



# Memorandum

**Date:** 06.15.16 **RE:** Plans and Committee  
June 21, 2016

**To:** Plans and Programs Committee: Commissioners Tang (Chair), Farrell (Vice Chair), Avalos, Breed, Peskin and Wiener (Ex Officio)

**From:** Amber Crabbe – Assistant Deputy Director for Policy and Programming *Ac*

**Through:** Tilly Chang – Executive Director *TC*

**Subject:** **ACTION** – Recommend Programming \$360,000 in Supplemental Regional Safe Routes to School (SR2S) Funds to San Francisco Department of Public Health’s SR2S Program, and Reprogramming \$52,251 in One Bay Area Grant Funds and \$548,388 in Congestion Management Agency Block Grant Funds to San Francisco Public Works’ Second Street Improvement Project

## Summary

The purpose of this memorandum is to seek a recommendation for some programming changes related to two Cycle 1 One Bay Area Grant (OBAG) projects. In June 2013, as Congestion Management Agency (CMA) for San Francisco, the Transportation Authority Board programmed \$1.439 million in Regional Safe Routes to School (SR2S) funds to the San Francisco Department of Public Health’s (SFDPH’s) SR2S Program and \$35 million in Cycle 1 OBAG block grant funds to seven projects, including San Francisco Public Works’ (SFPW’s) Second Street Improvement Project. Since then, the Metropolitan Transportation Commission extended Cycle 1 OBAG by 1 year and, as a result, generated supplemental funds for the Regional SR2S program. We are proposing to program San Francisco’s modest share (\$360,000) of these funds to expand SFDPH’s SR2S Program, particularly the communication, coordination, outreach, and evaluation efforts. The second recommended action is to reprogram unneeded funds from the ER Taylor SR2S (\$52,251 in Cycle 1 OBAG) and the Folsom Streetscape Improvement (\$548,388 in CMA Block Grant funds, the predecessor to OBAG) projects to SFPW’s Second Street project. The Second Street project has experienced cost increases due to the rising cost of construction since the project was originally funded in 2013, and the community’s request for the inclusion of pedestrian lighting.

## BACKGROUND

In June 2013, as Congestion Management Agency (CMA) for San Francisco, the Transportation Authority Board programmed \$1.439 million in Regional Safe Routes to School (SR2S) funds to the San Francisco Department of Public Health’s (SFDPH’s) SR2S Program and \$35 million in One Bay Area Grant (OBAG) Cycle 1 funds to seven competitively selected projects, including San Francisco Public Works’ (SFPW’s) Second Street Improvement Project (see Attachment 1 for the project descriptions and subsequent amendments).

Since then, the Metropolitan Transportation Commission (MTC) has added one more fiscal year to Cycle 1 OBAG, making \$5 million in supplemental funds available for the Regional SR2S program for the extended year. San Francisco’s share of the supplemental Regional SR2S program funds is a modest

\$360,000, which the Transportation Authority is charged with programming.

SFPW has completed ER Taylor SR2S and Folsom Streetscape Improvement projects and identified \$52,251 in the Cycle 1 OBAG County Program funds and \$548,388 in the CMA Block Grant Program (predecessor to the OBAG County Program) funds, respectively, that can be reprogrammed to another OBAG project.

## DISCUSSION

The purpose of this memorandum is to seek a recommendation for programming \$360,000 in supplemental Regional SR2S funds to SFDPH's SR2S Program, and reprogramming \$52,251 in Cycle 1 OBAG funds and \$548,388 in CMA Block Grant funds to SFPW's Second Street project to help cover cost increases. Additional details on both sets of recommended programming actions are provided below.

**San Francisco SR2S Program:** The originally programmed Cycle 2 Regional SR2S funds (\$1.439 million) enabled the San Francisco SR2S Program to expand from 15 elementary schools to 40 schools, including 35 elementary schools, 3 middle schools, and 2 high schools; conduct bilingual outreach to educate and organize parents; offer pedestrian and bicycle safety education during assemblies and school events; and develop and distribute transportation demand management toolkits.

As the lead agency of San Francisco SR2S Coalition (comprised of the San Francisco Unified School District (SFUSD), City agencies, and non-profits), SFDPH proposes using San Francisco's share (\$360,000) of MTC's supplemental SR2S funds to expand communication, coordination, outreach, and evaluation efforts, such as:

- Fully fund an outreach worker at SFUSD to pilot the concept of establishing Neighborhood Hubs to coordinate trips among multiple schools;
- Expand hands-on bike education to middle and high schools;
- Expand the use of social media and website for information sharing key dates and events;
- Ensure all surveys and toolkits are available in all languages and in a hard copy format (not just digitally);
- Evaluate and document lessons learned and develop case studies during summer recess;
- Accommodate unanticipated cost increases, including changes to fringe benefit rates.

SFDPH has received Active Transportation Program (ATP) funds to supplement and extend its SR2S program but has not secured funds beyond summer 2019. See Attachment 2-1 through 2-3 for more detailed program information, a proposed budget, and the ATP-funded scope summary.

**Second Street Improvement:** The Second Street project has recently received federal environmental clearance and is finalizing the federal authorization process prior to advertising the construction contract. SFPW has added pedestrian lighting as an alternate bid item to accommodate a community request, which turned out to be more expensive than usual due to the presence of sub-sidewalk basements. SFPW also updated the bid prices with the most recent data, which reflected the rising cost of construction.

SFPW proposes reprogramming \$52,251 from ER Taylor SR2S and \$548,388 from the Folsom Streetscape project to partially cover the cost increase and is working to identify other funding sources to fully fund pedestrian lighting. SFPW plans on advertising the Second Street construction contract by July 2016 and awarding it by the end of this year. SFPW's Prop K allocation request for the Second Street project, which is subject of a separate agenda item, provides more detail on the project scope, schedule, and funding plan.

If approved by the Transportation Authority Board, the proposed SR2S programming and OBAG reprogramming actions would then be subject to approval by MTC.

### **ALTERNATIVES**

1. Recommend programming \$360,000 in supplemental Regional SR2S funds to SFDPH's SR2S Program, and reprogramming \$52,251 in Cycle 1 OBAG funds and \$548,388 in CMA Block Grant funds to SFPW's Second Street project, as requested.
2. Recommend programming \$360,000 in supplemental Regional SR2S funds to SFDPH's SR2S Program, and reprogramming \$52,251 in Cycle 1 OBAG funds and \$548,388 in CMA Block Grant funds to SFPW's Second Street project, with modifications.
3. Defer action, pending additional information or further staff analysis.

### **CAC POSITION**

The CAC considered this item at its May 25, 2016 meeting and unanimously adopted a motion of support for the staff recommendation.

### **FINANCIAL IMPACTS**

There is no financial impact to the Transportation Authority's adopted FY 2015/16 budget from the requested action.

### **RECOMMENDATION**

Recommend programming \$360,000 in supplemental Regional SR2S funds to SFDPH's SR2S Program, and reprogramming \$52,251 in Cycle 1 OBAG funds and \$548,388 in CMA Block Grant Program funds to SFPW's Second Street project.

Attachments (2):

1. Cycle 1 OBAG Project List
2. San Francisco SR2S – Fact Sheet, Proposed Budget Change, and ATP-funded Scope Summary

**Attachment 1  
One Bay Area Grant (OBAG) Cycle 1 Project  
List May 2016**

Project Name (Sponsor)	Description	Construction Start	Open for Use	Total Project Cost	OBAG Funds as Last Amended	Proposed Change
Chinatown Broadway Street Design (San Francisco Public Works (SFPW))	Design and construct a complete streets project on Broadway from Columbus to the Broadway Tunnel, including bulb-outs, special crosswalk paving, new medians, street trees, bus stop improvements, and repaving.  Construction contract is planned for award by July 2016.	July 2016	July 2017	\$7,102,487	\$3,477,802	\$3,477,802 <sup>1,3</sup>
ER Taylor Elementary School Safe Routes to School (SFPW)	Design and construct four pedestrian bulb outs at the intersection of Bacon and Gottingen near ER Taylor Elementary School to improve pedestrian safety.  The project is open for use.	June 2015	November 2015	\$604,573	\$452,366	\$400,115 <sup>3,4</sup>
Longfellow Elementary School Safe Routes to School (SFPW)	Design and construct pedestrian safety improvements at the intersections of Mission & Whittier, Mission & Whipple, and Mission & Lowell near Longfellow Elementary School.  The project is open for use.	October 2015	March 2016	\$852,855	\$670,307	\$670,307
Mansell Corridor Improvement (San Francisco Municipal Transportation Agency (SFMTA))	Design and construct of a complete streets project on Mansell Street from Visitacion Avenue to Brazil Street including reduction in number of vehicular lanes and creating a multiuse path for pedestrians and bicyclists.  Construction is in progress.	November 2015	September 2016	\$6,807,348	\$1,762,239	\$1,762,239
Masonic Avenue Complete Streets (SFMTA)	Construct complete streets improvements on Masonic Avenue from Fell to Geary, including reallocation of space to calm traffic, dedicated bicycle space (raised cycle track), and pedestrian enhancements.  Construction contract was awarded in February 2016.	June 2016	November 2017	\$22,785,900	\$0	\$0 <sup>2</sup>
Second Street Streetscape Improvement (SFPW)	Design and construct of a complete streets project on Second Street from Market to Townsend, including pedestrian safety improvements, a buffered cycle track, landscaping, and repaving.  Construction contract is planned for advertisement by July 2016.	December 2016	June 2018	\$15,415,115	\$10,515,746	\$10,567,997 <sup>4</sup>
Transbay Transit Center Bike and Pedestrian Improvements (Transbay Joint Powers Authority)	Construct pedestrian and bicycle projects associated with the Transbay Transit Center, including a pedestrian walkway, sidewalks, path-finding signage, real time passenger information, bike racks and channels, pedestrian lighting, and public art.  OBAG work will be implemented as part of various construction contracts for the Transbay Transit Center project.	July 2015	December 2017	\$11,480,440	\$6,000,000	\$6,000,000
Light Rail Vehicle (LRV) Procurement (SFMTA)	Purchase 175 replacement LRVs and 25 expansion LRVs to help meet projected vehicle needs through 2020, including for the Central Subway.  The first new LRV is expected to roll out by the end of 2016.	September 2014 (procurement)	Through 2020	\$175,000,000	\$10,227,540	\$10,227,540 <sup>2</sup>
Lombard Street US-101 Corridor Improvement (SFPW)	Design and construct safety improvements along Lombard Street between Van Ness Avenue and Richardson Avenue, including curb extensions (pedestrian and transit bulb-outs), daylighting at intersections, signal timing improvements, advance stop bars and high visibility curb crosswalks.  SFPW and SFMTA are committed to delivering this project prior to a Caltrans paving project in 2018.	January 2017	March 2018	\$17,465,000	\$1,910,000	\$1,910,000 <sup>1</sup>
<b>Total OBAG:</b>					<b>\$35,016,000</b>	<b>\$35,016,000</b>

**Attachment 1**  
**One Bay Area Grant (OBAG) Cycle 1 Project**  
**List May 2016**

<sup>1</sup> \$1.91 million in OBAG funds were swapped with SFMTA local revenue bond funds because the OBAG funds were unavailable when needed. In October 2015, the Transportation Authority Board reprogrammed the OBAG funds to SFPW's Lombard Street US-101 Corridor Improvement via 2016 Regional Transportation Improvement Program, as requested by SFMTA and SFPW.

<sup>2</sup> In order to minimize risk of losing federal funds due to project delays, in February 2015, the Transportation Authority Board reprogrammed \$10,227,540 in OBAG funds from SFMTA's Masonic Avenue project to the LRV Procurement project, with the condition that SFMTA continue to follow OBAG reporting requirements for the Masonic Avenue project. See the Plans and Programs Committee memo (February 3, 2015) and Resolution 15-42 for more detail.

<sup>3</sup> On December 15, 2015, the Transportation Authority Board approved SFPW's request to reprogram \$67,265 cost savings from the recently completed ER Taylor SR2S to Chinatown Broadway, which has received a higher-than-anticipated bid to its original construction contract advertisement.

<sup>4</sup> [Pending Transportation Authority Board's approval on June 28, 2016] SFPW requests reprogramming additional \$51,215 from the completed ER Taylor SR2S to Second Street to cover the cost of the pedestrian lighting, which has been added per the community's request.



**San Francisco 2015-2016 Safe Routes to School Program**

*Safer, healthier, more fun ways to get to and from school.*

[www.sfsaferoutes.org](http://www.sfsaferoutes.org)

**Participating Elementary Schools in 2015-2016**

More than 50% of students at these schools live within one mile of their school.

Alamo	Dianne Feinstein	Rosa Parks
Alvarado	Bret Harte	George Peabody
Argonne	Glen Park	Paul Revere
Buena Vista Horace Mann	Grattan	SF Community
Bessie Carmichael	Jefferson	Sherman
George Washington Carver	Lafayette	Commodore Sloat
Cesar Chavez	Gordon Lau	Spring Valley
John Yehall Chin	Lawton	RL Stevenson
Chinese Immersion at de Avila	Longfellow	Sunnyside
Cleveland	Marshall	Sunset
El Dorado	Monroe	ER Taylor
Fairmount	Jean Parker	

**Participating Middle and High Schools in 2015-2016**

Bessie Carmichael Middle School	Thurgood Marshall High School
Marina Middle School	Washington High School
Martin Luther King Jr Middle School	

**San Francisco Safe Routes to School Vision:** San Francisco is a healthy community where students and families safely walk, bike, take transit, and carpool to and from school.

**Program Goals:**

- To promote health and educational opportunities by advancing sustainable modes of transportation and safer environments for the school commute;
- To increase pedestrian, bicycle and traffic safety around schools;
- To decrease traffic congestion around schools;
- To reduce childhood obesity by increasing number of children walking and biking to school; and
- To improve air quality, community safety, and community involvement around school.

**Safe Routes to School goals are achieved through the following strategies:**

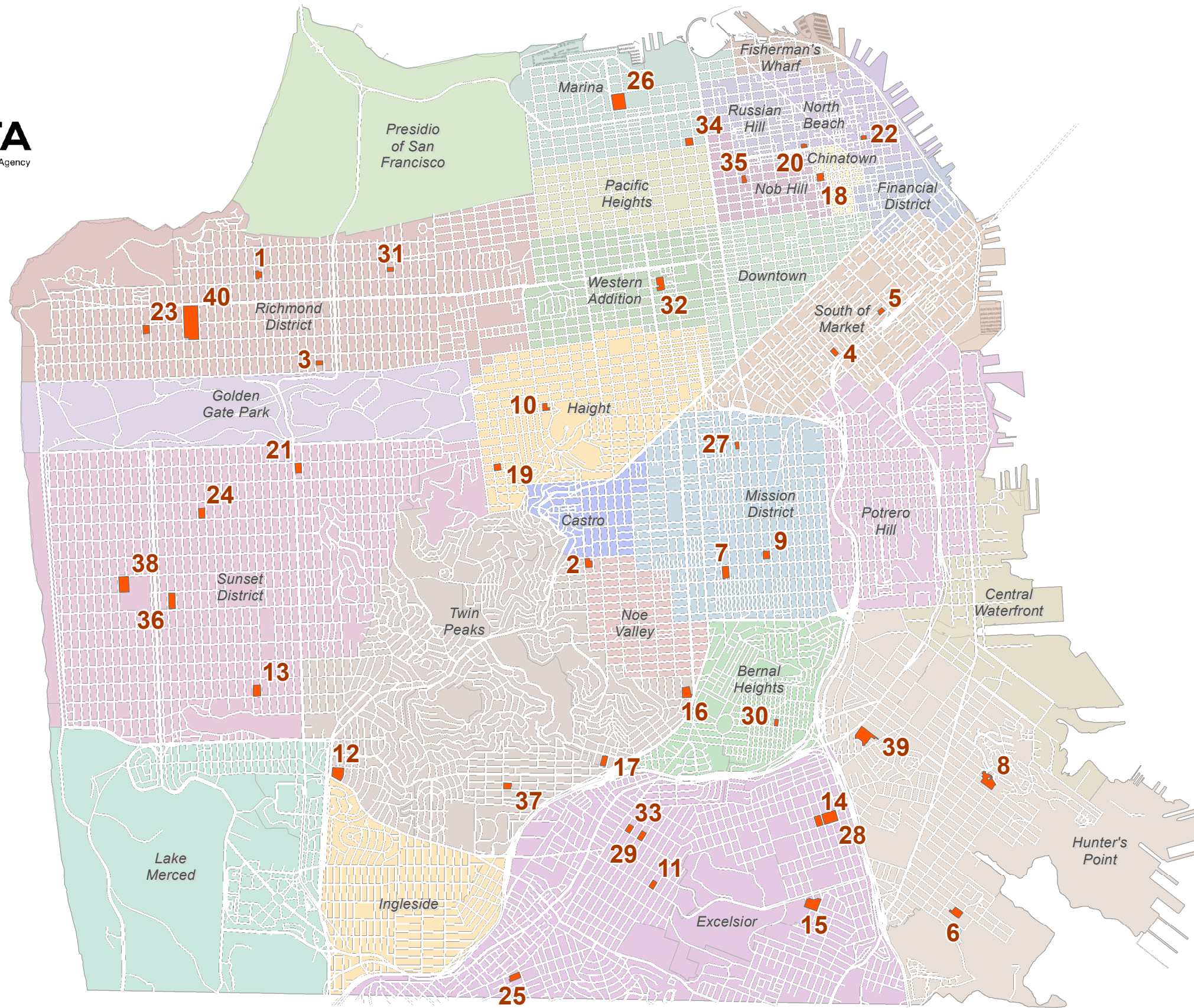
**The FIVE E's**

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<b>Education</b>	School assemblies for elementary schools on pedestrian and bicycle safety
<b>Encouragement</b>	1) Organize Walk and Roll to School Day and San Francisco Bike to School Week 2) Train and organize parents to form regular walking school buses and bike trains
<b>Engineering</b>	Conduct walk and bike audits at schools
<b>Enforcement</b>	Enforce traffic laws around schools
<b>Evaluation</b>	Collect and analyze how school children get to and from school as well as parent surveys on knowledge and attitudes toward walking and biking

**Safe Routes to School Program Partners:** The Safe Routes to School Program is led by the SF Department of Public Health and supported by the Presidio YMCA, Shape Up SF, SF Bicycle Coalition; SF Department of Environment; the SF Municipal Transportation Agency; SF Police Department; SF Unified School District; and Walk SF.

# 2015-2016 San Francisco Safe Routes to School Program



No.	School
1	Alamo
2	Alvarado
3	Argonne
4	Bessie Carmichael Elementary
5	Bessie Carmichael Middle
6	Bret Harte
7	Buena Vista Horace Mann
8	Carver
9	Cesar Chavez
10	Chinese Immersion at De Avila
11	Cleveland
12	Commodore Sloat
13	Diane Feinstein
14	E.R. Taylor
15	El Dorado
16	Fairmount
17	Glen Park
18	Gordon Lau
19	Grattan
20	Jean Parker
21	Jefferson
22	John Yehall Chin
23	Lafayette
24	Lawton
25	Longfellow
26	Marina
27	Marshall
28	Martin Luther King Jr.
29	Monroe
30	Paul Revere
31	Peabody
32	Rosa Parks
33	SF Community
34	Sherman
35	Spring Valley
36	Stevenson
37	Sunnyside
38	Sunset
39	Thurgood Marshall
40	Washington

Participating Schools

0
0.475
0.95 Miles

Last modified: 5/19/16



## 2015-1016 SAFE ROUTES TO SCHOOLS PROGRAM PARTICIPATING SCHOOLS BY SUPERVISORIAL DISTRICT

### **DISTRICT 1 | Eric Mar**

Alamo Elementary School  
250 23rd Avenue, 8:40-2:40  
Principal: Rosa Fong

Argonne Elementary School  
680 18th Ave, 8:30-2:40  
Principal: Cami Okubo

Lafayette Elementary School  
4545 Anza Street, 7:50-1:50  
Principal: Heath Caceres

George Peabody Elementary School  
251 6th Avenue, 8:40-2:40  
Principal: Willem Vroegh

Washington High School  
599 30<sup>th</sup> Ave, 7:30-3:30  
Principal: Ericka Lovrin

### **DISTRICT 2 | Mark Farrell**

Sherman Elementary School  
1651 Union Street, 7:50-1:50  
Principal: Sara Shenkan-Rich

Marina Middle School  
3500 Fillmore, 9:10-3:25  
Principal: Joanna Fong

### **DISTRICT 3 | Aaron Peskin**

John Yehall Chin Elementary School  
350 Broadway Street, 9:25-3:35  
Principal: Allen Lee

Gordon Lau Elementary School  
950 Clay Street, 8:40-2:40  
Principal: Nita Mok

Jean Parker Elementary School  
840 Broadway Street, 8:40-2:40  
Principal: Wesley Tang

Spring Valley Elementary School  
1451 Jackson Street, 8:40-2:40  
Principal: Marlene Callejas

### **DISTRICT 4 | Katy Tang**

Dianne Feinstein Elementary School  
2550 25th Avenue, 7:50-1:50  
Principal: Michelle Chang

Jefferson Elementary School  
1725 Irving Street, 8:40-2:40  
Principal: Kimberly Adams

Lawton K-8 School  
1570 31st Avenue, 8:55-3:30  
Principal: Gina Ferrante

RL Stevenson Elementary School  
2051 34th Avenue, 8:40-2:40  
Principal: Diane Lau-Yee

Sunset Elementary School  
1920 41st Avenue, 8:40-2:40  
Principal: Sophie Lee

### **DISTRICT 5 | London Breed**

Chinese Immersion at de Avila Elementary School  
1250 Waller Street, 8:40-2:40  
Principal: Rosina Tong

Grattan Elementary School  
165 Grattan Street, 7:50-1:50  
Principal: Matthew Reedy

Rosa Parks Elementary School  
1501 O'Farrell Street, 7:50-1:50  
Principal: Paul Jacobsen

### **DISTRICT 6 | Jane Kim**

Bessie Carmichael Elementary School  
375 7th Street, 8:40-2:40  
Principal: Rehema Allen

Bessie Carmichael Middle School  
824 Harrison St, 8:30-2:40  
Principal: Rehema Allen





## 2015-1016 SAFE ROUTES TO SCHOOLS PROGRAM PARTICIPATING SCHOOLS BY SUPERVISORIAL DISTRICT

### **DISTRICT 7 | Norman Yee**

Commodore Sloat Elementary School  
50 Darien Way, 8:40-2:40  
Principal: Greg John

Sunnyside Elementary School  
250 Foerster Street, 8:40-2:40  
Principal: Renee Marcy

### **DISTRICT 8 | Scott Wiener**

Alvarado Elementary School  
625 Douglas Street, 7:50-1:50  
Principal: Jennifer Kuhr Butterfoss

Fairmount Elementary School  
65 Chenery Street, 8:35-2:40  
Principal: Luis Rodriguez

Glen Park Elementary School  
151 Lippard Ave, 8:40-2:40  
Principal: Jean C. Robertson

### **DISTRICT 9 | David Campos**

Buena Vista Horace Mann K-8 School  
3351 23rd Street, 9:30-3:45  
Principal: Richard Zapien

Cesar Chavez Elementary School  
825 Shotwell Street, 8:40-2:55  
Principal: Catalina Rico

Marshall Elementary School  
1575 15th Street, 8:40-2:40  
Principal: Peter Avila

Paul Revere K-8 School  
555 Tompkins Avenue, 7:50-1:50  
Principal: Stacy-Ann Afflick

ER Taylor Elementary School  
423 Burrows Street, 8:40-2:45  
Principal: Barbara Berman

Martin Luther King Jr. Middle School  
350 Girard St, 9:05-3:30  
Principal: Michael Eissen

### **DISTRICT 10 | Malia Cohen**

George Washington Carver Elementary School  
1360 Oakdale Avenue, 8:30-2:40  
Principal: Emmanuel S. Stewart

El Dorado Elementary School  
70 Delta Street, 7:50-1:50  
Principal: Silvia Cordero

Bret Harte Elementary School  
1035 Gilman Avenue, 8:25-2:40  
Principal: Jeremy Hilinski

Thurgood Marshall High School  
45 Conkling St, 8:00-3:15  
Principal: Martha Torres

### **DISTRICT 11 | John Avalos**

Cleveland Elementary School  
455 Athens Street, 9:30-3:30  
Principal: Mark Sanchez

Longfellow Elementary School  
755 Morse Street, 8:40-2:40  
Principal: Carrie Betti

Monroe Elementary School  
260 Madrid Street, 8:25-2:30  
Principal: Jose Montano

SF Community K-8 School  
125 Excelsior Ave, 9:15-3:30  
Principal: Nora Houseman

**Attachment 2-2. Cycle 2 San Francisco Safe Routes to School Program  
Task Summary - Budget by Agency  
Original Budget for 14-17**

Task	Agency #1 San Francisco Department of Public Health	Agency #2 San Francisco Bicycle Coalition	Agency #3 Walk San Francisco	Agency #4 Presidio Ybike Program	Agency #5 SF Unified School District	Agency #6 SF Department of the Environment	Agency #5 SF Study Center - Fiscal intermediary fees, assemblies, and curricula	TOTAL	
Task 1	SF SRTS grant management per federal transportation aid requirements	\$ 158,512.00						\$ 158,512.00	
Task 2	SFUSD school coordination and outreach				\$ 93,974.00			\$ 93,974.00	
Task 3	Outreach Team to provide targeted outreach, education, and encouragement	\$ 61,029.00	\$ 15,972.00					\$ 77,001.00	
Task 4	Parent/guardian champions at participating schools	\$ 186,192.00	\$ 96,925.00					\$ 283,117.00	
Task 5	In-school assemblies for elementary school						\$ 42,000.00	\$ 42,000.00	
Task 6	Bicycle Rodeos at elementary schools			\$ 61,889.00				\$ 61,889.00	
Task 7	Bike clubs for 3 middle schools			\$ 134,912.00				\$ 134,912.00	
Task 8	Bike shop programs for 2 high schools			\$ 147,154.00				\$ 147,154.00	
Task 9	Curriculum for classroom teachers and fiscal intermediary fees						\$ 198,351.00	\$ 198,351.00	
Task 10	Regular walk and roll events	\$ 113,788.00	\$ 55,489.00					\$ 169,277.00	
Task 12	Annual Walk and Roll to School Day in October	1664	\$ 40,087.00					\$ 41,751.00	
Task 13	Annual spring SF SRTS celebration	34956	\$ 1,101.00					\$ 36,057.00	
Task 14	Transportation demand management (TDM) toolkits					\$ 77,742.00		\$ 77,742.00	
Task 15	Program Evaluation	\$ 103,701.00						\$ 103,701.00	
	<b>TOTAL</b>	\$ 262,213.00	\$ 397,629.00	\$ 209,574.00	\$ 343,955.00	\$ 93,974.00	\$ 77,742.00	\$ 240,351.00	\$ 1,625,438.00

**Attachment 2-2. Cycle 2 San Francisco Safe Routes to School Program**  
**Task Summary - Budget by Agency**  
**Additional funds for 16-17**

Task	Agency #1 San Francisco Department of Public Health	Agency #2 San Francisco Bicycle Coalition	Agency #3 Walk San Francisco	Agency #4 Presidio Ybike Program	Agency #5 SF Unified School District	Agency #6 SF Department of the Environment	Agency #5 SF Study Center - Fiscal intermediary fees, assemblies, and curricula	TOTAL	
Task 1	SF SRTS grant management per federal transportation aid requirements	\$ 60,804.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 60,804.00	
Task 2	SFUSD school coordination and outreach	\$ -	\$ -	\$ -	\$ -	\$ 87,280.00	\$ -	\$ 87,280.00	
Task 3	Outreach Team to provide targeted outreach, education, and encouragement	\$ -	\$ 24,925.00	\$ -	\$ -	\$ -	\$ -	\$ 24,925.00	
Task 4	Parent/guardian champions at participating schools	\$ -	\$ -	\$ 27,470.00	\$ -	\$ -	\$ -	\$ 27,470.00	
Task 5	In-school assemblies for elementary school	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 29,000.00	\$ 29,000.00	
Task 6	Bicycle Rodeos at elementary schools	\$ -	\$ -	\$ -	\$ 59,711.00	\$ -	\$ -	\$ 59,711.00	
Task 7	Bike clubs for 3 middle schools	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Task 8	Bike shop programs for 2 high schools	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Task 9	Curriculum for classroom teachers and fiscal intermediary fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 27,898.00	\$ 27,898.00	
Task 10	Regular walk and roll events	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Task 12	Annual Walk and Roll to School Day in October	\$ -	\$ -	\$ 10,234.00	\$ -	\$ -	\$ -	\$ 10,234.00	
Task 13	Annual spring SF SRTS celebration	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Task 14	Transportation demand management (TDM) toolkits	\$ -	\$ -	\$ -	\$ -	\$ 15,000.00	\$ -	\$ 15,000.00	
Task 15	Program Evaluation	\$ 2,678.00	\$ -	\$ -	\$ -	\$ -	\$ 15,000.00	\$ 17,678.00	
	<b>TOTAL</b>	\$ 63,482.00	\$ 24,925.00	\$ 37,704.00	\$ 59,711.00	\$ 87,280.00	\$ 15,000.00	\$ 71,898.00	\$ 360,000.00

**Attachment 2-2. Cycle 2 San Francisco Safe Routes to School Program**  
**Task Summary - Budget by Agency**  
**Total budget 14-17**

Task	Agency #1 San Francisco Department of Public Health	Agency #2 San Francisco Bicycle Coalition	Agency #3 Walk San Francisco	Agency #4 Presidio Ybike Program	Agency #5 SF Unified School District	Agency #6 SF Department of the Environment	Agency #5 SF Study Center - Fiscal intermediary fees, assemblies, and curricula	TOTAL	
Task 1	SF SRTS grant management per federal transportation aid requirements	\$ 219,316.00						\$ 219,316.00	
Task 2	SFUSD school coordination and outreach				\$ 181,254.00			\$ 181,254.00	
Task 3	Outreach Team to provide targeted outreach, education, and encouragement	\$ 85,954.00	\$ 15,972.00					\$ 101,926.00	
Task 4	Parent/guardian champions at participating schools	\$ 186,192.00	\$ 124,395.00					\$ 310,587.00	
Task 5	In-school assemblies for elementary school						\$ 71,000.00	\$ 71,000.00	
Task 6	Bicycle Rodeos at elementary schools			\$ 121,600.00				\$ 121,600.00	
Task 7	Bike clubs for 3 middle schools			\$ 134,912.00				\$ 134,912.00	
Task 8	Bike shop programs for 2 high schools			\$ 147,154.00				\$ 147,154.00	
Task 9	Curriculum for classroom teachers and fiscal intermediary fees						\$ 225,811.00	\$ 225,811.00	
Task 10	Regular walk and roll events	\$ 113,788.00	\$ 55,489.00					\$ 169,277.00	
Task 12	Annual Walk and Roll to School Day in October		1664 \$ 50,321.00					\$ 51,985.00	
Task 13	Annual spring SF SRTS celebration		34956 \$ 1,101.00					\$ 36,057.00	
Task 14	Transportation demand management (TDM) toolkits					\$ 92,742.00		\$ 92,742.00	
Task 15	Program Evaluation	\$ 106,379.00					\$ 15,000.00	\$ 121,379.00	
	<b>TOTAL</b>	\$ 325,695.00	\$ 422,554.00	\$ 247,278.00	\$ 403,666.00	\$ 181,254.00	\$ 92,742.00	\$ 311,811.00	\$ 1,985,000.00

(rounded)

## Attachment 2-3. Active Transportation Program-Funded Scope Summary

The overall purpose of the San Francisco Safe Routes to School (SF SRTS) program is to promote walking and biking to and from San Francisco schools. For school years 2014-2017, SF SRTS delivers an integrated set of services based on four of the five Es – Education, Encouragement, Engineering and Evaluation. SF SRTS currently works with 40 public schools total - 35 elementary, 3 middle and 2 high schools. SF SRTS has received additional funding from the Active Transportation Program, which as describes below:

### **Active Transportation Program Cycle 1 – September 1, 2015 to August 31, 2017**

This funding would supplement current MTC Regional SRTS Cycle 2 funding. For 2015-2017 school years, SF SRTS will implement the following:

**Policy:** By 2017, SFUSD will adopt a new resolution supporting all modes of transportation to and from school, especially walking and biking. In addition, policies at each school supporting the implementation of the SRTS activities will be in place.

**Education:** Comprehensive tailored active transportation toolkits, targeted for 102 schools in the District will be developed, translated, and distributed in hard copies and online to all families in the district. Each school will get a toolkit including: area map around school, map of where attending students live, suggested walking, biking and transit routes (e.g. bike routes, transit stops, crossing guards, and carpooling information), and list of resources to increase safe walking and biking.

**Encouragement:** SF SRTS will work with a multilingual team of outreach workers at the SF Environment who will promote the active transportation toolkits to parents. They will identify strategies to reach parents and will promote resources to participate in active transportation.

**Enforcement:** SF Police Department to provide enforcement of motor vehicle laws near schools located on high injury corridors to increase safety, both real and perceived.

**Evaluation:** The program will be evaluated utilizing travel tallies, parent surveys and focus groups.

### **Active Transportation Program Cycle 2 – September 1, 2017 to August 31, 2019**

This grant allows SF SRTS to implement new elements of our current program as outlined below:

- Expanding the focus on underserved communities, specifically schools with 75% or more of student population on free and reduced price meals;
- Creating SF SRTS neighborhood task forces, arranging schools by neighborhood for collective impact;
- Hosting neighborhood skills building, encouragement and outreach events;
- Integrate Safe Passage into SF SRTS neighborhood project;
- Launch City Street Investigators curricula in afterschool programs;
- Offer bike physical education at 4 middle and 2 high schools;
- Conduct walk and bike audits and 4 schools;
- Implement SRTS elements of SFUSD Wellness and Vision Zero Resolutions; and
- Evaluating program activities through student travel tallies and parent surveys.

Recently, CA Department of Transportation deemed that several items in the grant application were deemed ineligible for funding by the Active Transportation Program. SF SRTS has identified other funds for these items; thereby, MTC Regional Cycle 2 funds will not be used to cover this funding gap.