



Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

VISION ZERO SF: *ADVANCING EQUITY, ENGAGING COMMUNITY*

OCTOBER 3, 2017

VISION ZERO SF: EQUITY IS A CORE PRINCIPLE



Equity

Our transportation system should be safe for all road users, for all modes of transportation, in all communities and for people of all incomes, races and ethnicities, ages and abilities.

VISION ZERO SF: EQUITY IS A CORE PRINCIPLE

Equity is not only a social and moral issue, but also a traffic safety issue.

Our initiatives must be developed and implemented through the lens of equity to achieve equitable outcomes.

This means advancing actions that prioritize our most vulnerable populations and are sensitive to community context.



Chronicle / Mark Costantini



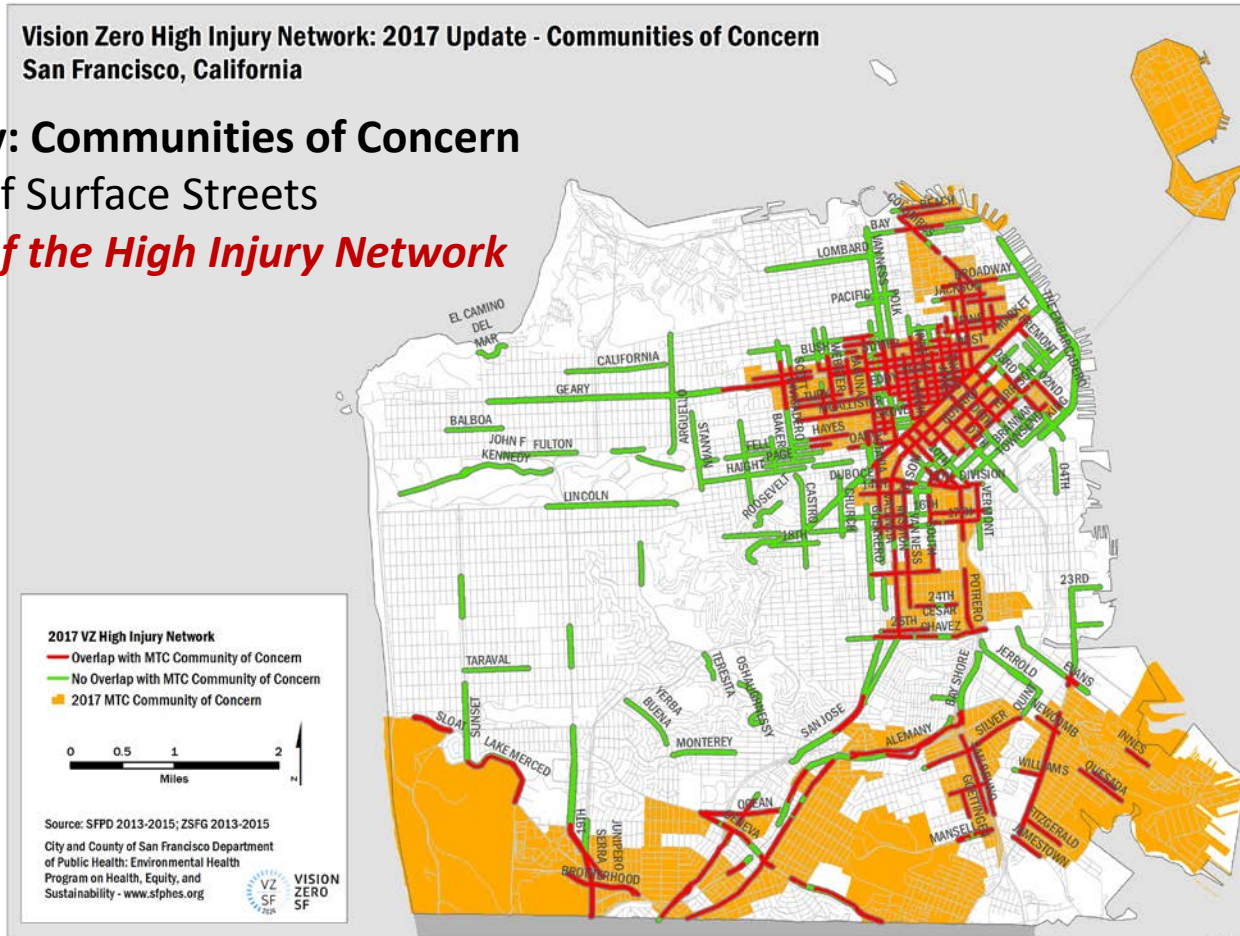
WE NEED TO ADDRESS INEQUITIES AND ENGAGE COMMUNITY TO REALIZE VISION ZERO

Challenges We Face	Overcoming the Challenges
<p>Communities of concern and seniors are at a higher risk of severe and fatal traffic collisions.</p>	<p>Implement or expand projects and programs focused on increasing safety for these communities.</p>
<p>Project opposition can result in fewer or delayed safety improvements.</p>	<p>Use best practices in community engagement to increase public engagement, particularly in low-income communities, communities of color and other vulnerable populations.</p>
<p>A culture that prioritizes speed over safety.</p>	<p>Build awareness for the need to create safer streets, the role of vehicle speed, and that we all play an important role.</p>



2017 HIGH INJURY NETWORK: DISPROPORTIONATELY IN COMMUNITIES OF CONCERN

Equity: Communities of Concern
31% of Surface Streets
51% of the High Injury Network



DEFINING INEQUITIES IN SEVERE AND FATAL INJURIES

“avoidable disparities in injury outcomes that result from unjust and unfair differences in social, economic, environmental and political conditions”

Communities

- Seniors
- People with Disabilities
- Youth
- Low income people
- People of color
- Immigrants
- Non-English speaking people
- Homeless or marginally housed residents

Road Users

- People walking
- People biking
- People motorcycling



ADDRESS INEQUITIES, DON'T CREATE NEW ONES

1) Addressing historic inequities in severe and fatal injuries

- *Are we reducing disparities in severe and fatal injuries in vulnerable communities?*

2) Ensuring Vision Zero does not exacerbate existing inequities

- *e.g., Ensuring that targeted law enforcement does not contribute to racial profiling, deportation*

DEEPENING WORK ON EQUITY

Increasing Engagement with Vulnerable Communities

Maintaining and Expanding Data Systems to inform targeted investments and monitor impacts

Implementing Targeted Initiatives to save lives and reduce inequities by creating Safe Streets, People and Vehicles

INCREASING ENGAGEMENT WITH VULNERABLE COMMUNITIES



Identify and work with vulnerable populations on issues that overlap with their ongoing priorities.



Allocate adequate time and financial resources needed to partner with or engage vulnerable groups.



Conduct outreach through existing events that historically under-represented communities attend.



Public quarterly meetings where staff update SF County Transportation Authority commissioners on Vision Zero efforts and request support pertaining to policy and funding.



Identify and execute ways to better involve underrepresented communities in Vision Zero initiatives.



Engage in participatory, action-oriented research with neighborhood groups including those working with seniors, youth and people with disabilities.



Engage community leaders to participate in Vision Zero efforts.



Maintain a comprehensive website to provide information on various projects to offer greater transparency and accountability.



Public quarterly meetings with the Vision Zero Task Force where staff provide updates on projects and programs, stakeholders share their work and feedback, and the group identifies opportunities to advance Vision Zero.

INCREASING ENGAGEMENT WITH VULNERABLE COMMUNITIES

- Consulting community stakeholders throughout all stages of projects – from development through approval and implementation.
- Developing innovative tools to increase the ability of communities experiencing and at risk of inequities to provide input on projects and understand request processes.

DATA SYSTEMS AND EVALUATION

Analyzing data from linked police and hospital data

- ensures most complete data available for all people injured
- increases data available to understand and address vulnerable populations (e.g., African American residents, cyclists, people with disabilities, homeless)

Using data to inform ongoing and targeted initiatives

Assessing progress by reporting injury rates and other key metrics annually, as feasible

Assessing and reporting where Vision Zero efforts are targeted, and at whom

IMPLEMENTING TARGETED INITIATIVES TO SAVE LIVES AND REDUCE INEQUITIES

Safer Taylor Street: Collaborating with Walk SF, Safe Passage and other city and community agencies on a community-based redesign of this high injury corridor in the heart of the Tenderloin

Engineering for Seniors, People with Disabilities and Youth: In response to the Mayor's Executive Directive, conducting targeted analyses of injury concentrations and safety concerns on and off the high injury network to inform targeted recommendations for engineering improvements.



IMPLEMENTING TARGETED INITIATIVES TO SAVE LIVES AND REDUCE INEQUITIES

AB 342 (Chiu) – Legislation to authorize a **pilot program** for **automated speed enforcement** which would:

- Remove human bias of traditional enforcement
- Provide low-income drivers a payment plan option to repay citations eliminating burden of excessive fines, fees, DMV vehicle registration holds



IMPLEMENTING TARGETED INITIATIVES TO SAVE LIVES AND REDUCE INEQUITIES

San Francisco's Sanctuary City Policy:

- Ensuring Vision Zero is consistent
- Monitoring status of SB 54 and local impacts
- Ensuring that Vision Zero enforcement efforts are not supporting to Federal deportation efforts

SFPD Training: Procedural justice approaches that emphasize respect, listening, neutrality and trust while addressing common implicit biases – to improve trust between law enforcement and communities. Used to evaluate policies, procedures and additional training.



IMPLEMENTING TARGETED INITIATIVES TO SAVE LIVES AND REDUCE INEQUITIES

SFDPH's Safe Streets for Seniors:

- Multi-lingual outreach to seniors and service providers on Vision Zero
- Funding community-based organizations to work with seniors to identify and request engineering and enforcement improvements

SF Safe Routes to School Partnership:

- Provides school specific, multi-lingual outreach to students and parents/caregivers as well as traffic enforcement around schools located on high injury corridors
- Includes community-based organizations, serves almost half of SFUSD Elementary schools



IMPLEMENTING TARGETED INITIATIVES TO SAVE LIVES AND REDUCE INEQUITIES

Providing training to operators of large vehicles, who drive to and from yards and facilities often located in areas where vulnerable populations are concentrated.



THANK YOU

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