



**VISION
ZERO
SF**

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

SUPPORTING VISION ZERO WITH PRIVATE SHARED-RIDE SERVICES

DECEMBER 15, 2016

CITY EFFORTS: DIRECT OVERSIGHT

- Taxis
 - One-day, in-house SFMTA safety training
 - One-week, private safety training course
- Muni
 - Nine-week training course
- Employees
 - On-line defensive driving course
 - In-person, in-vehicle course for frequent drivers in some divisions

CITY EFFORTS:

REQUIREMENTS AND COLLABORATION

- City vendors
 - Must provide large vehicle training
- Commuter Shuttles
 - Required Large Vehicle Training as part of program participation
- Tour Buses
 - Voluntary participation by eight of largest companies

CITY EFFORTS:

REQUIREMENTS AND COLLABORATION

- TNC's / Ride Source
 - Voluntary:
 - Both major providers have developed training videos that are consistent with the City's videos
 - Offer them to drivers in different ways
 - Lyft
 - requires all new drivers to view training video
 - Has worked with city to include San Francisco specific safety messaging to drivers
 - Has offered space at driver information facility for safety materials
 - Caltrain Station pick-up pilot program
 - Uber
 - Produced multiple videos, available through multiple platforms
 - Has partnered with SFBC to produce bicycle and pedestrian videos.

THANK YOU!

visionzerosf.org

It's a citywide effort. Are you in?



SFMTA
Municipal
Transportation
Agency



**SAN FRANCISCO
PLANNING
DEPARTMENT**



**SAN FRANCISCO
DEPARTMENT
OF PUBLIC HEALTH**

