

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

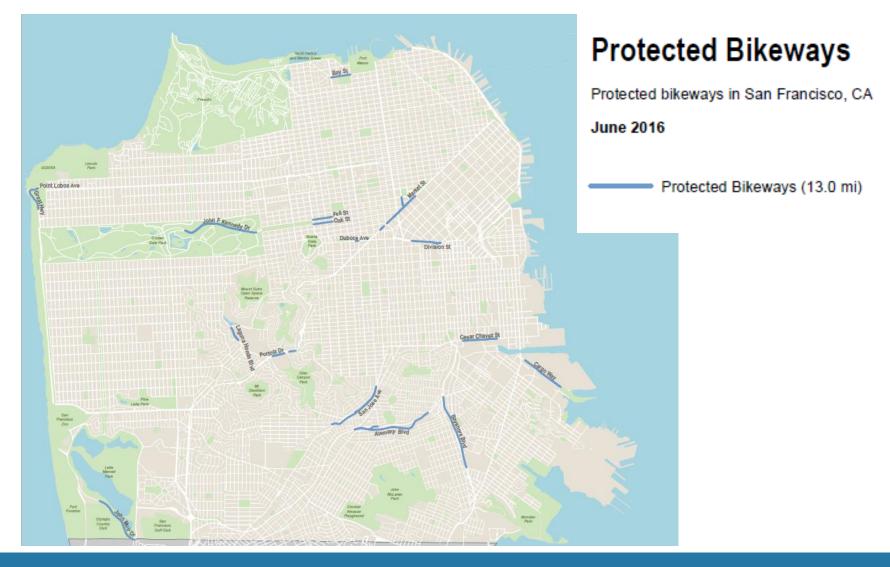
VISION ZERO SF: ELIMINATING TRAFFIC DEATHS BY 2024

JUNE 30, 2016



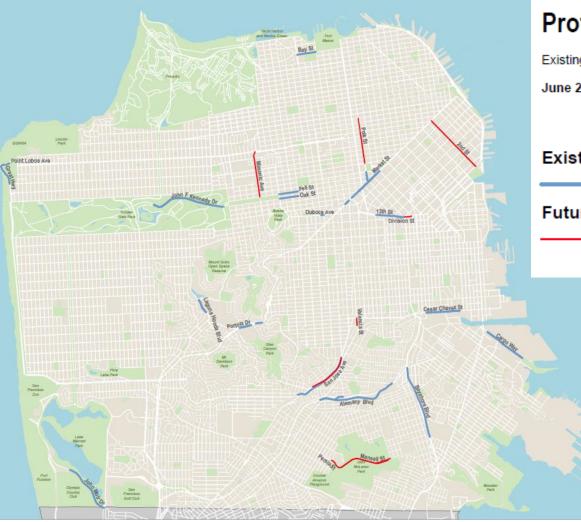


PROTECTED BIKEWAYS





EXISTING AND FUTURE PROTECTED BIKEWAYS



Protected Bikeways

Existing and soon to be constructed protected bikeways. June 2016

Existing Facilities

Protected Bikeways (13.0 mi)

Future Facilities

Protected Bikeways Soon to be Constructed (7.8 mi)

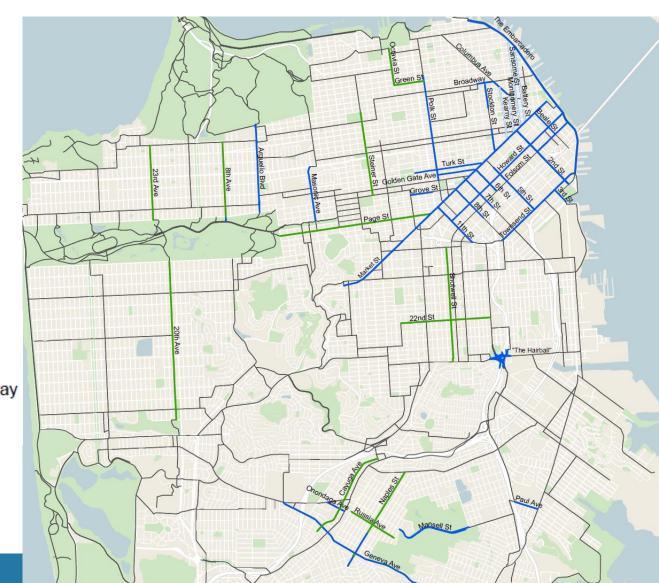




UPCOMING PROJECTS

FY17-21 CIP ≈20 funded projects ≈\$90M

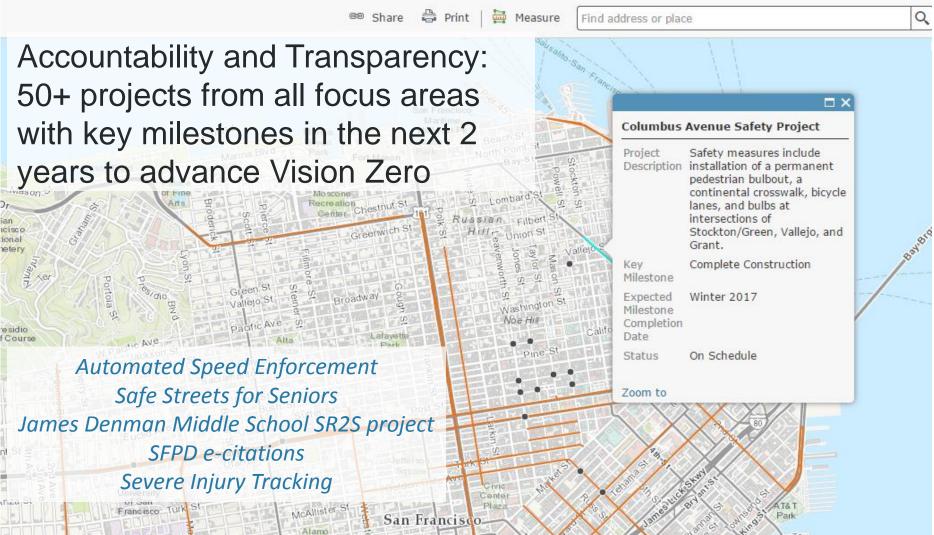
Planned Bike Facility
 Bike Facility Options TBD
 Planned Neighborhood Greenway
 Existing Bike Facility





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VISION ZERO PRIORITY PROJECTS





VISION ZERO PROJECTS BY THE NUMBERS

57 Projects and Programs

- All have been initiated
- 22 capital projects will complete construction by December 2017 >> Quick & Effective to Corridor Transformation Projects
- Remaining 21 capital projects will achieve major milestone (e.g. complete environmental phase) by December 2017
- 14 non-infrastructure efforts will launch; 9 of which will be complete by December 2017
- Projects and programs identified citywide in all Districts





SAFE SPEEDS CAMPAIGN

- Total Enforcement = 132 hours week
 - 60 hours a week of High Visibility Enforcement Events
- •72 hours a week additional citywide enforcement
 Paired with Enhanced Education and Media







SAFE SPEEDS CAMPAIGN

Since the update in March:

- Officers continue to train with LIDAR units
- SFDPH completed evaluation workplan and will gather pre-date late summer
- Completed 2 focus groups and surveyed 600+ adults to evaluate attitudes about 'speeding'

Key takeaways: we need to define speeding and people feel confident in their driving ability to stop when necessary



COMMUNICATIONS

- Research
- Outreach
- Media
- Strategic messaging
- Education



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