



**VISION
ZERO
SF**

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

STATE OF THE STRATEGY

VISION ZERO SF:

ELIMINATING TRAFFIC DEATHS BY 2024

JUNE 30, 2016

WHAT IS VISION ZERO SF?

Vision Zero SF the City's policy and commitment to build better and safer streets, educate the public on traffic safety, enforce traffic laws, and adopt policy changes that save lives.

The Goal: Zero traffic deaths in San Francisco by 2024.



State of
Vision Zero 2015
San Francisco

The image shows the cover of a report titled 'State of Vision Zero 2015 San Francisco'. The background is a photograph of a busy city street in San Francisco, likely at dusk or dawn, with tall buildings on either side and a red and white bus in the foreground. Pedestrians are walking across the street. The title is overlaid in white text. In the bottom left corner, it says 'May 2016'. In the bottom right corner, there is a smaller version of the 'VISION ZERO SF 2024' logo.

May 2016

BY THE NUMBERS



35%

Percent of Total Citations Issued for Focus on the Five Violations

Number of Engineering Safety Treatments Installed

1,599



Percent of Public that is Aware of Vision Zero and its Principles



16%

Number of Severe Injury Collisions

220



41,829

Number of Citations Issued for Focus on the Five Violations

Average Number of Focus on the Five Citations Issued per Officer

45



31

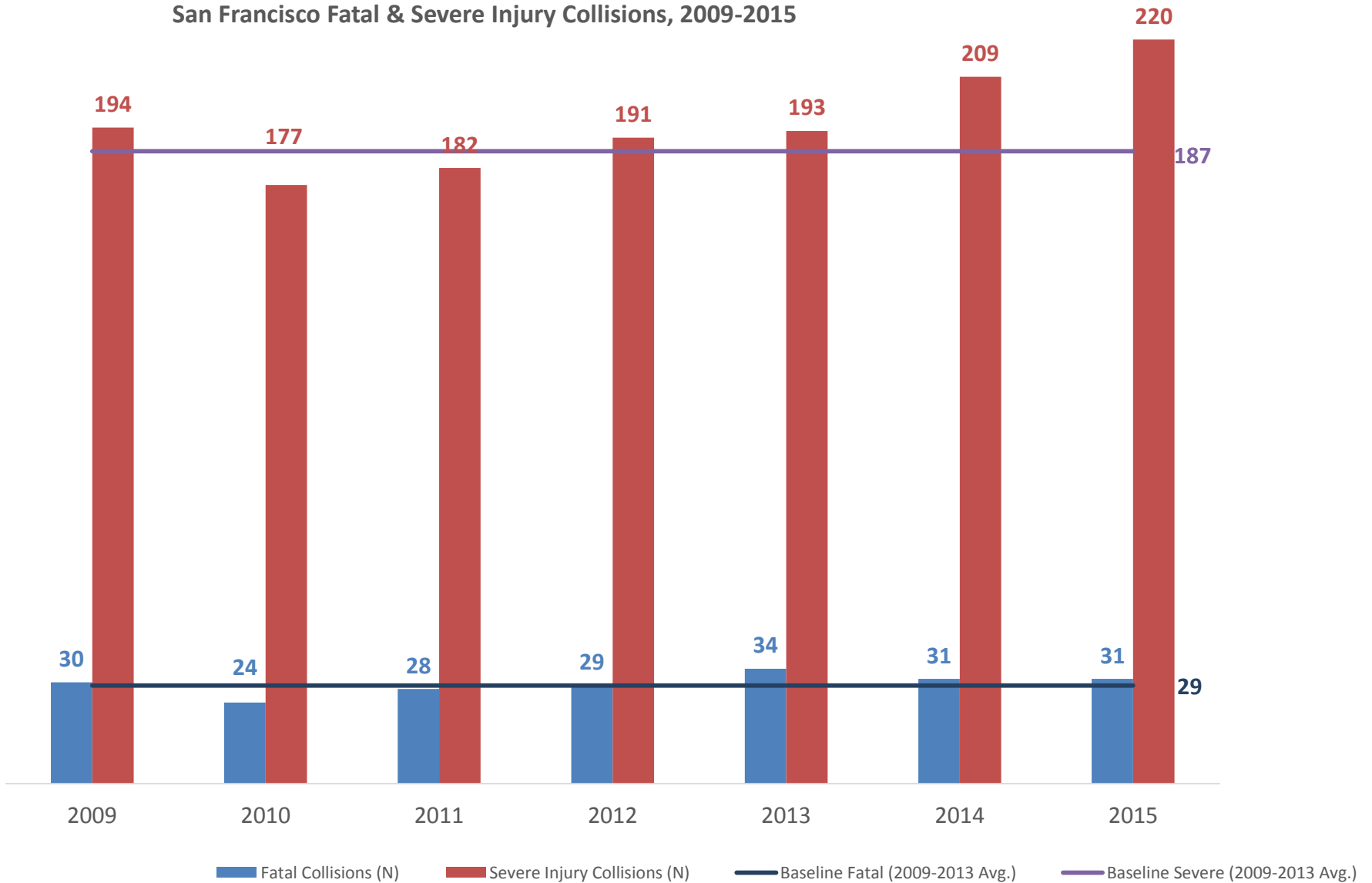
People Killed

Total Miles of Safety Improvements



34.2

San Francisco Fatal & Severe Injury Collisions, 2009-2015



EDUCATION

- ✓ Complete: Large Vehicle Safety Training
- ✓ Complete: Develop best practice education strategy
- In progress: Administer targeted mini-grant program to support and expand community engagement along high-injury network
- In progress: Expand Safe Streets SF campaign



EVALUATION

- ✓ Complete: Web-based system to post Vision Zero monitoring data, including timely reporting fatalities
- ✓ Complete: Institutionalize and expand the capacity of TransBASESF.org
- ✓ Complete: Implement targeted evaluation including *It Stops Here* campaign
- In progress: Comprehensive Transportation-related Injury Surveillance System



ENGINEERING

- ✓ Complete: 30 priority projects in 24 months
- ✓ Complete: 20.2 miles of treatments on the high-injury network
- ✓ Complete: Standing monthly interagency meeting established to coordinate projects improving delivery and cost efficiencies
- In progress: develop and publish list of key treatments



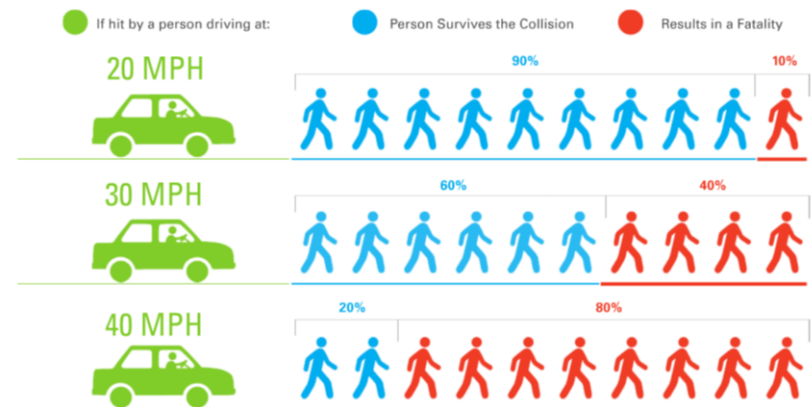
ENFORCEMENT

- ✓ Complete: Focus on the Five, progressing toward 50%
- ✓ Complete: Officers viewed pedestrian and bicycle safety video
- In progress: E-citations implementation
- ✗ Not completed: funding unable to be secured for vehicle manslaughter unit



POLICY

- ✓ Complete: Advance ASE
- ✓ Complete: Partner with local, regional, state and federal agencies to advance VZ goal
- In progress: work with key policy makers to reduce speeds
- ✗ Not completed: work with state to streamline state data collection processes



2017-2018 ACTION STRATEGY DEVELOPMENT

- **Summer 2016: City and County Staff Kick-off Meeting**
- **Fall 2016: Stakeholder Engagement**
- **January 2017: Action Strategy Release**

VISIONZEROSF.ORG

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