



**VISION  
ZERO  
SF**

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Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

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# **VISION ZERO: SLOWER SPEEDS AND A SAFER CITY**

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**TRANSPORTATION AUTHORITY  
VISION ZERO COMMITTEE  
DEC 10, 2015**

## OUTLINE

1. Vision Zero Accomplishments
2. Looking Ahead: Focus on Safe Speeds
  - Redesigning Safer Streets
  - Education, Enforcement and Policy



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# ACCOMPLISHMENTS

A blurred city street scene with pedestrians crossing a crosswalk, overlaid with a dark blue filter. The word 'ACCOMPLISHMENTS' is written in large white letters across the top. The background shows a busy urban environment with tall buildings, streetlights, and a crowd of people in motion.

# 24 PROJECTS IN 22 MONTHS



# MORE THAN 13 MILES OF IMPROVEMENTS ALONG HIGH INJURY CORRIDORS



## OTHER SAFETY PROJECTS COMPLETED

Completed Safe Routes to School Projects: Sunset, Alamo, Jefferson, ER Taylor



# OTHER SAFETY PROJECTS COMPLETED



# EDUCATION ACCOMPLISHMENTS



## S.F. on track to meet Vision Zero safety campaign goals

By Michael Cabanatuan | July 17, 2015 | Updated: July 17, 2015 9:07pm



Photo: Li Nakina, The Chronicle



## ENFORCEMENT ACCOMPLISHMENTS

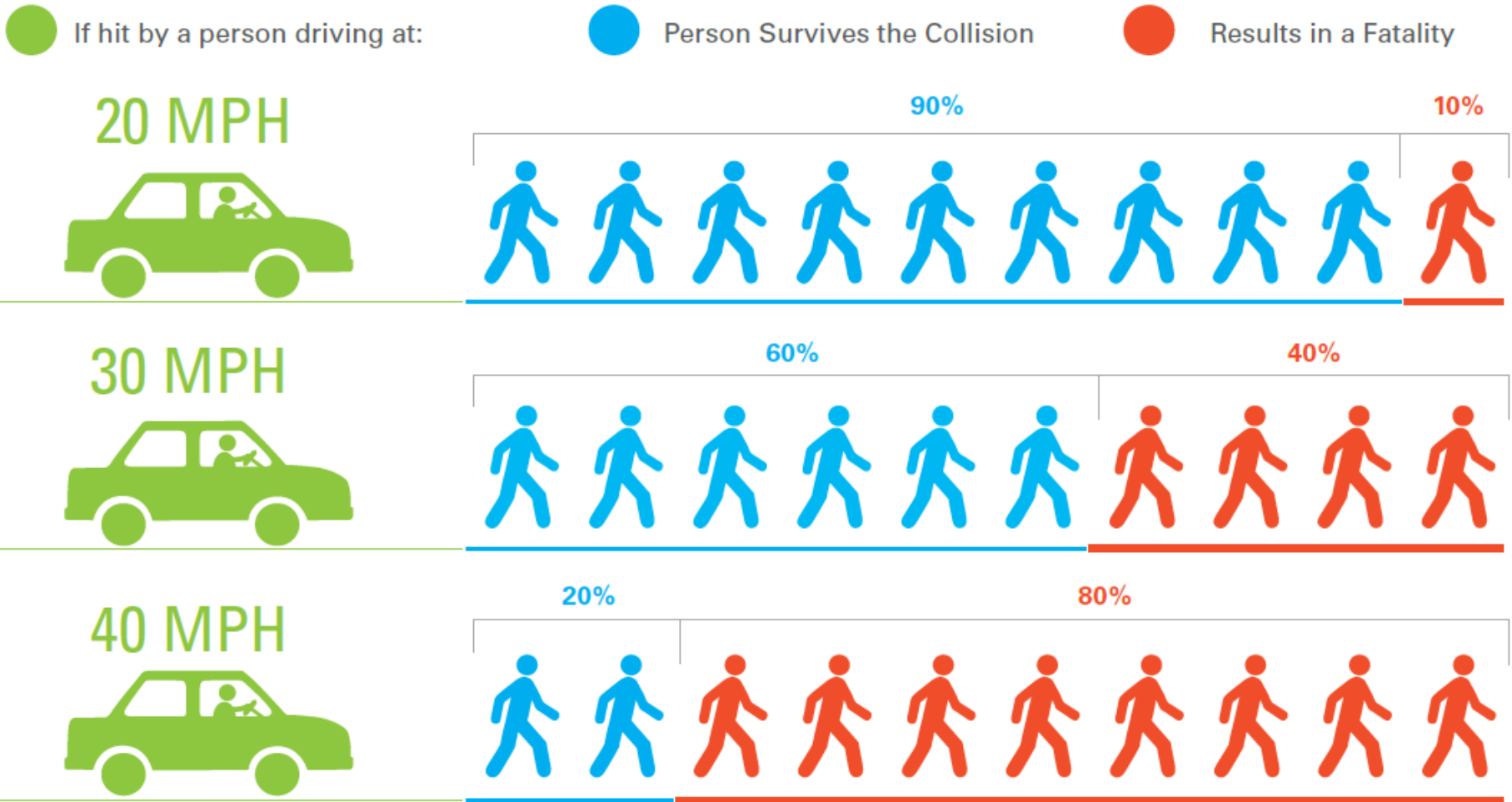


- *Focus on the Five* violations comprised 43% of all traffic violations for latest quarter
- Targeted enforcement near schools and senior centers increased

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# LOOKING AHEAD: FOCUS ON SAFE SPEEDS





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# ENGINEERING: REDESIGNING SAFER STREETS



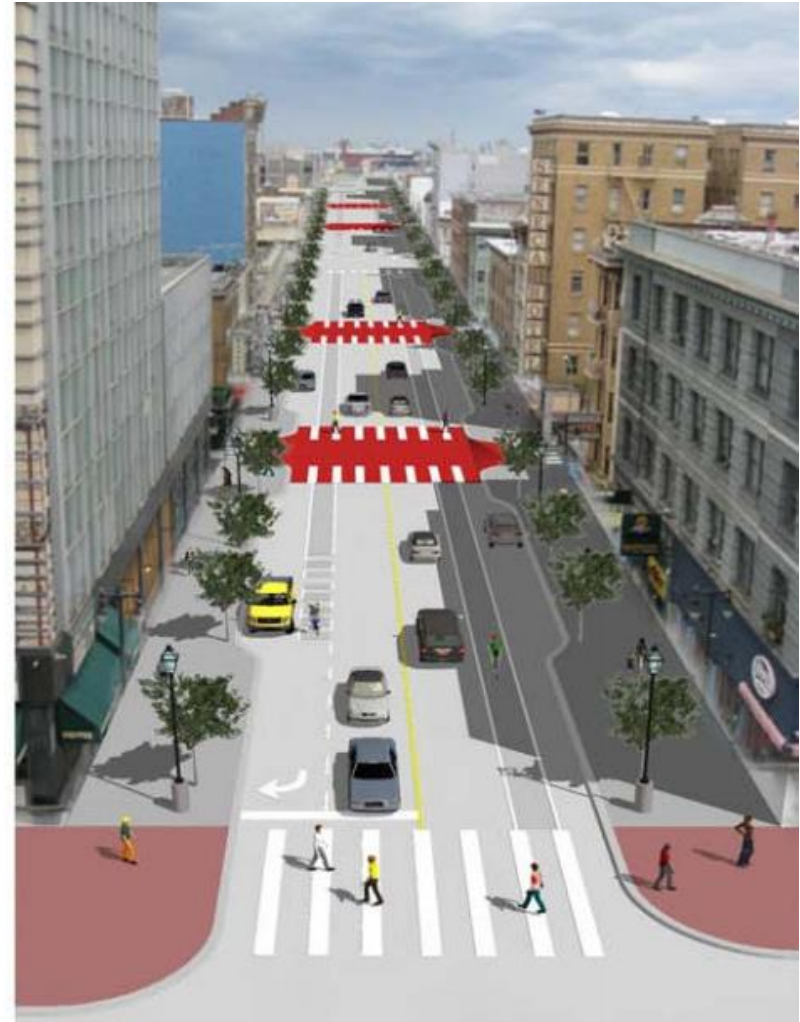
## AT LEAST 13 MILES OF SAFETY MEASURES ANNUALLY, WITH FOCUS ON SPEED REDUCTION

### Programs:

- Corridor Transformation Projects
- Muni Forward Collaboration
- Traffic Signals and Signal Retiming
- Quick and Effective

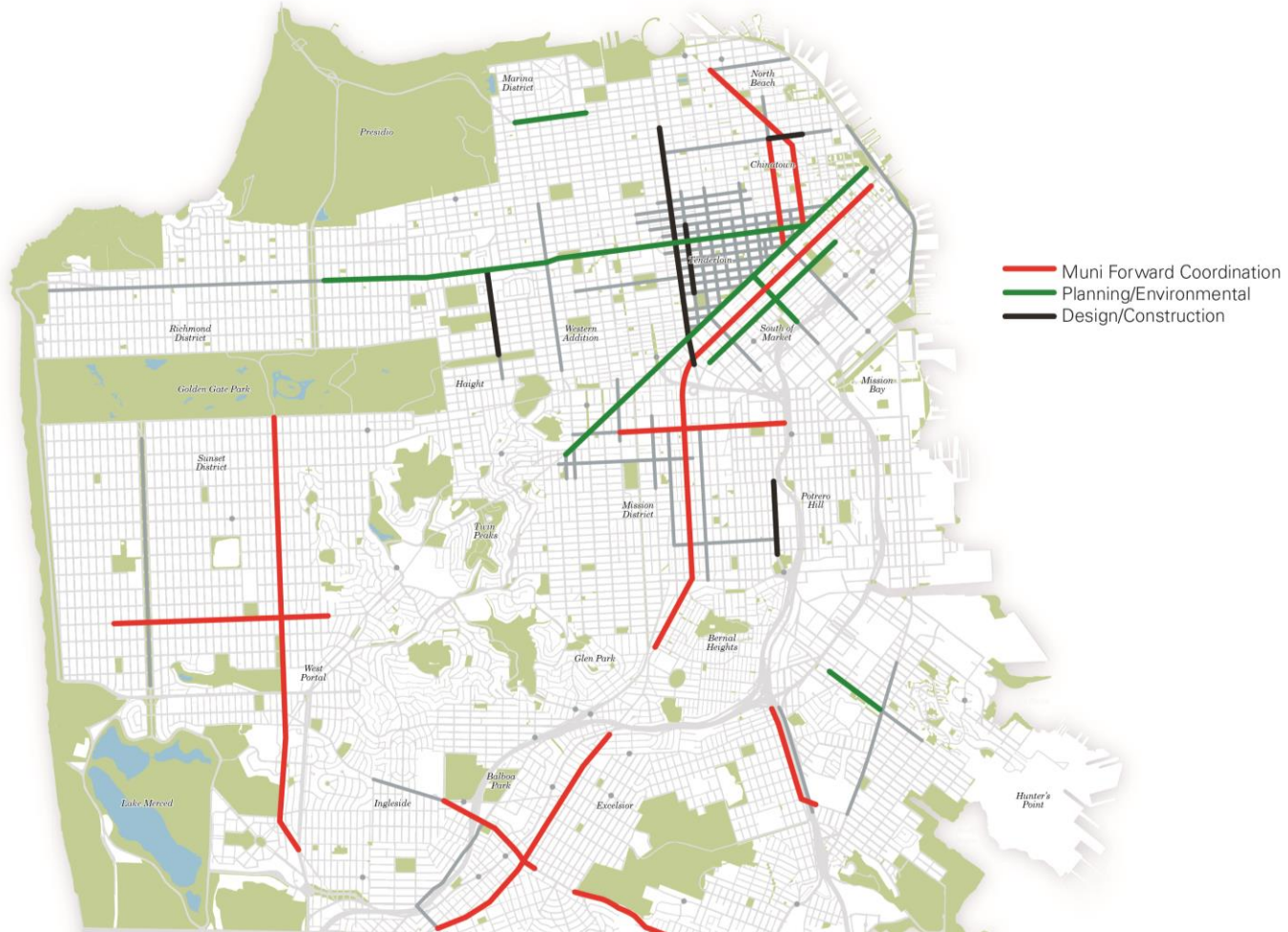
# CORRIDOR TRANSFORMATION PROJECTS

Van Ness Avenue  
Masonic Avenue  
Polk Street  
Columbus Avenue  
Lombard Street  
6th Street  
Market Street  
Golden Gate Avenue





# MUNI FORWARD COLLABORATION

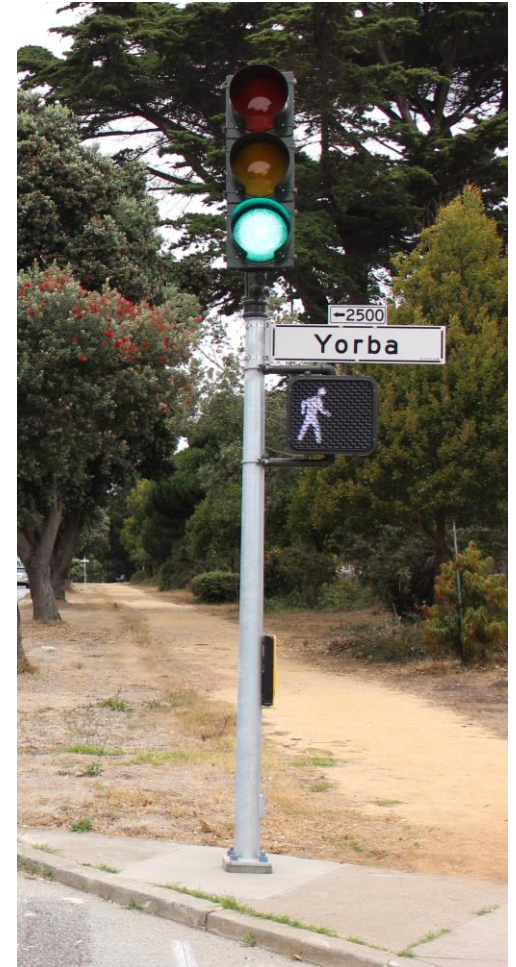




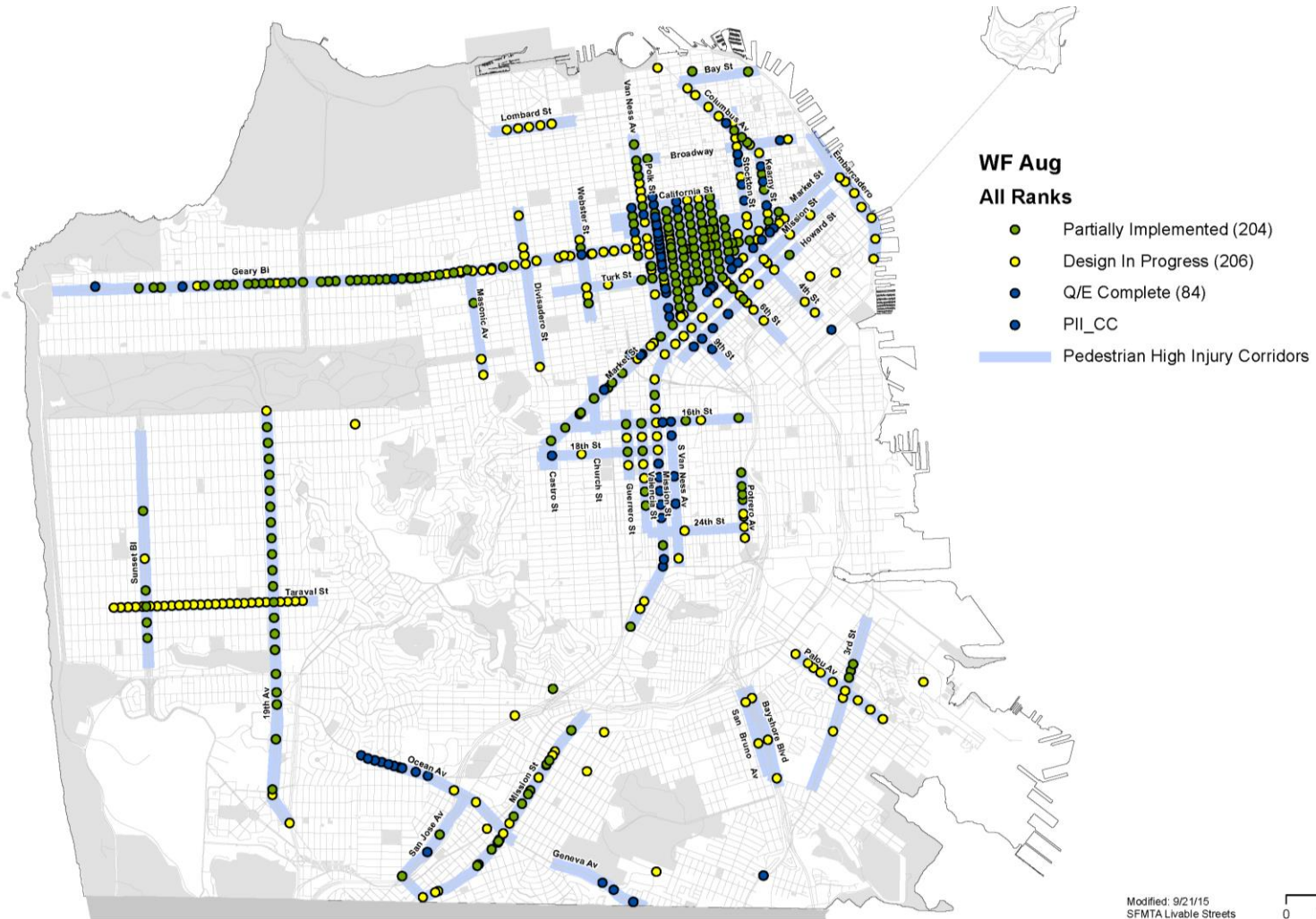
## TRAFFIC SIGNALS

Roughly 40 intersections will have Pedestrian Countdown Signals added in 2016 alone.

HSIP Grant Funding approved to adjust signal timing throughout SoMa, the Tenderloin, and downtown.



# QUICK AND EFFECTIVE



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# EDUCATION, ENFORCEMENT, AND POLICY



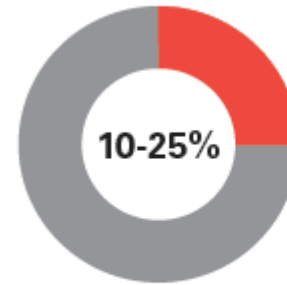
# IMPROVING SAFETY AWARENESS AND EDUCATION



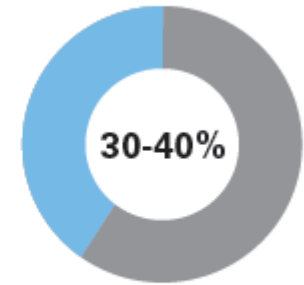
- Taxi training program and video will focus on slowing down
- Developing a multimedia safety awareness campaign with an emphasis on driving more slowly
- Focusing messages and outreach to seniors, youth, and other vulnerable populations



# PURSUE THE TOOLS WE NEED



Potential collisions reduced



Potential injury/fatality collisions reduced



**Washington, DC** found a 14 percent decline in average speed and an 82 percent decline in speeding vehicles.



**Scottsdale, Arizona** had a 10 mile per hour decline in mean speed and an overall reduction in crashes.

# Questions?

