applicants to the GCAC, we have received applications from 15 candidates. Staff provides information on applicants but does not make recommendations on GCAC appointments. Attachment 1 contains a summary table with information about current and prospective GCAC members, showing neighborhood of residence, neighborhood of employment, affiliation, and other information provided by the applicants. **We are seeking a recommendation to appoint one member to the GCAC.**

BACKGROUND

Geary Corridor Bus Rapid Transit (BRT) is one of the signature projects included in the Prop K Expenditure Plan. The Transportation Authority is currently leading environmental analysis for Geary Corridor BRT, in partnership with the San Francisco Municipal Transportation Agency (SFMTA). The environmental analysis will identify the benefits and impacts of BRT alternatives, a preferred alternative, and strategies to mitigate any environmental impacts. Engineering work for this phase entails preparation of designs for project alternatives as needed to clarify potential impacts and support identification of a preferred alternative, as well as development of design solutions for complex sections of the corridor. Because of the detailed nature and significance of the study, the Geary Corridor BRT Citizens Advisory Committee (GCAC) is distinct from the Transportation Authority Citizens Advisory Committee.

Role of the GCAC: The role of the GCAC is to advise Transportation Authority staff throughout the environmental analysis of the Geary BRT project by providing input representative of varying interests along the corridor, as well as broader, citywide interests related to the project. The GCAC currently meets approximately bi-monthly. Specifically, the GCAC members have and will continue to:

- Advise on the study scoping to identify the alternatives for analysis;
- Advise on the selection of a preferred alternative based on project benefits and expected environmental impacts;
- Advise on strategies to mitigate any negative environmental impacts; and

- Advise on strategies for effective outreach and assist with outreach to neighborhoods and other stakeholders.

Structure of the GCAC: In February 2008, through Resolution 08-56, the Transportation Authority Board established the structure for the GCAC. In October 2013, the Board increased the number of seats on the GCAC from eleven to thirteen. Appointed individuals are to reflect a balance of interests, including residents, businesses, transportation system users, and advocates. Each member is appointed to serve for a two-year term. There is currently one vacant seat representing Richmond District interests on the GCAC. Former member Jette Swan resigned from the GCAC after relocating out of San Francisco.

DISCUSSION

The purpose of this memorandum is to present the applications received for the open seat on the GCAC and to seek a recommendation to appoint one member to the GCAC for a two-year term.

The current GCAC membership and structure are shown in the table below:

Geographic Representation	Seats on GCAC	Term Expires	Member(s)
Richmond	3	Apr 2016 Sep 2015	J. Foerster J. Fong <i>Vacant</i>
Japantown/Fillmore	3	Sep 2015 Jan 2016 Mar 2016	B. Horne R. Hashimoto A. Spires
Tenderloin/Downtown	2	Sep 2015 Jul 2015	P. Gallotta R. Marshall
At-Large	5	Apr 2016 Oct 2015 Sep 2015 Sep 2015 Nov 2016	M. H. Brown P. Chan J. Goldberg J. John W. Parsons

Recruitment: We solicited GCAC applications in January 2015 through the Transportation Authority’s website and social media accounts, Commissioners’ offices, and an e-blast to community members and organizations with interest in the Geary corridor. In addition, in November 2014, the Transportation Authority recruited candidates to fill an at-large seat on the GCAC and applicants from Richmond residents received during that time are included in the applicant pool for the current vacancy.

Applicant Pool: We have received applications from 15 candidates. Attachment 1 provides a matrix summarizing the applications, including information about each person’s affiliation to and interest in the Geary Corridor BRT project. Applicants were informed of the opportunity to speak on behalf of their candidacies at the February 10, 2015 Plans and Programs Committee meeting. Applicants were advised that appearance before the Committee is strongly encouraged, but not required, for appointment. Staff provides information on applicants but does not make recommendations on these appointments.

ALTERNATIVES

1. Recommend appointment of one member to the GCAC.
2. Defer action, pending additional information or further staff analysis.

CAC POSITION

None. The CAC does not make recommendations on other CACs or appointments to those committees.

FINANCIAL IMPACTS

None.

RECOMMENDATION

Recommend appointment of one member to the GCAC.

Attachment:

1. Applicant and Current Member Matrix

Enclosure:

1. Applications

Attachment 1. Geary BRT Citizens Advisory Committee Members and Applicants, February 2015

Member/ Applicant Status	Name	Corridor Relationship / Interest / Affiliation								Residence		Work		Self-Identified:	
		Resident	Business	Employee	Transit	Environ- ment	Disabled	Senior	Other	District	Neighborhood	District	Neighborhood	Gender	Ethnicity
Richmond (3 seats, 1 vacant)															
Member, term exp. Apr 2016	Margie Hom Brown	x			x		x	x	Seniors, disabled, Chinese speakers	1	Richmond			F	Chinese
Member, term exp. Sep 2015	Joanna Fong	x		x	x					1	Richmond			F	Chinese
Applicant	Soumya Aleti	x	x		x	x		x	Student, pedestrian advocate	1	Lone Mountain	1		F	East Indian
Applicant	Matthew Alvarez	x						x		1	Inner Richmond	3	Financial District	M	Latino
Applicant	Sascha Cohen	x	x		x	x			Labor, public policy, pedestrian advocate	1	Inner Richmond	5	Inner Sunset		
Applicant	Jamie Choy	x			x				Pedestrian advocate	2	Outer Richmond		Oakland	M	Chinese and Caucasian
Applicant	Jason Jungreis	x			x	x			Economics	1	Outer Richmond	3	Financial District	M	Caucasian
Applicant	Patrick Kennedy	x	x		x					1	Inner Richmond	3	Russian Hill/ North Beach	M	Caucasian
Applicant	Sanford Kingsley	x	x		x					2	Richmond	1	Richmond	M	Caucasian
Applicant	Kate Lazarus	x	x	x	x	x				1	Richmond	3	Jackson Square	F	Caucasian
Applicant	David Lee	x	x		x	x		x		1	Richmond	1	Richmond	M	Chinese
Applicant	Dylan MacDonald	x				x			Public policy	1	Inner Richmond	6	SOMA		
Applicant	Angela Paige Miller	x	x		x	x	x	x	Pedestrian, bicycling advocate	1	Inner Richmond		Stanford	F	Caucasian
Applicant	Suzie Moy	x	x			x	x	x		1	Richmond			F	Asian
Applicant	Alexei Nikolaeff-Svensson	x	x	x	x	x			Bicycling advocate	2	Inner Richmond	2	Inner Richmond		
Applicant	Victoria Stephens	x			x	x		x		1	Richmond			F	Caucasian

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Applicant	Joe Strella	x			x	x			Pedestrian advocate	1	Inner Richmond		San Bruno	M	

Japantown/Fillmore (3 seats, no vacancies)

Member, term exp. Jan 2016	Richard Hashimoto	part- time	x		x				Japantown Merchants Association	NA	Vallejo, CA (part-time in W. Addition)	5	Japantown	M	Japanese American
Member, term exp. Sep 2015	Benjamin Horne	x	x		x					5	Lower Pac Heights/ Upper Fillmore	3	Union Square/ Lower Pac Heights	M	
Member, term exp. Mar 2016	Austin Spires	x		x	x					5	Fillmore	6	SOMA	M	

Tenderloin/Downtown (2 seats, no vacancies)

Member, term exp. Sep 2015	Peter Gallotta	x			x	x			LGBT	6	Tenderloin	6	Civic Center	M	
Member, term exp. July 2015	Richard Marshall	x		x	x				LGBT	6	Tenderloin			M	

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		Resident	Business	Employee	Transit	Environ- ment	Disabled	Senior	Other	District	Neighborhood	District	Neighborhood	Gender	Ethnicity

At-Large (5 seats, no vacancies)

Member, term exp. Oct 2015	Paul Chan	x	x		x					1	Richmond	1	Richmond	M	
Member, term exp. Apr 2016	Jonathan Foerster	x			x					1	Richmond			M	
Member, term exp. Sep 2015	Jonathan Goldberg	x		x	x				SF Beautiful	5	Lower Pac Heights			M	Caucasian
Member, term exp. Sep 2015	Jolsna M John	x								2	Lower Pac Heights			F	South Asian
Member, term exp. Dec 2016	Winston Parsons	x			x	x			Pedestrian and bicycle advocate	2	Inner Richmond/ Jordan Park	6	SOMA	M	