



DRAFT MINUTES

VISION ZERO COMMITTEE

Friday, May 21, 2015

1. Roll Call

Vice Chair Yee called the meeting to order at 3:08 p.m. The following members were:

Present at Roll Call: Commissioners Farrell, Mar, Wiener and Yee (4)

Absent at Roll Call: Commissioner Kim (1)

2. Approve the Minutes of the April 24, 2015 Meeting – ACTION

There was no public comment.

The minutes were approved without objection by the following vote:

Ayes: Commissioners Farrell, Mar and Yee (3)

Absent: Commissioner Kim (1)

3. Vision Zero Progress Report – INFORMATION

Megan Wier of the San Francisco Department of Public Health (SFDPH) and Tom Maguire, Director of Sustainable Streets at the San Francisco Municipal Transportation Agency (SFMTA), presented the item, which included key highlights of the progress report. Commander Ann Mannix of the San Francisco Police Department (SFPD) provided an update on enforcement activities of Vision Zero.

Commissioner Mar asked why the number of traffic citations had increased in certain districts but decreased in others. Commander Mannix responded that in 2014, SFPD issued more citations than ever before, however in 2015 the number of citations had decreased slightly (by 2%). Commissioner Yee asked why the number of citations had declined. Commander Mannix responded that she hoped it was a matter of drivers paying more attention to the roads, but also said it could be attributed to a decrease in traffic enforcement resources. She explained that SFPD was focusing on congestion-related traffic citations, such as blocking-the-box in areas like South of Market, and that this could be taking away resources from the top five traffic enforcement priorities.

Commissioner Mar asked if there would be a forum established to allow local community groups and pedestrian/bicycle safety advocacy groups to participate in informing the work of the Vision Zero Task Force Education subcommittee. Mr. Maguire responded that there was a desire to strengthen collaboration with local community groups on education campaigns. He said that attention would be paid to make the task force and outreach processes “culturally competent” in order to reach all San Franciscans, and noted that John Knox White would provide more detail during item 5.

Commissioner Mar asked how many of the 13 miles of safety improvements per year discussed in the Vision Zero Two-Year Action Strategy overlapped with communities of concern in San Francisco. Mr. Maguire responded that a large portion of high-injury corridors overlapped with communities of concern. Commissioner Mar asked what constituted a safety improvement and how it differed from street beautification. Mr. Maguire said that safety improvements included any tool that was proven to reduce the risk of vehicle crashes, such as new traffic signals, stop signs, and bulb-outs.

Commissioner Yee asked for an update on the nine projects funded by the District 7 Participatory Budget Process which were not included in the 24 Vision Zero Engineering projects. Mr. Maguire responded by listing the nine projects and their update: four speed radar signs will be implemented in District 7 this fall; final balloting for traffic-calming speed humps on Noriega and Ortega Streets is underway; a traffic-calming speed hump in Balboa Terrace is expected to be implemented this fall; a pedestrian safety island on O'Shaughnessy Boulevard was completed in March 2015; a study on safe access to Sunnyside Park is underway; and the Laguna Honda pedestrian safety project is under construction.

Commissioner Mar asked about the feasibility of reaching zero traffic deaths by 2024 given that, of the 172 miles of high-injury corridors, only 13 miles per year were being addressed with safety improvements. Mr. Maguire responded that the 13 miles focused on the most high-risk sections, and reminded the Committee that the engineering improvements would be complemented with other citywide efforts to improve safety, such as education campaigns and enforcement. Commissioner Mar asked if the three recent traffic-deaths happened on high-injury corridors. Mr. Maguire confirmed they did. Commissioner Mar stressed that the Vision Zero improvements should be expanded beyond the current 13 miles of improvements per year. Ms. Wier clarified that there were 125 miles of high-injury corridors so that in fact, if the pace of projects were to be maintained until 2024, the entire network would be reached.

Commissioner Mar asked about safety improvements for seniors and asked why Vision Zero engineering strategies did not more explicitly target vulnerable populations in the way that "Elder Zones" did in New York. Mr. Maguire responded that most of the safety improvements being implemented would make it safer for everyone, and said an example would be that bulb-outs reduce the width of streets which can make it easier for all pedestrians to cross the street safely. Mr. Maguire also mentioned strategic geographic targeting in areas like the Richmond and Tenderloin that have high proportions of vulnerable populations. Anne Okubo of the SFDPH added that the WalkFirst initiative targeted seniors and people with disabilities.

During public comment, Nicole Ferrara, Executive Director at WalkSF, stated that the Vision Zero Coalition was concerned with ensuring safety improvements were focused in communities of concern and communities of color. She said that the Vision Zero Coalition was keen on the data sharing resolution adopted last fall and wanted to see that move forward so that data could be available to all agencies, and especially data on collisions and citations. Ms. Ferrara further mentioned that Walk SF was collaborating with SFMTA to better understand the selection process for the 13 miles annually, and agreed with Commissioner Mar on the need to focus on seniors and people with disabilities.

A student representing the Chinatown Community Development Center (CCDC) stressed the importance of making education and outreach materials multi-lingual and multi-cultural, and mentioned senior residents in Chinatown as a target population that could stand to benefit from such translations.

Angelina Yu, youth leader with CCDC's Campaign Academy, commented that Vision Zero leaders could consult gerontologists in order to better understand physical and behavior changes that occur with age in order to better design for seniors and people with disabilities.

The Vision Zero Committee lost quorum at 3:37 p.m. The meeting was adjourned. Vice Chair Yee continued the meeting as a workshop with any presentations or public comment not on the record. The workshop was broadcast live on SFGovTV and the recording is available on their website at sfgovtv.org.

4. **Automated Safety Enforcement Presentation – INFORMATION**
5. **Vision Zero Education Strategy – INFORMATION**
6. **Introduction of New Items – INFORMATION**
7. **Public Comment**
8. **Adjournment**

The workshop was adjourned at 4:25 p.m.